

Natural Designs llc Client Process

1. Conceptualize

a) New Client Survey

- Budget
- Preferred method of contact
- Explain your general landscaping needs

b) **Site Visit**

- Walk the property
- Discuss project
- Exchange ideas
- Establish scope
- Answer questions

c) Contract and Bid (Deposit Payment due)

- Contract: Receive detailed contract, and sign through [DocuSign](#)
 - Scope of work
 - Bid and payment schedule
 - Legal remedies, etc.
- Bid: I use a bid format with where there is a set price for the whole design job.
 - Total design project cost of the Deposit Payment plus the Final Payment typically range from \$3,000 - \$9,000 Typical deposit: \$1,000
 - [Pay the deposit](#) through QuickBooks, or by check.

d) **You Are On My Schedule**

- Once your contract is signed and deposit is paid, you are on my schedule.
- I'm usually booked about 2 months out and the design process usually takes 2 weeks.

e) Design Outline

- I will make a [Google Doc](#) outline of all the elements discussed at our site visit. Before the design process starts you can make amendments to our shared outline.
 - Note General themes (for example "modern design style")
 - List plant species you are interested in. These links will help: [General Plant Selection](#) - [Native Plant Selection](#) - [Drought Tolerant Plant Selection](#)
 - Comment on planting themes (example – drought tolerant, deer resistant)
 - Explain planting ideas for certain areas of the property
 - List and explain hardscape elements and their uses
 - Note other features such as sauna, fences, pickle ball court, etc.

f) **Establish Style Preferences**

- I use [Houzz.com](#) - is a website where you can search for examples of landscapes that show possibilities, ideas, and designs for your space.
 - For example: You can search built in [flagstone patio](#), [outdoor kitchen](#), or [midcentury modern landscape design](#).
- Shared Ideabook: In a folder called your [Ideabook](#), you can "like" and comment on images that show me your preferences in style and function.
 - I'll invite you to our shared "Ideabook" folder via email.
- [Explore many great Houzz ideas now!](#)

2. Design - Changes can be made at all phases of the design process.

a) Retrieve Field Data

- I come to measure your existing space and terrain with the aid of a drone
- If available, I access the architectural plans and survey for your property

b) [General Layout Sketch](#)

- A “to scale” pencil sketch that allows us to quickly make changes and get on the same page regarding the desired layout, style, and use of space.
- All the features, ground covers, hardscapes, fences, etc. are labeled and have an example photo.

c) [Virtual Video Tour](#)

- As you virtually move through your property mature plants, specific material types, accurate shade locations and exterior lighting allow you experience the look and feel of your new design.

d) [Landscape Construction Plans](#)

- 2D, detailed, builder ready plans that have all the visuals and figures needed to make for smooth build process.
- You can quickly and easily get multiple bids so you can compare apples to apples and get the right contractor for the job.
 - [Plant Plan](#) - highlight locations and tabulates counts for all plant species
 - [Material Plan](#) - include all key measurements needed to execute the layout of the build. Labels all material types and locations. Provides a list of material amounts in square footage, counts, face footage etc.

e) [3D Renderings](#)

- 3D images from all key angles allow you to stand in a physical location and look at what the future has in store for you.

f) [Plant](#) and [Materials Glossary](#)

- Photo examples allow you to see exactly what your plant and materials will look like.

g) Final Payment

- **Changes can be made at all phases of the design process.** Once you are totally satisfied with your [Complete Design Folder](#), I'll send an invoice via QuickBooks or you can pay by check.

3. Build

a) Final Plan In Print

- I will hand deliver or mail your final plan in print.
 - [Plant Plan](#) and you [Materials Plan](#) will be printed at 24"x18"
 - [Plant](#) and [Material Glossary](#) will be printed in a 8.5"x11" book
 - [3D Renderings](#) will be printed in a 8.5"x11" book

b) Connect You With Contractor

- Two contractors have been [building](#) most of my designs over the years. They are fantastic. I will send an email that includes the [Completed Design Folder](#) introducing you to each other.
- I will be available to answer questions before and during the [build](#) and for years to come. Please don't hesitate to ask me anything.
 - [Politi Landscape Construction](#) - My favorite strength of theirs among many is their immense plant and irrigation knowledge and execution.
 - Paul: 541-380-3261 - politilandscape@gmail.com
 - Cortes Landscape Yard Service – Does not need a web presence because they have been building in the Gorge for over a decade and get so much business from word of mouth. My

favorite strength of theirs among many is their expertise with hardscapes and large boulder rock wall. Their large collection of heavy machinery makes them very efficient.

4. Alfredo: (509) 493-8814 - cortesland@yahoo.com

a) [Live a great life in your favorite space at your house.](#)

- Again, I'm available for any questions now and forever. 541-980-0552 - matt@naturaldesigns.biz