



NEWS RELEASE

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Ohio Pork Council Welcomes New Team Members

NEW ALBANY, Ohio — Ohio's pork industry is growing stronger — and so is the team behind it. The Ohio Pork Council is proud to welcome three dedicated professionals who bring fresh energy and expertise to its mission of serving the state's pork producers. Joining the team are Blake Campbell, producer education director; Kayla Barker, consumer information director; and Michelle Bailey, office manager. Each will contribute in their roles to the organization's core mission of serving and benefiting every Ohio pork producer.

“The future of Ohio's pork industry demands a team that is skilled, passionate, and relentless in its pursuit of excellence — and that is exactly what these three professionals bring to this organization,” said Cheryl Day, OPC executive vice president. “Blake, Kayla and Michelle represent exactly the kind of talent and passion we need to take this organization to the next level. Together, they enhance our ability to educate, advocate, and deliver results for every Ohio pork producer.”

Blake Campbell of Waterford, Ohio, joins OPC as producer education director. He comes from a fourth-generation, family-owned Berkshire hog farm. Having served most recently as a high school teacher, Campbell has extensive experience in agricultural education and consumer engagement. In addition to helping manage the family farm's direct-to-consumer business and retail market efforts, he is active in his local community as an EMT and firefighter.

“There is nothing more powerful than knowledge — and helping Ohio's pork producers and the public better understand this industry is a mission I take personally,” Campbell said. “I am passionate about advocating for every producer across this state, and I couldn't be more energized to step into this role and get to work.”

Kayla Barker of Morrow County, Ohio, joins the organization as consumer information director. She grew up on a crop and pig farm and remains actively involved in her family's show pig operation, Barker Family Farms. A graduate of The Ohio State University, she earned a bachelor's degree in agriculture with a focus on swine production and a minor in agricultural communications.

“Agriculture has always been my foundation, but swine — that is where my heart truly is,” Barker said. “Joining the Ohio Pork Council gives me the rare opportunity to turn that passion into purpose every

single day, working alongside an organization that shares my deep commitment to this industry and the producers behind it."

Michelle Bailey of Dublin, Ohio, joins OPC as office manager. She brings many years of administrative and organizational experience from the retail and institutional industries space along with a strong appreciation for agriculture and community service. In her role, Bailey will support daily operations and assist the organization in serving Ohio's pig farmers and industry partners.

"It's meaningful to me because I can directly support the pork industry that helps ensure food security for families, while also giving back to the community," Bailey said.

About Ohio Pork Council

The Ohio Pork Council was established in 1968, beginning with nearly 800 pig farmers dedicated to the task of promoting their own product. OPC currently has approximately 2,500 members. The organization's mission is to serve and benefit all Ohio pork producers. To learn more about the Ohio Pork Council, visit www.OhioPork.org.

Blake Campbell



Kayla Barker



Michelle Bailey



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