

1 HOTEL WEST HOLLYWOOD 11.06.25

WEST HOLLYWOOD CHAMBER OF COMMERCE

**41<sup>ST</sup> ANNUAL  
CREATIVE  
BUSINESS  
AWARDS**  
CELEBRATING INNOVATION IN BUSINESS

WHERE INNOVATION TAKES  
**CENTER RING**

WEST HOLLYWOOD  
**WHCC**  
CHAMBER OF COMMERCE



A woman with dark hair is lying on a plush, deep red sofa. She is wearing a light pink dress with a large, bold floral pattern in shades of red and pink. Her right arm is resting on her lap, and she is wearing a thin gold bracelet. A portion of a pink Gucci bag is visible in the bottom right corner. The background is a dark, textured wall.

# SHOP AN L.A. ICON

BEVERLY  
CENTER





*Congratulations to the  
2025 Legacy Award honoree,  
The h.wood Group.*



Proud Sponsor of the 41<sup>st</sup> Annual  
West Hollywood Creative Business Awards



**CONGRATULATIONS!**

To All the CBA 2025  
Nominees & Legacy Honoree

8600 Melrose Avenue | West Hollywood, CA





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Where Basic Beaches & Boujee Beaches SLAY Together

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## Congratulations!

THE *h.wood* GROUP

On Being Honored with the  
2025 Legacy Award!

And Best of Luck to All 21 of the Ringmasters of Industry  
Who Were Nominated Tonight

Beaches  
TROPICANA

Beaches  
weho





*M*asters of hospitality and curators of experience,  
The h.wood Group continues to dazzle West Hollywood with venues  
that blend sophistication, creativity, and pure magic  
— from Delilah to Harriet's and beyond.

With imagination as their ringmaster and innovation at their core,  
they've helped our business community flourish and our city's  
spirit soar. Their commitment to craft and community makes them a true gem  
— *a star act Where Innovation Takes Center Ring*

With heartfelt appreciation, the West Hollywood Chamber Board of Directors,  
Board of Governors, and Staff proudly shine the spotlight on The h.wood Group.

WEST HOLLYWOOD  
**WHCC**  
CHAMBER OF COMMERCE

## 2025 BOARD OF DIRECTORS & OFFICERS

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Tom Kiely, West Hollywood Travel + Tourism Board  
Greg Rang, West Hollywood Design District

Founded in 1921, the West Hollywood Chamber of Commerce is a 501(c)6, non-profit organization which supports and promotes a community environment where commerce can flourish. The Chamber fosters prosperity and champions local business by providing resources and leadership to advance activity through economic development. We advocate and represent business interests to government, while enhancing the quality of community life and promoting the uniqueness of West Hollywood.

### CORE VALUES

- Passionate dedication to the community
- Impactful leadership with integrity
- Respected and knowledgeable resource
- Effective communication

### THE CHAMBER TEAM

Genevieve Morrill  
PRESIDENT & CEO

John-Baptiste Godard  
CHIEF FINANCIAL OFFICER

Nalani Santiago  
PROGRAMS & COMMUNICATIONS  
MANAGER

Jamie Wilson  
MEMBERSHIP MANAGER

Andrea Entz  
OFFICE ADMINISTRATOR

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WeHoChamber.com  
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## LETTER FROM OUR CHAIR



Welcome to the West Hollywood Chamber of Commerce's 41st Annual Creative Business Awards — our city's most dazzling night, where *Innovation Takes Center Ring*.

Following David Wood's performance last year feels a bit like stepping into the spotlight after a headlining act — and let's be honest, I'm not nearly as funny. But I'll do my best to keep the show moving without tripping over the trapeze!

Tonight, we gather to celebrate the incredible creativity, resilience, and spirit that define West Hollywood's business community. Each of our **21 nominated Ringmasters of Industry**, chosen by their peers, represents the bold imagination that makes this city such a vibrant place to live, work, and dream. **Seven businesses**, selected by Chamber Members, will step into the spotlight — the best of the best. The CBAs remind us that innovation isn't just about new ideas; it's about the courage to take them center stage and invite others to join the act.

This year, we are proud to honor **The h.wood Group** with the Legacy Award. From Delilah to Harriet's Rooftop to Keys, their vision has shaped the rhythm of nightlife and hospitality not just in West Hollywood, but far beyond. They've built more than venues — they've created experiences, memories, and a sense of belonging that reflect the very best of our community.

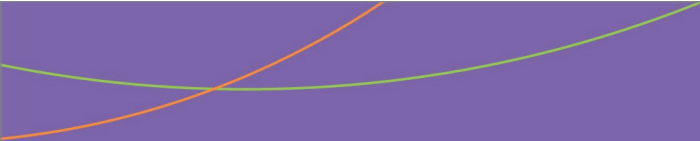
Before the show begins, I want to extend heartfelt thanks to all the sideshow stars — the people behind the curtain: our sponsors, partners, and especially the Chamber team — **Gen, John-Baptiste, Nalani, Jamie, and Andrea**. Your passion and dedication to WHCC and our membership make the CBAs a night of creativity worth a standing ovation.

And, of course, this year carries special poignancy as we celebrate the final Creative Business Awards under the leadership of **Genevieve Morrill**, our remarkable President & CEO. For over a decade, Gen has been **The Ringmaster of Possibility** — guiding this Chamber with heart, humor, and unwavering dedication. Together, we've built something extraordinary: a Chamber that champions its members, uplifts its city, and leads with creativity. Her legacy will continue to inspire and propel us forward for years to come.

As the lights dim and the curtain rises, I invite you to enjoy the show — to celebrate innovation, connection, and the spirit that keeps West Hollywood shining brightly Under the Big Top.

