



Milnes Ford
333 E. Genessee Street
Lapeer, MI 48446
(810) 667-5000

To Whom It May Concern,

I am writing to express my sincere appreciation for G4 Media and their outstanding services. At Milnes Ford, we have been working with G4 Media since 2008, and the results have been nothing short of exceptional.

One of the standout services we have consistently benefited from is G4's Real Handwritten Mailers. These mailers have delivered great results for us year after year. The personal touch that these handwritten pieces add to our outreach efforts makes a noticeable difference, setting us apart from competitors.

On a very personal note, these handwritten letters brought a customer to our store that I eventually started dating. A year or so into our relationship, she stated that we wouldn't have met without my handwritten letter to her. She is an elementary school teacher and she was very impressed with my penmanship. I explained to her that we sent about 5000 of those letters out that month and that she may want to send G4 a thank you card. I am happy to report that we just celebrated our 8th Wedding Anniversary.

Beyond the results, G4 Media has always been a pleasure to work with. Their team is professional, responsive, and committed to understanding our needs. Whether it's offering valuable insights or ensuring that every project runs smoothly, G4 Media continually makes the process easy and efficient for us.

We greatly value our partnership with G4 Media and highly recommend their services to any business looking to enhance their marketing and outreach efforts.

Sincerely,

A handwritten signature in purple ink that reads 'David Lightfoot'. The signature is fluid and cursive, with a long horizontal line extending from the end.

David Lightfoot
General Sales Manager
Milnes Ford, Lapeer, MI