



#THANK YOU
ANNUAL REPORT 2024

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Letter from the President

Dear Donors, Partners, and Friends,

In a world where mental health, disability, illness, and aging pose significant challenges, our mission has never been more relevant.

Each day, our therapeutic mural approach transforms sterile, impersonal spaces — such as hospitals, retirement homes, and specialized institutions — into welcoming environments filled with warmth, comfort, and humanity.

These murals serve as innovative tools to mitigate the psychological side effects of hospitalization — reducing stress, anxiety, and isolation — offering a complementary, non-pharmacological approach to care.

Our robust network of partners, associations, and companies, along with our participatory model involving beneficiaries, are a testament to the trust placed in our mission. Social impact is at the heart of every project, and a recent independent scientific study, supported by the Geneva University Hospitals Private Foundation, confirmed the positive influence of our murals on the well-being of both patients and caregivers.

In 17 years, we have:

- **Helped 6.4 million beneficiaries**
- **Completed 285 projects**
- **Worked in 18 countries**

“

*Generosity is the virtue that unites people
and lights up their hearts.*

Jean Jacques Rousseau

In 2024, we continued our work with the same level of conviction through numerous initiatives we outline in this report. We are proud to announce the establishment of Association Anouk France, a strategic development aimed at expanding our reach and unlocking the benefits of philanthropic tax policies in France. For the second consecutive year, our collaboration with the École des Beaux-Arts de Paris has engaged more students in exploring the transformative power of art in public and healthcare spaces.

This report illustrates how, with your support, we've helped thousands of individuals — from birth to end of life — regain hope, dignity, inclusion, and well-being.

The Anouk Foundation is deeply grateful for your unwavering support and commitment to our shared mission. We firmly believe that generosity is a measure of a healthy society — one that fosters connection, social cohesion, optimism, and empathy. It is also a shield against division and mistrust and a powerful driver of both individual and collective engagement.

Thank you for your invaluable trust and support.

With gratitude,

Philippe R. Calame
President

Mission



OUR VISION

We believe the power of positive environments transforms the often very stressful experiences faced in clinical and impersonal settings.

OUR CORE VALUES

Empathy
Creativity
Well-being

OUR MISSION: BRIGHTENING LIVES

We use art in the form of therapeutic murals to enhance recovery and well-being in healthcare and specialized institutions.

Project : ITEP, Vogelades - FR

Our History



Anouk is a determined and loving girl with special needs. She flourishes in a safe and supportive environment, brightening the lives of everyone she meets. Her story inspires us to go beyond expectations, creating peaceful and welcoming spaces for all patients and residents.

Our Method

TAILORED THERAPEUTIC MURALS

Our team of professional artists designs and paints therapeutic murals based on the principles of art therapy and evidence-based design thinking. These works transform the sterile and impersonal atmosphere of hospitals and care institutions into spaces that foster healing and emotional well-being—for patients, residents, families, and healthcare staff alike. Each project is developed in close collaboration with medical staff and patient-partners, ensuring it meets the specific needs of the institution. Projects are tailored, efficient, and cost-conscious, delivered with the utmost respect for both time and resources.



The artists from the Anouk Foundation with the oncology team of the Inselspital in Bern.



Vanessa von Richter
Director



Marina Duroux
Project & Development
Manager



Beatriz Aristimuño
External consultant



Philippe R. Calame
President



**Dr. med. Saira-Christine
Renteria** Vice-President



Alexandre de Senger
Member



Olivier Fruchaud
Member



Caroline Guerrand
Member



Catherine Kavadze
Member



Daria Robinson
Member



Juliette Streichenberger
Member

Governance

GOVERNANCE

The Anouk Foundation is guided by a flexible, responsive structure. All projects are managed from our headquarters in Geneva by Vanessa von Richter and Marina Duroux, professionals with over 30 years of combined experience in healthcare and the social sector.

BOARD OF TRUSTEES

The strategic direction of the Foundation is led by:

Philippe R. Calame, CEO, 2PM Switzerland SA

Dr. Saira-Christine Renteria, Former Head of Department at CHUV

Alexandre de Senger, Director ZIP, Neo Advertising

Olivier Fruchaud, Director of Partnerships, Ashoka

Caroline Guerrand, Communications Consultant

Catherine Kavadze, Legal Advisor, MML

Daria Robinson, Executive Director, GESDA Diplomacy Forum

Juliette Streichenberger, EMEA President, Canada Goose

ACTION COMMITTEE

A group of dedicated individuals supports the foundation's work through specialized advisory roles and engagement:

Darya von Bergen, Laurence Collins, Thierry Dana, John Firestone, Alexandra Olga Henry, Ann Huber-Sigwart, Frederic Japy, Sandy van Klei, Anastasia Kotchoubey, Amelie van Moorsel, Elizabeth Leatherman, Simona Leenders and Carole Varone.

Our Artists

HIGHLY QUALIFIED ARTISTS AT THE HEART OF THE MISSION

A QUALIFIED AND MULTICULTURAL TEAM

Our team of eight professional artists is trained to meet the needs of patients in hospitals and residents in specialized institutions..

ONGOING TRAINING FOR SUSTAINABLE IMPACT

Our artists receive continuous professional training tailored to their work with diverse and vulnerable groups. This includes developing relevant skills and knowledge adapted to healthcare environments.

UNIQUE EXPERTISE IN ART AND CHROMOTHERAPY

Each of our artists holds a degree in art or design and has strong hands-on experience. They are also trained in chromotherapy — therapy through color — which is a key component of their work. This approach helps create environments that promote emotional and physical well-being.

A STRUCTURED TEAM APPROACH

For every project, our artists work closely with a project manager and an art therapist to ensure a coordinated, needs-based approach tailored to each facility and its beneficiaries.

ESSENTIAL HUMAN QUALITIES

Our artists demonstrate deep empathy, a strong personal commitment, and sincere dedication to our mission.



Alexandre Levine, 135 projects

Graduated in 1977 from the Yaroslavl Art School, Russia.



Ani Kocharyan, 23 projects

Graduated in 2022 from HEAD-Geneva, Switzerland.



Carole Lombardo-Ténèze, 97 projects

Graduated in 2000 from the Artigraph School in Nice, France.



Emmanuel Martin, 115 projects

Graduated in 1994 from the Artigraph School in Nice, France.



Guillaume Ozon, 120 projects

Graduated in 1997 from the National School of Decorative Arts in Strasbourg, France.



Kata Koleszar, 50 projects

Graduated in 2014 from the Hungarian University of Fine Arts, Budapest.



Miodrag Vargic, 59 projects

Graduated in 2002 from the School of Fine Arts in Belgrade, Serbia.



Nicolas Piché, art-therapy consultant

Graduated in 2006 with the French Diploma of Art Therapist.

Our Impact

SCIENTIFIC RESULTS

Since 2008, Anouk Foundation's therapeutic murals have transformed care environments with tangible, measurable outcomes.

KEY OUTCOMES:



REDUCE ANXIETY

89% of patients, families, and staff report reduced anxiety thanks to the calming and reassuring ambience created by the murals.