Warm regards,

**Dr. Raja Sannidhi**  
Chair, West Hollywood Chamber of Commerce



# We honor your vision, the impact you've made and your continued success

Congratulations to this year's Legacy honoree

**The h.wood Group**

and the 2025 Ringmasters of Industry nominees.

We are proud to support the

**West Hollywood Chamber of Commerce.**



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congratulations

THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT  
CONGRATULATES THE  
2025 CBA LEGACY HONOREE

THE *b.wood* GROUP  
AND ALL THE CBA NOMINEES!

THE SSBID BOARD OF DIRECTORS SEND A SPECIAL  
CONGRATULATIONS TO OUR OWN DISTRICT MEMBER

Dialog

THE BEST PICTURE OF THE YEAR  
NOMINATED FOR A CREATIVE BUSINESS AWARD  
EMILIA PEREZ

ACADEMY AWARD  
BEST ANIMATED FEATURE  
7 ARMS AWAY  
BEST FEATURE

THE  
SUNSET  
STRIP

GOOD LUCK TO ALL!



# NETFLIX

Proud Sponsor of the 2025  
West Hollywood Creative Business Awards

*Congratulations!*

**The h.wood Group!**

**On Being Honored with the  
2025 Legacy Award,  
a well-deserved recognition!**

And Best of Luck to All the Businesses  
Nominated Tonight





West  
Hollywood

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## Here's to A true tastemaker and trendsetter

Visit West Hollywood proudly celebrates  
The h.wood Group for being named the  
2025 Legacy at the 41st Annual West  
Hollywood Creative Business Awards.

From iconic destinations like Delilah and  
The Nice Guy to innovative experiences at  
Poppy, and Harriet's, The h.wood Group has  
helped define West Hollywood's vibrant  
nightlife and dining culture and continues  
to set the standard for creativity, hospitality,  
and community spirit.

Congratulations to a true icon that keeps  
the heart of West Hollywood beating bright.



JOHN TERZIAN

Co-founder, the h.wood group, West Hollywood

VISITWESTHOLLYWOOD.COM

DEILAH SUPPER CLUB, WEST HOLLYWOOD

From the 2024 Legacy Winner,



*Congratulations*

To the 2025 CBA  
Legacy Honoree  
The h.wood Group

and to all the CBA Nominees,  
Best of Luck to Everyone!

*From,  
Raja & Capitol Drugs*





# TransCanWork

**Transcanwork envisions a world where the barriers to employment for TGNC individuals are dismantled, and where they can pursue fulfilling careers free from discrimination and prejudice.**

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**Congratulations!**

THE WEST HOLLYWOOD DESIGN DISTRICT  
CONGRATULATES THE

**2025 CBA LEGACY AWARDEE**  
**The h.wood Group**  
**AND ALL THE CBA NOMINEES!**

THE WHDD BOARD OF DIRECTORS & BOARD OF GOVERNORS SEND  
A SPECIAL CONGRATULATIONS TO OUR OWN DISTRICT MEMBERS  
NOMINATED FOR A CREATIVE BUSINESS AWARD  
GOOD LUCK TO ALL!

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WHDD's Art Walk, and Marco Pelusi Hair Studio

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THE ARTEMIS AGENCY  
CONGRATULATES

THE *h.wood* GROUP

AND ALL OF THIS YEAR'S  
CREATIVE BUSINESS  
AWARDS NOMINEES!

AND RECOGNIZES THE

WEST HOLLYWOOD  
**WHCC**  
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FOR ITS ONGOING SERVICE  
TO THE WEST HOLLYWOOD  
BUSINESS COMMUNITY



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**41<sup>ST</sup> ANNUAL CREATIVE  
BUSINESS AWARDS**

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## City of West Hollywood

City Hall  
8300 Santa Monica Blvd.  
West Hollywood, CA  
90069-6216  
Tel. (323) 848-6460  
FAX (323) 848 6562

### **CITY COUNCIL**

CHELSEA LEE BYERS  
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JOHN HEILMAN  
*Vice Mayor*

DANNY HANG  
*Councilmember*

JOHN M. ERICKSON  
*Councilmember*

LAUREN MEISTER  
*Councilmember*

November 6, 2025

Dear West Hollywood Friends and Businesses,

On behalf of the City of West Hollywood, I would like to welcome you to the 41<sup>st</sup> Annual Creative Business Awards 2025. Tonight, we come together to celebrate the imagination, ingenuity, and entrepreneurial spirit that defines our vibrant business community.

This year's theme, "Where Innovation Takes Center Ring", perfectly captures the energy and creativity that makes West Hollywood a world-class destination. Our local businesses are the heart of this community—they drive economic vitality, help shape our City's distinctive identity, and embody the inclusive values that make West Hollywood truly extraordinary.

I extend my heartfelt congratulations to all of this year's nominees and to The h.wood Group, recipient of the 2025 Legacy Award, for their exceptional contributions to the local hospitality sector and their lasting impact on the West Hollywood community and beyond. I also want to thank the West Hollywood Chamber of Commerce, its members, and its partners for their ongoing commitment to championing and advancing our local businesses.

Together, we continue to foster a community where creativity thrives, innovation leads, and every business has the opportunity to succeed. Even in today's challenging economic landscape, our shared resilience, collaboration, and commitment to one another ensures that West Hollywood's entrepreneurial and creative spirit continues to shine brightly for years to come.

Sincerely,

Chelsea Lee Byers  
MAYOR

LAURA FRIEDMAN  
30TH DISTRICT, CALIFORNIA

1517 LONGWORTH HOUSE OFFICE BUILDING  
WASHINGTON, DC 20515-0530  
(202) 225-4176

**Congress of the United States**  
**House of Representatives**  
**Washington, DC 20515-0530**

November 6, 2025

West Hollywood Chamber of Commerce  
8272 Santa Monica Blvd.  
West Hollywood, CA 90046



Dear Friends,

It is my great pleasure to extend my congratulations and a heartfelt welcome as you gather to celebrate the 41st Annual West Hollywood Creative Business Awards.

