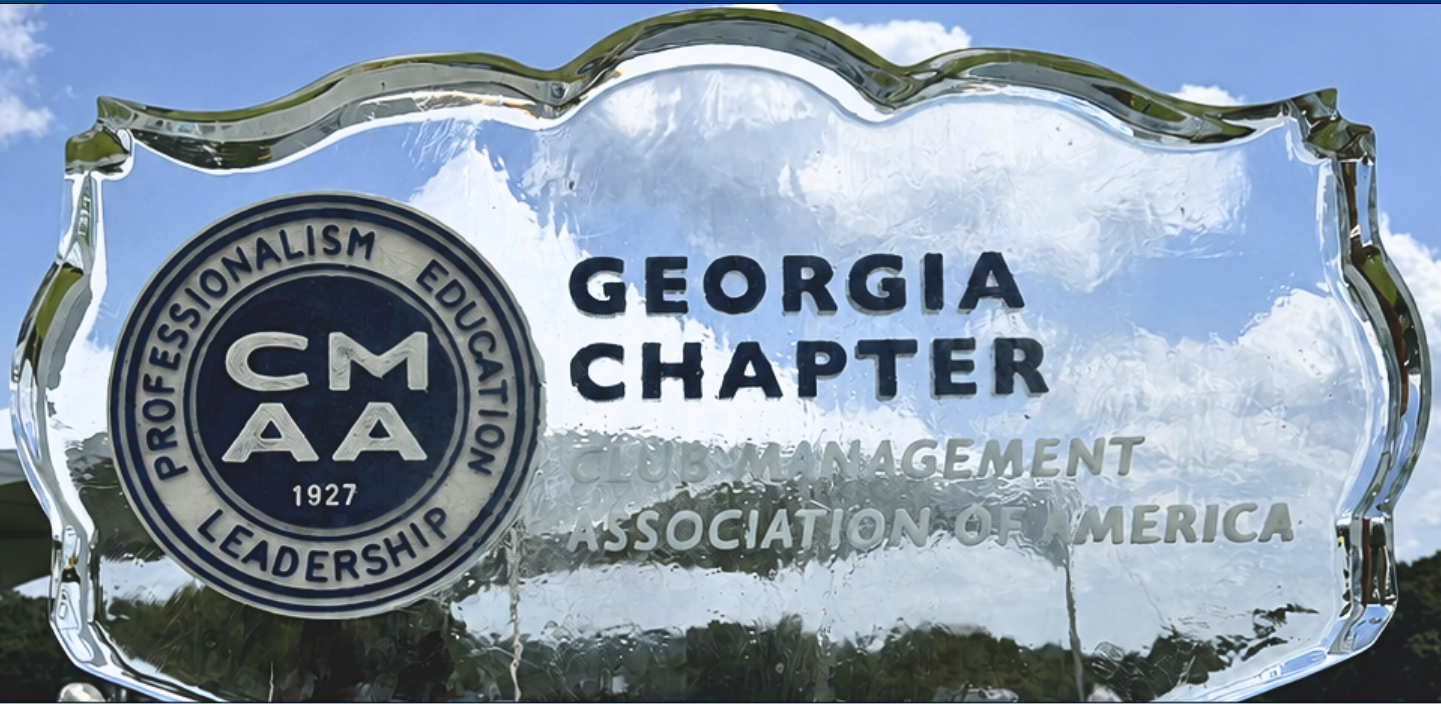




GEORGIA CMAA CHAPTER NEWSLETTER

**SPECIAL MESSAGE FROM CHAPTER
SECRETARY/TREASURER,
AMBER READ, CCM**



2026 CHAPTER MOTTO

**Connecting Leaders,
Building Legacy**

- **CMAA DUES RENEWALS**
- **SCHOLARSHIP DEADLINES**
- **EVENT RECAPS**
- **UPCOMING EVENTS**
- **SPOTLIGHTS AND NEW
MEMBER WELCOME**



**GEORGIA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

MESSAGE FROM CHAPTER SECRETARY/TREASURER, AMBER READ, CCM

Make Your Membership Count

Renewal season is a good time to ask a simple question: what are we really getting from our CMAA membership?

For me, the answer goes well beyond a conference or education session. CMAA gives us opportunities to learn, build relationships, and stay connected to a profession that continues to change.

