

JANUARY 2026

*Happy
New Year!*

GEORGIA CMAA CHAPTER

NEWSLETTER

**SPECIAL MESSAGE FROM
YOUR CHAPTER
VICE PRESIDENT
SUSAN SCHENKEL, CCM, CCE**



2026 CHAPTER MOTTO

**Connecting Leaders,
Building Legacy**

2025 YEAR IN REVIEW

UPCOMING EVENTS

NEW MEMBER WELCOME



**GEORGIA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

MESSAGE FROM YOUR CHAPTER VICE PRESIDENT SUSAN SCHENKEL, CCM, CCE

“We all get the exact same 365 days.
The only difference is what we do with them.”

-Hillary DePiano

“Connecting Leaders, Building Legacy”

Our motto for 2026 reinforces what the Georgia Chapter is all about!

We have an incredible year ahead planned with a calendar full of amazing speakers, education and camaraderie. Our chapter meetings are the perfect opportunity to enhance not only your personal growth and networking, but also the chance to share the experience with your fellow team members.

Our first chapter meeting of 2026 will be hosted by Calvin Bolling, CCM and his team at Ansley Golf Club. This 6-hour CMI workshop will feature Ben Lorenzen, CCM, who will be sharing his high-level energy and everything we need to know about creativity and thinking outside the box. This will be a day not to be missed!

For our female chapter members, mark January 14th for the “Bubbles and Bracelets” at Capital City Club. This event hosted by The Boelter Companies will be an inspiring and fun afternoon of connection and creativity.

Get registered today & bring your teams!

Still thinking about getting more involved or reinvolved in your chapter? It’s not too late to join one of the many committees and make a difference. Reach out to Allegra Johnson, our Managing Director, or any 2026 Board Member and we will happily assist. Our chapter runs on volunteerism, and we welcome you to become a part!!

I hope everyone had a great holiday both personally and professionally and you are ready to take on the new year ahead?

What difference will you make with your 365 days?
Wishing you all the best for 2026!

Susan Schenkel, CCM, CCE
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2025 IN REVIEW

As we welcome the new year, let's take a moment to appreciate all of 2025's accomplishments because of **YOU!**

thank you 2025: We're not Done Yet



YoPro Education @ Cherokee Town & CC



Fireside Chat at BW Designs



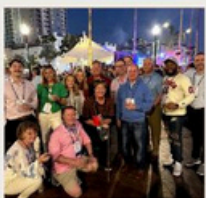
Annual Meeting @ Indian Hills CC



Fireside Chat Piedmont Driving Club



Chase the Victory Peach Classic Donation



WC in Tampa



Peach Classic @ Sunset Hills CC



UGA/GA CMAA Panel



YoPro/Fireside Chat @ Capital City Club



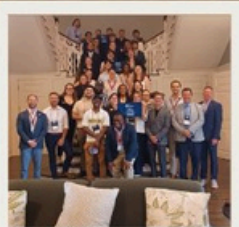
UGA & GSU Students



CGA Reps Tour of NAFEM



GaCru Dinner at Athens CC



YoPro visit @ Druid Hills GC



Ga Chapter WCM @ Dunwoody CC



YoPro Tour @ Cherokee Town & CC



Peach Classic Team Ansley GC

welcome 2026:
Connecting Leaders,
Building Legacy



'TIS THE SEASON TO GIVE

DCC SEASON OF GIVING *Adopt a Family*



This season, DCC partnered with Remergé – Giving Grace to support 67 local families in need.

Members “Adopted” a family by providing gifts, essentials, or holiday cheer — spreading compassion and joy throughout our community.

DCC Members came together to make the holidays brighter for those who need it most.

We are proud to recognize Dunwoody Country Club for their extraordinary generosity in adopting 67 families this Christmas season!



MARK YOUR CALENDARS

UPCOMING EVENTS

JANUARY

14

**WOMEN IN CLUB MANAGEMENT:
BUBBLES AND BRACELETS**

4:00PM-6:00PM

CAPITAL CITY CLUB - MIDTOWN
7 JOHN PORTMAN BLVD NW, ATLANTA

JANUARY

26

**WORKSHOP WITH BEN LORENZEN:
REDISCOVERING YOUR INNER PIRATE
AND EMBRACING FEARLESSNESS**

8:30AM-4:00PM

ANSLEY GOLF CLUB

FEBRUARY

16

CMAA WORLD CONFERENCE

FEBRUARY 16-21

ANAHEIM, CALIFORNIA




[MORE INFO ON GACMAA.ORG](https://www.gacmaa.org)

UPCOMING EVENTS!

