

Privacy Policy

Rocktown Realty Privacy Policy

Last Updated on: October 30, 2025

Rocktown Realty recognizes the privacy rights of online visitors to our site www.rocktownrealty.com, and the importance of protecting our consumers' information. Below you will find our philosophy on how we collect, use, disclose, store, and protect your information when visiting our website.

Consent

By using Rocktown Realty's website, you are accepting the practices described in our Privacy Policy statement.

Information We Collect

Information You Provide to Us

Rocktown Realty may collect and store any information that you voluntarily provide us with. This personally identifiable information could be provided when you contact us via our online forms or when you apply for a property. This personal information can include your name, address, email address, or phone number. We use the information you provide to communicate with you in the future.

Information We Collect Passively

We are committed to making your experience with Rocktown Realty's online website relevant and informative. To achieve this goal, we collect certain information through automated means, such as using cookies or Google Analytics. The information we obtain in this manner includes IP address, browser characteristics, device features, operating system information, language preferences, URLs, actions taken on our site, and dates and times of website visits. We then utilize this information to best tailor our website to visitors.

- **Cookies:** Cookies are small text files that websites send to visitors' Internet-connected devices to uniquely identify that browser or store information on their hard drive. Cookies help personalize a visitor's experience to a website. They may also be used for security purposes and to gather statistical data. This data could include: which pages are visited, what is downloaded, and the paths visitors take on our website as they move from page

to page. You can change your cookie settings in your browser, but this may disrupt your website experience or impact having full advantage of Rocktown Realty's site.

- Google Analytics: Rocktown Realty reserves the right to use third parties to conduct web analytics, such as Google Analytics. This information can be gathered, stored on Google servers and shared. This information helps provide Rocktown Realty with visitors' website activities and information on their Internet usage. For more information about Google Analytics' privacy policy, please refer to <http://www.google.com/analytics/learn/privacy.html>. You may choose to opt out of Google Analytics by visiting <https://tools.google.com/dlpage/gaoptout?hl=en=GB>.

What We Do with the Information Collected

When we use the information you provide us with, we understand the importance of protecting your privacy. We use the information to further our relationship with you and for other purposes, including:

- To process, evaluate, and respond to your requests or inquiries. To do this, your information may be shared internally with the appropriate Rocktown Realty personnel to fulfill the request.
- To operate, evaluate, and improve our own business. This includes developing new services, managing our communications, learning about our visitors, analyzing our website, and improving the overall performance of our website.
- To comply with legal requirements, industry standards, or our own policies.
- Additional purposes that will be disclosed at the time of collection.

Exceptions

Rocktown Realty reserves the right to disclose information about you or your use of our site without your prior permission, if deemed necessary due to an applicable law, government regulation, legal process, or lawful request.

Data Security and Transfer

Rocktown Realty uses all means necessary to protect your information from loss, misuse, unauthorized access, or disclosure. Unfortunately, however, due to the open nature of the Internet, Rocktown Realty cannot guarantee the absolute, one-hundred percent security of your personal information on our website. We do take every measure to protect it.

Children's Privacy

Rocktown Realty's site is not intended for children under the age of 13. We do not knowingly petition personal information from children who are unable to provide valid consent of giving that information.

How to Access, Correct, Opt Out, or Limit Your Information

You may access, update, or completely remove the information you provided us by contacting us (see below). We will take reasonable steps to determine your identity before processing your request.

Links to Other Websites

Rocktown Realty provides links to external websites in various places throughout the site. These websites operate outside of Rocktown Realty and may have their own privacy policies. We are not responsible for the content of these linked sites.

Changes to Privacy Policy

Due to the evolving landscape of our industry and privacy legislation, Rocktown Realty reserves the right to change our privacy policy to provide better functionality to our site. We will make these changes apparent on our website.

How to Contact Us

If you have questions, comments, or concerns regarding the Privacy Policy, please call us at (540) 705-7080, or send us a message via our [Contact](#) page.