



GEORGIA CMAA CHAPTER

NEWSLETTER

**SPECIAL MESSAGE FROM
CHAPTER DIRECTOR
SAMANTHA ZABEL**



2026 CHAPTER MOTTO

**Connecting Leaders,
Building Legacy**

**WE ARE PLEASED TO
ANNOUNCE THAT THE NEWLY
REVISED GEORGIA CHAPTER
BYLAWS HAVE BEEN
OFFICIALLY PASSED AND
APPROVED!**



**GEORGIA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

MESSAGE FROM CHAPTER DIRECTOR SAMANTHA ZABEL

Hello Georgia Chapter Members,

I hope everyone has had a fantastic start to the pool season! It's hard to believe we're already halfway through summer. As we reach the midpoint of another successful year, I want to take a moment to thank each of you for your continued support and involvement in our Chapter.

We have several exciting events on the horizon, and I hope you'll be able to join us. First, the Southeastern Conference is back! We are partnering with the Alabama and Tennessee Chapters to host this year's conference in Chattanooga, Tennessee, July 19–21. This event offers incredible networking opportunities, educational sessions, and the chance to tour several outstanding clubs. I encourage all of you to attend if you're able.

Additionally, on July 27, we will host our YoPro event at Cherokee Town and Country Club, Capital City Club, and Druid Hills Golf Club. This event provides an excellent opportunity for our young managers to build connections, hear from experienced industry leaders, and explore different clubs and career paths. We'll conclude the evening with a Fireside Chat at Druid Hills. Last year's event was a tremendous success, and it was truly inspiring to see and connect with so many emerging leaders in our industry.

On behalf of the Membership Committee and my Co-Chair, Calvin Bolling, we encourage you to spread the word of our Chapter to other managers at your club. If you have team members who demonstrate a passion for our industry, invite them to attend an event and experience first-hand the value and connections our Chapter provides. We are always looking forward to welcoming new members!

Thank you again for your continued support. We look forward to seeing you at our upcoming Chapter events!

Sincerely,
Samantha Zabel

2026 GRANT AND SCHOLARSHIP DEADLINES

July:

- Faculty Development & Immersion Program
 - July 31, 2026

August:

- Willmoore H. Kendall Scholarship
 - August 10, 2026

October:

- Chris Borders BMI Scholarship
 - October 1, 2026
- Georgia Student Chapter Scholarships
 - October 1, 2026
- Warren Arseneaux Honorary Scholarship
 - <https://clubfoundation.org/apply.html#collapseOne>
- Mead Grady / John Jordan Award
 - October 19, 2026

December:

- Chapter Workshop Grant
 - December 15, 2026

Other Scholarships with TBD Deadlines [HERE](#)

MARK YOUR CALENDARS

UPCOMING EVENTS
[REGISTER HERE](#)

JULY
19

SOUTHEASTERN CONFERENCE
JULY 19-21
CONTINUING EDUCATION, NETWORKING,
AND LOCAL EXPERIENCES

JULY
27

YOUNG PROFESSIONALS EVENT
9:30 AM - 6:00 PM
CLUB TOURS AND FIRESIDE CHAT

AUGUST
17

PEACH CLASSIC TOURNAMENT
7:30 AM - 6:30 PM
CHEROKEE COUNTRY CLUB
665 HIGHTOWER TRAIL,
ATLANTA, GA 30350

SOUTHEASTERN CONFERENCE



THE 2026 SOUTHEASTERN CONFERENCE, HOSTED BY THE ALABAMA, GEORGIA, AND TENNESSEE CHAPTERS, WELCOMES YOU TO CHATTANOOGA JULY 19-21, 2026.

TOP OFF YOUR SUMMER WITH CONTINUING EDUCATION, NETWORKING, AND LOCAL EXPERIENCES SUCH AS GOLF AT BLACK CREEK CLUB, A VISIT TO THE ACCLAIMED TENNESSEE AQUARIUM, A TOUR AND TASTING AT CHATTANOOGA WHISKEY, AND EVENING WINE EVENTS.

THIS CONFERENCE IS OPEN TO ALL CMAA MEMBERS!

