

# RETAIL SHOW AUSTRALIA 2026

**Venue:** Melbourne Convention and Exhibition Centre (MCEC), Australia

**URL:** [www.retail-show.com.au](http://www.retail-show.com.au)



# RESILIENCE REINVENTION REBOUND

**AUSTRALIA'S DEDICATED TRADE SHOW  
FOR NEXT-GENERATION RETAIL.**

# Target Audience

- Retailers ( Online & Offline )
- Supermarket & Retail Brands & Supply Chain
- Technology Companies ( Payment, Logistics, AI Solution )
- Investors & Industry Analysts
- Government Agencies & Industry Associations

## Event Profile

**Retail Show Australia 2026** is Australia's dedicated trade show and conference for next-generation retail across the Asia-Pacific.

From **22-24 September 2026** at the Melbourne Convention and Exhibition Centre (MCEC), the event brings together leading retailers, brands, shopping centre owners, technology providers and design partners to explore how **AI, data, digital and store design** are reshaping the way consumers shop and how retailers sell.

With an immersive **Future Store Zone**, focused exhibition zones and a practical, outcomes-driven conference program, Retail Show Australia is where decision-makers come to see what's next, benchmark ideas and build partnerships in Melbourne - one of the world's most liveable and dynamic retail cities.



# PART OF RSA 2025 EXHIBITOR



WestarPOS®

Tailor inc.

VICHI 伟志

retail  
interiors  
association

SGLONGMETAL

YIYANG

Danfoss

YAMEI MANNEQUINS



HONGYUAN

FAISAL  
CARPETS & CURTAINS

slimline  
warehouse  
DISPLAYSHOPS

ZKONG

TEMU

RONGTA

OZPAY

NOVA-DAY  
solutions

MIFLY  
麦飞科技



Metech  
SHOPFIT

brother  
at your side

FORE+AFT

VONGCHENG  
永成展示

ROHOTEK

OceanLink Paper

Google's  
Innovations and  
Applications  
in AI/ML for the  
retail industry



RETAIL  
SHOW  
AUSTRALIA  
2026

Thu Ya Kyaw  
SENIOR DEVELOPER  
ADVOCATE  
GOOGLE

Agentic AI in  
Retail: From Task  
Automation to  
Business  
Autonomy



RETAIL  
SHOW  
AUSTRALIA  
2026

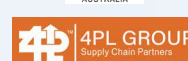
ShiSh Shridhar  
GLOBAL DIRECTOR,  
RETAIL & CPG STARTUPS  
MICROSOFT  
CORPORATION

FEATURED SPEAKERS

CONFERENCE



# PART OF RSA 2025 VISITOR



# RETAIL MARKET DATA HIGHLIGHTS

**450.00**

**Billion AUD**



Projected Australia Retail  
Market Value by 2030 **AUD**  
**601.50 billion**

**162.6**

**Billion AUD**



Australia's online retail market  
is projected to grow at an 8.7%  
CAGR (2023-2028)

Australia Retail Market in 2025  
**AUD 450.00 billion**

Data Source:  
Australian Bureau of Statistics ([www.abs.gov.au](http://www.abs.gov.au))

**601.50**

**Billion AUD**



From 2024 to 2027, Australia's  
e-commerce market is project-  
ed to experience steady  
growth, reaching **AUD 162.6**  
**billion by 2027**

**8.7%**



## EXHIBITS



- **AI (for Retail)**
- **Retail Tech**  
Retail Security & Loss Prevention Zone **HOT**
- **Shopfitting and Design**
- **Cold Chain**
- **E-Commerce**

# WHAT'S NEW IN 2026 ?



## AI-Powered Zone

Experience hands-on AI retail demos, computer vision, automation and data-driven tools in action for immersive exploration.



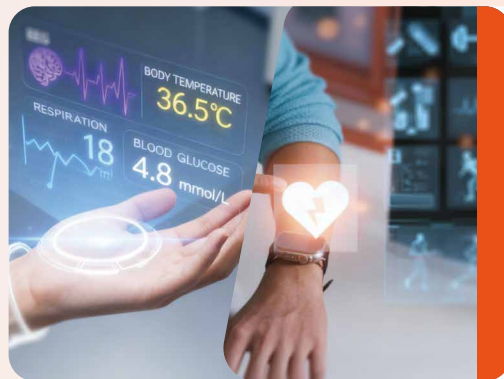
## FUTURE STORE Interactive Zone

Walk through an immersive, full-scale concept store showcasing next-generation smart retail technologies and connected experiences.



## High-Level Summit Forum

Connect with global retail leaders and gain first-hand insights into strategy, innovation and the future of retail.



## Fitness and Sports Area

Explore innovative store design, fixtures, lighting and visual merchandising that bring the in-store experience to life.

## FUTURE STORE ZONE

A walk-through “store of tomorrow” that fuses AI, data and design to preview the next decade of retail for Melbourne, Victoria and the Asia-Pacific.

Built as a full-scale, working concept store at the centre of Retail Show Australia 2026, the zone pairs world-class partners with live tech—computer vision, smart shelves, frictionless checkout, sustainable fit-outs—to let buyers experience end-to-end solutions that cut labour, lift productivity and reinvent the customer journey.



# WHY EXHIBIT?



## Reach top buyers

Network with an engaged audience of motivated retailers from **Woolworths, Coles, 7-Eleven, Wesfarmers, JB Hifi, Spotlight, Mecca, Myer, David Jones, Keiko, Amazon, MUJI, Swisse, Pharmacy 777, Feathers Boutique, etc.**



## Capture share of a \$40B industry

Connect with the **USD 40 billion** retail market and major retailers through the show's cutting-edge retail solutions. Seize the investment opportunities in retail, infrastructure and hospitality driven by the **2032 Brisbane Olympic Games**.



## Launch with impact

Present your latest innovations, equipment and technologies. Gain access to the latest industry knowledge, technical expertise, applications, products, solutions, and services.



## Gain access to the latest industry trends

Get ready for next-level networking, cutting-edge technology, and high-impact conferences.

**RETAIL  
SHOW**  
AUSTRALIA  
2026

# **RETAIL SHOW** AUSTRALIA 2026

## **CONTACT:**

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## **Welcome to the Exhibition**

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