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President's letter

Dear friends, dear donors, dear partners,

A few words of gratitude to express our appreciation and to share some of our achievements over the past year with you. Your support and generosity have been crucial in enabling us to continue our work. Since 2008, our artists have completed over 250 therapeutic projects and murals to promote creativity, empathy, and well-being.

The past year has been filled with challenges and projects. Thanks to your commitment, we have been able to increase the impact and the number of beneficiaries in hospitals and medical-social institutions. You have accompanied us throughout 2022 to strengthen our existing programs and develop new initiatives within Paediatrics, Psychiatry, Oncology, and other units where the staff has requested our help and the knowhow of our artists.

We have also reinforced our collaborative work with nursing homes and assisted living facilities (EMS/EHPAD). As a result, the Pully Museum has conducted 4 workshops with the residents. The Art4Impact program continues with over 30 participating schools and 400 drawings have been received. The winning students have their creations reproduced in XXL format on the walls of hospitals.

Your support motivates and allows us to continue to face all challenges with determination and success, so that we can continue to brighten the lives of all these patients and residents.

I would like to express special thanks to Jean Charles Roguet, President, and Francesca Navratil, Vice-President of the Board from 2008 to 2022, for their unwavering dedication in the development of the Anouk Foundation. I also take this opportunity to welcome and thank the three new members who joined us in 2022:

Dr. Saira Christine Renteria, Juliette Streichenberger, and Alexandre de Senger.

Dear friends and partners, we are aware that many challenges persist and that our work is far from over, as the needs are immense.

Thank you all for your trust.

Philippe R. Calame, June 2023

Our Results:

6 MILLION BENEFICIARIES

250 PROJECTS ACROSS

17 COUNTRIES



OUR VISION

We believe the power of positive environments transforms the daunting and at times even frightening experience of clinical settings.

OUR VALUES

Empathy Creativity Well-being

OUR MISSION: BRIGHTENING LIVES

We use art in the form of therapeutic murals to improve recovery and well-being in social and medical institutions.

Our Story

Anouk is a determined and loving girl with special needs, who brightens the lives of all those who meet her.

This has inspired us to create a foundation to help people feel nurtured and reassured when they find themselves in medical and clinical environments.

We believe in the power of positive surroundings to help, welcome, heal, and relieve.



Our Method

SITE-SPECIFIC PROJECTS

Our team of artists paint therapeutic murals based on the principles of both art therapy and evidence-based design in hospitals, special needs institutions, orphanages, psychiatric centres and nursing homes. This improves the well-being of the patients, residents, their families and staff.

We always work in close collaboration with the staff to create a project that is fully adapted to their needs. The result is a tailored-made project achieved in a quick, efficient and cost-effective manner.





Beatriz Aristimuño



Vanessa von Richter



Marina Duroux



Philippe R. Calame
President



Dr med Saira-Christine Renteria Vice-President



Alex de Senger Member



Olivier Fruchaud Member



Caroline Guerrand Member



Catherine Kavadze Member



Daria Robinson Member



Juliette Streichenberger Member

Who we are

MANAGEMENT TEAM

The Foundation's structure is lean, all projects are coordinated from the Geneva office by **Beatriz Aristimuño**, **Vanessa von Richter** and **Marina Duroux**.

The management team has over 30 years of experience working in the social sector and with healthcare institutions.

BOARD MEMBERS

The **Board Members** are responsible for setting the strategy and meet twice a year. They are updated throughout the year on all projects:

Philippe R. Calame, CEO LumX Group Ltd.

Dr med Saira-Christine Renteria, Head of Department at CHUV (-2021)

Alex de Senger, Director ZIP, Neo Advertising
Olivier Fruchaud, Director of Partnerships at Ashoka
Caroline Guerrand, Communication consultant
Catherine Kavadze, Senior associate at MLL
Daria Robinson, Executive Director of the Diplomacy Forum of GESDA

Juliette Streichenberger, Director Europe Hermes

VOLUNTEERS

We thank Darya von Bergen, Laurence Collins, Ann Huber-Sigwart, Sandy van Klei, Jakub Konieczny, Constantin Kotchoubey, Elizabeth Leatherman, Simona Leenders, Pedro Gomes Marques, Youssef Negm, Gigi von Tscharner and Carole Varone for their efforts and support.

Our Artists

HIGHLY QUALIFIED ARTISTS TO ADDRESS THE NEEDS OF VULNERABLE PEOPLE

We work with a team of professional, international, independent and experienced artists. Our artists receive continued training for meeting the needs of sick patients or residents in hospitals and specialised institutions.

Each team works with a project leader and an art therapist.

Our artists all graduated from Art & Design schools, have extensive field experience and good knowledge of colour therapy. Their work with vulnerable people requires a lot of empathy. It requires a great deal of personal involvement and cannot be entrusted to unprepared and untrained people.