The Value to You

Club management touches almost every part of a business: finance, governance, people, operations, facilities, food and beverage, athletics, communications, technology, safety, and more. None of us can be an expert in everything. That is part of the value of CMAA. We have access to people who are.

This year, Georgia Chapter members have learned about communications, capital projects, leadership, strategy and governance, aquatics, pickleball, AI, and more. We co-hosted the Southeastern Conference in Chattanooga and will welcome the National Student Education Conference to Atlanta in November.

Just as important, there are different ways to participate. Our calendar includes shorter programs and deeper workshops, in-person and virtual opportunities, Fireside Chats, and CMI-credit education. Whether you have an hour, a day, or the opportunity to travel to a conference, there is a way to stay involved.

There is plenty to look forward to in 2027 as well. We will start with a CMI-credited workshop with Rita Goodroe, followed by CMAA's 100th anniversary celebration at World Conference in Chicago. Here in Georgia, we have programs planned around agronomy, leadership and culture, membership and marketing, and security and crisis management, plus a special session with Preston Lee, founder of The 30% Rule.

You do not have to attend everything. Find what is useful to you and take advantage of it.

The Value to Your Club

If you need to make the case for your club to pay for your membership, start with the numbers. National Professional dues and Georgia Chapter dues total \$1,600 per year. That is about \$133 a month, or \$31 a week, for year-round education, CMI-credit opportunities, industry resources, benchmarking, and access to a network of club professionals.

Put another way, if you attend ten Chapter programs during the year, the investment is about \$160 per program before you count everything else available through CMAA. Then consider the return.

One idea that improves an operation, one useful benchmark, one vendor connection, or one conversation that helps you avoid a costly mistake can easily justify the investment.

Sometimes one phone call to another CMAA member is worth the cost of membership.

The Value to Our Industry

Most of us can name someone in CMAA who has taken our call, offered advice, made an introduction, or helped us at an important point in our career.

Our profession gets stronger when we do the same for someone else.

Renewing is the first step. Then use your membership.

Attend a program. Bring someone from your team. Join a Fireside Chat. Participate in YoPro or Women in Club Management. Come to the Peach Classic. Go to World Conference. Meet someone new. And when another CMAA member reaches out, take the call.

Renew for yourself, for your club, and for our industry. Then show up and make it count.

Amber Read, CCM

Chapter Secretary/Treasurer

DUES RENEWAL



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National Dues Renewals have been sent out at this time.

Georgia Chapter Dues are sent separately, and they will be sent out to clubs' General Manager/COO's by mid-September.

View GA Chapter Dues Information [HERE](#)
At a Glance:

- **Initiation Fee:** new members only
 - \$100.00
- **Transfer Fee:** current CMAA members transferring into the GA Chapter
 - \$100.00
- **Education & Membership Dues:** full year
 - \$650.00

View National Dues Information [HERE](#)
At a Glance:

- **Professional Members:** 1st member from club
 - \$950
- **Professional Members:** 2nd member from same club
 - \$950
- **Professional Members:** 3rd member or more from same club
 - \$750
- **Alumnus Members**
 - \$475

2026-2027 GRANT AND SCHOLARSHIP DEADLINES

October:

- **Chris Borders BMI Scholarship**
 - October 1, 2026
- **Georgia Student Chapter Scholarships**
 - October 1, 2026
- **Warren Arseneaux Honorary Scholarship**
 - <https://clubfoundation.org/apply.html#collapseOne>
- **Mead Grady / John Jordan Award**
 - October 19, 2026

March: GCSAA Scholarships

- **Yates Scholarship**
 - March 1, 2027
- **Moncrief Scholarship**
 - March 1, 2027



About [YATES](#)
About [MONCRIEF](#)

Other Scholarships with TBD Deadlines [HERE](#)

MARK YOUR CALENDARS: SEPTEMBER

**UPCOMING EVENTS
REGISTER HERE**

SEPTEMBER

21

FIRESIDE CHAT

A SEAT IN THE GM CHAIR

MARIETTA COUNTRY CLUB

5:00PM-7:00PM

SEPTEMBER

28

WOMEN IN CLUB MANAGEMENT

DUNWOODY COUNTRY CLUB

1:00PM-3:00PM

SPEAKER: JESSICA LALLEY

2-DAY EVENT:

SEPTEMBER

22

CLUB SUPERVISORS UNIVERSITY DAY 1

8:00 AM - 3:30 PM

EAST LAKE GOLF CLUB

SEPTEMBER

29

CLUB SUPERVISORS UNIVERSITY DAY 2

8:00 AM - 3:30 PM

DRUID HILLS GOLF CLUB

MARK YOUR CALENDARS: OCTOBER/NOVEMBER

UPCOMING EVENTS
[REGISTER HERE](#)

OCTOBER

04

GA CRU WINE DINNER
INDIAN HILLS COUNTRY CLUB
MORE INFORMATION COMING SOON!

