

WS Design & Build

Kitchen Design Guide

Your source for Luxury & Functional Kitchens



Light

Layout

Luxury



The kitchen is the heart of the home — a space where family and friends gather, memories are made, and everyday life unfolds. The design, colors, and overall style play a vital role in creating a space that feels both welcoming and functional.

A thoughtfully designed kitchen should reflect your personal taste while enhancing comfort, efficiency, and the way you live in your home.



Discover

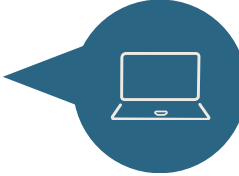
Explore our portfolio on our website, Houzz, or social media to see how we've transformed homes just like yours. Ready to start? Contact us today via phone or email to schedule your virtual design consultation.



You are here!

Connect

Connect with us today to get started. We'll schedule a virtual consultation with our owner and lead contractor, William, to discuss the vision for your project.



Meet Your Designer

One of our in-house designers will contact you to schedule a consultation where they'll measure your kitchen and help bring your creative vision to life.



Visualize

Visualize your project with custom 3D renderings tailored to your unique style. We'll collaborate on any revisions, then provide a transparent cost estimate to ensure your vision and your budget stay in total sync.



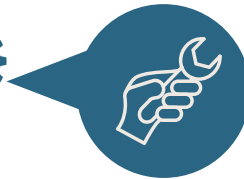
Selections

Once we're under contract, your designer will upload all curated selections for your final approval. From there, we'll handle the entire procurement process to ensure all materials are ordered and ready for your project.



Install

Our expert installation team will then bring your vision to life, meticulously crafting your new kitchen with precision and care. We handle every detail of the build to ensure a seamless fit and a stunning finish.



Your dream kitchen is now complete and ready for you to enjoy. It's time to step into your new space, host your first meal, and start making memories in a kitchen designed perfectly for your lifestyle.

Creating a Functional Kitchen

Modern kitchen design has evolved beyond the traditional "work triangle" into a more efficient concept called Kitchen Zones. By grouping specific tasks and tools together, you minimize footsteps and maximize flow.