This year's theme, *"Where Innovation Takes Center Ring,"* is fitting for a community that consistently leads with creativity, ingenuity, and a passion for excellence. For over four decades, the Creative Business Awards have recognized the unique spirit that defines West Hollywood, a place where business and culture thrive side by side, and where diversity and imagination fuel economic growth.

Congratulations to all of this year's nominees and honorees across the seven awards categories. Your work exemplifies the very best of what West Hollywood has to offer, from bold new concepts and sustainable practices to community service and artistic achievement. Special recognition as well for The h.wood Group, who are this year's Legacy Ringmaster Award recipient, for their longstanding leadership in shaping West Hollywood's world-renowned hospitality landscape.

On behalf of California's 30<sup>th</sup> Congressional District, thank you to all the honorees and to the West Hollywood Chamber of Commerce for continuing to set the standard for fostering a dynamic and inclusive business community. It is an honor to serve you and the broader West Hollywood community in Congress.

Sincerely,

A handwritten signature in black ink that reads "Laura Friedman".

Laura Friedman  
Member of Congress

CAPITOL OFFICE  
1021 O STREET, SUITE 6610  
SACRAMENTO, CA 95814  
TEL (916) 651-4024  
FAX (916) 651-4924

DISTRICT OFFICE  
111 PENN STREET, SUITE 101  
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## California State Senate

SENATOR  
BEN ALLEN

TWENTY-FOURTH SENATE DISTRICT



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WORLD CUP SOCCER, CHAIR  
JOINT COMMITTEE ON THE ARTS, CHAIR  
ENVIRONMENTAL CAUCUS, CO-CHAIR

November 6, 2025

Dear Friends,

As the State Senator proudly representing West Hollywood, I am delighted to join in the celebration of the West Hollywood Chamber of Commerce's 41st Annual Creative Business Awards ceremony and extend my hearty congratulations to this year's nominees!

The West Hollywood Chamber of Commerce has been a great partner to our local businesses and plays an important role in improving the quality of life in and around West Hollywood. The Chamber's service to our community has helped make this city a world-class travel, business, and tourism destination.

This evening, we celebrate 21 nominated businesses across seven categories, each recognized by their peers for the imagination, ingenuity, and entrepreneurial spirit that embody the very best of our area. Their work reflects the creativity and diversity of our community, and I extend my deep appreciation for the many contributions they have made to the vitality of West Hollywood.



I also want to thank the Chamber, its organizers, and staff for bringing us together for this special evening. The Creative Business Awards not only showcase excellence but also help sustain the Chamber's dynamic programs in advocacy, marketing, and community building.

Please accept my warm wishes for a successful and memorable celebration!

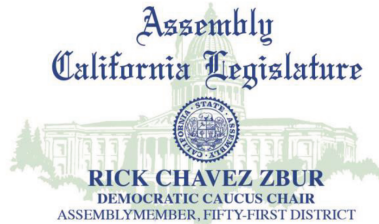
Sincerely,

A handwritten signature in black ink that reads "Ben Allen".

BEN ALLEN  
Senator, 24<sup>th</sup> District



STATE CAPITOL  
P.O. BOX 942849  
SACRAMENTO, CA 94249-0051  
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FAX (916) 319-2151  
DISTRICT OFFICE  
1445 N. STANLEY AVE., 3RD FLOOR  
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CHAIR, SELECT COMMITTEE ON  
RETAIL THEFT

November 6, 2025

West Hollywood Chamber of Commerce  
8272 Santa Monica Boulevard  
West Hollywood, California 90046

Dear Friends,

It gives me great pleasure to extend my warmest greetings to all who have gathered for the West Hollywood Chamber of Commerce's *41<sup>st</sup> Annual Creative Business Awards Event*.

For over four decades, the West Hollywood Chamber of Commerce has hosted the prestigious Creative Business Awards to bring together hundreds of professionals to celebrate businesses that have shown innovation and creativity in their business model. I wish to express my deepest gratitude to the West Hollywood Chamber of Commerce for recognizing our local businesses, which continue to make such significant contributions to the West Hollywood business community.

I would like to take a moment to congratulate all the outstanding award nominees and, especially, the recipient of this year's Legacy Award, **The h.wood Group**. For over 17 years, many of The h.wood Group's flagship venues have become iconic landmarks of the West Hollywood Sunset Strip. Today, these high-profile venues have significantly bolstered the local economy and West Hollywood's reputation as a global entertainment hub. Please join me in congratulating The h.wood Group, and these remarkable nominees and award recipients for their devotion and contributions to the West Hollywood community through their creative business models.

As your State Assemblymember representing the 51<sup>st</sup> Assembly District, I extend my sincere congratulations and appreciation to tonight's honorees and to the West Hollywood Chamber of Commerce. Please accept my best wishes for a successful and most memorable event.

Sincerely,

RICK CHAVEZ ZBUR  
Assemblymember, 51<sup>st</sup> District  
Democratic Caucus Chair



SUNSET  
MARQUIS  
WEST HOLLYWOOD, CALIFORNIA

ALTA LOMARD  
SUNSET BLVD

STAY INSPIRED.

Congratulations  
to  
CBA Legacy Honoree  
*THE h.wood GROUP*

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- Understand what APIs are (and why you may not even need one!)

**JOIN US!**  
Reserve your spot today!

Date: November 19th  
Time: 10 AM  
Location:  
West Hollywood Chamber of Commerce  
Cost: \$25 for members/  
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WEST HOLLYWOOD  
**WHCC**  
CHAMBER OF COMMERCE




**ARTIST & ENTERTAINER  
GROUP**

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GUIDANCE FOR YOUR CREATIVE AND FINANCIAL JOURNEY.