OCTOBER

12

ANNUAL MEMBERSHIP MEETING
RIDER HARRIS-AI
IDLE HOUR GOLF CLUB

NOVEMBER

15

INSTALLATION DINNER
PIEDMONT DRIVING CLUB

UPCOMING EVENTS



Monday Sept 28th from 1pm-3pm

Dunwoody Country Club
1600 Dunwoody Club Drive

Jessica Lalley

President & Founder
of
Jessica Lalley International



Be heard. Finding your Voice

Her specialty is coming alongside people to bring out the best in them and extracting things they didn't even know they had to say..

Register at GaCMAA.org

FIRESIDE CHAT
SEPT. 21
5PM-7PM



GEORGIA CHAPTER
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A Seat in the GM
Chair

QUESTIONS

career journey, lessons learned
from mistakes, mentorship,
leadership development, and
career advancement pathway

ANSWERS

Register @
GaCMAA.org

Marietta Country Club
1400 Marietta Country
Club Drive, NW

SAVE THE DATE

CMAA NATIONAL

STUDENT



ATLANTA, GA | NOVEMBER 7-9, 2026

REGISTER

Connecting Leaders, Building Legacy

Club Supervisors University

East Lake Golf Club

Sept 22

2575 Alston Dr SE, Atlanta, GA 30317

Druid Hills Golf Club

Sept 29

40 Clifton Rd NE, Atlanta, GA 30307

Human
Resources

8:am Arrival/Breakfast

8:45 Education Session 1

10:30 Education Session 2

12:00 lunch

12:45 Education Session 3

2:30-3:30 Tour

Conflict
Resolution

Leadership

FOH & BOH

Cost: \$195 for both days includes
graduation reception on September 29



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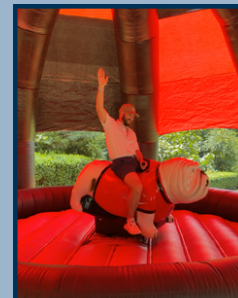


2026 PEACH CLASSIC RECAP



The 2026 Peach Classic Golf Tournament was graciously hosted by **Cherokee Town and Country Club**, raising funds for Georgia Chapter scholarships and Autism Speaks Georgia. A special thank you to the Cherokee team members and the 20+ Georgia Chapter members who generously volunteered their time and talents to make this year's tournament such a tremendous success!

[See the video HERE!](#)



**THANK YOU TO ALL OF OUR SPONSORS!
THIS IS ALL POSSIBLE BECAUSE OF YOUR GENEROSITY!**



PACESETTER



THANK YOU FOR YOUR SUPPORT

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VIL PRODUCE
EDWARD DON
FRESH POINT

2026 YOUNG PROFESSIONALS EVENT RECAP!

Thank you to Atlanta clubs Cherokee Town Club, Capital City Midtown, and Druid Hills Golf Club who opened their doors to our Young Professionals for the day, and to Druid Hills for hosting an engaging fireside chat. It was a wonderful day filled with learning, networking, and professional growth. We appreciate everyone who helped make this experience possible!



WELCOME TO THE CHAPTER!



Emily Mederski
Sommelier / Assistant Manager
Augusta Country Club

1. Where were you born?

a. I was born in Buffalo, NY

2. What genre of music do you listen to and why?

a. I listen to R&B mostly. I don't have a very deep reasoning for it other than I just love the sound and soul in it!

3. If you could travel to any place, where would it be and why?

a. If I could travel anywhere right now, it would be to Italy and its historical wine regions. As a sommelier, I am constantly learning and researching regions and varietal origins. Italy just happens to be at the top of my list.



Sofia Yitts
Member Event Coordinator
Atlanta Country Club

1. Where were you born?

a. I was born and raised in Boston, Massachusetts.

2. What is your favorite thing to do and why?

a. My favorite thing to do is cook and bake. As an alumna of the Culinary Institute of America, food has always been a core part of who I am. It allows me to express creativity and brings me a sense of comfort.

