

# Company profile



Curated Business & Corporate  
Experiences

 [info@unboundeventz.com](mailto:info@unboundeventz.com)  
 [www.unboundeventz.com](http://www.unboundeventz.com)  
 SRTIP, Sharjah, UAE

**Socials**



# UNBOUND GROUP

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## **Unbound FZE**

Holding entity registered in Sharjah Research Technology & Innovation Park (SRTIP), UAE.

Business Verticals under Unbound FZE

## **Unbound Modest Activewear**

An established consumer brand operating in the modest activewear segment for over three years, with regional and international presence.

## **Unbound Eventz**

The group's business events and corporate experiences division. Unbound Eventz operates as a dedicated vertical with independent execution, governance, and delivery frameworks.



# Introduction

**Unbound Eventz** is a B2B event platform and organizing entity that conceptualizes, designs, and manages business-focused events from end to end.

We operate as the central planning and management layer shaping the event concept, structuring participation, and overseeing delivery to ensure every event serves a clear business objective.

Our focus is not volume or spectacle, but clarity, control, and measurable ROI for participating companies.

# Our Purpose

To create well-structured B2B event environments where companies participate with clarity, relevance, and confidence ensuring that time, effort, and investment translate into real business value.

# Our Mission

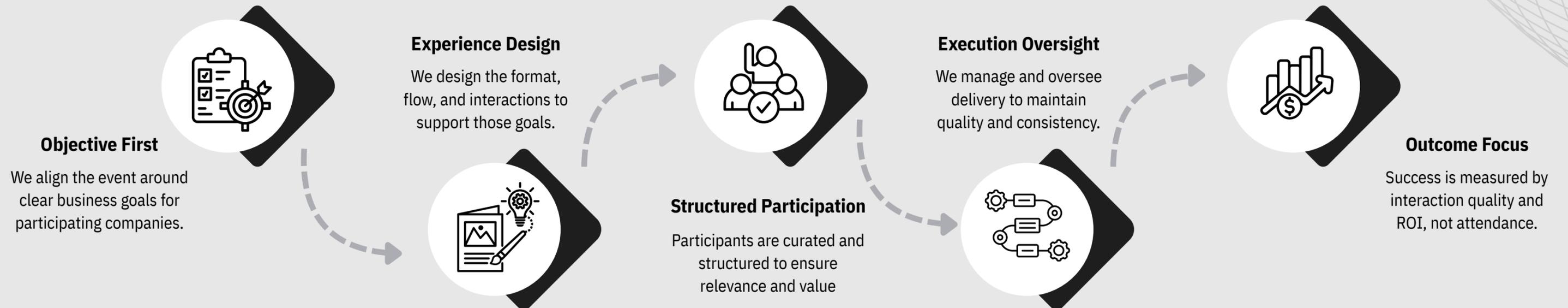
To design and manage purpose-driven B2B events that bring the right stakeholders together, structure meaningful interactions, and oversee delivery in a way that consistently maximizes ROI for participating companies.

# Our Vision

To fulfill a clear gap in the market by building event platforms that intentionally connect two relevant B2B parties in a controlled environment enabling efficient decision-making, stronger partnerships, and measurable returns for all sides involved.

# Our Event Approach

A STRUCTURED APPROACH DESIGNED TO DELIVER CLARITY, RELEVANCE, AND ROI.



# Why Join Our Events

## We bridge real B2B gaps

Our events are built around specific business challenges, connecting the right parties to solve them.



## Designed for maximum business value

Every event is structured with a clear objective to ensure meaningful interactions and measurable ROI.



## Experienced, outcome-driven team

Our team brings proven experience in building, managing, and scaling structured business platforms.



## Efficiency over volume

We prioritize quality connections and outcomes over footfall and noise.



# Upcoming Events

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## Yalla Hire!

### AI & IT Talent Summit

A B2B summit designed to connect companies with high-quality AI and IT talent through a structured, outcome-driven event format focused on hiring efficiency and relevance.

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28TH MARCH 2026 | DUBAI

## Yalla Tank!

### Founder-Investor Pitch Forum

A curated pitching platform where selected startups present their businesses to active investors in a controlled, decision-focused environment designed to enable real investment conversations.

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Q2 2026 | DUBAI

## Yalla Pitch!

### Agency-to-Business Pitch Event

A focused pitching event where shortlisted marketing and service agencies present their solutions directly to businesses actively looking for growth, performance, or transformation partners.

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Q3 2026 | DUBAI

## Yalla Commerce!

### E-Commerce Business Solutions Forum

A practical B2B event designed for e-commerce business owners to connect with solution providers across marketing, logistics, technology, payments, and operations.

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Q4 2026 | DUBAI



# Founder's Message

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Unbound Eventz was created to address a clear gap in how B2B events are designed and experienced.

Too often, companies invest time and resources into events without clarity on outcomes or real business value. Our focus is to change that by building structured, purpose-driven event platforms where participation is intentional and ROI is the priority.

Every event we create is guided by relevance, structure, and accountability, ensuring meaningful outcomes for all parties involved.

ARFA HUSSAIN  
FOUNDER & CEO – UNBOUND



A Division of Unbound FZE

# thank you

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