They have already completed more than 250 projects in 17 countries.



Nicolas Péché, Art Therapist Consultant

Painter and Art-therapist. Graduated in 2006 with the French Diploma of Art Therapist.



Guillaume Ozon, 106 projects

Painter. Graduated from the National School of Decorative Arts in Strasbourg in 1997.



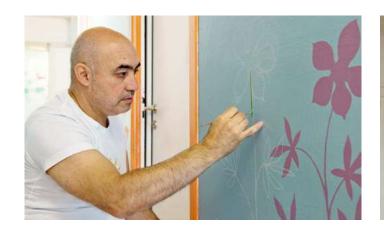
Kata Koleszar, 42 projects

Painter. Graduated from the Hungarian University of Fine Arts in 2014.



Carole Lombardo-Teneze, 92 projects

Painter, decorator, entrepreneur. Graduated from the Artigraph School in Nice in 2000.



Emmanuel Martin, 104 projects

Painter and ilustrator. Graduated from the Artigraph School in Nice in 1994.



Miodrag Vargic, 50 projects

Painter and sculptor. Graduated from the School of Fine Arts in Belgrade in 2002.



Alexandre Levine, 118 projects

Painter and illustrator. Graduated from the Yaroslavl Art School in 1977.



Dariia Daineko, 6 projects

Painter and illustrator. Graduated from the University of Fine Arts in Poznan in 2018.



Anna-Luca Mogyoros, 8 projects

Painter and illustrator. Graduated with a Masters from the Kunsthochschule Berlin in 2022.



Ani Kocharyan, in training

Painter and multimedia artist. Graduated with a Masters in Visual arts from La HEAD-Geneva.

Media Selection







Philea publication:

Child and Youth Participation in Philanthropy: Stories of transformation, pages 19-21, 2022

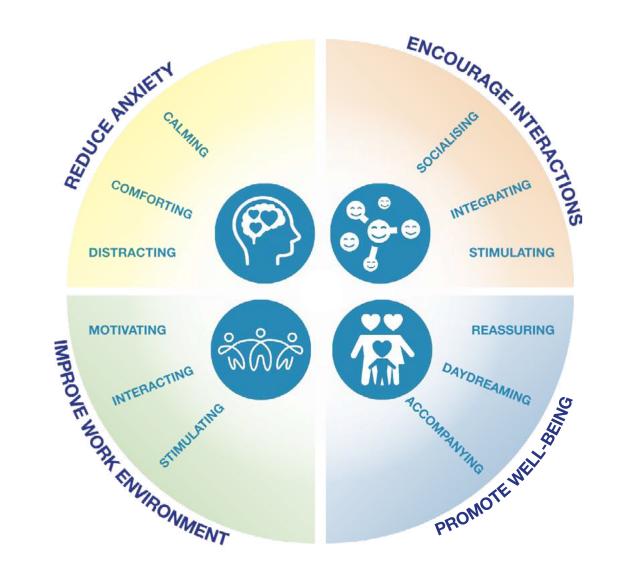
Le Temps:

Quand l'art et la medecine se rencontrent, pages 22-23 Switzerland, 25 June 2022

What's Up Newp:

Newport Hospital becomes the first in the United States to benefit from an Anouk Foundation Mural Project, USA, Nov 9, 2022

Our Impact



Since 2008 our therapeutic murals have helped to:

- Reduce anxiety (reported by 89% of patients, families and staff): a soothing atmosphere brings comfort, there is less agitation and stress.
- Encourage interaction/communication (reported by 96% of staff and 91% of the families): the murals provide stimuli to engage and distract.
- **Promote general well-being** (reported by 98% of patients and staff): a warm atmosphere has a positive emotional influence.
- Improve work conditions (reported by 100% of staff): a welcoming environment has a positive influence on their motivation and reduces tension.

In the 2019 report of the WHO, it is recognised that the arts have a role in improving health and well-being, especially mental and physical recovery of patients.

Sustainability

The Anouk Foundation contributes to a range of the 17 UN Sustainable Development Goals, which are a key part of the 2030 Agenda for Sustainable Development.

GOOD HEALTH & WELL-BEING

Our murals have a positive influence on an individual's state of mind, recovery, health and well-being during hospitalisation.

- 900+ scientific studies and our years of experience show that the environment positively affects recovery and well-being
- 89% of patients, families and staff say Anouk murals help reduce anxiety
- 100% of staff say Anouk murals improve work conditions

PARTNERSHIPS FOR THE GOALS

Anouk partners with institutions to create projects that are fully adapted to their needs and that create better places for people to work and live

QUALITY EDUCATION

Our programmes develop empathy and empower students to take action and have a voice, while exploring themes related to inclusion and equality.

SUSTAINABLE CITIES & COMMUNITIES

Our creative designs foster a sense of community among patients, residents, their families and staff.

