



GEORGIA CMAA CHAPTER

NEWSLETTER

**SPECIAL MESSAGES FROM
CHAPTER DIRECTOR,
CALVIN BOLLING, CCM AND
GA MANAGING DIRECTOR,
ALLEGRA JOHNSON, CCM**

2026 CHAPTER MOTTO

**Connecting Leaders,
Building Legacy**



UPCOMING EVENTS

COMMITTEE SPOTLIGHT

NEW MEMBER WELCOME

GSGA SCHOLARSHIPS



**GEORGIA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

MESSAGE FROM CHAPTER DIRECTOR CALVIN BOLLING, CCM

Celebrating a Commitment to Education and Excellence

I am excited that the Georgia Chapter of CMAA has been recognized as the 2025 Membership Goal winner for medium-size chapters, achieving an impressive 142% of our annual recruitment goal. This milestone is more than an achievement, it's a reflection of our chapter's dedication to growth, connection, and professional excellence. It was an honor to work with the Membership Committee including Amber Read, Madison Mathies, Haley Bartschke, Sandro Arce, Samantha Zabel to achieve this goal.

As we begin 2026, at the core of this success is our shared commitment to education. As club leaders, we understand that continuous learning strengthens not only our own skill sets but also the clubs and communities we serve. The education we receive through CMAA—whether in classrooms, conferences, or collaborative discussions—equips us to elevate operations, enhance member experiences, and lead with both confidence and compassion.

Equally important is the role education plays in empowering our teams. By bringing new insights and best practices back to our clubs, we create stronger cultures, support professional development for our staff, and reinforce the standard of excellence that defines our industry. **When we learn, our entire organizations benefit!**

This year's membership accomplishment reflects the value professionals across our state see in being part of a chapter that prioritizes learning, leadership, and community. It stands as a testament to the enthusiasm, dedication, and advocacy of our members. On behalf of this year's Membership Committee and Co-Chair Samantha Zabel, we look forward to another great year!

Together, let's continue **Connecting Leaders and Building Legacy.**

Respectfully,

Calvin Bolling, CCM
General Manager

BUBBLES AND BRACELETS



Thank you to all the ladies who participated in our January Women in Club Management Event:
Bubbles and Bracelets hosted by Capital City - Brookhaven!



Boelter

Special Thank You to Boelter for sponsoring such a special event.

A NOTE OF ENCOURAGEMENT FROM YOUR MANAGING DIRECTOR

Are you aware of the **leadership style** you are bringing into the room?...

Not the one on paper.
Not the one in your title.

The one people feel when you speak.

The one that shapes whether others feel safe to contribute, hesitant to share or quietly inspired to rise.

Leadership is not neutral.
Your tone teaches people what is allowed and expected

Your presence sets the emotional temperature. ❤️

Your unspoken habits become signals others respond to without realizing it.

When you are rushed, people brace.
When you are disconnected, people withdraw.
When you are grounded, people exhale.

Awareness is the quiet turning point. ✨

It is the moment leadership shifts from control to care, from pressure to presence.

Because how you lead yourself is always how you end up leading others.



Awareness does not make leadership louder. It makes it truer! ✨

Allegra Johnson, CCM
Exerpt from LinkedIn



MARK YOUR CALENDARS

UPCOMING EVENTS

FEBRUARY

4

WOMEN IN CLUB MANAGEMENT
ZOOM CALL WITH SUSANNAH MILLER, CCM
GENERAL MANAGER & COO
SADDLE & CYCLE CLUB
10:00AM

FEBRUARY

9

**WORKSHOP WITH BEN LORENZEN:
REDISCOVERING YOUR INNER PIRATE
AND EMBRACING FEARLESSNESS**
8:30AM-4:00PM
ANSLEY GOLF CLUB

FEBRUARY

16

CMAA WORLD CONFERENCE
FEBRUARY 16-21
ANAHEIM, CALIFORNIA

[MORE INFO HERE](#)

MARCH

02

FIRESIDE CHAT
HOSTED BY ATLANTA ATHLETIC CLUB
MORE INFORMATION COMING SOON!

UPCOMING EVENTS!

**REGISTER FOR BOTH
EVENTS HERE**



**GEORGIA
CHAPTER**

February 4 @ 10 am

<https://us06web.zoom.us/j/84478876245>

Susannah Miller, CCM, CCE
General Manager & COO
SADDLE & CYCLE CLUB



REGISTER AT GACMAA.ORG
OR EMAIL GAMANAGINGDIRECTOR@GMAIL.COM

No snow-just alot of energy

CMI 6 HR CREATIVE

WORKSHOP

With
Ben Lorenzen,
CCM

Monday

Feb 9, 2026

8:30am-4pm

Ansley Golf Club

Click Here



REGISTER NOW!

EMAIL:

GAMANAGINGDIRECTOR@GMAIL.COM

HEAR FROM BEN

COMMITTEE MEMBERS SPOTLIGHT



Madison Mathies

Director of Service & Hospitality
Marietta Country Club

Madison serves on the Georgia Chapter's Membership Committee, where she leads New Member Onboarding, ensuring our newest members feel genuinely welcomed, well informed, and encouraged to get involved. Her warmth and dedication set the tone for our chapter's community. Thank you for all you do, Madison!