ENCOURAGE INTERACTIONS

96% of healthcare staff and **91%** of families observed improved communication and social interaction as a direct result of the murals.



BOOST WELL-BEING

98% of patients and caregivers reported enhanced emotional well-being.



IMPROVE WORK CONDITIONS

100% of staff noted increased motivation and reduced stress due to more stimulating and uplifting surroundings.

Impact Evaluation (2024 Study)

A comparative study conducted by the Swiss Center for Affective Sciences at the University of Geneva evaluated both the short and long-term effects of Anouk's therapeutic murals on the well-being of patients and healthcare workers. This independent study was underpinned by rigorous scientific methodology.

Highlights of the Study:

- **34%** improvement in perception of the environment as more vibrant and welcoming.
- **31%** easier wayfinding and orientation within facilities.
- **27%** improvement in perceived comfort levels, confirmed through staff feedback.
- **Qualitative interviews** confirmed the murals created a more engaging, uplifting, and person-centered environment.

Recommendations from the study:

- Expand the use of therapeutic murals to other care centers.
- Always include patients and staff in the creation process whenever possible.

“

These murals have transformed our workspace – not only for patients – but also for us. They provide moments of calm and serenity.

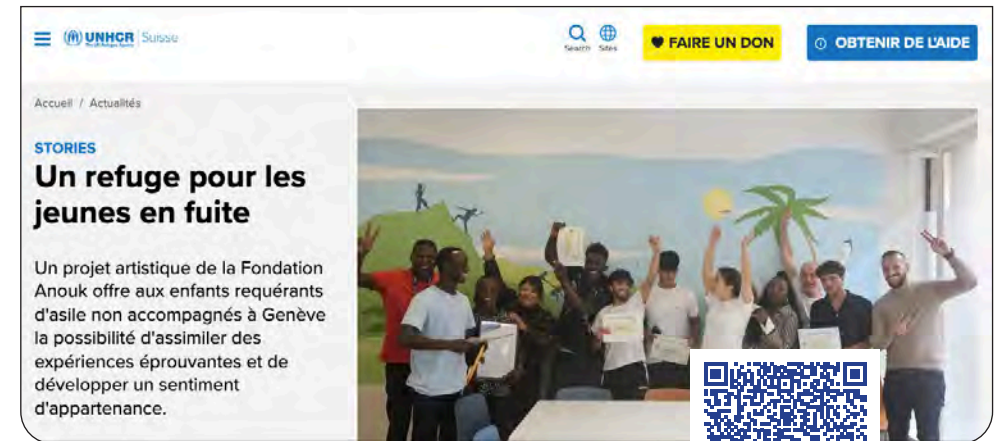
Testimony from a caregiver
Geneva University Hospitals
Outpatient Psychiatry Center

Here is a selection of articles published about the Anouk Foundation.



Bucharest (TVR Info)

Scan the QR code to visit their website



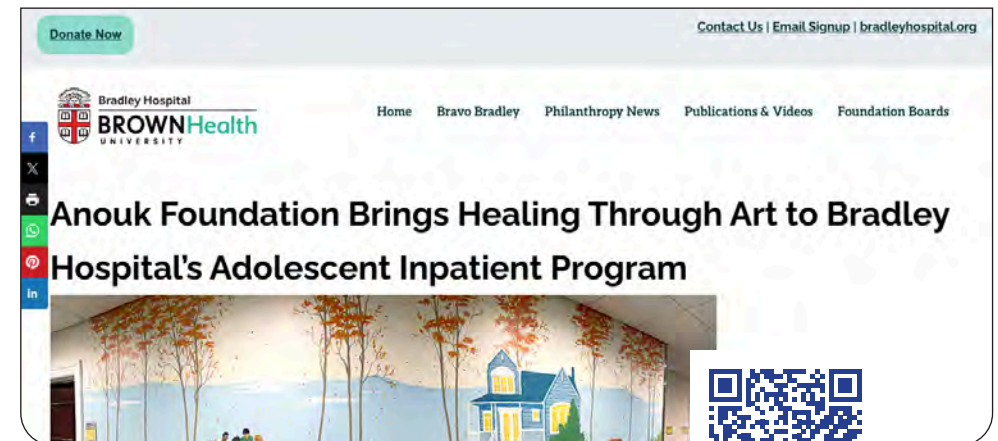
UNHCR

Scan the QR code to visit their website



Hospice général

Scan the QR code to visit their website



Brown University

Scan the QR code to visit their website

Sustainable Development Goals (SDGs)

Anouk Foundation actively contributes to several of the United Nations' 17 Sustainable Development Goals (SDGs), aligning with the Agenda 2030.

GOOD HEALTH & WELL-BEING

Our murals have a direct positive impact on mental health and recovery. Over **900 studies** and our experience confirm the environment's essential role in healing and well-being.

- **89% of patients and caregivers** report reduced anxiety due to the murals.
- **100% of healthcare workers** believe the murals improve their working conditions.

QUALITY EDUCATION

By exploring themes of inclusion and equality, our programs empower young people to express themselves and develop empathy through art.

SUSTAINABLE CITIES & COMMUNITIES

Our murals foster a sense of belonging among patients, residents, families, and staff—creating more inclusive, connected environments.

- **96% of staff** report increased social interaction.
- **91% of families** say the murals help facilitate communication.

PARTNERSHIPS TO MEET THE GOALS

We collaborate closely with institutions to co-develop projects tailored to their needs — improving both the patient experience and working conditions for staff.

SUSTAINABLE DEVELOPMENT GOALS

3 GOOD HEALTH
AND WELL-BEING



11 SUSTAINABLE CITIES
AND COMMUNITIES



4 QUALITY
EDUCATION



17 PARTNERSHIPS
FOR THE GOALS



Art4Impact: Empowering through Creativity

FOR YOUNG PEOPLE (AGES 6–16): BRINGING COLOR TO HOSPITALS

Through our Art4Impact program, we inspire children and adolescents to support hospitalized patients by channeling creativity resulting in compassionate action. The initiative nurtures artistic talent, fosters social awareness, and transforms hospitals into more welcoming, human environments.

Three Ways Young People Participate:

Submit Artwork

Children create original drawings that may be integrated into mural projects.

Join Mural Painting

Selected young people collaborate directly with Anouk artists to help bring the murals to life.

Serve on the Selection Jury

A diverse panel — including a physician, an art therapist, a lead artist, and two students — selects artworks for inclusion.