- 96% of staff say our mural art encourages interactions
- 91% of families say our mural art improves communication











4 QUALITY EDUCATION



17 PARTNERSHIPS FOR THE GOALS





- "The Interfaculty Center for Affective Sciences of the University of Geneva is very pleased to support the projects of the Anouk Foundation by developing partnerships with the health world, schools, and to share our research."
 - Professor David Sander
 Director Swiss Center for Affective Sciences (CISA)
 Université de Genève



- "The Anouk murals on paediatric wards allow children to realize how precious nature is, to care about all animals even the small insects. Their artworks goes hand in hand with our aim to build a future in which humans live in harmony with nature."
 - Martina Venturini
 Head of Philantropy
 WWF



- "The Anouk Foundation murals contribute to a calmer, welcoming, more engaging and especially child-friendlier environment. It would be so helpful to have these murals in many more places."
 - Nina Hössli
 National Programme Director
 Save-the-Children Switzerland



- "The Board of Trustees of the Geneva University Hospital Foundation is convinced the Anouk Foundation murals have a positive emotional impact on the patients."
 - Bertrand Levrat, Vice-President
 Pr Jean-Dominique Vassalli, President
 Fondation privée des HUG Hôpitaux Universitaires Genève



We support collaborative approaches with all stake-holders.

Our programmes foster empathy, enable everyone to engage and to have a voice. It reaches across generations, benefitting people of all origins, genders and religions.

The social impact of Anouk Foundation murals are enhanced by the participation of patients and residents and broadened by the engagement of schools and companies.

Transforming the patient experience to be more inclusive and proactive is highly beneficial. Thank you for your fantastic method and approach.

 Prof. Dr. med Traudel Saurenmann Director/Head Paediatric Physician, Winterthur



Anouk Foundation runs the Art4Impact programme in both, hospitals and in schools.

The programme invites young people to create drawings that will transform the impersonal hospital into a welcoming and child-friendly environment.

The best drawings are painted extra large by the Foundation's painters on the walls of hospitals.

"

It is great that patients can participate in the project. It boosts their self-esteem and makes them feel special.

> - Hanneke de Ridder Peadiatric Oncology Foundation Netherlands



Art4Impact Students draw with empathy

"

... it is something more than a class assignment ... we can use art to make the world a better place and connect with people whom we may never know or see but can emotionally support them during their time of need.

- Jason, High School Student, USA



We run community days for companies which promote diverse and inclusive work environments. Our programme not only increases well-being and encourages team cohesion, but it brightens the days for patients and residents.

This CSR programme asks adults to put themselves in the shoes of a child or a senior - an exciting way to bring empathy and creativity for a good cause.

During 2022 lively workshops were held with Johnson & Johnson for seniors and with Takeda for children at the Triemli hospital.

"

It has been a pleasure for Anouk Foundation to collaborate with Takeda and support their annual Zurich Community Service Days.

Through their support and participation in our programme "Creating Games for Kids in the Hospital", employees could bring smiles to hospitalised children at Stadtspital Triemli.

- Anna-Luca Mogyoros Anouk Foundation artist



The workshop was certainly enriching. I felt valued, useful and I was able to get to know other people living in this nursing home.

Paulette, 85 years
 Resident of medicalised nursing home,
 EMS Clair-Soleil

Being involved in social activities and engaging with others has a significant impact on our overall health, happiness and enhances our well-being.

Older adults are at an elevated risk of adverse health effects associated with social isolation and loneliness. It is easy and efficient to use our method of therapeutic frescoes to **encourage the participation and involvement of residents**, their families and the staff through a series of workshops.

Refugees: participants

Asylum seekers may lack literacy in the host language, and many are coping with the impacts of trauma associated with forced displacement.

To accomplish successful projects in refugee centres, we create inclusive environments. It is an opportunity to improve the atmosphere of the center and foster communication.

Our workshops allow the residents to work alongside our artists from the very beginning of each project.



"