WEDNESDAY, NOV 13TH | 6:30 PM TO 8:00 PM



West Hollywood Chamber of Commerce | 8272 Santa Monica Blvd. | WeHo, CA 90046  
Admission: Chamber Members \$20 | \$45 Fee for Non-Members  
Metered parking available. Public transportation and car service recommended  
Learn more: [www.whochamber.com/artist](http://www.whochamber.com/artist) | [www.whochamber.com](http://www.whochamber.com)  
Contact: West Hollywood Chamber of Commerce (323) 659-2688 [info@whochamber.com](mailto:info@whochamber.com)

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**Proud Sponsor of the 2025  
West Hollywood Creative Business Awards**

# **Congratulations** -to- **The h.wood Group**

**on receiving the 2025 Legacy Award  
—a truly well-earned honor!**

Best wishes to all of tonight's nominees!

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WEST HOLLYWOOD

**WHCC**

CHAMBER OF COMMERCE

# Holiday Mixer

DECEMBER

10th

| 6-8pm

MORE DETAILS  
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WHCC MEMBERSHIP

WHCC BOARD OF DIRECTORS

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VENUE AND CATERING  
1 HOTEL WEST HOLLYWOOD

MASTER OF CEREMONIES  
THE STANDUP MAGICIAN, DEREK HUGHES  
WITH SPECIAL GUESTS: PICKLE AND  
SPECIAL APPEARANCE BY: CAPTAIN TALL TALE

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THANK YOU TO ALL OUR TABLE SPONSORS AND TICKET PURCHASERS!!!  
AND TO ALL OUR SILENT AUCTION SPONSORS – WE APPRECIATE YOU SO MUCH!!!

### WITH GRATITUDE TO THE FOLLOWING

Thanks to the Special Events Committee, and Events Vice Chair, Jacob Shaw, for helping the WHCC Team in soliciting auction items—especially to Marjorie Dick Stuart and Jacqueline Fitzgerald the MVPs of the committee; special thanks to our day-of volunteers – we couldn't do this event without you; Chris Isaacson, thanks for producing a one-of-a-kind event; a heartfelt thank you to all the 1 Hotel staff, its General Manager, Ingrid Braun, and Director of Catering, Annette Zeller, we appreciate all you did to make this event amazing and on budget. We extend our appreciation to our alcohol partners and wranglers, Sol Yamini at Pink Dot, Leslie Barclay and Kristin Clark at Diageo. To Chris Jaros and the squad at Zoo Crew, thanks for creating our amazing reels for the nominees and our CBA sizzle. Our amazing artistic director for over a decade, guru of all things creative, the Great, Rubén Esparza of RED Studios, for whom we are forever grateful. And finally, to our fantastic Member Ambassadors who volunteer to help us set up and strike CBA every year – we couldn't do this without your generosity – THANK YOU!

## *from WeHo with Love*

A History of West Hollywood

### Step right up!

A century in the making — this limited-edition coffee table book invites you behind the curtain to witness West Hollywood's rise, told through rare photographs, untold stories, and the chamber of commerce that's been center stage since 1921.

A dazzling tribute and heartfelt love letter from the West Hollywood Chamber of Commerce, it honors the city that forever changed the world's stage.

### Preorder Your Copies & Save!

**PRESALE PRICE: \*\$59.99** (*Retail: \*\$72*)

\* Shipping & handling not included

**PRESALE ENDS: 12/18/2025**

**OFFICIAL RELEASE: 12/22/2025**

**MORE INFORMATION** [WWW.WEHOCHAMBER.COM/CENTENNIAL-BOOK](http://WWW.WEHOCHAMBER.COM/CENTENNIAL-BOOK)



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**B E V E R L Y  
C E N T E R**

THURSDAY NOVEMBER 6, 2025

1 HOTEL WEST HOLLYWOOD

6:00 PM Cocktail Reception & Silent Auction Sponsored by Big Top Toastmaster



8:00 PM DINNER & AWARDS CEREMONY

**MASTER OF CEREMONIES**

The StandUp Magician, Derek Hughes with Special Guests: Pickle and  
8'3" Adventuring Entertainer, Captain Tall Tale

Musical performance by singer/songwriter, Janet Klein & Her Parlor Boys

**ACKNOWLEDGEMENTS**

WHCC Chair, Dr Raja Sannidhi

WHCC President & CEO, Genevieve Morrill

**CBA 2025 LEGACY AWARD**

Presented to The h.wood Group

Musical performance by Janet Klein & Her Parlor Boys

**2025 CBA RINGMASTERS OF INDUSTRY NOMINEES & AWARDS CEREMONY**

Creative Concept Award

Corporate Innovation Award

John Chase Art + Design Award

Creative Communications Award

WeHo Attraction Award

Innovative Sustainability Award

Creative Community Service Award

10:00 PM CBA AFTER-PARTY GRAND FINALE PARTY SPONSORED BY







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SMART CITY  
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TO **IMPROVE  
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Orange Barrel Media is proud to support the West Hollywood Chamber of Commerce 41<sup>st</sup> Annual Creative Business Awards celebrating innovation in business.



## MASTER OF CEREMONIES



### **D**EREK HUGHES

The live performances of celebrated conjurer, “Stand Up Magician” Derek Hughes, have been lauded by audiences and critics alike, with the New York Times calling him “thoroughly entertaining.” Hughes has performed his magic on MTV, VH1, Comedy Central, CW’s Penn & Teller: Fool Us and the Ellen DeGeneres Show. He’s a consulting producer on TRUtv’s hit magic series, “The Carbonaro Effect” and was a top ten finalist on NBC’s “America’s Got Talent”.