[REGISTER HERE](#)

2026 PEACH CLASSIC

THE GACMAA AND HOST CHEROKEE TOWN AND COUNTRY CLUB PRESENT

2026 PEACH CLASSIC TOURNAMENT

Tournament Proceeds Benefit the GACMAA Scholarship Fund and Autism Speaks of Georgia

AUG 17

Registration 7:30 AM - 9:30 AM
Breakfast 8:30 AM - 10 AM
Shotgun Start 10 AM
Reception 3:30 PM - 6:30 PM

\$275 **\$290**

CMAA Member Non-Member

Putt Putt Contest \$10 per putt to win amazing prizes

\$5000 in Raffle Prizes

\$50 Raffle Package
1 Mulligan & 5 Raffle Tickets

\$100 Raffle Package
2 Mulligans & 10 Raffle Tickets

\$3500

Tournament Sponsorship Includes

- > Foursome in Tournament
- > Continental breakfast, lunch, beverages, post round reception
- > Company logo displayed at designated hole and on GACMAA website
- > Company advertisement sent to GACMAA Membership

REGISTER NOW



The 2026 Peach Classic Golf Tournament will be hosted by **Cherokee Town and Country Club**

665 Hightower Trail
Atlanta, GA 30350

Raising money for Georgia Chapter Scholarships and Autism Speaks of Georgia

[MORE INFORMATION HERE](#)

THANK YOU TO OUR SPONSORS!



PEACH CLASSIC GOLD SPONSORS



EDUCATION & PEACH CLASSIC SPONSORS



2025 PEACH CLASSIC SUPPORTER

WELCOME TO THE CHAPTER!



Kamel Dahmani
Culinary Director
Druid Hills Golf Club

1. Where were you born?

a. Lille, France

2. What person inspires you and why?

a. My father inspires me the most. His work ethic, integrity, resilience, and commitment to family taught me the value of leadership through service and perseverance.

3. Name the place where you are the happiest?

a. The happiest place for me is wherever I can spend quality time with my wife and two sons. Family is my greatest source of joy and motivation.

Jordanne Yunis

Director of Club Operations
Spring Hill Country Club

1. Where were you born?

a. I was born in Miami, Florida. I moved to Tifton, Georgia for college.

2. If you could be anything, what would it be and why?

a. I would be a sunflower. I've always liked how sunflowers keep turning toward the sun, even when conditions aren't perfect. I try to live my life the same way by focusing on the positive, continuing to grow, and making the best of every situation. In my career, I want to create an environment where people feel welcome, supported, and valued.

3. Name the place where you are the happiest?

a. Traveling to Hawaii in the summer of 2023 and staying at Disney's Aulani Resort. I loved relaxing on the beach, exploring the island, and spending time with my family while experiencing the Hawaiian culture.

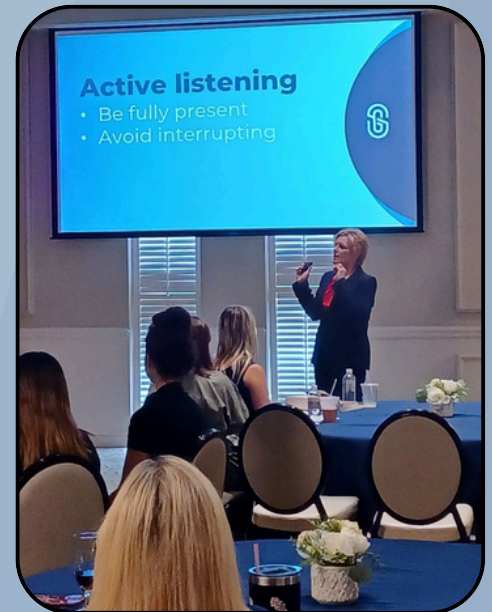
WOMEN IN CLUB MANAGEMENT SPOTLIGHT



The Georgia Chapter extends its heartfelt thanks to **Shannon GaNun** for serving as our June 2026 Women in Club Management speaker.

Shannon shared valuable insights on communicating effectively with a variety of individuals in the workplace, offering practical strategies to help attendees approach even the most challenging conversations with confidence. We are grateful for her time, expertise, and the lasting impact she made on everyone in attendance.

We appreciate the **Atlanta Athletic Club**: Savanna Wiggins, Jack Brunson Jr. and their team for hosting the Ga Chapter Women in Club Management!



