



# GEORGIA CMAA CHAPTER NEWSLETTER

**SPECIAL MESSAGE FROM  
CHAPTER DIRECTOR  
JEFF CAMPIONE, CCM, CCE**

**2026 CHAPTER MOTTO**

**Connecting Leaders,  
Building Legacy**



- **SCHOLARSHIP DEADLINES**
- **UPCOMING CONFERENCES  
AND EVENTS**
- **SPOTLIGHTS AND NEW  
MEMBER WELCOME**



**GEORGIA  
CHAPTER**  
CLUB MANAGEMENT  
ASSOCIATION OF AMERICA

# MESSAGE FROM CHAPTER DIRECTOR JEFF CAMPIONE, CCM, CCE

Hello GA Chapter Members,

I'd like to take this time to highlight a few important events and scholarships with upcoming registrations and deadlines.

The **Chris Borders' BMI Scholarship** honors the legacy of A. Chris Borders by supporting aspiring club management professionals through educational and professional development opportunities.

The **GA Chapter Peach Classic** serves as a cornerstone fundraising event for this important initiative, bringing together club managers, industry partners, and supporters for a day of fellowship, networking, and philanthropy. Through participation, sponsorships, and charitable contributions, the Peach Classic helps ensure the continued growth of future industry leaders while preserving Chris Borders' lasting impact on the club management profession.

Since 1988, The Club Foundation has been dedicated to advancing the club management profession by providing scholarships, grants, and professional development opportunities for students, educators, club managers, and CMAA chapters. As the only 501(c)(3) organization focused exclusively on supporting the industry, the Foundation plays a vital role in developing future leaders and strengthening clubs nationwide.

**Please be sure to apply!**  
**Application Links on Next Page.**

Sincerely,

Jeff Campione, CCM, CCE  
General Manager/COO  
Sunset Hills Country Club

# 2026 GRANT AND SCHOLARSHIP DEADLINES

## July:

- [Faculty Development & Immersion Program](#)
  - July 31, 2026

## October:

- [Chris Borders BMI Scholarship](#)
  - October 1, 2026
- [Georgia Student Chapter Scholarships](#)
  - October 1, 2026
- [Warren Arseneaux Honorary Scholarship](#)
  - <https://clubfoundation.org/apply.html#collapseOne>
- [Mead Grady / John Jordan Award](#)
  - October 19, 2026

## December:

- [Chapter Workshop Grant](#)
  - December 15, 2026

Other Scholarships with TBD Deadlines [HERE](#)

# SPECIAL BYLAWS MEETING

Dear Georgia Chapter Members,

In accordance with the Georgia Chapter CMAA bylaws, this letter serves as official notice of a Special Meeting of the membership to be held on Tuesday, June 23, 2026, at 10am via Zoom .

<https://us06web.zoom.us/j/84886594426>

This meeting is being called for the purpose of voting on proposed amendments to the Ga Chapter bylaws.

This notice is being distributed more than twenty (20) days prior to the special meeting, as required by our current bylaws. A quorum of twenty percent (20%) of the membership will be required for the vote to be valid.

The purpose of the proposed amendments is to update and align the Georgia Chapter CMAA bylaws more closely with CMAA National governance standards and best practices.

A letter from Andrew Orbison, CCM Chair, Bylaws Committee, Georgia Chapter CMAA and the proposed revised bylaws are attached for your review and reference.

Voting will be conducted electronically, and additional instructions regarding the electronic voting process will be distributed prior to the vote. We encourage all members to review the proposed changes carefully and participate in this important process for the future governance of our Chapter.

Thank you for your continued support and engagement with the Georgia Chapter CMAA.

