



# RETAIL SHOW AUSTRALIA 2026

**Dates: 22-24 September 2026**

## Venue: Melbourne Convention and Exhibition Centre (MCEC), Australia

**URL:** [www.retail-show.com.au](http://www.retail-show.com.au)



# RESILIENCE REINVENTION REBOUND

# AUSTRALIA'S DEDICATED TRADE SHOW FOR NEXT-GENERATION RETAIL.

# Target Audience

- Retailers ( Online & Offline )
- Supermarket & Retail Brands & Supply Chain
- Technology Companies ( Payment, Logistics, AI Solution )
- Investors & Industry Analysts
- Government Agencies & Industry Associations

## Event Profile

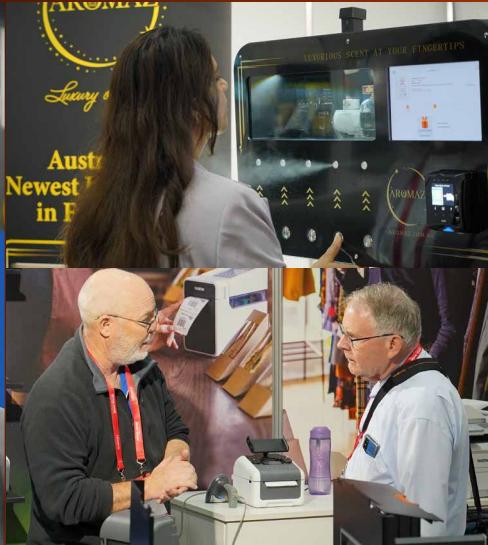
**Retail Show Australia 2026** is Australia's dedicated trade show and conference for next-generation retail across the Asia-Pacific.

From **22-24 September 2026** at the Melbourne Convention and Exhibition Centre (MCEC), the event brings together leading retailers, brands, shopping centre owners, technology providers and design partners to explore how **AI, data, digital and store design** are reshaping the way consumers shop and how retailers sell.

With an immersive **Future Store Zone**, focused exhibition zones and a practical, outcomes-driven conference program, Retail Show Australia is where decision-makers come to see what's next, benchmark ideas and build partnerships in Melbourne - one of the world's most liveable and dynamic retail cities.



# PART OF RSA 2025 EXHIBITOR



WestarPOS®



VICHI 伟志



SGLONG METAL



Danfoss



YAMEI MANNEQUINS



slimline  
warehouse  
DISPLAY SHOPS

ZKONG

TEMU



OZPAY



brother  
at your side

FORE+AFT



Google's  
Innovations and  
Applications  
in AI/ML for the  
retail industry



RETAIL  
SHOW  
AUSTRALIA  
2026

Thu Ya Kyaw  
SENIOR DEVELOPER  
ADVOCATE  
GOOGLE

Agentic AI in  
Retail: From Task  
Automation to  
Business  
Autonomy



RETAIL  
SHOW  
AUSTRALIA  
2026

ShiSh Shridhar  
GLOBAL DIRECTOR,  
RETAIL & CPG STARTUPS  
MICROSOFT  
CORPORATION

## FEATURED SPEAKERS

## CONFERENCE



Commitments. Unilever is focused on the most material issues for our business and stakeholders.  
These commitments are supported by clear and measurable 2025 targets, as well as our science-based net zero targets for 2032 and 2040



# PART OF RSA 2025 VISITOR



AIT Computers Inc

AGICENT

TOTAL TOOLS



H HARPER

gkeAustralia

海底捞 Haidilao

MASTER CHOW ASIAN CHINESE

PRESTIGE WORLD

Hyped



Bakers Delight

BDM INCORPORATED

SSP

Olam

HOYTS



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CBA CONSTRUCTION

HONMA

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Tom Lane Pharmacy Craigieburn

VERTEX

PRAHRAN MARKET EST. 1864



Delinea

FEDERAL

FRONT LINE STORES

TELUS

iTHERAPEUTICS

Engage

GLOBAL GRABZONE

DEVOUR ALESTIAN EATERY



ONEBYONE

NETSTAR

DotDesign.

LA TROBE UNIVERSITY

Winnings WELCOME HOME

ENGINEERS AUSTRALIA

ECHO BAY MEDIA

Domains

V-Mart International Market



MJX R/C

Mercy Health

Woolworths Group

Fallshaw GROUP

Mercantile

4PL GROUP Supply Chain Partners

# RETAIL MARKET DATA HIGHLIGHTS

**450.00**

Billion AUD



Australia Retail Market in 2025  
**AUD 450.00 billion**

Data Source:  
Australian Bureau of Statistics ([www.abs.gov.au](http://www.abs.gov.au))

Projected Australia Retail  
Market Value by 2030 AUD  
**601.50 billion**

**162 .6**

Billion AUD



Australia's online retail market  
is projected to grow at an 8.7%  
CAGR (2023-2028)

**601 .50**

Billion AUD



From 2024 to 2027, Australia's  
e-commerce market is projected  
to experience steady  
growth, reaching **AUD 162.6**  
**billion** by 2027

**8.7%**



## EXHIBITS



- **AI (for Retail)**

- **Retail Tech**

Retail Security & Loss Prevention Zone **HOT**

- **Shopfitting and Design**

- **Cold Chain**

- **E-Commerce**

# WHAT'S NEW IN 2026 ?



## AI-Powered Zone

Experience hands-on AI retail demos, computer vision, automation and data-driven tools in action for immersive exploration.



## FUTURE STORE Interactive Zone

Walk through an immersive, full-scale concept store showcasing next-generation smart retail technologies and connected experiences.



## High-Level Summit Forum

Connect with global retail leaders and gain first-hand insights into strategy, innovation and the future of retail.



## Fitness and Sports Area

Explore innovative store design, fixtures, lighting and visual merchandising that bring the in-store experience to life.

# FUTURE STORE ZONE

A walk-through “store of tomorrow” that fuses AI, data and design to preview the next decade of retail for Melbourne, Victoria and the Asia-Pacific.

Built as a full-scale, working concept store at the centre of Retail Show Australia 2026, the zone pairs world-class partners with live tech—computer vision, smart shelves, frictionless checkout, sustainable fit-outs—to let buyers experience end-to-end solutions that cut labour, lift productivity and reinvent the customer journey.



# WHY EXHIBIT?



## Reach top buyers

Network with an engaged audience of motivated retailers from **Woolworths, Coles, 7-Eleven, Wesfarmers, JB Hifi, Spotlight, Mecca, Myer, David Jones, Keiko, Amazon, MUJI, Swisse, Pharmacy 777, Feathers Boutique**, etc.



## Capture share of a \$40B industry

Connect with the **USD 40 billion** retail market and major retailers through the show's cutting-edge retail solutions. Seize the investment opportunities in retail, infrastructure and hospitality driven by the **2032 Brisbane Olympic Games**.



## Launch with impact

Present your latest innovations, equipment and technologies. Gain access to the latest industry knowledge, technical expertise, applications, products, solutions, and services.



## Gain access to the latest industry trends

Get ready for next-level networking, cutting-edge technology, and high-impact conferences.



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## CONTACT:

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**Welcome to the Exhibition**