Exhibition Highlight

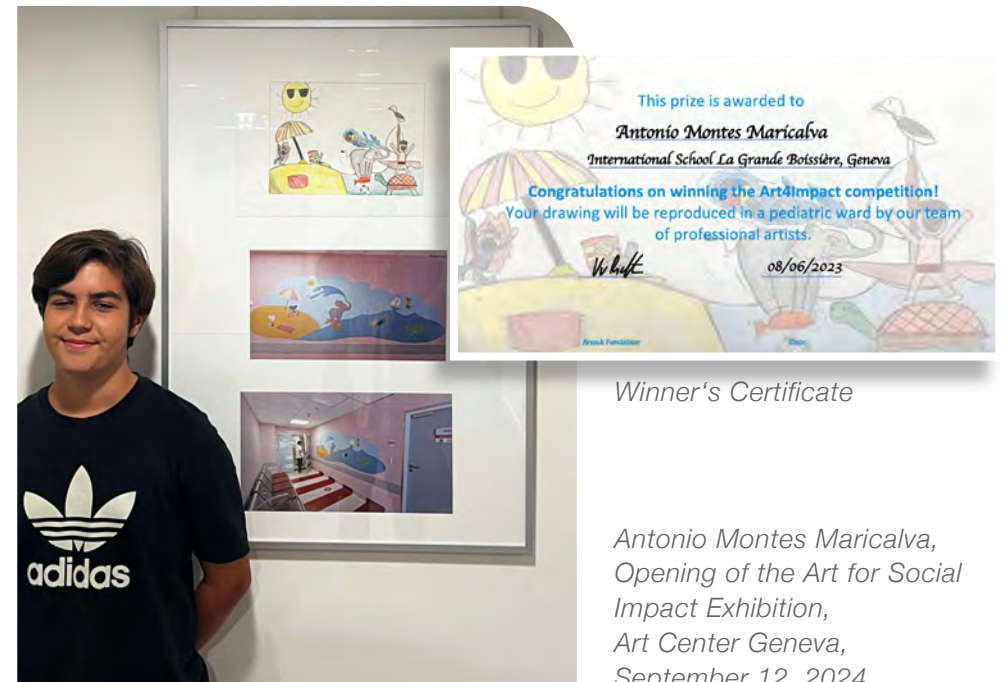
In September 2024, a dedicated exhibition at the International School of Geneva celebrated the creativity of participating young artists.

Antonio Montes Maricalva (age 14)

His winning design was replicated in the Children's Hospital of Bucharest, uplifting the space and comforting young patients.



The winning drawing brought to life on the walls at the Children's Hospital in Bucharest, Romania



Winner's Certificate

*Antonio Montes Maricalva,
Opening of the Art for Social
Impact Exhibition,
Art Center Geneva,
September 12, 2024*

Art4Impact For Art Students



“

This mural reminds me of the birch trees in the nearby square. It brings calm to this difficult place.

Laurence Marie
Nurse Manager, Hemodialysis Unit

PARTNERSHIP WITH ÉCOLE DES BEAUX-ARTS DE PARIS

« Fostering Social Impact in Design »

This innovative collaboration introduces art students to the transformative potential of their work in care settings.

Case Study – Hemodialysis Unit, Hôpital Tenon, Paris:

Water, central to dialysis treatment, served as both subject and metaphor —symbolizing hope, renewal, and purification.



The winning artwork by Sojung Moon, Tenon Hospital



Sojung Moon, artist in the square in Tenon Hospital

Art4Impact For Residents in Care



The residents of L'Espérance

PARTICIPATORY DESIGN TOOLS

The Foundation developed reusable stencil kits in collaboration with staff, empowering residents to co-create visual elements.

In 2024, many residents across various facilities used these kits to improve their environments—an inclusive and therapeutic activity promoting self-expression.



The young people and the director at Hospice Général



Art4Impact For Refugees



Hospice général, Les Augustins, Geneva

CREATIVITY, BELONGING, AND RECOGNITION

Our community-based approach enables unaccompanied minors and adult asylum seekers to be involved at every stage: from selecting themes, to preparing and painting murals.

Participants receive a formal certificate acknowledging their contributions — recognizing both creative engagement and personal growth.

The initiative fostered cohesion across diverse communities and remains sustainable through reusable tools for future projects.



*State Secretariat for Migration (SEM),
Federal Asylum Center, Bern*

“

The project created a welcome break in our daily lives and was embraced by staff, who were thrilled to see residents engage in meaningful, collaborative work.

Lorraine Mukeze
PHC Coordinator, Geneva

Art4Impact For Companies



“

This experience not only deepened bonds with my colleagues but allowed me to give back to a cause that truly matters. Unforgettable.

Workshop Participant
Lago Maggiore, Italy, 15 May 2024

CORPORATE SOLIDARITY DAYS

We organize Corporate Social Responsibility (CSR) workshops that blend team building with tangible community impact.

In 2024, employees from nine countries at Blueprint Medicines participated in a creative workshop to design 36 hospital waiting room games — bringing relief, joy, and distraction to children and their families.

Key Benefits for Participating Companies:

- Strengthen team cohesion around a meaningful cause
- Directly contribute to the well-being of young patients
- Showcase commitment to social responsibility

Our Projects

TRANSFORMING LIVES THROUGH ART

The artistic and therapeutic murals created by the Anouk Foundation are designed to meet the specific needs of diverse audiences, offering them tailored and compassionate support.

FOR CHILDREN AND ADOLESCENTS

In hospitals, our murals help young patients:

- Cope with the fear of being in unfamiliar medical environments.
- Find comfort and joy through calming, engaging visuals.

FOR ADULTS

Our murals open metaphorical windows to the outside world:

- Softening the atmosphere in cold, clinical settings.
- Fostering a more welcoming and people-centered environment.

FOR SENIORS

Designed with older adults in mind, our murals:

- Stimulate memory and cognitive function.
- Aid navigation in complex spaces.
- Encourage social interaction and create comfort.