Kyle Baxter, CCM  
2026 Georgia Chapter, CMAA  
President



**GEORGIA  
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# MARK YOUR CALENDARS

**UPCOMING EVENTS**  
**[REGISTER HERE](#)**

JUNE

**08**

**EDUCATION SESSION**

**9:30 AM - 12:30 PM**

GOVERNORS TOWNE CLUB

**SPEAKERS:** RACHEL FREEDLAND AND  
HENRY DELOZER

JUNE

**19**

**ZOOM WEBINAR**

**11:00 AM - 12:00 PM**

NORTHSTAR: ELEVATING THE CLUB  
DINING EXPERIENCE

**SPEAKER:** MICHAEL DISQUE

JUNE

**22**

**WOMEN IN CLUB MANAGEMENT**

**1:00 PM - 3:00PM**

ACE YOUR COMMUNICATION AND  
TRANSFORM YOUR LEADERSHIP

**SPEAKER:** SHANNON GANUN  
ATLANTA ATHLETIC CLUB

JUNE

**24**

**ZOOM WEBINAR**

**1:00 PM**

ENJOY YOUR PERFECT WINE  
WITH RIEDEL GLASSWARE

# UPCOMING EVENTS!

**GEORGIA CHAPTER**

## June 8th Education

9am Registration/9:30 Education  
3 hour session

**Governors Towne Club**  
4545 Champions Walk Drive, Acworth, GA 30101

Where Strategy and Governance Converge

**HENRY DELOZIER**  
GGA Partners



Read the Room: The Clubs Playbook for Captivating Members, Influencing Teams, and Creating Unforgettable Experiences

**RACHEL FREEDLAND**  
Best Always Consulting



Register at [Gacmaa.org](http://Gacmaa.org)  
Continental breakfast and lunch buffet provided

**NS NORTH STAR** LEADING THE WAY

**GEORGIA CHAPTER** CLUB MANAGEMENT ASSOCIATION OF AMERICA

## WEBINAR SERIES

Friday, June 19<sup>th</sup> | 11:00 AM - 12 PM EDT

### ELEVATING THE CLUB DINING EXPERIENCE

How Technology Can Transform Food & Beverage Operations

Today's club members expect the same convenience and innovation they experience at leading restaurants. In this session, Michael Disque explores how technology is reshaping Food & Beverage operations and enhancing the member dining experience.

We'll look at practical tools — mobile ordering, tableside POS, hostess views, and reservation platforms — and how clubs are using them to streamline service and create more seamless dining experiences, without losing the personal touch that defines great club hospitality.

**Key Takeaways**

- Understanding Modern Member Expectations  
How dining experiences outside the club are shaping members' expectations inside it.
- Technology That Works in Club Environments  
A look at tools that support staff efficiency while enhancing member convenience.
- Driving Revenue and Service Through Innovation  
How technology can improve operational flow, increase dining participation, and elevate the overall member experience.

To Register [Click Here](#)  
or Scan Below





**Michael Disque**  
Director of Sales

[www.globalnorthstar.com](http://www.globalnorthstar.com)

[Register here!](#)

**WOMEN IN CLUB MANAGEMENT GEORGIA**



**SHANNON GANUN**

## ACE YOUR COMMUNICATION AND TRANSFORM YOUR LEADERSHIP

**MONDAY, JUNE 22 FROM 1:00PM-3:00PM**  
@ THE ATLANTA ATHLETIC CLUB  
1930 BOBBY JONES DRIVE,  
JOHNS CREEK 30097

ALIGNMENT, CURIOSITY  
& EMPATHY

RSVP AT [GACMAA.ORG](http://GACMAA.ORG)

**GEORGIA CHAPTER**

**GEORGIA CHAPTER** CLUB MANAGEMENT ASSOCIATION OF AMERICA

June 24 @ 1pm Webinar

## Reidel Glassware



<https://us06web.zoom.us/j/82925991215>

# Enjoy YOUR Perfect Wine

# 2026 PEACH CLASSIC

THE GACMAA AND HOST CHEROKEE TOWN AND COUNTRY CLUB PRESENT

## 2026 PEACH CLASSIC TOURNAMENT

Tournament Proceeds Benefit the GACMAA Scholarship Fund and Autism Speaks of Georgia

**AUG 17**

Registration 7:30 AM - 9:30 AM  
Breakfast 8:30 AM - 10 AM  
Shotgun Start 10 AM  
Reception 3:30 PM - 6:30 PM

**\$275** **\$290**

CMAA Member Non-Member

Putt Putt Contest \$10 per putt to win amazing prizes

### \$5000 in Raffle Prizes

**\$50 Raffle Package**  
1 Mulligan & 5 Raffle Tickets

**\$100 Raffle Package**  
2 Mulligans & 10 Raffle Tickets

**\$3500**

### Tournament Sponsorship Includes

- > Foursome in Tournament
- > Continental breakfast, lunch, beverages, post round reception
- > Company logo displayed at designated hole and on GACMAA website
- > Company advertisement sent to GACMAA Membership