**Food
Storage**



**Prep
Zone**



**Cooking
zone**



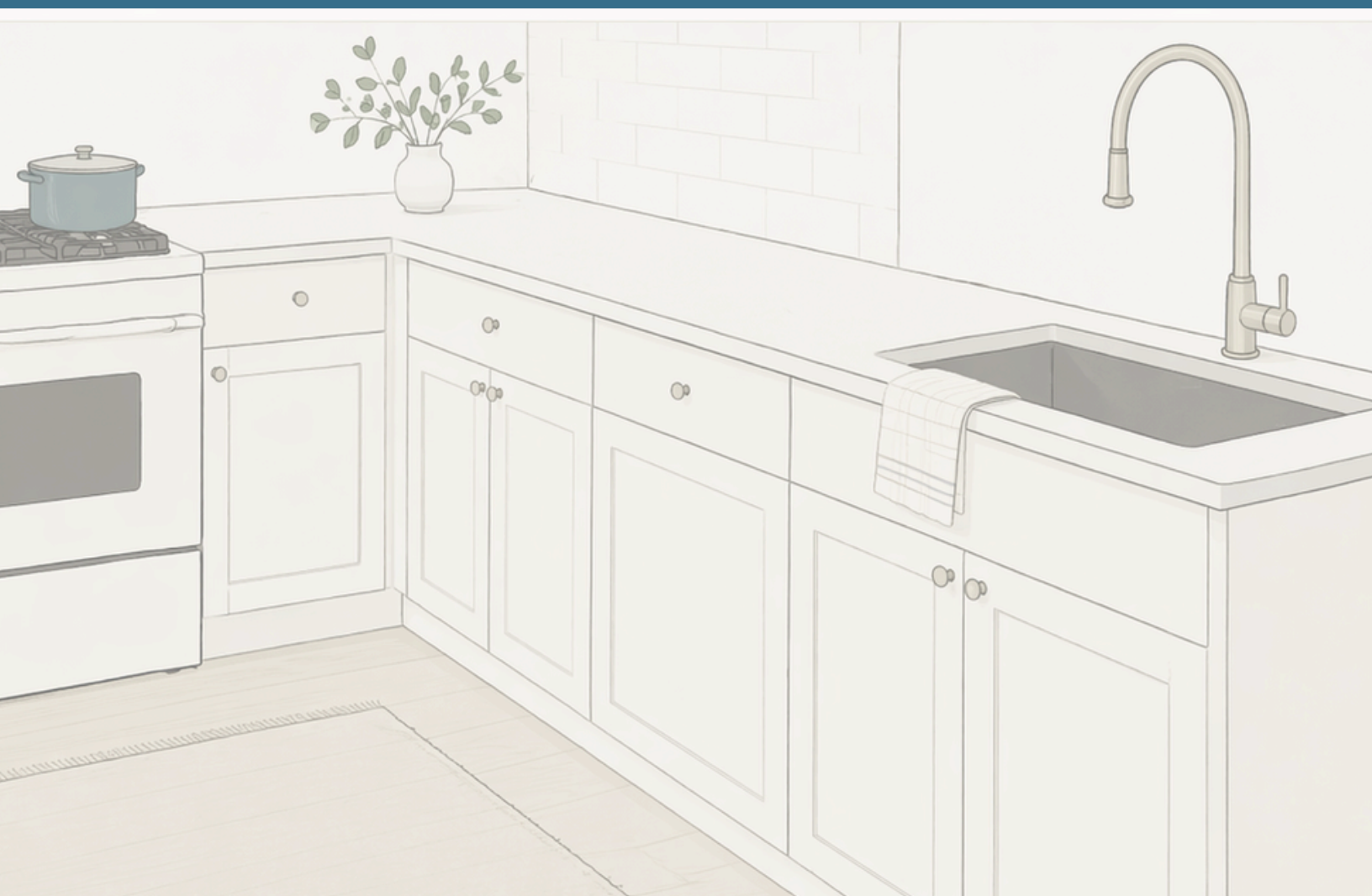
**Table Ware
Storage**



**Cleaning
Zone**

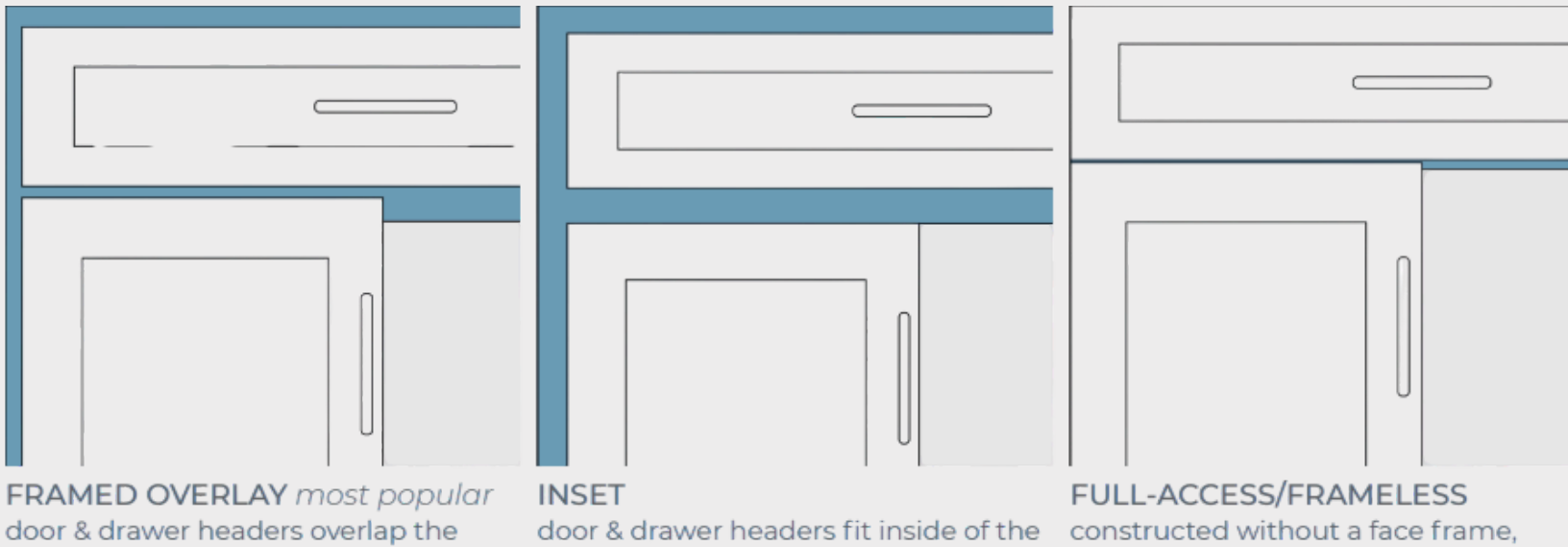
Cabinets

When it comes to cabinets, the options can feel endless —from construction methods and wood types to colors and premium finishes. Each choice plays a role in both the look and functionality, and we'll help guide you toward the best fit for your style and everyday needs.



Cabinet Construction

You can choose from three primary cabinet construction methods, each offering unique benefits depending on your lifestyle and aesthetic preferences. Selecting the right build ensures your cabinetry perfectly balances durability with your personal style.



Door Styles

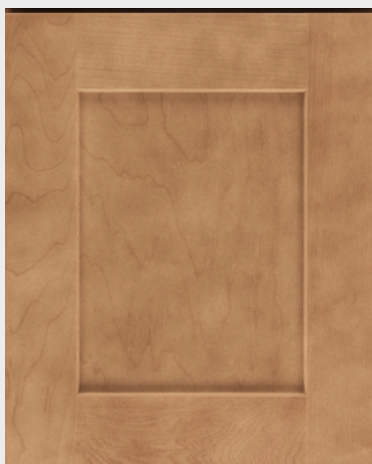
