

PURE CONQUEST PLATFORM

Brand Tailored Designs • Engaging Content • Calls-To-Action

The Power To Deliver Results

Unlock the full potential of email marketing with G4 Media. Whether you're promoting the latest models, special financing offers, or exclusive dealership events, our Conquest email marketing service has the power to deliver. Your next successful email campaign is just a conversation away.

Contact us today to schedule a demo and discover the G4 Media difference.

-  **100% Conquest Email Blasts:** 75,000 or more conquest prospect emails blasted 3 times over a 90-day campaign. Optional tactic of sending secondary monthly email to openers of each full list deployment
-  **Fully Branded Campaigns:** Our marketing experts collaborate with your team to craft fully branded emails that resonate with your brand's voice and aesthetic. We ensure that each campaign reflects your dealership's unique identity.
-  **Targeted Opt-In Database Campaigns:** By leveraging our rich opt-in database we create a tailored list, focusing exclusively on new prospects, optimizing your campaign for maximum engagement and conversion. We will build out the perfect prospect list from our opt-in database matching the ideal demographic profile of your customer, layering in behavioral and intent triggers to ensure targeting orients towards in-market prospects who are most likely to do business with you. Your emails reach the right people.
-  **Re-Marketing:** Google ads are served to the entire prospect list after each email deployment to increase engagement and frequency of brand message.
-  **OEM Co-Op & Compliance:** Navigating co-op advertising programs and brand compliance is complex, but it doesn't have to be. G4 Media is well-versed in OEM requirements and will assist in co-op or compliance pre-approval.
-  **Real-Time Tracking & ROI Reporting:** Measure your success with precision. We connect with your DMS to provide in-depth ROI reporting and insights into your campaign's performance, including impressions, open rates, and click-through rates, all easy to comprehend.
-  **Google Analytics Integration:** With our service, you get an in-depth understanding of how your email campaigns translate to website traffic. Google Analytics metrics are incorporated for a granular view of customer engagement and behavior.
-  **DMS Match Back & Attribution Reporting:** It's not just about sending emails; it's about driving sales. Our DMS match back reporting offers a clear picture of how your email campaigns contribute to actual vehicle sales, offering the insight you need to refine and perfect future marketing efforts.