**REGISTER NOW**



The 2026 Peach Classic Golf Tournament will be hosted by **Cherokee Town and Country Club**

665 Hightower Trail  
Atlanta, GA 30350

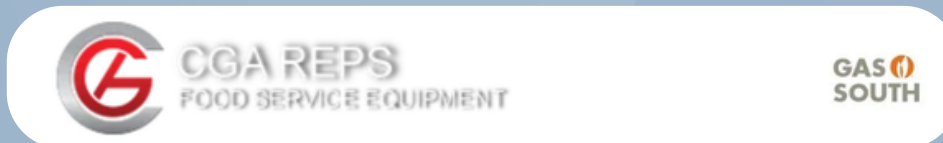
Raising money for Georgia Chapter Scholarships and Autism Speaks of Georgia

**[MORE INFORMATION HERE](#)**

## THANK YOU TO OUR SPONSORS!



### PEACH CLASSIC GOLD SPONSORS



### EDUCATION & PEACH CLASSIC SPONSORS



### 2025 PEACH CLASSIC SUPPORTER

# CHAPTER MEMBERS SPOTLIGHT!



Georgia Chapter member **Allie Waldman, CCM (left)**, Director of Club Operations at Augusta National Golf Club, recently served as a featured speaker at the University of Georgia Hospitality and Travel Summit.

As a leader at one of the most recognized clubs in the world, Allie provided valuable perspective while also helping to inspire the next generation of hospitality leaders.

**Jeff Campione, CCM, CCE (right)** of Sunset Hills Club was awarded General Manager of the Year by the Racquet Sports Professionals Association, Southern Region!

We are proud to see Jeff representing our industry and sharing his expertise across various club departments. Congratulations on this well-deserved award, Jeff, and thank you for being such an outstanding ambassador for the club management profession. Well done!



The Georgia Chapter extends its heartfelt congratulations to **Ava (Seymour) Turner** and her husband, Austin, on their recent marriage. We wish them every happiness as they begin their life together and celebrate this special milestone

# WELCOME TO THE CHAPTER!

## **Michael Reed, CCM**

General Manager / COO

Athens Country Club

### **1. Where were you born?**

a. Charlotte, NC

### **2. What is your favorite genre of music and why?**

a. I grew up listening to mostly '80s and '90s rock, then gravitated toward yacht country in my 20s. Today, I really enjoy newer country music and am always looking for new artists to discover.

### **3. What is your favorite summer memory?**

a. Family trips to Sunset Beach, NC when I was a child and watching fireworks in the Blue Ridge Mountains more recently. Looking forward to creating new memories with my family as we settle in Athens, Ga.

# CHAPTER MANAGING DIRECTOR SPOTLIGHT!



Georgia Chapter Managing Director **Allegra Johnson, CCM**, recently served as a panelist Celebrating a Century of Hospitality Leadership representing Michigan State University as an alumnus.

As CMAA approaches its Centennial in 2027, we proudly celebrate 100 years of hospitality leadership, professional excellence, and service to the club industry. For a century, CMAA has empowered club management professionals through education, networking, and leadership development, helping shape exceptional experiences for members and guests across the country.

# TAKING THE NEXT STEP IN CLUB LEADERSHIP

In order to be eligible to sit for the Certified Club Manager (CCM) designation, one must complete **four** Business Management Institute (BMI) courses.

These courses fill quickly and often more than a year in advance, so be sure to join the waitlist as spaces may become available.

Instructions for joining the waitlist [HERE](#).



To learn more and view available BMI courses, view the full list [here!](#)

# SPONSOR SPOTLIGHT: STRATEGIC CLUB SOLUTIONS

As a proud sponsor of this chapter, we wanted to take a moment to properly introduce ourselves and, more importantly, share why we continue to invest in the people and organizations that move our industry forward.

Strategic Club Solutions was founded over a decade ago with the belief that you deserve partners who truly understand your world. Not advisors who observe from the outside, but experienced professionals who have sat in the chair, navigated boardrooms, led teams, managed change, planned for a strong future, and felt the weight of the decisions you face every day.