**REGISTER FOR BOTH
EVENTS HERE**

JANUARY 14, 2026 4PM-6PM
CAPITAL CITY CLUB-MIDTOWN
7 JOHN PORTMAN BLVD NW, ATLANTA

A TOAST TO THE YEAR AHEAD!



Boelter

Sponsored by The Boelter Companies

JOIN US FOR AN INSPIRING AND FUN
AFTERNOON OF CONNECTION AND CREATIVITY
AS WE FOCUS ON GOAL-SETTING AND
PURPOSE-DEFINING FOR
2026

REGISTER AT GACMAA.ORG

CMI 6 HR CREATIVE WORKSHOP



With
Ben Lorenzen, CCM

Monday
Jan 26, 2026
8:30am-4pm
Ansley Golf Club

**REGISTER NOW!
GACMAA.ORG**

HEAR FROM BEN

WELCOME TO THE CHAPTER!



Rick Marianacci

Director of Food and Beverage
The Standard Club

1. Where were you born?

- a. Port Chester, New York

2. What is your favorite holiday and why?

- a. Halloween is my favorite holiday because, in many ways, it's a perfect metaphor for life. If you want to fill your bag with candy, you have to do the same things that help you succeed in the real world: talk to people, show good manners, and put in the hustle. You don't get the rewards by standing still—you earn them through effort, respect, and genuine connection.

3. Who are four people you would like to have at a dinner?

- a. **Tiger Woods** - to discuss high pressure situations and the arc of his career (both highs and lows)
- b. **General George Patton** - unapologetic candor, and fascinating insight into leadership and the realities of World War II
- c. **Anthony Bourdain** - because of his ability to connect people through food and conversation
- d. **Bernie Marianacci** - Because he is my dad. Though in retrospect he might monopolize Tiger's time at the table

CMAA HONOR SOCIETY

Membership in CMAA's Honor Society is open to all managers who have achieved their Certified Club Manager (**CCM**) designation and have met the following criteria:

- Achievement of 400 credits beyond certification with a minimum of 150 of those credits being CMAA/CMI-endorsed education programs.
- Professional membership with CMAA for a minimum of ten years
- Successful completion of BMI Tactical Leadership or BMI Strategic Leadership



**ALL CMAA CERTIFICATION
PROGRAMS HERE**

GIVING TUESDAY FOLLOW UP



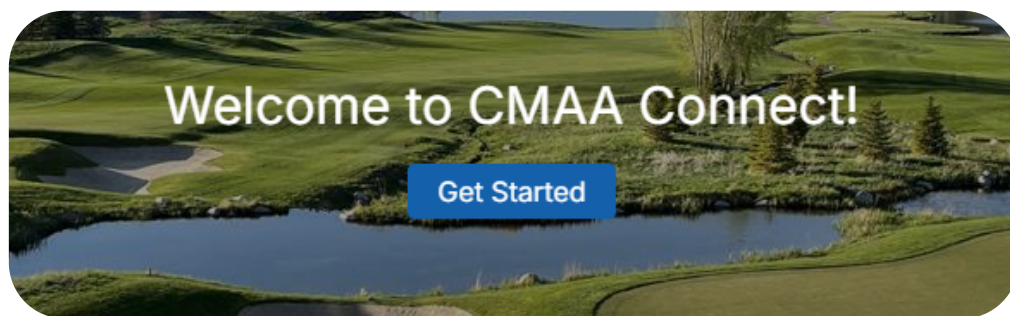
Congratulations to Jeffrey Campione, CCM, CCE for winning an Education-Only registration to the 2026 World Conference & Club Business Expo or a registration to the 2026 Leadership/Legislative Conference through his support in Giving Tuesday 2025!



GET CONNECTED TO YOUR CMAA NETWORK!

Endless possibilities are within reach! Explore the many tools available to spark innovation and solve challenges at your club. By engaging at the State and National levels, you'll gain access to a network of support and limitless resources!

Visit the CMAA Connect Page to connect with other Club professionals!



Connect with your fellow chapter members by clicking below!

Georgia Chapter



Happy New Year

Wishing you and your families a very happy, healthy, and successful New Year. Thank you for your continued dedication and engagement - we look forward to all that the year ahead will bring.

The Peach Review

2025-2026 Officers & Board of Directors

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