

LEADLOOP

ARE YOUR CUSTOMERS IN THE LOOP?



Anonymous Website Visitors

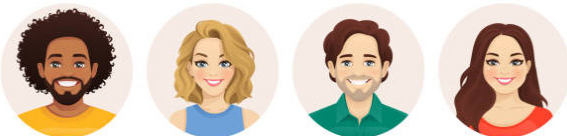
On average, less than 2% of website visitors convert to leads. Most companies don't have a strategy for the other 98%. LeadLoop solves this problem.

Here's How:

1. Customers that don't opt in are de-anonymized



3. Shoppers are redirected back to your website where we prompt opt in offer again



2. De-anonymized shoppers are automatically sent dynamically generated, compelling offers relevant to pages visited

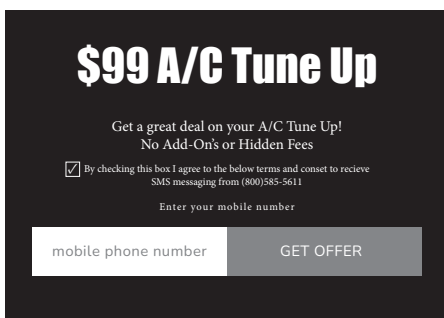


Repeat Loop Cycle

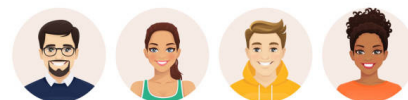
Customizable Offers Generate Opt-In Leads.



Mobile Friendly 1-Tap Lead Button for Frictionless Lead Conversion



Actionable, Trackable Leads in your CRM.



More Appointments.
More Sales.



Real World Results

Engagement by Offer or Email 70%
Site Redirects via Email Clicks 20-25%

Fair & Transparent Sales Match Reporting

Sales Ledger Matchback on:

- Opt-In Leads
- De-Anonymized Traffic Re-Directed to Your Site via our Email Marketing



Data-Driven Decisions

Make informed decisions based on real user insights



Improved Client Experience

Deliver relevant content and offers



Increased ROI

Maximize the value of every website visit



No duplication of existing efforts



Zero additional ad spend required



Full compliance with privacy guidelines

More Leads. More Redirects. No Additional Media Spends. Call G4 Today!