FOR REFUGEES AND ASYLUM SEEKERS

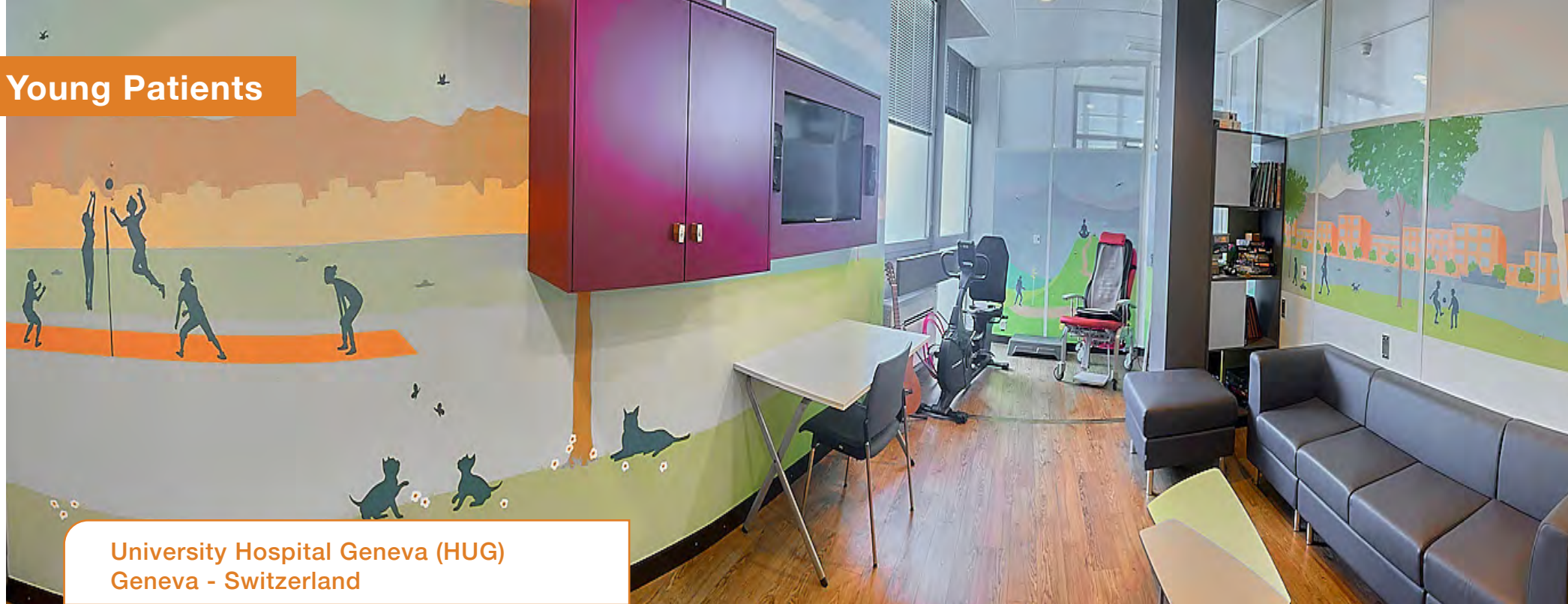
Through inclusive art workshops, we:

- Promote dignity, autonomy, and a sense of belonging.
- Improve the mood and orientation within refugee centers.



Project : Bradley Hospital, Providence, USA

Young Patients



University Hospital Geneva (HUG) Geneva - Switzerland

Area Young Adults Area,
Center for Integrative Medicine

On-site 3 weeks

PATIENTS PER YEAR: 1'500

Donors Association Frédéric Fellay,
Municipalities of Choulex and Cologny,
Philanthropic Family Firmenich Foundation,
IXM SA,
Sikkens – AkzoNobel

Partner since 2009



“

This place gives our patients and their families a moment of relief. It makes them forget they're in a hospital—it feels like a little oasis of peace.

Sylvie Marcionetti
Nurse Team Leader,
Geneva University Hospitals (HUG)

Young Patients



Hospital Rothschild Paris - France

Area Pediatric Ophthalmology Emergency
Department

On-site 1 week

PATIENTS PER YEAR: 4'000

Donors Private donor,
Foundation La Ferthé,
Sikkens – AkzoNobel

Partner since 2024



“

Medical care is vital, but children also need calm and comfort. This art project transformed our pediatric emergency space into a welcoming and supportive environment that soothes fears and creates a sense of safety.

Emmanuelle Le Roy
Communications Director,
Rothschild Hospital, Paris

Young Residents



UGE CAM, Therapeutic, Educational and Pedagogical Institute Vogelades, Vence - France

Area Two living units

On-site 4 weeks

RESIDENTS PER YEAR: 40

Donors Private donor
AkzoNobel-Sikkens

Partner since 2024



“
The paintings make the room come alive—they’re seriously cool!

“
A massive thank you for the drawings—they create such a great vibe!

“
These amazing drawings make the place feel warmer. We feel better here!

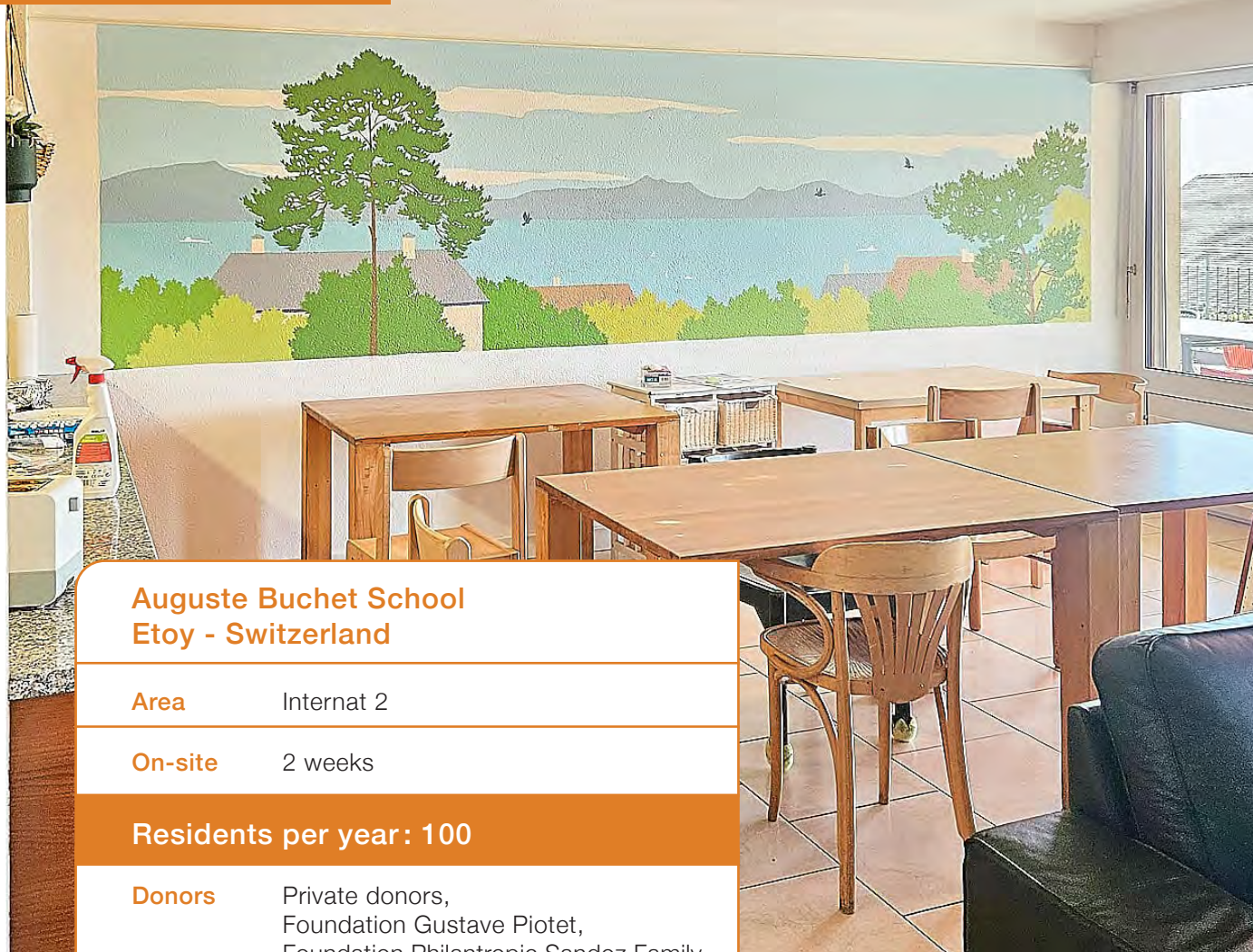
“
It’s great to see colors and things that make you dream and smile!

