



SPONSORSHIP OPPORTUNITIES

Our youth are not just the future. They are the future of innovation, technology, and leadership. STEAM Day at the Club brings Science, Technology, Engineering, Arts and Agriculture, and Mathematics to life through hands-on, high-energy experiences designed to spark curiosity and build real-world skills. Members ages 6 to 18 from across Southwest Michigan gather at our Benton Harbor legacy site to experiment, design, build, and explore career pathways in fields such as mechanics, crime scene investigation, and cosmetology. They see firsthand how STEAM skills connect directly to the careers they will pursue and the workforce they will soon lead. With the support of community partners and industry professionals, STEAM Day becomes more than an event. It becomes a launchpad. We invite partners like you to invest in the next generation of problem solvers, creators, and innovators and help fuel the Great Futures they are already building.

Consider investing in STEAM Day - sponsorship packages are available.



YOUTH CAMPUS
Benton Harbor, MI



500
Youth Served



July 9, 2026
12:00-5:00pm

Contact Dee Hodgson at dhodgson@bgcbh.org

STEAM DAY

SPONSORSHIP



PRESENTING SPONSOR

Thank you to our presenting sponsor.



BERRIEN

COMMUNITY FOUNDATION

For Good. For Ever.SM

STEAM SPONSOR - \$5,000

SPONSOR BENEFITS (5 available)

Choose one of five letters to promote: S T E A M

- Prominent signage at selected areas of the event
- Company logo on the back of STEAM Day t-shirts distributed to all youth, volunteers and staff
- Recognition on the event website and event newsletter
- Social media highlights, inclusion in the press packet
- Ongoing recognition for 1 year as a Club partner on website
- Professional event photos for company's use (showcasing the letter sponsored)



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Youth Served



July 9, 2026
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STEAM DAY

SPONSORSHIP

DISCOVERY SPONSOR - \$1,000

SPONSOR BENEFITS (3 available)

- Prominent signage at selected activities
- Company logo on the back of STEAM Day t-shirts distributed to all youth, volunteers and staff
- Social media highlights, inclusion in the press packet
- Recognition on the event website and event newsletter
- Ongoing recognition for 1 year as a Club partner on website
- Professional event photos for company's use (showcasing the discovery sponsored)

INNOVATION SPONSOR - \$500

SPONSOR BENEFITS

- Company logo on the back of STEAM Day t-shirts distributed to all youth, volunteers and staff
- Social media highlights, inclusion in the press packet
- Name listed on event website as an "Innovation Supporter"

WANT TO JOIN THE FUN?

Reach out about hosting an activity or volunteering!



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July 9, 2026
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STEAM DAY

SPONSORSHIP

- Each purple dot is a location of a Boys & Girls Clubs of Greater Southwest Michigan summer site; all sites will attend STEAM Day, stretching your sponsorship dollar across the region.

SUPPORTING STEAM DAY

We hope you will join us in powering STEAM Day and helping ignite curiosity, creativity, and career dreams for the next generation of innovators. Please contact Dee Hodgson for more information at dhodgson@bgcbh.org.



ABOUT THE CLUB

Our mission is bold and simple. We ignite potential in every young person, especially those who need us most, and empower them to become confident leaders, compassionate neighbors, and capable contributors to their communities. For more than 27 years, Boys & Girls Clubs of Greater Southwest Michigan has been where [Great Futures](#) begin. Serving youth ages 6 to 18, we go far beyond games and after-school care. We fuel academic success with targeted tutoring and homework support. We build character and leadership through mentorship and hands-on experiences. We champion health and well-being with programs that help kids grow strong in mind and body. Every afternoon, our Clubs are buzzing with possibility. Students discovering new talents. Teens stepping into leadership. Young people finding their voice. This is more than a place to go after school. It is where potential turns into purpose and futures take flight.