Our team is made up of former industry executives, board members, general managers, department leaders, strategists, and creatives who have spent their careers inside private clubs. That experience shapes everything we do. We listen first, understand unique context, and then bring clarity, structure, and momentum to the moments that matter most.

We support clubs and communities through five core service areas:

- Executive Search
- Strategic and Capital Planning
- Marketing, Communications, and Branding
- Training and Professional Development
- Operations and Management Consulting

We meet organizations where they are, help define where they want to go, and walk alongside them to get there. We are grateful to support this chapter and the professionals who make it strong.



STRATEGIC  
CLUB  
SOLUTIONS

# SOUTHEASTERN CONFERENCE



THE 2026 SOUTHEASTERN CONFERENCE, HOSTED BY THE ALABAMA, GEORGIA, AND TENNESSEE CHAPTERS, WELCOMES YOU TO CHATTANOOGA JULY 19-21, 2026.

TOP OFF YOUR SUMMER WITH CONTINUING EDUCATION, NETWORKING, AND LOCAL EXPERIENCES SUCH AS GOLF AT BLACK CREEK CLUB, A VISIT TO THE ACCLAIMED TENNESSEE AQUARIUM, A TOUR AND TASTING AT CHATTANOOGA WHISKEY, AND EVENING WINE EVENTS.

THIS CONFERENCE IS OPEN TO ALL CMAA MEMBERS!

[REGISTER HERE](#)

# CMAA HONOR SOCIETY

Membership in CMAA's Honor Society is open to all managers who have achieved their Certified Club Manager (**CCM**) designation and have met the following criteria:

- Achievement of 400 credits beyond certification with a minimum of 150 of those credits being CMAA/CMI-endorsed education programs.
- Professional membership with CMAA for a minimum of ten years
- Successful completion of BMI Tactical Leadership or BMI Strategic Leadership

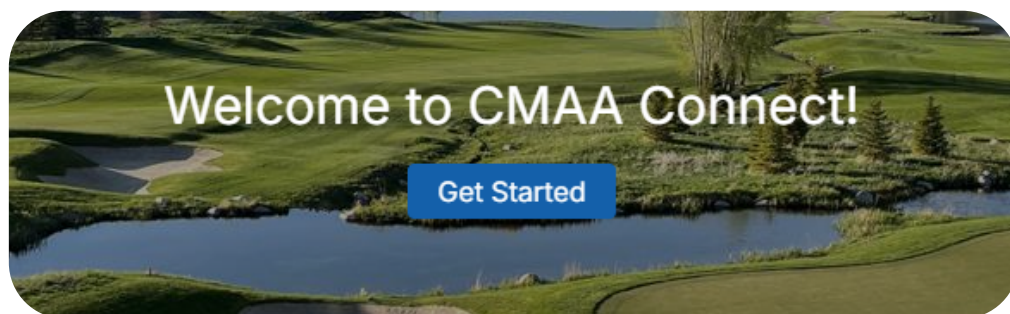


**ALL CMAA CERTIFICATION  
PROGRAMS HERE**

# GET CONNECTED TO YOUR CMAA NETWORK!

Endless possibilities are within reach! Explore the many tools available to spark innovation and solve challenges at your club. By engaging at the State and National levels, you'll gain access to a network of support and limitless resources!

**Visit the CMAA Connect Page to connect with other Club professionals!**



**Connect with your fellow chapter members by clicking below!**

**Georgia Chapter**

# The Peach Review

## 2025-2026 Officers & Board of Directors

Kyle Baxter, CCM

**President**

Marietta Country Club

kbaxter@mariettacountryclub.org

Susan Schenkel, CCM, CCE

**Vice President**

COO/General Manager

Bear Lake Reserve

susan@bearlakereserve.com

Amber Read, CCM

**Secretary/Treasurer**

Piedmont Driving Club

aread@drivingclub.com

Andrew Orbison, CCM

**Ex-Officio**

General Manager/COO

South Hills Country Club

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Allegra Johnson, CCM

**Managing Director**

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Calvin Bolling, CCM

**Director**

Ansley Golf Club

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John Ofrecio, CCM

**Director**

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Brent D'Amelio

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Samantha Zabel

**Director**

Champions Retreat Golf Club

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Sydney Robertson

**Peach Review Editor**

Cherokee Town and Country Club

srobertson@cherokeetcc.org

## Connecting Leaders, Building Legacy