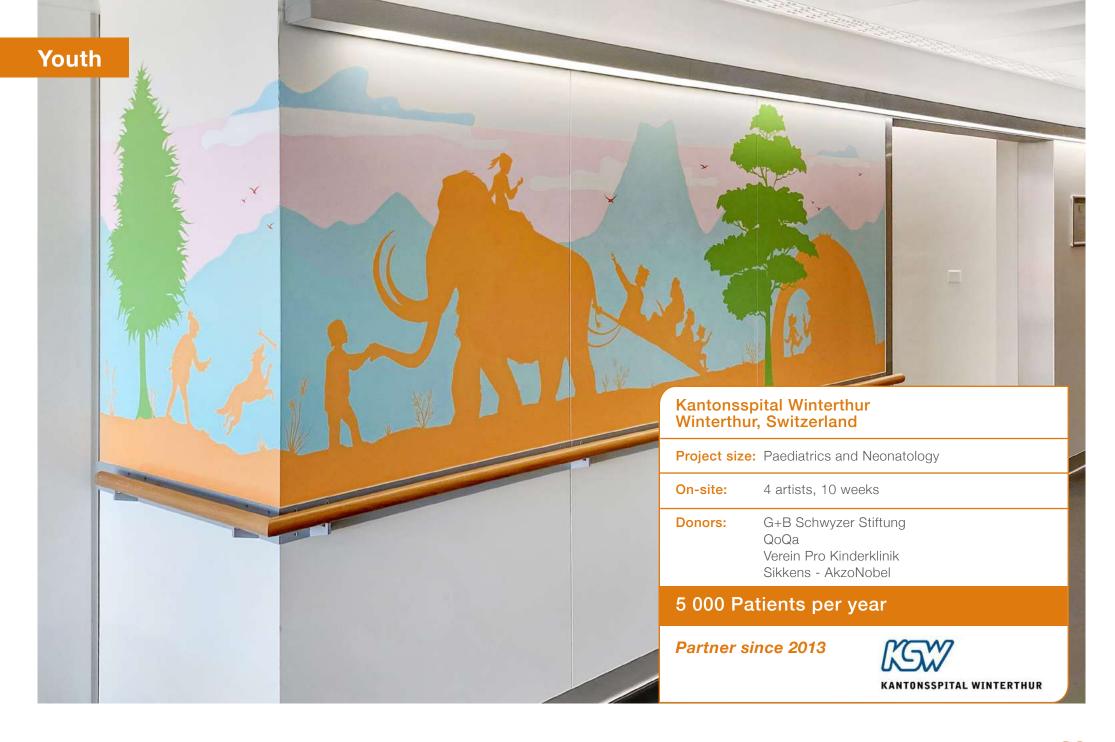
All participated: the residents young and old, the social team and the artists! All felt involved and respected! The project brought cohesion and life to the centre and what is great is that the project continues to live on long after the Anouk team has left.

Pascale Escher
 Social worker Centre Anières
 Hospice général

Addressing children's and teenagers' needs



anxiety and fears.





We had "our" Anouk artists already in the old hospital and in our emergency department. It was important for many employees, that Anouk also continues in the new hospital. The paintings convey a sort of feeling at home in the new building.

 Prof. Dr. med Traudel Saurenmann Director/Head Paediatric Physician





To ease the transition between the paediatric ward and the physiotherapy on another floor, we asked Anouk Foundation to use the same characters and had them placed into a circus setting. Paediatric physiotherapy uses many movements and accessories that are very close to the circus theme. The children love it, the playful murals help the children visualise and understand the exercises, making them easier. Mission accomplished.

- Jeremy Bertolo, Coordinator Imaging & Paramedical



The project has brought positive emotions and reassurance to the home. We see that the children's playroom is being used more frequently. It is clearly more inviting and the parents are much more engaged with their children!

Laetitia BuchetDirector

On-site: 3 artists, 4 weeks

Donors: Fondation La Colombe,

Private donor,

Sikkens - AkzoNobel

80 Children per year





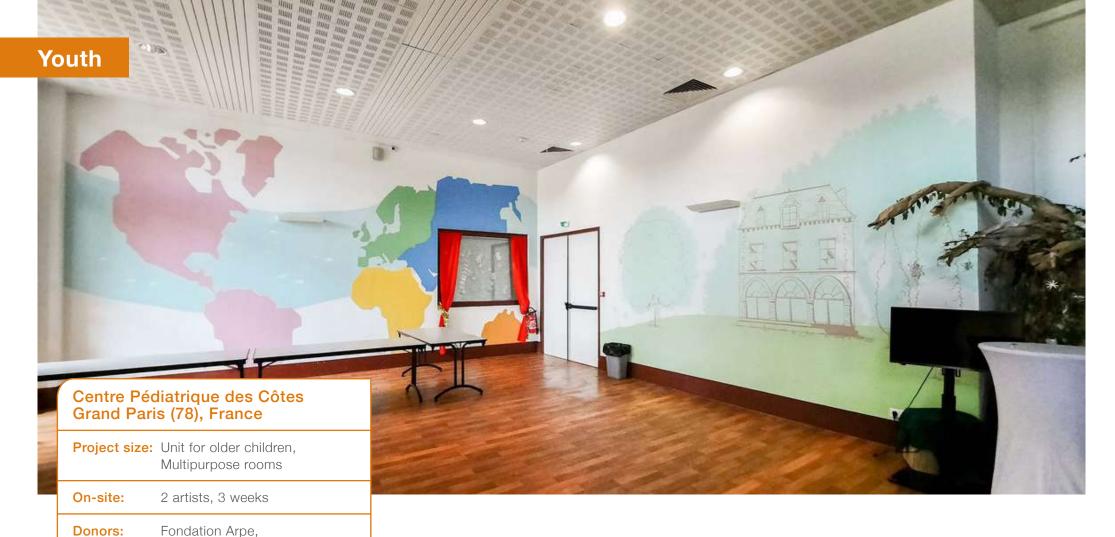
The result is fabulous! We only have positive feedback from the children, families, and medical & para-medical staff. A big thank you.