You have a wide variety of kitchen cabinet styles to choose from, with shaker and recessed panels serving as the most popular options. Ultimately, the style you select will depend on your specific budget and design preferences.



Recessed



Beadboard



Shaker



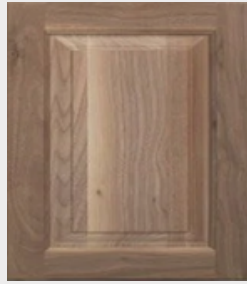
Flat

Cabinet Wood Grades

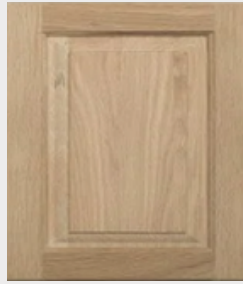
These are some of the most common wood types used in cabinet construction. We will help you determine which option is best suited for your needs and lifestyle.



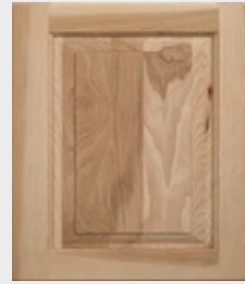
Maple



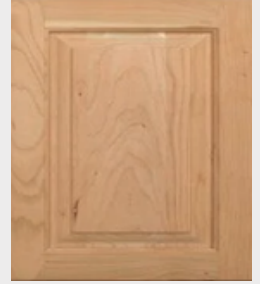
Walnut



Maple



Hickory



Cherry

Paint and Stain color

Whether you prefer classic stock finishes or a custom color, you have thousands of stain and paint options available to perfectly personalize your cabinetry. With so many choices at your fingertips, you can easily find the ideal look to match your vision.