Victoria is the Chairperson of the Georgia Chapter's Women in Club Management, where she thoughtfully curates monthly meetings with engaging activities and inspiring guest speakers. Her leadership helps ensure our female members feel empowered, supported, and truly heard. Thank you for your commitment, Tori!

Victoria Manders

Director of Food and Beverage
Sunset Hills Country Club



WELCOME TO THE CHAPTER!



Kevin Nicholas

Director of Operations and Membership
Cartersville Club

1. Where were you born?

a. Hollywood, Florida

2. What is your favorite holiday and why?

a. Augusta National. One of my earliest childhood memories is watching Jack Nicklaus and the '86 Masters on VHS with my father. I'm hoping to check this one off the list soon!

3. My favorite food is _____ and why?

a. Lasagna, because how can you not like Italian!

1. What city were you born?

a. I was born and raised in Atlanta, Georgia

2. If you could visit any place, where would it be?

a. If I could visit anywhere in the world, I would go back to Scotland because of the rich history and deep family ties.

3. Do you prefer dogs or cats and why?

a. I am more of a dog person, however I love dogs and cats equally.

Anthony Stout

Assistant F&B Manager
Idle Hour Club



FROM CLUB TO KENNEL: KEEPING PAWS WARM



Marcie Greenspan (above-left), a part-time Front Desk Administrator at the Country Club location of Cherokee Town and Country Club since 1997, volunteers with LifeLine Animal Project in her spare time.

As winter season approached, Cherokee looked into replacing old, worn locker room towels. Instead of going to waste, the club partnered with Marcie to donate them to animals in need.

Through Ms. Greenspan's efforts, Cherokee's worn towels find new purpose, providing comfort and warmth to Atlanta-area dogs and cats awaiting adoption. Thank you, Marcie and Cherokee!

GSGA FOUNDATION SCHOLARSHIP PROGRAM

The Georgia State Golf Association is currently offering two scholarships to those meeting the necessary criteria:



Yates Scholarship Program

- For employees (and their dependents) who work at one of our GSGA Member Clubs.
 - Can attend any college/university in the country.
- Application Window: January 1 – March 1

[APPLY HERE](#)

Moncrief Scholarship Program

- For students who are majoring in Agronomy or Turfgrass Management with the intent of working in the golf industry (superintendent, grounds/maintenance staff).
- Will attend Abraham Baldwin Agricultural College (ABAC), University of Georgia (UGA) or an accredited school outside the state.
- If attending a school outside the state, the student must live and work in the state of Georgia
- Application Window: January 1 – March 1

[APPLY HERE](#)

SPECIAL THANK YOU TO OUR STRATEGIC SPONSORS!

The Georgia Chapter extends its heartfelt thanks to our Strategic Level sponsors, whose generous support plays a vital role in allowing us to continue our mission.



CONDON O'MEARA MCGINTY & DONNELLY



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STRATEGIC CLUB SOLUTIONS



GASSOUTH

CMAA HONOR SOCIETY

Membership in CMAA's Honor Society is open to all managers who have achieved their Certified Club Manager (**CCM**) designation and have met the following criteria:

- Achievement of 400 credits beyond certification with a minimum of 150 of those credits being CMAA/CMI-endorsed education programs.
- Professional membership with CMAA for a minimum of ten years
- Successful completion of BMI Tactical Leadership or BMI Strategic Leadership

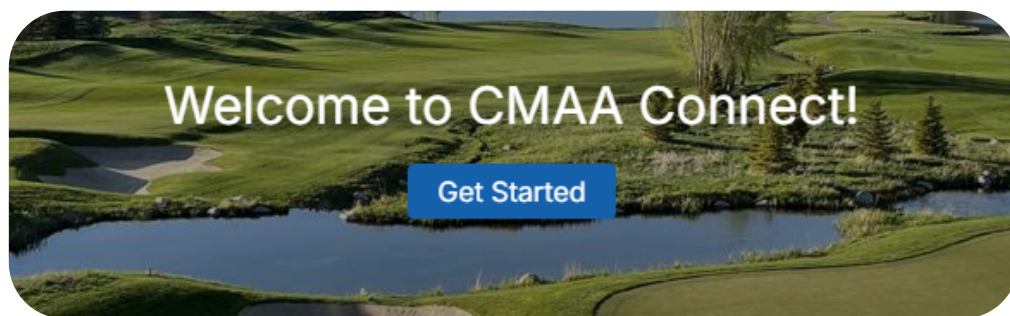


**ALL CMAA CERTIFICATION
PROGRAMS HERE**

GET CONNECTED TO YOUR CMAA NETWORK!

Endless possibilities are within reach! Explore the many tools available to spark innovation and solve challenges at your club. By engaging at the State and National levels, you'll gain access to a network of support and limitless resources!

Visit the CMAA Connect Page to connect with other Club professionals!



Connect with your fellow chapter members by clicking below!

Georgia Chapter

The Peach Review

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Connecting Leaders, Building Legacy