> Nadine Roget Paediatric Neurology Nephrology Department

Sikkens - AkzoNobel

3 700 Patients per year





With the Anouk murals it is impossible to be bored. This is especially important as our young patients come from very different backgrounds, with very heavy and complicated pathologies. The walls of our Institution have suddenly opened up. The result brings immense happiness to the children, the staff and also to our visitors (families, volunteers, partners...).

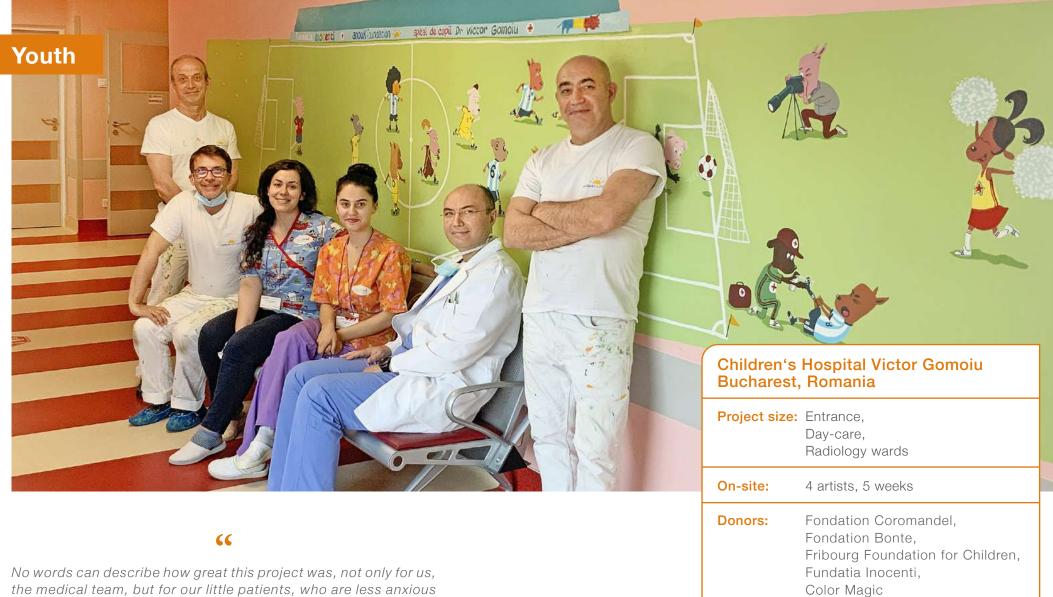
Magali Bertin-Saintomer Communication Manager

30 Patients per year

Private donor,

Sikkens - AkzoNobel





the medical team, but for our little patients, who are less anxious and more curious, with every glance at our beautiful, colored walls.

> Radiology and Medical Imaging team Neuroradiology Department

25 000 Patients per year





Anouk Foundation has more and more requests to transform the monotonous walls of hospital wards for adults. The projects provide a lasting solution to reducing psychological stress, which is necessary for healing.

"

This project improves without a doubt the day-to-day life in our ward as it makes it much more welcoming and calming.

 Professor Dr. med Pierre-Yves Dietrich HUG, Hopitaux Universitaires de Geneve



Adults

University Hospital Zurich Zurich, Switzerland

Project size: Neonatology

On-site: 2 artists, 3 weeks

Donors: Takeda,

Sikkens - AkzoNobel

300 Patients per year

Partner since 2020

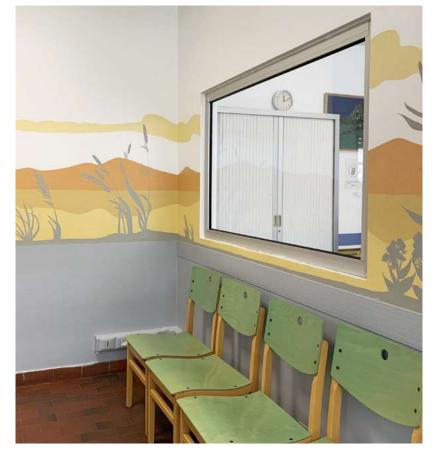


"

We appreciated the good teamwork and professional work-flow. Our parental and professional experts have been involved from the very beginning and all our suggestions and wishes have been realized perfectly. We love the paintings and could link them to our music therapist work, making the project multisensory.

Colette Wyler,
 Head of nursing department
 Dr. Friederike Haslbeck,
 Music therapist and senior researcher





Thanks to the project with the Anouk Foundation the families who have recently lost a loved one, are able to experience a peaceful and comforting environment during this difficult time. Furthermore it creates a much improved work environment for our dedicated staff.