3. If you could be any animal, what would you be and why?

a. If I could be any animal, I would be a sea turtle. I have loved them since I was little, and I admire their calm nature and ability to simply go with the flow.



Josh Stalcup
Food & Beverage Operations Manager
Atlanta Country Club

1. Where were you born?

a. Born in Kennesaw, Georgia

2. What is your favorite thing to do and why?

a. My favorite thing to do is spending time with my 4-year-old son Tyler/I love watching him grow and being a father

3. If you could be any animal, what would you be and why?

a. I would be a bald eagle - the bald eagle is very majestic and represents strength

CHAPTER SPONSOR SPOTLIGHT!

Thank you to [Golf Pro Payments](#) for their generosity and support of the Georgia Chapter! We are grateful for their partnership and commitment to supporting our chapter and the club management community.



About the Company:

Golf Pro Payments is a golf technology company founded by PGA Professionals to help golf clubs improve operations, reduce payment processing costs, and enhance the member experience. In addition to providing integrated payment processing built specifically for the golf club industry, Golf Pro Payments developed Azalea, a modern all-in-one golf management platform that combines tee sheets, point of sale, food & beverage, membership management, online booking, reporting, and integrated payments into one easy-to-use system. Built by people with firsthand experience running golf facilities, Azalea helps clubs replace multiple disconnected systems with a single platform, giving managers real-time visibility into their operation while allowing staff to spend less time managing technology and more time serving members and guests. Whether your club is looking to modernize its technology, improve operational efficiency, or simply explore new solutions, Golf Pro Payments and Azalea are dedicated to helping clubs deliver an exceptional experience for both members and staff.

TAKING THE NEXT STEP IN CLUB LEADERSHIP

In order to be eligible to sit for the Certified Club Manager (CCM) designation, one must complete **four** Business Management Institute (BMI) courses.

These courses fill quickly and often more than a year in advance, so be sure to join the waitlist as spaces may become available.

Instructions for joining the waitlist **[HERE](#)**.



To learn more and view available BMI courses, view the full list **[here!](#)**

CMAA HONOR SOCIETY

Membership in CMAA's Honor Society is open to all managers who have achieved their Certified Club Manager (**CCM**) designation and have met the following criteria:

- Achievement of 400 credits beyond certification with a minimum of 150 of those credits being CMAA/CMI-endorsed education programs.
- Professional membership with CMAA for a minimum of ten years
- Successful completion of BMI Tactical Leadership or BMI Strategic Leadership

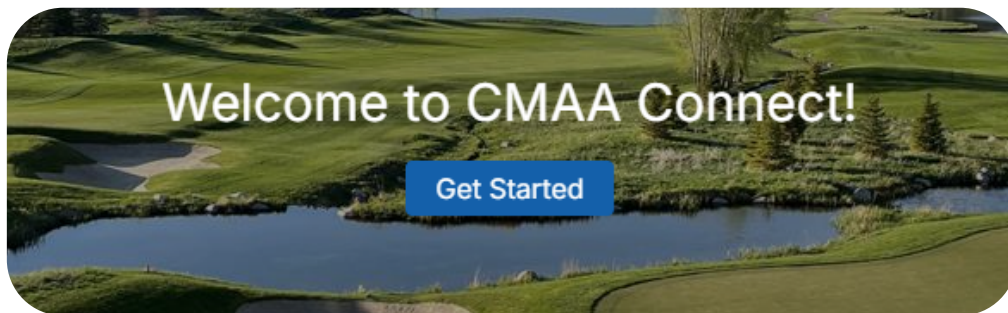


**ALL CMAA CERTIFICATION
PROGRAMS HERE**

GET CONNECTED TO YOUR CMAA NETWORK!

Endless possibilities are within reach! Explore the many tools available to spark innovation and solve challenges at your club. By engaging at the State and National levels, you'll gain access to a network of support and limitless resources!

Visit the CMAA Connect Page to connect with other Club professionals!



Connect with your fellow chapter members by clicking below!

Georgia Chapter

The Peach Review

2025-2026 Officers & Board of Directors

Kyle Baxter, CCM

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Susan Schenkel, CCM, CCE

Vice President

COO/General Manager

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Amber Read, CCM

Secretary/Treasurer

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Connecting Leaders, Building Legacy



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