“
We’re jealous! We wish we had beautiful paintings like that in our rooms!

“
The paintings are incredible! I love the details and the colors

The children

Young Residents



Auguste Buchet School Etoy - Switzerland

Area Internat 2

On-site 2 weeks

Residents per year: 100

Donors Private donors,
Foundation Gustave Piotet,
Foundation Philantropic Sandoz Family,
Marsman Foundation,
Sikkens-AkzoNobel

Partner since 2011

 **L'Espérance**



“

This project became a shared journey. By involving everyone, it strengthened community ties, encouraged creativity, and gave people a meaningful way to express themselves.

Jean-Claude Pittet
Director, Auguste Buchet School, Etoy

Young Patients



Hospital for Children Dr. Victor Gomoiu Bucarest - Romania

Area Stairwell, Waiting Rooms, Intensive Care, Cardiology, Neurology

On-site 4 weeks

PATIENTS PER YEAR: 50'000

Donors Private Donor, Berthelot Hotel Bucarest, Color magic, Foundation Coromandel, Forte Partners, Fundatia Bonte, Fundatia Inocenti, Swiss Sponsors' Fund, Swiss Embassy in Romania, Takeda

Partner since 2019

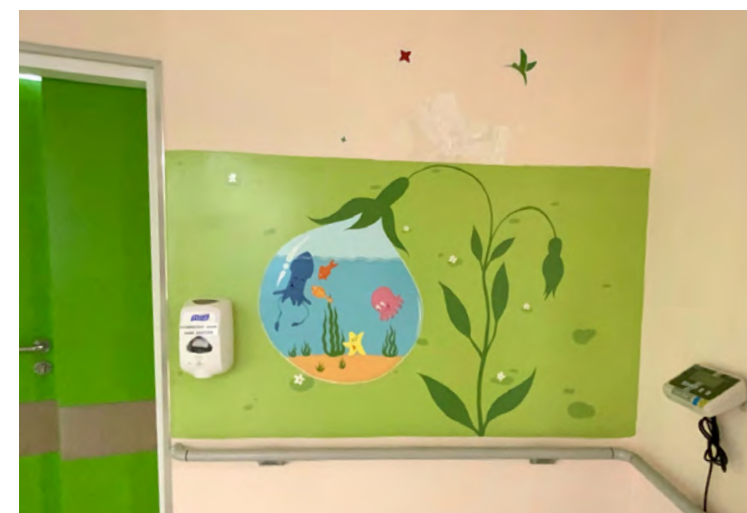


Valentina Maghirescu, Inocenti Foundation, H.E. Massimo Baggi, Ambassador of Switzerland to Romania, at Dr. Victor Gomoiu Hospital.

“

Something magical happened today – it's the first time I've enjoyed coming to a hospital, thanks to the harmony created by the murals giving a sense of joy and comfort too us all.

H.E. Massimo Baggi
Swiss Ambassador to Romania



“

Each time I pass the murals, I remember the story from The Little Prince—what looks like a hat to an adult is a boa swallowing an elephant to a child. That's the power of imagination.

Dr. Vlad Costel
Head of Orthopedics

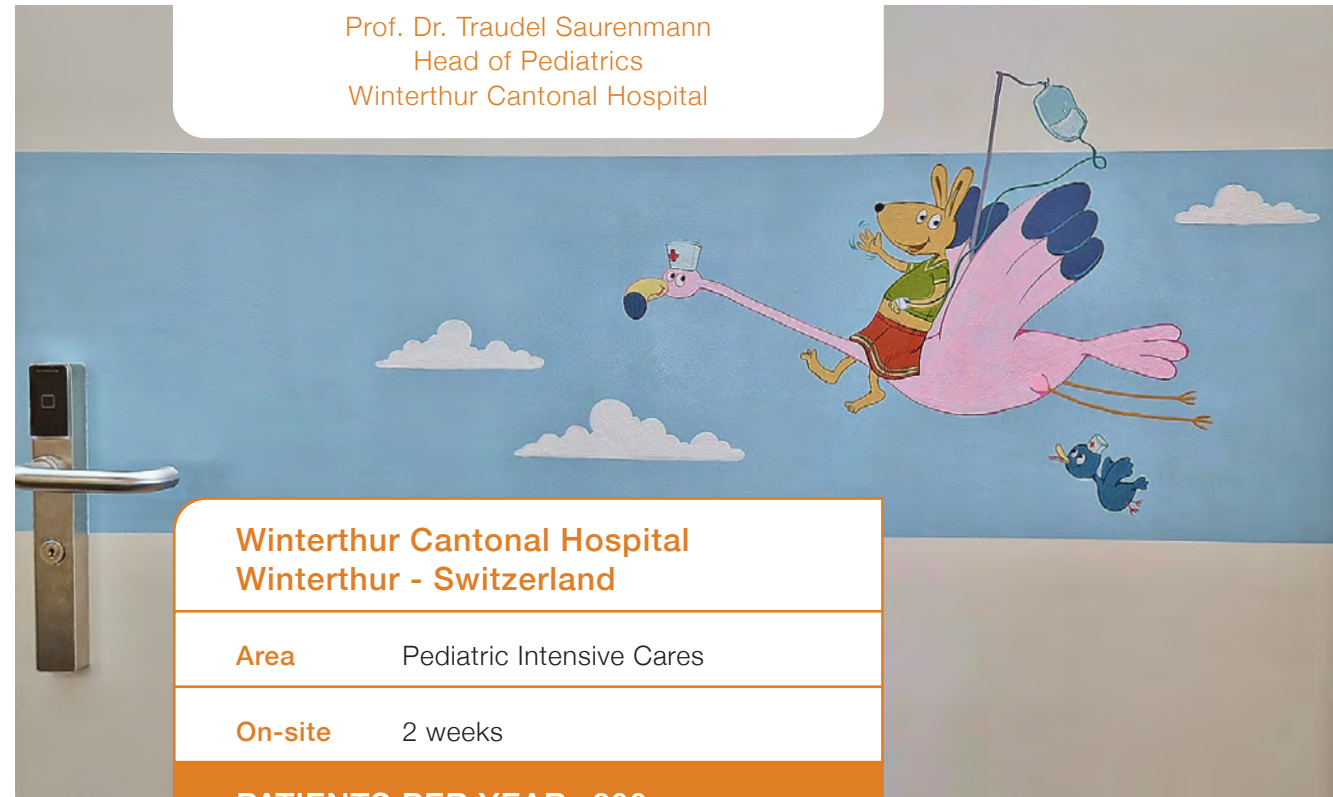
Young Patients



“

This project created a lasting gift of beauty and calm. It will uplift everyone who walks through our clinic for years.