Sabri Lokmane
 Assistant Director

Project size: Mortuary waiting room

On-site: 2 artists, 1.5 weeks

Donors: Private donor,

Sikkens - AkzoNobel





On-site: 3 artists, 2.5 weeks

Donors: Fondation Eurydice,

Private donor,

Sikkens - AkzoNobel

1 700 Staff members

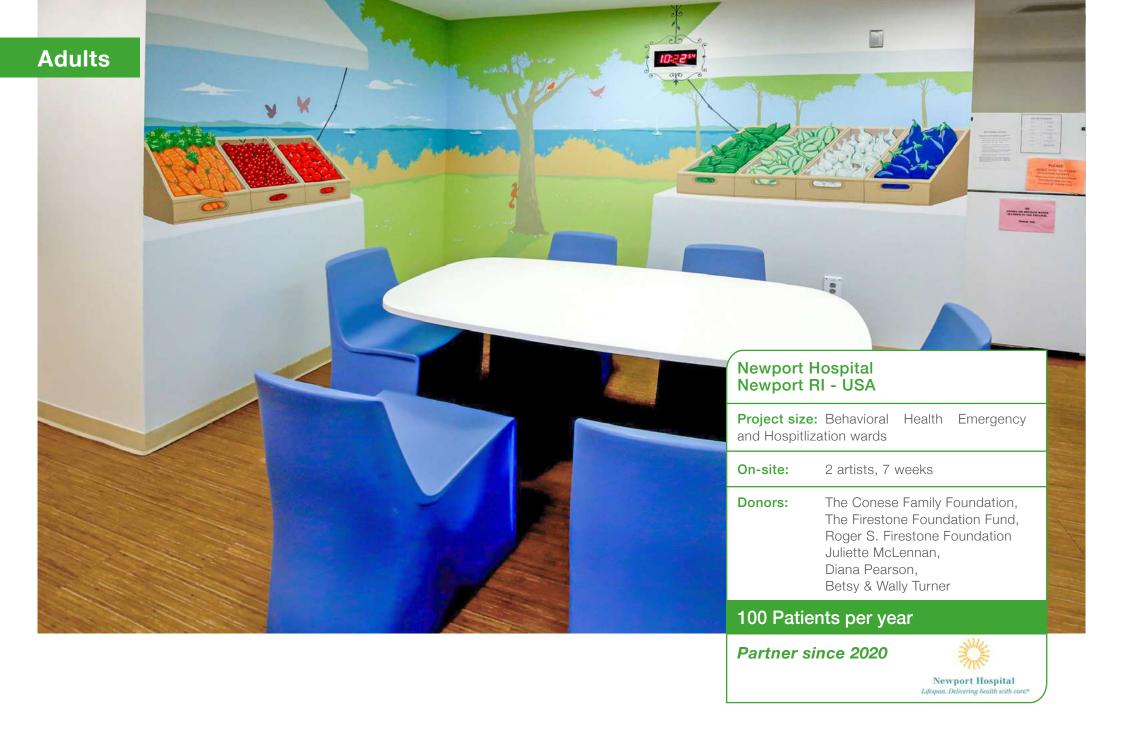
Partner since 2022



"

The Anouk Foundation has found a way to support our care-givers who use this entrance to the hospital 24 hours a day. With the murals we show them our gratitude and give encouragement for their commitment and their humanity in serving patients living with cancer. All together your artists and our teams have conceived this magnificent project.