Premium Cabinet Finishes

These premium cabinet finish options are designed to elevate your cabinetry, adding a refined touch of style and sophistication to your space.



Faux Worm Holes



**Wire Brush
Distressing**



Glaze



Highlight retro



Over Sanded



Highlighted

Countertops

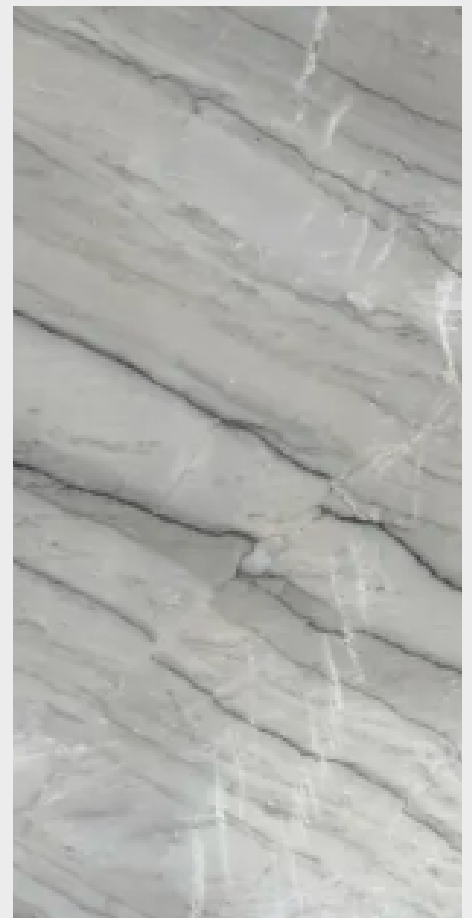
With a wide range of countertop materials like quartz, quartzite, marble, and butcher block, you can easily find the perfect fit for your vision. Your final choice should balance your desired aesthetic with the level of durability your specific lifestyle requires.



Marble



Butcherblock



Quartz

Sinks

With a wide variety of kitchen sinks available, your choice will ultimately depend on your daily usage, the size of your base cabinet, and your preferred material.



Workstation



Farmhouse



Undermount

Faucets

With a vast array of faucet styles and finishes available, the best choice for your kitchen will ultimately depend on the perfect balance of aesthetic appeal and everyday functionality. Selecting the right fixture will not only enhance your kitchen's design but also streamline your daily tasks at the sink.



Pot filler



Wall Mounted



Touchless



Pull down

Backsplash Material

There are many backsplash material options to choose from, each offering its own look, durability, and level of maintenance. From classic ceramic and porcelain tile to natural stone, glass, metal, and even slab materials like quartz, the right choice can enhance both the style and function of your space.