Prof. Dr. Traudel Saurenmann
Head of Pediatrics
Winterthur Cantonal Hospital



Winterthur Cantonal Hospital Winterthur - Switzerland

Area Pediatric Intensive Cares

On-site 2 weeks

PATIENTS PER YEAR : 200

Donors Anonymous donors,
Sikkens - AkzoNobel

Partner since 2013

KSW Kantonsspital
Winterthur

Young Patients



Brown Health University - Bradley Hospital Providence (RI) – United States of America

Area Psychiatry for Hospitalized Adolescents

On-site 2 weeks

PATIENTS PER YEAR: 425

Donors Private donor, Assouline,
Kim and Glenn Darden,
Firestone Fund,
Drs. Horatio and Natalia Hojman,
Elizabeth and Bill Leatherman,
K. Ramesh and Barbara Murthy

Partner since 2009



“

This is more than art—it is healing. The murals turn our unit into a place of creativity and hope. They represent change and new beginnings. The murals bring beauty, meaning, and transformation to a place where young people face great emotional challenges.

Henry T. Sachs III
President, Bradley Hospital, USA



Henry T. Sachs III, MD, President of Bradley Hospital,
with the artists of the Anouk Foundation

Adults



Hospital Inselspital Bern - Switzerland

Area Oncology

On-site 2 weeks

PATIENTS PER YEAR: 400

Donors Private donor,
Foundation Johanna Dürmüller-Bol,
Sostenuto Foundation
Sikkens - AkzoNobel

Partner since 2016

INSELSPITAL
UNIVERSITÄTSSPITAL BERN
HÔPITAL UNIVERSITAIRE DE BERNE

“

It's so beautiful, it feels like it was made just for me. It really lifts my spirits.

Marianne L., patient



“

These paintings make a real difference. They bring emotional support and comfort. They have created a sense of care, of being valued, and help patients feel stronger.

Isabelle Steeb
Head of Nursing Care in Tumor Medicine

Adults



Hospital Saint Antoine Paris - France

Area Infectious and Tropical Diseases
Department

On-site 3 weeks

PATIENTS PER YEAR: 1'500

Donors Private donors,
Sikkens - AkzoNobel

Partner since 2021

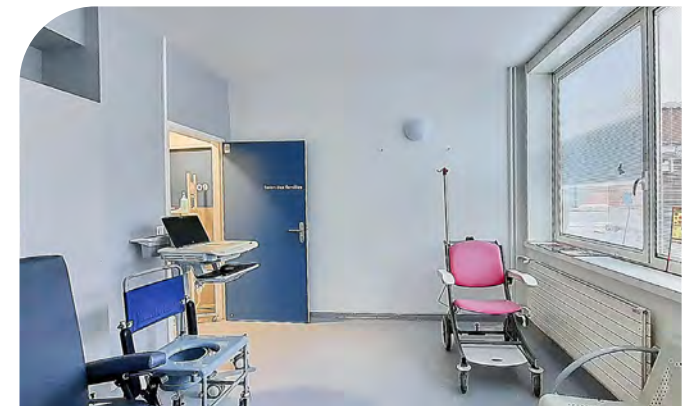


**AP-HP.
Sorbonne
Université**

“

In our waiting room, anxiety runs high. These murals help reduce stress and offer a peaceful escape. They bring humanity back into care.

Dr. Pauline Naudion
Infectious Disease Specialist



Adults



Hospital Tenon Paris - France

Area Hemodialysis

On-site 3 weeks

PATIENTS PER YEAR: 6'000

Donors Private donors,
Foundation Terrévent,
Sikkens - AkzoNobel

Partner since 2021



**AP-HP.
Sorbonne
Université**



“

Our patients spend long hours in treatment, often in cold, repetitive settings. These murals make our space feel personal, welcoming, and easier to navigate. They bring comfort and ease the long waiting hours.

Caroline Pichon
Director of Care, Tenon Hospital

Elderly Residents



Bâtiment Charlotte Buchet Etoy - Switzerland

Area Shared space for the four living groups

On-site 3 weeks

RESIDENTS PER YEAR: 100

Donors Private donors,
Foundation Leenaards,
Teamco,
Sikkens - AkzoNobel

Partner since 2011

L'Espérance
INSTITUTION SPÉCIALISÉE POUR PERSONNES HANDICAPÉES

“

This wasn't just painting walls – it was building bridges between generations. The murals now reflect a collective memory and sense of belonging.

Jean-Claude Pittet
Director, Charlotte Buchet Facility



Team of the Charlotte Buchet facility and the artists of the Anouk Foundation

Refugees



Visite du projet par UNHCR, Les Augustins.

Hospice Général – Augustins Collective Housing Platform (PHC)
Geneva - Switzerland