**CHRIS ISAACSON PRESENTS**

**WE CONNECT. WE INVENT. WE PLAY.**

[www.ChrisIsaacsonPresents.com](http://www.ChrisIsaacsonPresents.com)



## SPECIAL GUESTS



### PICKLE

Pickle is a live-singing drag host, performer and storyteller. She is the first Drag Laureate of the City of West Hollywood and the Executive Director of Drag Arts Lab, an organization focused on expanding and elevating the art of drag in Los Angeles County. She has partnered with institutions throughout LA including the Natural History Museum, the Music Center, the Academy Museum and the Getty. She guest starred on Tyler Perry's "Sistas" and writes and performs original music.

### CAPTAIN TALL TALE

Captain Tall Tale, the 8'3" Adventuring Entertainer, brings high-energy fun wherever he goes. With circus-style acts, storytelling, and original music, he connects with audiences of all ages, turning every event into an unforgettable adventure. The children's book series "How Captain Tall Tale Became Tall" shares his incredible adventures, inspiring kids to dream big, stay curious, and find the magic in every moment. The Captain performs across the country at fairs, city celebrations, and anywhere that needs an added spark of Tall fun. Dedicated to bringing the world together through culture, Captain Tall Tale continues to prove that adventure and connection can be found wherever you go. *Adventure on!*



From green,  
beauty blooms.

To this year's  
Legacy Honoree  
The h.wood Group

*Congratulations*

and to the 21  
2025 Ringmasters of  
Industry nominees,  
Best of Luck  
to You All!

THE BOLD LOOK  
OF **KOHLER**®

KOHLER® Experience Center West Hollywood  
8955 W Beverly Blvd West Hollywood, CA 90048

Photographed on location at FLAMINGO ESTATE



## TONIGHT'S MUSICAL ENTERTAINMENT



### *J*ANET AND HER PARLOR BOYS

The enchanting and effervescent ukulele chanteuse Janet Klein performs obscure, naughty and lovely tunes from the 1920's and 1930's. Together, Janet and her Los Angeles based band, "The Parlor Boys" share spirited and inspired renditions of Tin Pan Alley, early hot jazz, vaudeville & ragtime and other early 20th Century rare gems performing at historic theaters in Hollywood and Los Angeles and other landmark venues around the world. Janet has produced 10 CDs with her group since 1998. Their CD release "Living In Sin" was voted in the Top Ten Jazz and Pop Critic's Award Poll of the Village Voice. For more information visit: [www.janetklein.com](http://www.janetklein.com) [www.janetklein.bandcamp.com](http://www.janetklein.bandcamp.com) and instagram @janetklein



## ABOUT THE LEGACY AWARD

In 1993 the West Hollywood Chamber of Commerce (WHCC) installed a new award to its Creative Business Awards line up to honor members who have made significant contributions to the City of West Hollywood, the Chamber, and its mission.

In 1995 after the passing of Thomas Crail, the WHCC's Executive Director from 1988 to 1995, the award was renamed The Thomas Crail Award. Crail died at the age of 41 of complications from AIDS.

In his role, Crail was a leader for change in West Hollywood. Among his accomplishments he founded the Westside Council of Chambers of Commerce (WC3), created WHCC's Leadership Council, and helped to develop the Santa Monica Boulevard Association and The Avenues of Design Association. He served as Chair of the Transportation Commission and was a proponent of the Sunset Shuttle, a nationally recognized pioneering effort in short-haul urban transport.

In recognition of his legacy and all who came before and after him, the Thomas Crail Lifetime Achievement Award has been aptly renamed The Legacy Award to honor community leaders who are agents of change that have made a difference in West Hollywood.

## LIFETIME ACHIEVEMENT/ THOMAS CRAIL AWARD PAST WINNERS

<b>Tony Melia</b> 1993	<b>Hilary Selvin</b> 2010
<b>Jack Foreman</b> 1994	<b>George Rosenthal</b> 2011
<b>Ron Kates</b> 1995	<b>Zev Yaroslavsky</b> 2012
<b>Paul Brotman</b> 1996	<b>Nathan Goller</b> 2013
<b>John Douponce</b> 1999	<b>Lou Adler</b> 2014
<b>Nita Casar</b> 2000	<b>Alberto Borrelli</b> 2015
<b>Russ Wilson</b> 2001	<b>Craig Susser</b> 2016
<b>Mark Lehman</b> 2002	<b>Alan W. Johnson</b> <b>CHA</b> and
<b>John Altschul</b> 2003	<b>William Karpiak</b> <b>CHA</b> 2017
<b>Ruth Tittle</b> 2004	<b>Rod Gruendyke</b> 2018
<b>Arich Berghammer</b> 2005	<b>Jamie Adler</b> 2019
<b>Christopher V. Bonbright</b> 2006	<b>David Cooley</b> 2021
<b>James Ward Litz</b> 2007	<b>Pink Dot</b> 2022
<b>Deborah Kallick</b> 2008	<b>Sunset Marquis</b> 2023
<b>David Mason Eichman</b> 2009	<b>Capitol Drugs</b> 2024

## 2025 LEGACY AWARD RECIPIENT



### THE H.WOOD GROUP

The h.wood Group is a Los Angeles-based hospitality and lifestyle company with an iconic portfolio of luxury nightlife and restaurant venues that have helped define the region's modern social landscape. Founded in 2008 by longtime friends and entrepreneurs John Terzian and Brian Toll, The h.wood Group was built on a shared vision to bring high-end, thoughtfully designed concepts and exceptional service to life.

In West Hollywood, The h.wood Group has played an integral role in shaping the city's vibrant hospitality culture and economic vitality. Beloved destinations such as Delilah, Harriet's, and Keys have become staples of West Hollywood's world-renowned nightlife and dining scene—drawing locals, visitors, and global tastemakers alike. With several additional venues currently in development, The h.wood Group continues to invest in and strengthen the community's reputation as a premier destination for creativity, entertainment, and connection.