Alignment—"It seems like..."
Curiosity—"Tell me more."
Empathy—"What I heard you say."

CHAPTER EDUCATION SPOTLIGHT



Thank you to **Henry DeLozier** and **Rachael Freedland** for an engaging and insightful presentation for the Georgia Chapter.

Your perspectives on strategic planning, board governance, and the importance of "reading the room" resonated with attendees and reinforced the value of strong, thoughtful leadership. Through your experiences, you inspired meaningful conversation while keeping the room entertained along the way - a wonderful combination.

View Rachel's Presentation [HERE](#).

A special thank you as well to **Hannah Dawson** and the team at **Governors Towne Club** for your outstanding hospitality. Your thoughtful planning, attention to every detail, and commitment to creating a welcoming experience helped make the meeting a tremendous success.

LEADERSHIP BEGINS WITH SERVICE

Get Involved

Be a Future Board Member

Be a Future Committee Member

Would you like to be more involved in the chapter?

The strength of the Georgia Chapter comes from members who choose to serve. Beyond attending events, joining a committee or the Board offers a meaningful way to shape chapter initiatives while growing professionally. Volunteer service helps develop leadership skills, expand your network, and contribute to educational programming, member engagement, and chapter growth.

No matter your career stage, there is a place to get involved and make an impact both for yourself and the chapter!



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For more information, please view [here](#).

Board Application Deadline is July 13th, 2026

All submissions must be sent to the GA Chapter Managing Director
Allegra Johnson, CCM
Gamanagingdirector@gmail.com

TAKING THE NEXT STEP IN CLUB LEADERSHIP

In order to be eligible to sit for the Certified Club Manager (CCM) designation, one must complete **four** Business Management Institute (BMI) courses.

These courses fill quickly and often more than a year in advance, so be sure to join the waitlist as spaces may become available.

Instructions for joining the waitlist [HERE](#).



To learn more and view available BMI courses, view the full list [here!](#)

CMAA HONOR SOCIETY

Membership in CMAA's Honor Society is open to all managers who have achieved their Certified Club Manager (**CCM**) designation and have met the following criteria:

- Achievement of 400 credits beyond certification with a minimum of 150 of those credits being CMAA/CMI-endorsed education programs.
- Professional membership with CMAA for a minimum of ten years
- Successful completion of BMI Tactical Leadership or BMI Strategic Leadership

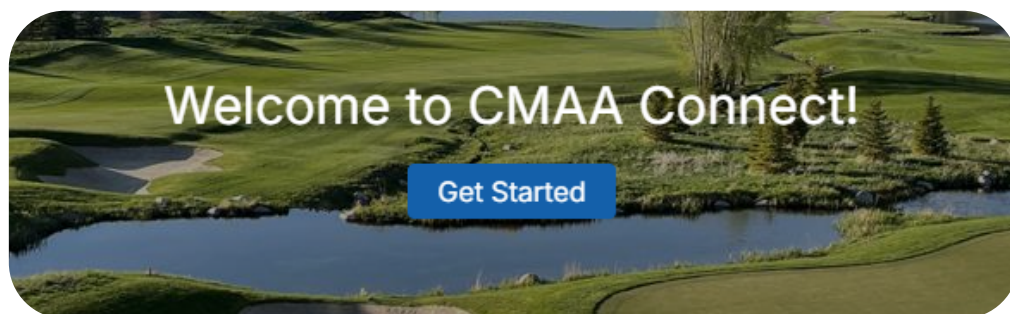


**ALL CMAA CERTIFICATION
PROGRAMS HERE**

GET CONNECTED TO YOUR CMAA NETWORK!

Endless possibilities are within reach! Explore the many tools available to spark innovation and solve challenges at your club. By engaging at the State and National levels, you'll gain access to a network of support and limitless resources!

Visit the CMAA Connect Page to connect with other Club professionals!



Connect with your fellow chapter members by clicking below!

Georgia Chapter

The Peach Review

2025-2026 Officers & Board of Directors

Kyle Baxter, CCM

President

Marietta Country Club

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Susan Schenkel, CCM, CCE

Vice President

COO/General Manager

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Secretary/Treasurer

Piedmont Driving Club

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Andrew Orbison, CCM

Ex-Officio

General Manager/COO

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Connecting Leaders, Building Legacy