Area Common areas

On-site 2 weeks

RESIDENTS PER YEAR : 55

Donors Private donors,
Sikkens - AkzoNobel

Partner since 2016

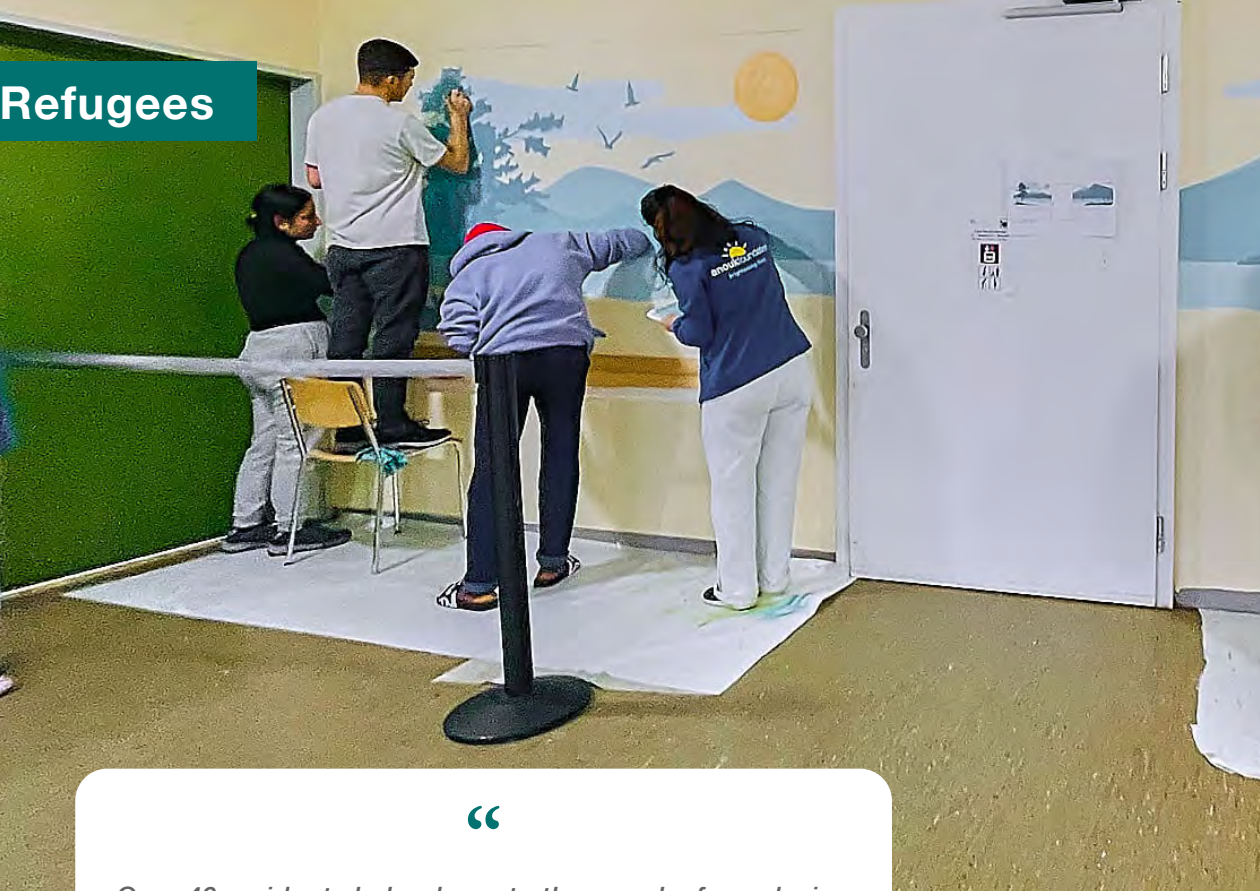


Hospice général

“

We chose a theme with the young people of nature and humanity. We wanted symbols like climbers helping each other and birds taking flight – signs of support, autonomy, and respect. Everyone took part. The project gave voice and meaning to the unaccompanied minors’ journey.


Larraine Mukeze
Social Team Leader



“

Over 40 residents helped create the murals, from design to painting. The result: more welcoming spaces, easier to navigate, filled with meaning. This project boosted engagement and connection—and its impact will last.

Adrian Meyer
Head of Accommodation & Partnerships
Swiss State Secretariat for Migration

State Secretariat for Migration (SEM) Federal Center for Asylum Seekers (CFA) Bern - Switzerland	
Area	Common areas
On-site	2 weeks
RESIDENTS PER YEAR: 900	
Donors	Anonymous donors, Sikkens - AkzoNobel
Partner since 2023	 Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun Svizra swiss Confederation Federal Department of Justice and Police FDJP State Secretariat for Migration SEM

Events & Highlights 2024



April: “Arta Murala” workshops with university students, Bucharest, Romania



April 5: Mural inauguration at Children's Hospital Bucharest, hosted at the Swiss Embassy



April 15–18: Panel at “Arts and Culture Funders Forum” Philea, Zagreb, Croatia



May 10: Meeting with UNHCR Director Anja Klug, Bern, Switzerland



August 28: “Superheroes Day” at the Pediatric Rehab Center of the Children's Hospital, Zurich, Switzerland



November 25: Impact study presentation, University Hospitals, Geneva, Switzerland

Anouk in Song



As a thank-you, students at the ITEP Vosgelade, Vence in France composed a rap song celebrating the impact of Anouk murals in their institution. The lyrics express joy, gratitude, and how these works of art brighten their daily lives - Each brushstroke brings a bit more happiness... Thanks to you, our world is brighter and more alive!



Scan the QR code to watch the song on YouTube.

*Yo, big shoutout to the Anouk Foundation—no doubt,
With their artwork, they turn our world around.
The walls come alive, bursting with color,
Every brushstroke brings a little more joy to uncover.*

*They bring us art, they bring us peace,
In our school, you can feel the release.
Each painting tells a story out loud,
They turn plain walls into vibrant clouds.*

*Thank you, Anouk, for these colorful walls—
Thanks to you, everything here feels alive.
You bring art into our lives, and with it, smiles.
With you, our school becomes truly sublime.*

*When I walk the halls, I see dreams unfold,
Paintings that shine, skies painted bold.
Every detail, every line shows heart and care,
Anouk puts love into every mural they share.*

*Dancing animals, blooming flowers,
Imaginary worlds that brighten the hours.
It's more than a wall—it's a window to hope,
Through their art, we learn how to cope.*

*Thank you, Anouk, for these colorful walls—
Thanks to you, everything here feels alive.
You bring art into our lives, and with it, smiles.
With you, our school becomes truly sublime.*

*So much respect to Anouk for all they do,
They bring sunshine to every corner, too.
With them, our world feels lighter each day,
And here at school, we feel free in a new way.*

*A big thank-you to this foundation that brings
Life back through colors and beautiful things!*

Financial Structure

We are a non-profit organization established in 2008. All our projects are made possible by the generosity of donors (figure 1: funding sources) and close collaboration with local partners.

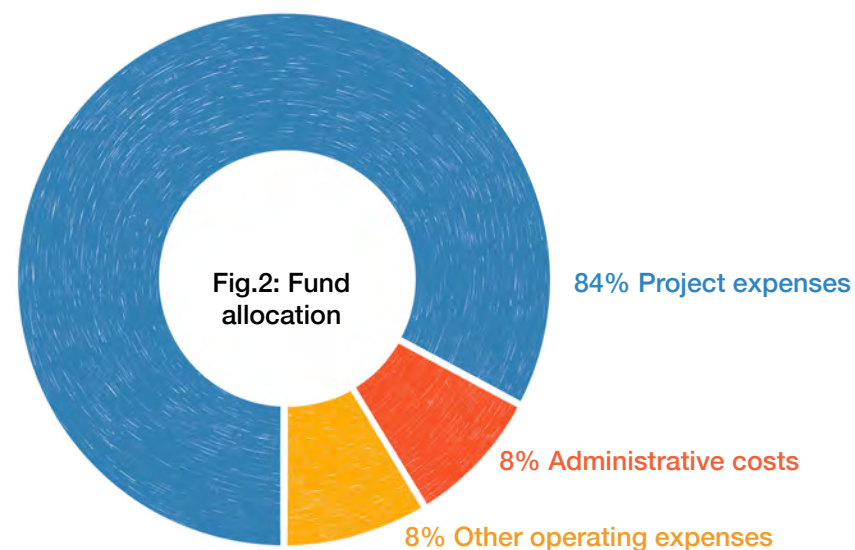
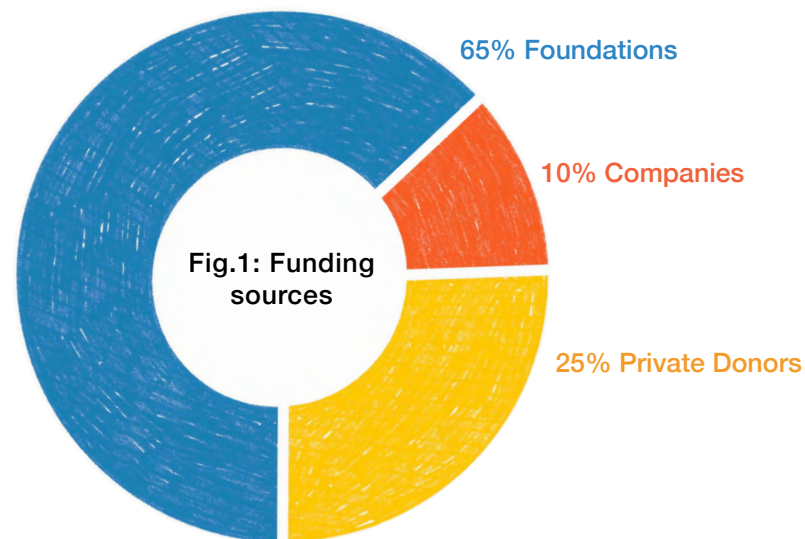
We are proud to say that our operating costs are only 16% and that 84% of all donations are directly attributed to projects (figure 2: fund allocation).