Beyond its West Hollywood footprint, The h.wood Group's influence extends across Los Angeles, the nation, and internationally, with eight venues in Los Angeles, three across the U.S., and two abroad, plus more than eight new openings on the horizon. This rapid expansion is guided by the brand's core values—distinct design, exceptional service, and palpable atmosphere—which together create extraordinary, memorable experiences for every guest.

## 2025 LEGACY AWARD RECIPIENT

The h.wood Group experience transcends its brick-and-mortar spaces, serving as one of the world's most respected event producers. With deep roots in art, fashion, sports, and entertainment, their signature approach to storytelling and service connects brands, talent, and audiences at some of the world's most iconic cultural events, including Coachella, F1, Cannes, and Art Basel. Through its corporate branding, catering, event production, and marketing services, The h.wood Group continues to reflect and shape popular culture on both a local and global scale—while remaining a cornerstone of West Hollywood's dynamic business and cultural community.





## CREATIVE CONCEPT AWARD NOMINEES



**ALBA** invites West Hollywood residents and visitors to take an Italian holiday without leaving SoCal. Born as the L.A. sibling to New York's Cucina Alba, this restaurant channels the romance of coastal Italy in both design and flavor. Under chef Adam Leonti, Alba's menu—pastas, focaccia, crudi, coastal Italian fare—and its retractable striped roof, Mediterranean-inspired interiors, and artful murals create a transporting ambiance. Alba keeps local dollars circulating in West Hollywood by offering a destination experience rooted in food, design, and atmosphere—a creative concept that “gets you to Italy” while boosting our own economy.

**ALBA**

**PANGAEA CATERING** delivers an imaginative fusion concept that transforms every event into a global culinary journey. With mastery across 14 distinct cuisines, they craft custom menus that surprise and delight—whether vegan, gluten-free, halal, or omnivore. Their founder's vision—rooted in family, diversity, and the belief that food should unite, not divide—is reflected in every plated creation. Pangea doesn't just cater—they debut bold new combinations, fresh presentations, and culturally inspired flavor narratives, turning ordinary gatherings into immersive, inventive experiences that leave guests awe-struck long after dessert is served.



**Unsubtle** is an imaginative new food hall concept designed to wow and inspire West Hollywood. They've curated 10 standout kitchens, each featuring innovative restaurants, alongside a signature coffee bar, all woven together in a dynamic, communal space. With its indoor/outdoor flow, striking design, and multi-platform ordering technology allowing customers to mix-and-match from all 10 concepts, Unsubtle turns dining into an immersive, social experience. For restaurants, it's a launchpad for growth; for guests, it's a place to explore the city's most exciting flavors under one roof. Unsubtle isn't just a business—it's a creative hub, redefining how our community gathers, eats, and celebrates culture.

**unsubtle®**

# KETEL YOUR SODA.

*Congratulations to The h.wood Group  
on receiving the 2025 Legacy Award*



Please Drink Responsibly.

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40% Alc/Vol (80 Proof). Imported by The House of Seagram, LLC, New York, NY.

**Ketel One**  
VODKA  
• FAMILY MADE •

## CORPORATE INNOVATION AWARD NOMINEES



**The Lot at Formosa** is a historic studio campus and premier production and event destination in West Hollywood. Spanning 11 acres, the property features seven sound stages, flexible production and event spaces, private courtyards, and a rooftop terrace with sweeping views. The campus also offers a dedicated cyc wall ideal for photoshoots and video productions, along with on-site production support, catering services, base camp and ample parking. Combining Hollywood legacy with modern amenities, The Lot at Formosa is designed to accommodate events, shoots, and productions of all sizes.



**Meta Lab** reimagines what a corporate presence can be by merging retail, R&D, and cultural programming under one roof, redefining experiential retail. In West Hollywood, the Lab isn't simply a flagship storefront—it's a living prototype of Meta's innovative business model. Inside, visitors don't just shop—they interact, demoing Meta's AI glasses, customizing cases, and stepping into immersive installations that blend SoCal culture with cutting-edge design. Beyond product, Meta Lab pairs commerce with creativity and community: hosting live events, art activations, and workshops that transform a store into a destination, transforming consumers into collaborators. By blending commerce, technology, and culture in a destination setting, Meta has pioneered a new approach to brand engagement—positioning West Hollywood as the launchpad for its boldest corporate innovation yet.



### **Sofitel Los Angeles at Beverly Hills**

unveils a new concept and décor where French refinement meets California lifestyle. Located near one of the world's most prestigious avenues, every detail of the new lobby and bar was designed with comfort and style to leave a lasting impression and inspire guests. From sleek, modern accommodations with French zest to panoramic rooftop venues and stylish event spaces, Sofitel offers an unparalleled experience in creative luxury. With a commitment to sustainability and inclusive hospitality, the hotel is a celebrated destination for travelers and event hosts, elevating every experience with sophisticated design and heartfelt service.



# *Congratulations!*

Pink Dot honors your  
creativity, your impact, and  
your continued success.

Congratulations to this year's  
Legacy Honoree -  
The h.wood Group  
and to the 2025  
Ringmasters of Industry nominees.

We are PROUD to support the  
West Hollywood Chamber of Commerce



## JOHN CHASE ART + DESIGN NOMINEES



Inspired by Africa's landscapes, **Baobab Collection** has crafted interior perfumes that also function as striking decorative objects since 2002. Renowned as a pioneer of large multi-wick candles, this Belgian brand continues to evolve, designing refined vessels infused with sophisticated fragrances. Choosing a Baobab Collection piece is more than fragrance—it's entry into a creative, aesthetic dialogue. Skilled artisans hand-pour wax into mouth-blown glass, while master glassblowers sculpt each form. Perfumes, developed in Grasse, bring stories of wonder, romance, and wanderlust to life. With innovations like glass engraving, hand-painting, and gold/silver silk-screening, Baobab Collection balances artistry and design in every exceptional object.