> Perrine de Longevialle Director of Communication and Philanthropy





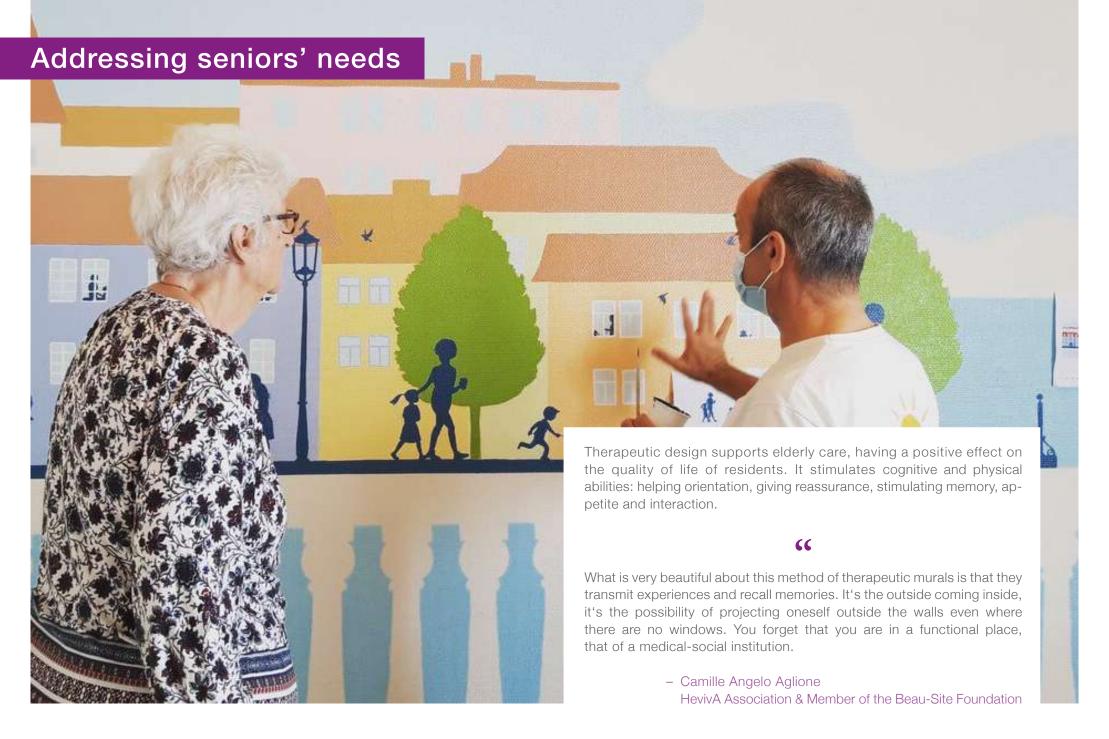


The project not only makes our inpatient unit more attractive, but more therapeutic. It is great that the ER and hospitalization unit were both part of the project as this eases the patient transition!

The atmosphere now is very calming, improving patient and staff experiences. We now see patients touching and talking to the walls.

In our work so far with the Anouk Foundation, we have found a highly collaborative and creative team.

Dr med Heather Hall,
 Head of Psychiatry Department





You brought our walls to life! It is uplifting for the residents and the staff to see them every day.

- Kamel Debbah Assistant director **Donors:** Order of Malta EHPAD St Sebastien St Paul,

Sikkens - AkzoNobel

48 Residents







The project clearly brightened up our common space and the collaborative workshop was fabulous. It was well organised and adapted so that many Ukrainian children could participate and are today proud of 'their' room.

- Devora Levakova Social worker On-site: 3 artists, 1 week

Donors: Anonymous donor, Sikkens-AkzoNobel

230 Residents

Partner since 2016



Hospice général

Financial Structure

We are an operating non-profit organisation founded in 2008.

All our projects are made possible thanks to the **generosity of various donors (figure 1)** and through a close collaboration with local partners.

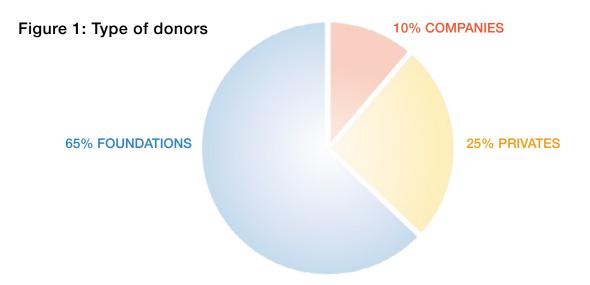
We are proud to be able to say that our operating costs are at 16% and that 83% of all donations are directly attributed to projects (figure 2).

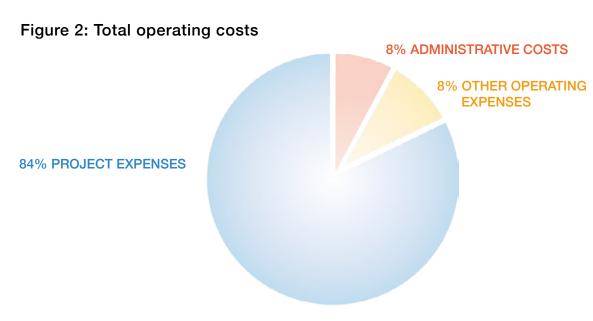
The accounts are audited by **Berney & Associés**, Geneva, the Foundation is regulated by the Federal Surveillance Authority (DFI) and governed by Swiss law.

Donations are *tax deductible* in *Switzerland*, the *EU*, via Transnational Giving Europe, and the *USA*, via Charities Aid Foundation America. They are our trusted partners for international philanthropy.









AkzoNobel

Berney Associés

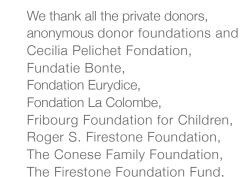






Donors and Partners

In 2022 our projects ranged from CHF 10'000.- to CHF 90'000.-



and Verein Pro Kinderklinik for their generous support.



















































Letter from the auditor

Berney Associés

Geneva, April 18, 2023

Report of the statutory auditor on the limited statutory examination for the year 2022 to the Council members of Fondation Anouk, Geneva

As statutory auditor, we have examined the financial statements (balance sheet, income statement and notes) of Fondation Anouk for the financial year ended December 31, 2022.

