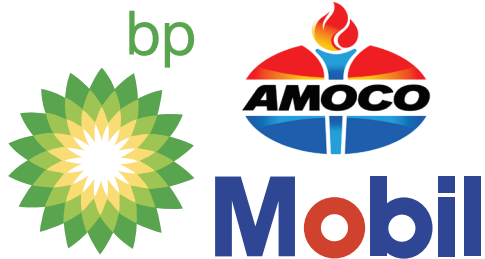


**DOUBLE YOUR
POINTS ON FUEL!**



*Use your PRIDE Points in
combination with fuel rewards
and earn points toward both!*

*Download The PRIDE Stores
App for even more savings!*



The fastest way to save on every purchase

"The PRIDE Points" is a rewards program designed to give back to all of our customers. Every purchase you make at our stores can earn you DOLLARS OFF store purchases. Your membership instantly enrolls you in PRIDE clubs and rewards you with free coffee, soda, and more!

**The PRIDE Points
customer service:
(info@thepridestores.com)**

The PRIDE Points are the property of The PRIDE Stores and can be terminated without notice. Redeemable prizes and point levels can be changed or altered without prior notice. Points are issued at time of purchase on the pre-tax amount. Some products and services are excluded including lottery tickets, gift cards, phone cards, money orders, vending machines, UberEats, and other deliveries. TCBY promotion resets December 31st of each year.

Points have no monetary value and are not transferable. Points can not be applied towards fuel. Points expire one year from date of purchase. Other terms and conditions may apply.

REWARD YOURSELF!

It's as EASY AS...

1

2

3

EVERY DOLLAR SPENT EARNS YOU:

1
Point

on FUEL & Cigarettes

2
Points

**Convenience Store
Purchases**

3
Points

**Select PRIDE
Store Items:**

- PRIDE Grab & Go
- Beer and Wine Plus Spirits
- Urban Counter
- Taco Urbano
- TCBY
- Mrs Fields Cookies

**SIGN UP AND
RECEIVE**

100
Bonus Points

REWARD YOURSELF

RECEIVE
\$5
OFF

**WITH EVERY 500
POINTS EARNED**

Earn 3 points on these brands:



**AUTOMATICALLY
ENROLL IN THESE CLUBS**



**COFFEE
CLUB
FREE**

Buy 5, get the 6th



**FOUNTAIN
CLUB
FREE**

Buy 5, get the 6th



**TCBY
FROZEN
YOGURT*
CLUB**

200
BONUS POINTS
for 5th PURCHASE

*Excludes TCBY Vending