**Jarrow & Goodman** stands as a beacon of art and design in West Hollywood, seamlessly fusing gallery curation with visionary aesthetics. Founded by collector Jarrow L. Rogovin and art professional Michael Goodman, the gallery nurtures both emerging and established contemporary artists. Their programming includes bold, immersive exhibitions like Shroomphoria, which redefines perception through psychedelic expression, and String Theory, where Ritu Raj's thread-based abstractions push formal boundaries. Each show is curated not just to display art, but to architect experiences—spaces where visual ideas take shape, provoke thought, and linger in memory. In doing so, Jarrow & Goodman embodies art + design excellence under one creative roof.



**ArtWalk** is one of the West Hollywood Design District's signature experiences, a vibrant celebration of art, design, and culture woven through the streets of our city. Reintroduced in 2024, the ArtWalk unites galleries, boutiques, restaurants, and public spaces in an immersive evening where creativity is on full display. Guests explore curated exhibitions, installations, and activations from dozens of participating businesses, while shopping, dining, and engaging with the community. Drawing thousands of visitors, the ArtWalk reflects the District's role as a global destination for style and innovation—transforming West Hollywood into an open-air gallery that celebrates artistry, commerce, and connection in equal measure.



## ABOUT THE JOHN CHASE AWARD



John Chase, born May 21, 1953, was a writer and urban designer who championed civic space and vernacular architecture in Southern California. He found poetry in stucco-clad apartment buildings, down-market modernism and overlooked corners of the urban realm. As urban designer for the City of West Hollywood, a job he had held since 1996, Chase coaxed architects, developers, public agencies and other groups to carve out room in their projects for civic amenities, including park space, street furniture and shade-giving trees. Working for the planning department in a role that he helped define — few cities have urban designers as such — Chase played a significant role in the reconstruction of the West Hollywood segment of Santa Monica Boulevard and many other major developments and businesses.

The thread connecting Chase's planning work and his writing was a fondness for the kind of architecture that hides in plain sight — an anonymity that is particularly acute in Southern California, where attention-grabbing landmarks have tended to be private houses rather than public buildings or grand civic spaces. Chase was a dedicated pedestrian who learned to read the cityscape on foot but also an urban designer with a sharp understanding of how architecture in Southern California has to acknowledge the speed and flow of car traffic.

Chase was perhaps best known for his writing on architecture, urbanism, planning and preservation. Many of his essays are collected in "Glitter Stucco & Dumpster Diving: Reflections on Building Production in the Vernacular City," published by Verso Press in 2000. With Frances Anderton he wrote a 1997 study of Las Vegas architecture and urbanism. Chase was also an editor, with John Kaliski and Margaret Crawford, of the 1999 book "Everyday Urbanism," which was updated in 2008. He died on August 13, 2010 at the age of 57.

*Excerpts taken from Christopher Hawthorne's LA Times article, August 18, 2010*



## CREATIVE COMMUNICATIONS AWARD NOMINEES



### "WeHappy Wednesdays"

#### Created by Lucky Break PR

Founded in 2010, LBPR is a minority-owned, award-winning PR, marketing, and digital media firm representing clients across entertainment, hospitality, consumer products, design, wellness, and more. With deep ties to West Hollywood, LBPR has elevated initiatives such as the OUTLOUD Music Festival, WeHo Pride Parade, and the Sunset Strip BID. Known for innovative storytelling and impactful strategies, the agency was named PRSA's 2024 "Agency of the Year." WeHo Gives Back was a multi-faceted three-month campaign by Lucky Break PR and the Chamber designed to support local businesses impacted by the LA wildfires. At its heart was WeHappy Wednesdays, a free-parking initiative that paired with local dining and shopping discounts every Wednesday in April 2025 that encouraged residents and visitors alike to explore and support local businesses. The campaign was a creative communications triumph—boosting foot traffic, supporting local businesses, and reinforcing West Hollywood's reputation as a dynamic destination.



**Marc Francoeur Design (MFD)** delivers world-class branding and digital marketing solutions that empower businesses to shine. Since 1999, MFD has partnered with startups and established companies to create unforgettable visual identities, innovative websites, and high-impact campaigns. With a sharp eye for detail and a passion for storytelling, Marc transforms ideas into clean, compelling, and highly effective design systems that resonate. From branding, print, packaging, web and e-commerce, to Search Engine Optimization (SEO) and digital marketing, every project is a collaboration-driven by strategy, elevated by style, and built to achieve results.

*MFD doesn't just design - it crafts timeless brand experiences that stand out, inspire, and thrive!*



MARC FRANCOEUR  
DESIGN



### WEHOonline and the WEHO PRIDE GUIDE

WEHOonline is an online news source that celebrates West Hollywood and the politics and people that make West Hollywood special. The WEHO Pride Guide print edition of this year introduced the many new faces of West Hollywood's nightlife celebrating all of us as one community.

**WEHO** ONLINE



CELEBRATING CONTINUED SUCCESS, DIVERSITY & CREATIVITY

## CASAMIGOS COCKTAILS

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CHAMBER OF COMMERCE

Congratulations to The h.wood Group for receiving  
the Legacy Award, and to all the other 2025  
Creative Business Awards recipients.

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#POURWITHPRIDE

PLEASE DRINK RESPONSIBLY. Casamigos Spirits Company, LLC White Plains, NY.

## INNOVATIVE SUSTAINABILITY AWARD NOMINEES



**Athens Services**, a family-owned company since 1957, is driving Southern California's green transformation. A leader in sustainability, innovation, and zero-waste solutions, Athens recently opened the Irwindale Materials Recovery Facility (MRF), which represents the company's commitment to invest in advanced recycling infrastructure to expand sustainable operations across Southern California. This 17-acre site, which utilizes solar power, AI, and state-of-the-art sorting systems, processes up to 6,000 tons of material per day. From curbside to compost, Athens partners with cities, institutions, and communities to build circular systems that cut emissions, reclaim resources, and redefine waste management for a cleaner, more resilient future.