These financial statements are the responsibility of the Council members. Our responsibility is to perform a limited statutory examination on these financial statements. We confirm that we meet the licensing and independence requirements as stipulated by Swiss law. The accounting records of the Foundation have been kept by one of the employees of our group who has not been involved in the limited statutory examination.

We conducted our examination in accordance with the Swiss Standard on the Limited Statutory Examination. This standard requires that we plan and perform a limited statutory examination to identify material misstatements in the financial statements. A limited statutory examination consists primarily of inquiries of company personnel and analytical procedures as well as detailed tests of company documents as considered necessary in the circumstances. However, the testing of operational processes and the internal control system, as well as inquiries and further testing procedures to detect fraud or other legal violations, are not within the scope of this examination.

Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements, disclosing total equity of CHF 110'265, do not comply with Swiss law and the Foundation's articles of incorporation.

Berney Associés Audit SA

BA Qualified electronic signature

Gregory GRIEB Licensed Audit Expert Auditor in charge

Brandon MARQUES ANDRE Licensed Audit Expert

> En ligne berneyassocies.com

Enclosures: financial statements (balance sheet, income statement and notes)

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2022 Financial Report

BALAI	NCE SHEET	31.12.2022	31.12.2021
		CHF	CHF
ASSET	S		
CURRE	ENT ASSETS		
Cash a	nd cash equivalents	261'004	425'380
Other o	current receivables	11'792	11'663
Accrue	d income and prepaid expenses	18'372	10'567
TOTAL	CURRENT ASSETS	291'168	447'610
TOTAL	FIXED ASSETS	291'168	447'610
LIABILI	TIES AND EQUITY		
	ENT LIABILITIES		
	reditors	_	121
	current liabilities	4'053	8'820
	ed income and accrued expenses	136'795	285'700
	CURRENT LIABILITIES	140'848	294'641
LONG-	TERM LIABILITIES		
Long-te	erm provisions	40'000	40'000
_	LONG-TERM LIABILITIES	40'000	40'000
TOTAL	LIABILITIES	180'848	334'641
EQUITY	(
Founda	ation capital	100'000	100'000
Volunta	ary retained earnings:		
- broug	tht forward from previous year	12'969	8'913
- gain /	(loss) for the year	(2'649)	4'056
TOTAL	EQUITY	110'320	112'969
TOTAL	LIABILITIES AND EQUITY	291'168	447'610

PROFIT & LOSS 31.12.2022 31.12.2021 CHF CHF **OPERATING INCOME** Notes 1.1 510'424 387'278 **Donations** 4'538 Other TOTAL OPERATING INCOME 510'424 391'816 **OPERATING EXPENSES** Projects expenses 1.2 (443'484) (315'956) Administrative staff costs (33'973)(28'017)Other operating expenses 1.3 (34'336) (40'996)**TOTAL OPERATING EXPENSES** (511793) (384'969)**OPERATING EARNINGS BEFORE** INTEREST AND AMORTIZATION 6'847 (1'369)(2'000)Amortisation (1'280)(791)Financial costs OPERATING EARNINGS / (LOSSES) (2'649)4'056

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER, 2022

Information and explanations relating to items on the profit & loss balance sheet.

	31.12.2022 CHF	31.12.2021 CHF
1.1 DONATIONS		
General donations	34'198	49'812
Project donations	476'226	337'466
TOTAL DONATIONS	510'424	387'278
1.2 PROJECTS EXPENSES		
Material costs	(12'224)	(13'921)
Artists fees and project staff costs	(334'523)	(228'935)
Follow-up and administrative costs	(38'503)	(31 '753)
On-site costs	(36'522)	(26'484)
Training expenses	(8'639)	(6'086)
Travel and fundraising	(13'072)	(8'777)
TOTAL PROJECT EXPENSES	(443'484)	(315'956)
1.3 OTHER OPERATING EXPENSES		
Administrative expenses	(3'755)	(5'047)
Telecommunications expenses	(3'909)	(4'558)
IT fees	(10'969)	(9'662)
Insurance fees	(650)	(724)
Accounting	(11'729)	(18'119)
Representation fees	(2'221)	(1'297)
Marketing and communication	(1'103)	(1'589)
TOTAL OTHER OPERATING EXPENSES	(34'336)	(40'996)





Contact:

65 rue du Rhône, P.O. Box 3018 1211 Geneva 3, Switzerland info@anouk.org









To make a donation:

Bank: Post Finance, 3030 Bern, Switzerland

Beneficiary: Fondation Anouk

CHF IBAN: CH94 0900 0000 1024 6789 6 EURO IBAN: CH35 0900 0000 9179 0877 0

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