Porcelain



Stone



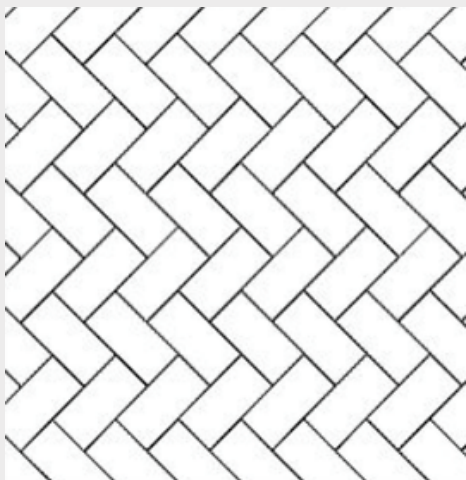
Ceramic



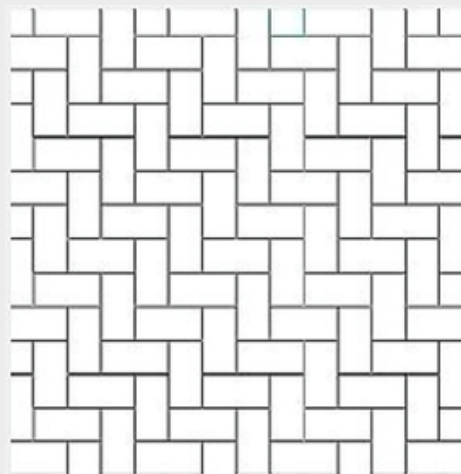
Quartz

Backsplash Pattern

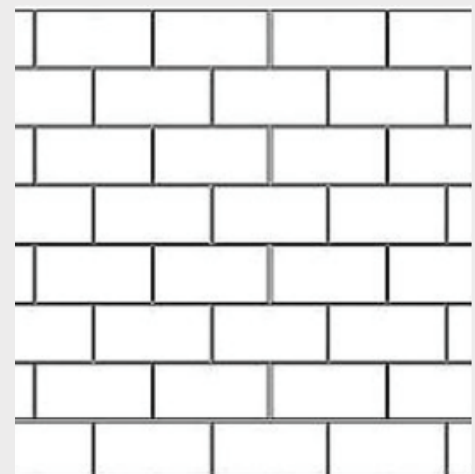
There are many backsplash patterns to choose from, each adding its own style and character to your space—from clean, classic layouts to bold, eye-catching designs.



Herringbone



Diagonal



Offset

Lighting

Lighting is the most essential element of a kitchen, as it sets the overall mood and enhances the room's atmosphere. You can achieve this by layering various types of illumination, including ambient, task, accent, and recessed lighting.



Ambient



Task



Recessed



Accent

Hardware

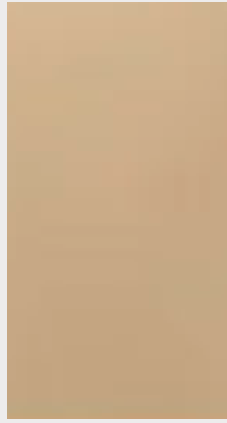
There are many hardware color options that add the perfect finishing touch to your kitchen. These colors carry throughout your space—from lighting fixtures and cabinet hardware to faucet finishes—creating a cohesive and polished look.



Polished
Chrome



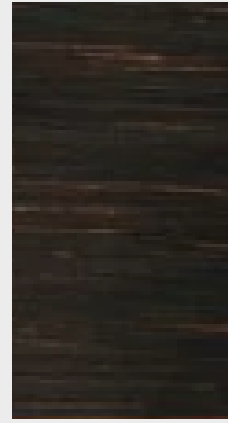
Brushed
Nickel



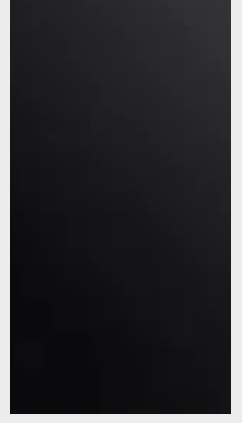
Polished
Brass



Satin
Brass



Antique
Bronze



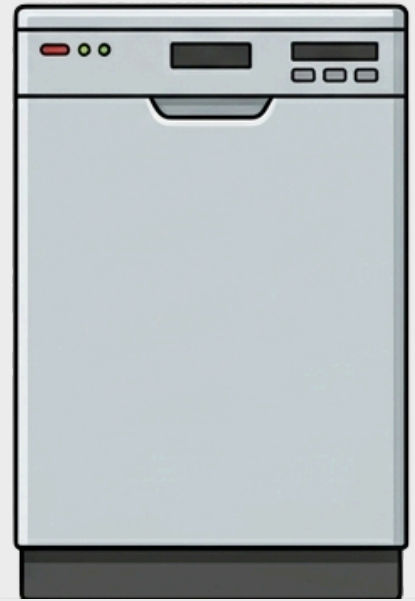
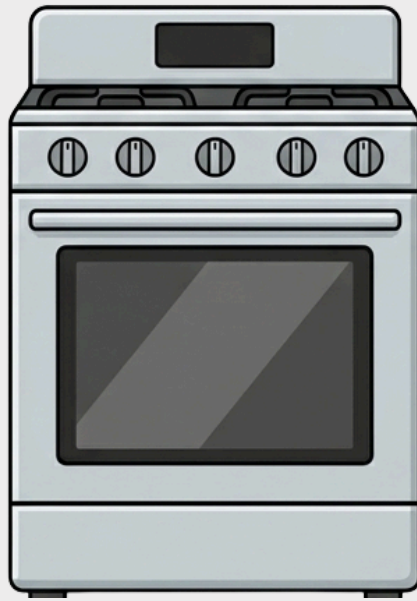
Matte
Black

