# LOPEZ INSURANCE & TAX SOLUTIONS

To Save \$20K to \$100K+ This Year

# TTAX SAVING STRATEGIES TO SAVE \$20K

**SCHEDULE A CALL** 







iscover the Smartest Ways to Reduce Your Tax Bill

As a high-earning entrepreneur or business owner, you may be leaving tens of thousands of dollars on the table simply because no one has shown you how to optimize your taxes the right way.

This guide breaks down 7 powerful tax strategies that we use to help clients legally save \$20,000 to \$100,000+ each year — without fear, confusion, or red flags from the IRS.

These strategies go beyond basic deductions. They're part of a proactive planning approach designed to help you keep more of what you earn and invest it back into your growth, wealth, and freedom.

#### 1. ENTITY STRUCTURING

Make sure your business is structured correctly — whether it's an S-Corp, LLC, or C-Corp — to minimize self-employment taxes and maximize allowable deductions. The right structure can save you thousands.

#### 2. RETIREMENT CONTRIBUTIONS

Use vehicles like a Solo 401(k), SEP IRA, or even a Defined Benefit Plan to lower your taxable income while building wealth. Contributions to these plans are often tax-deductible and reduce your current year liability.



### 3. HOME OFFICE & ADMINISTRATIVE USE

Legally deduct a portion of your home expenses — including rent, internet, and utilities — by qualifying for a home office deduction. You can also leverage the Augusta Rule for additional administrative-use write-offs.

#### 4. INCOME SHIFTING

Employ your spouse or children through the business (with legitimate work and wages) to reduce household taxable income. This strategy keeps more money in the family and may unlock new tax brackets or deductions.

#### 5. COST SEGREGATION & DEPRECIATION

If you own investment property, a cost segregation study allows you to accelerate depreciation on components of the property — unlocking massive deductions in early years.

## 6. BUSINESS DEDUCTIONS OPTIMIZATION

Many entrepreneurs underutilize legitimate deductions. From vehicle expenses and travel to meals and professional development, track and maximize deductions under IRS-compliant categories.



#### 7. PROACTIVE TAX PLANNING

Most tax mistakes come from reactive filing. Meet with a tax strategist *quarterly* to forecast your income, estimate liability, and implement strategies *before* the year ends.

# **WANT HELP IMPLEMENTING THESE?**

Book a complimentary Tax Strategy Assessment to find out how much *you* could be saving — guaranteed.

#### SCHEDULE A CALL

#### **ABOUT US**

Take Control of Your Finances & Grow with Confidence!

At **Lopez Insurance & Tax Solutions**, we provide trusted guidance for individuals and business owners across five core areas:

- Expert Tax Advisory & Planning
- Reliable Bookkeeping & Financial Organization
- Comprehensive Insurance Coverage (Auto, Life, Business & More)
- Certified Notary Public Services
- Business Consulting to Help You Scale Smarter

Whether you're looking to lower your tax bill, get your books in order, protect your assets, notarize important documents, or grow your company—we're here to help.

- Y Local. Bilingual. Personable.
- Serving our community with integrity and results.
- Call now or message us to book a free consultation today!