Economic Outlook for Louisiana

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Employment's Pandemic Recovery

Industry Changes by Employment

Industry Clusters in Louisiana
Change in Concentration: 1997-2017

2022: ECONOMY IN TRANSITION
CPI All Urban Consumers: All Items U.S. City Average (% Change from Year Ago)

Source: U.S. Bureau of Labor Statistics
30-Year Fixed Rate Mortgage Average

Source: Freddie Mac
Quarterly Real US GDP
(Billions $, SA, Annual Rate)

Source: U.S. Bureau of Economic Analysis
Federal Supports Still at Play

• Tail end of American Rescue Plan spending
• Infrastructure Investment and Jobs Act adding $6b+ in federal infrastructure dollars for LA road, bridge, broadband, port investments, and water systems
• Ongoing hurricane recovery
  – Over $1b for Laura and Delta
  – $1.27 billion for Hurricane Ida and May 2021
FUTURE ECONOMY
Energy Transition

Supporting the transition to a very low-emission economy and customer centricity.

We will invest to get into these areas by developing:
Energy Transition

CREATING A CLEANER ENERGY FUTURE...

$9.2 BILLION
RENEWABLE FUEL INVESTMENT FROM GRÖN FUELS

$4.5 BILLION
FOR AIR PRODUCTS' PLANNED BLUE HYDROGEN FACILITY

$1.1 BILLION
FOR AN EXPANSION OF A GREEN DIESEL WORKS

$700 MILLION
FOR LOUISIANA GREEN FUELS' RENEWABLE FUEL INVESTMENT
Evolving Markets

Ensuring our products are more sustainable than alternatives

We’re committed to advancing the sustainability of our products for our customers and reducing our customers’ emissions and costs when they produce them.

Advancing the efficiency of our manufacturing operations

We’re committed to increasing the efficiency of our manufacturing operations.

Our goals

Our 2025 Sustainability Goals include two targets with climate-related objectives:

- Dow will obtain 750 MW of its power demand from renewable sources by 2025.
- Though we will grow globally over the next 10 years, Dow’s absolute greenhouse gas emissions will not exceed our 2006 baseline.

Through our 2025 Sustainability Goals, we are already making progress.

- We have reduced our overall greenhouse gas emissions by 15% in past 15 years.
- We are the No. 1 user of clean energy in our industry.

Find out how we are accelerating our efforts through our Protecting our Planet targets to put Dow on a path to carbon neutrality by 2050.

Learn More
STATE REVENUES
CPI All Urban Consumers: All Items U.S. City Average

Source: U.S. Bureau of Labor Statistics
Average Hourly Earnings in Louisiana
(Total Private Sector)

Source: U.S. Bureau of Labor Statistics
QUESTIONS?

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