Accessories

From functional pull-out organizers to decorative inserts, there are countless ways to customize your cabinets and kitchen to suit your needs. The best accessories for your home will ultimately be determined by your personal priorities and how you use your space every day.



Built in Appliances



Appliance Colors



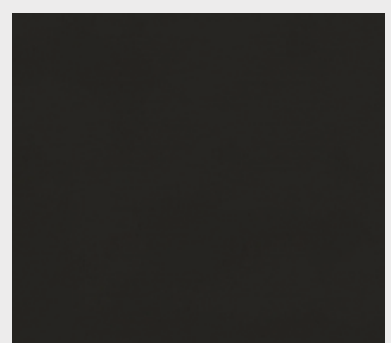
Stainless
Steel



Black Stainless
Steel



White



Black

The Art Of Storage

Intuitive Design for a Clutter-Free Culinary Space



PRO Tip

Invest in Smart inserts and diverters; They transform basic cabinets into functional masterpieces



Your Dream Kitchen:

The WS Design and Build Experience

WS Design & Build offers high-end, stress-free kitchen renovations.

1. Designer-Led Planning

We provide a professional interior designer to guide your project from day one.

In-Home Samples: *We bring grout, tile and colors to you*

3D Renders: *See your finished bathroom in digital 3D before a single wall is touched.*

Curated style: *every detail is hand-picked to fit your taste and budget.*

2. The "One-Roof" Advantage

We handle everything. You have one team, one contract, and one point of accountability.

No Middlemen: *We coordinate all plumbing, electrical, and permits.*

Budget Certainty: *Detailed upfront allowances prevent "hidden cost" surprises.*

CRM Program: *We use a program called builder trend for seamless communication start to finish.*

3. Elite Craftmanship

Owner William Snyder brings over 20 years of experience to the job site, ensuring your home is treated with respect.

Clean & Safe *We use Dust protection to protect your home*

Certified Quality: *Lead-safe certified and fully licensed in PA & NJ.*

Local Trust *A 4.9-star reputation built on "no corners cut" construction.*



A note from the Owner

With over 20 years of hands-on experience in construction and remodeling,

I understand how important it is to create a kitchen that not only looks great but works perfectly for the homeowner's lifestyle. From thoughtful layouts and quality materials to fine craftsmanship and attention to detail, every kitchen project is approached with the goal of building a space that will be enjoyed for many years to come.

At the end of the day, a well-designed kitchen adds comfort, value, and life to a home—and that is always our priority.

William Snyder



Why Work With Our *In HOUSE* Designers

Personalized Expertise from Concept to Completion

Why work with a Designer at WS Design and Build?



One point of Contact

Direct access to your Designer



Seamless Coordination

We work with suppliers to purchase all your materials



Custom Solutions

We create spaces specifically tailored for you and your everyday needs!



Preventing *"Expensive Regret"*

In a kitchen, a mistake of just **two inches** can be catastrophic. If a cabinet doesn't clear a window casing or an island is too wide for a walkway, the "fix" **usually costs thousands of dollars.**

Working with a designer can prevent this.



Bring your Dream Kitchen to life today!

570-872-9915