The accounts are audited by Berney & Associés in Geneva, regulated by the Federal Supervisory Authority for Foundations (DFI), and governed by Swiss law .

Donations are tax-deductible

- in **Switzerland** with the Anouk Foundation,
- in **France** with the Association Anouk France,
- in the **EU** via Transnational Giving Europe,
- in the **USA** via Charities Aid Foundation America.

They are our trusted partners for international philanthropy.



Donors and Partners

In 2024, individual project costs ranged between CHF 10,000 and CHF 50,000.

We wish to offer our heartfelt appreciation to the many private donors, various foundations that wish to remain anonymous, as well as the Bonte Foundation, the state of Geneva, communes of Choulex and Cologny, Fondation La Ferthé, Forte Partners, Roger S. Firestone Foundation, and the Firestone Fund for their generous support!

AkzoNobel



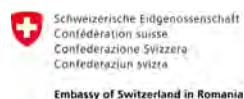
**BEAUX-ARTS
DE PARIS**



**FONDATION
COROMANDEL**



**FONDATION
PHILANTHROPIQUE
FAMILLE FIRMENICH**



Letter from the auditor

Berney Associés

Geneva, April 24, 2025

Report of the statutory auditor on the limited statutory examination for the year 2024 to the Council members of Fondation Anouk, Geneva

As statutory auditor, we have examined the financial statements (balance sheet, income statement and notes) of Fondation Anouk for the financial year ended December 31, 2024.

These financial statements are the responsibility of the Council members. Our responsibility is to perform a limited statutory examination on these financial statements. We confirm that we meet the licensing and independence requirements as stipulated by Swiss law. The accounting records of the Foundation have been kept by one of the employees of our group who has not been involved in the limited statutory examination.

We conducted our examination in accordance with the Swiss Standard on the Limited Statutory Examination. This standard requires that we plan and perform a limited statutory examination to identify material misstatements in the financial statements. A limited statutory examination consists primarily of inquiries of company personnel and analytical procedures as well as detailed tests of company documents as considered necessary in the circumstances. However, the testing of operational processes and the internal control system, as well as inquiries and further testing procedures to detect fraud or other legal violations, are not within the scope of this examination.

Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements, disclosing total equity of CHF 110'276, do not comply with Swiss law and the Foundation's articles of incorporation.

Berney Associés Audit SA

BA


Gregory GRIEB
Licensed Audit Expert
Auditor in charge

BA


Fabien SPANO
Licensed Audit Expert

Enclosures : financial statements (balance sheet, income statement and notes)

1207 Genève
Rue du Nant 8
+41 58 234 90 00

1006 Lausanne
Ch. de Rosenegg 5
+41 58 234 91 00

1700 Fribourg
Boulevard de Pérolles 37
+41 58 234 93 00

1950 Sion
Place de la Gare 2
+41 27 322 75 40

En ligne
berneyassociés.com
info@berneyassociés.com

Audit

Comptabilité

Expertise & Conseil

Transparence

Responsabilité

Conseil d'Administration

Financial Statement Summary

BALANCE SHEET	31.12.2024	31.12.2023
	CHF	CHF
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	230'040	141'826
Other current receivables	9'446	16'570
Accrued income and prepaid expenses	11'476	11'991
TOTAL CURRENT ASSETS	250'962	170'387
TOTAL FIXED ASSETS	250'962	170'387

LIABILITIES AND EQUITY	31.12.2024	31.12.2023
	CHF	CHF
SHORT-TERM FOREIGN CAPITALS		
Other short-term debts	4'428	934
Accrued liabilities	116'257	45'597
<u>TOTAL SHORT-TERM FOREIGN CAPITALS</u>	<u>120'685</u>	<u>46'531</u>
LONG-TERM FOREIGN CAPITALS		
Long-term provisions	20'000	20'000
<u>TOTAL LONG-TERM FOREIGN CAPITALS</u>	<u>20'000</u>	<u>20'000</u>
<u>TOTAL FOREIGN CAPITALS</u>	<u>140'685</u>	<u>66'531</u>
OWN CAPITALS		
Foundation capital	100'000	100'000
Optional reserves from profit:		
- carried forward result	3'857	10'265
- result of the year	6'402	(6'409)
<u>TOTAL OWN CAPITALS</u>	<u>110'277</u>	<u>103'856</u>
<u>TOTAL LIABILITIES</u>	<u>250'962</u>	<u>170'387</u>

INCOME STATEMENT FOR THE YEAR	31.12.2024	31.12.2023
	CHF	CHF
REVENUES		
Donations	470'411	466'368
	3'009	
<u>TOTAL REVENUES</u>	<u>473'420</u>	<u>466'368</u>
OPERATING EXPENSES		
Project expenses	(400'250)	(397'944)
Personnel expenses	(26'247)	(33'859)
Other operating expenses	(39'353)	(38'219)
<u>TOTAL OPERATING EXPENSES</u>	<u>(465'850)</u>	<u>(470'022)</u>
OPERATING RESULT BEFORE INTEREST AND DEPRECIATION		
	7'570	(3'654)
Financial charges	(1'150)	(2'755)
<u>RESULT FOR THE YEAR</u>	<u>6'420</u>	<u>(6'409)</u>

Partner Spotlight: AkzoNobel



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AkzoNobel is proud to support the Anouk Foundation in its projects. With our durable water based Sikkens paints, we help the Foundation's artists create stunning murals in various healthcare centers.

Our long-standing collaboration is built on shared values: empathy, creativity, and well-being. We believe in the transformative power of color and art to enhance spaces and improve people's well-being.

By supporting the Anouk Foundation, we aim to help it continue its vital work and bring positive change to the lives of many.

Silvio Bucher
Marketing Director DACH, AkzoNobel



Anouk Foundation

65 rue du Rhône, C.P. 3018
CH-1211 Geneva 3
Switzerland

Association Anouk France

2 impasse de la Source
FR-74200 Thonon-les-Bains
France

To make a donation:

Bank: Post Finance, 3030 Bern, Switzerland
Beneficiary: Anouk Foundation
CHF IBAN: CH94 0900 0000 1024 6789 6
EURO IBAN: CH35 0900 0000 9179 0877 0

To make a donation in France:

Bank: Credit Mutuel
Beneficiary: Anouk France
EURO IBAN: FR76 1027 8024 0900 0217 8620 208

info@anouk.org

www.anouk.org

@AnoukFoundation



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