As West Hollywood's earliest adopter of truly eco-forward garment care, **Hollyway Cleaners** transformed the dry-cleaning landscape with its clean-tech innovations. Under family leadership, the original WeHo location was one of the first dry cleaners west of the Rockies to convert to the GreenEarth process, a pure liquid-silicone cleaning method with zero emissions that is non-allergenic and gentle on fabrics. They also introduced a recyclable 3-in-1 garment bag alternative to single-use plastics, plus compostable poly bags that break down in under 30 days. Through these practices, Hollyway Cleaners turns everyday garment care into climate-conscious action—drawing environmentally minded residents and visitors to WeHo, setting a standard for sustainability in service.



**Kimia Arya** is an ethical couture fashion brand rooted in sustainability and conscious craftsmanship. Based in West Hollywood, every piece is created in-house, and the brand actively offsets its carbon footprint by planting trees with each purchase through a reforestation partnership with OneTreePlanted.org. Specializing in biodegradable silk and eco-friendly natural fibers materials, Kimia Arya merges luxury with environmental responsibility. Guided by five core pillars—high quality, small quantity, local production, global impact, and giving back—the brand stands at the forefront of the luxury fashion industry, driving meaningful social and environmental progress, while transforming the fashion industry's wasteful habits into sustainable solutions. @kimiaaryasilk







# V Wine Room

903 WESTBOURNE DR, WEST HOLLYWOOD

## WEST HOLLYWOOD'S ONLY TRUE WINE BAR

V Wine Room is an intimate hideaway offering curated California and international wines, cozy conversation, and the charm of a neighborhood lounge--tucked quietly off Santa Monica Boulevard in the heart of West Hollywood.

## NEW OWNER, NEW WINES

V enters a new chapter under local owner Adam Garvey, bringing fresh energy, an expanded wine list, and a renewed sense of community. Discover 30+ wines by the glass and even more by the bottle - from small California producers to natural, sparkling, and orange wines plus world-class sakes. Pair your pour with Roman-style pizzas, cheese and charcuterie, and other delicious bites designed for good company.

### WINE & CHEESE

Curated pairings featuring artisan cheeses and small production wines.

### DELICIOUS BITES

Handcrafted Roman-style pizzas, charcuterie, and seasonal plates.

### PRIVATE EVENTS

Host intimate gatherings in a warm, historic space built for connection.

## WEHO ATTRACTION AWARD NOMINEES



**Dialog Cafe** has been a West Hollywood staple for more than 18 years, drawing daily lines of fans eager to experience its viral dishes and creative drinks. Owned by brothers Narbeh and Tadeh Ghazalian and helmed by Executive Chef Gino Pineda, Dialog Cafe is best known for its cult-favorite Breakfast Burrito and Chicken Caesar Wrap, along with standout coffees and wellness-driven smoothies like the Honey Sage Matcha and Madagascar Vanilla Latte. Dialog Cafe's reputation extends far beyond locals—Hollywood icons from Justin Bieber to Kendall Jenner have been spotted in line. With its vibrant menu, celebrity buzz, and community-driven vibe, Dialog Cafe has become a must-visit destination that attracts food lovers from near and far to West Hollywood.



**STORIES: THE AIDS MONUMENT** REMEMBERS those we lost, those who survived, the protests and vigils, the caregivers, CELEBRATES those who step up when others step away, and EDUCATES future generations through lessons learned.

Opening November 16, 2025, the 7,000 sq. ft. landmark will be a powerful cultural attraction in West Hollywood Park on San Vicente Blvd., just north of the library. The Monument features 147 soaring “Traces” and immersive digital content, including a Brief History of HIV/AIDS, over 125 personal stories, and a Design Tour. By honoring the past while engaging visitors with art and storytelling, **STORIES** will draw people from around the world to reflect, connect, and experience West Hollywood's role as a beacon of resilience and remembrance. Follow us: @theaidsmonument



**Hauser & Wirth** West Hollywood brings world-class contemporary art to the heart of the city, transforming Santa Monica Boulevard into a cultural destination. Housed in a beautifully refurbished 1930s Spanish Colonial Revival building, the gallery's 6,000-sq-ft exhibition space, designed by Selldorf Architects, features vaulted wood-truss ceilings and expansive street-facing windows that draw in passersby. In 2024, the site achieved LEED® Platinum certification, reserved for buildings that demonstrate leadership in sustainability. As a magnet for art lovers across the region, Hauser & Wirth helps elevate West Hollywood's cultural profile, boosting tourism, foot traffic, and acclaim as a must-visit creative center.

## HAUSER & WIRTH





Just steps from one of Los Angeles' most vibrant streets, Harriet's Rooftop offers an escape from the bustle of West Hollywood. Perched atop **1 Hotel West Hollywood** on iconic Sunset Boulevard, Harriet's embodies the timeless charm of an old-fashioned cocktail lounge — all while boasting breathtaking, panoramic views of the city.

From leisurely daytime lounging to lively evenings that stretch into late nights, Harriet's invites guests to savor each moment. The bar features fresh, seasonal ingredients and a curated selection of fine yet approachable spirits.

**1 Hotel West Hollywood** proudly congratulates our partner, **The h.wood Group**, on receiving the *Legacy Award*, and celebrates all 21 visionary nominees recognized for their creativity and innovation.

**HARRIET'S**  
WEST HOLLYWOOD

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## CREATIVE COMMUNITY SERVICE AWARD NOMINEES



### CUSTOM COMFORT MATTRESS

When wildfires swept through California, families were left without homes—or even a bed to sleep on. Custom Comfort Mattress donated mattresses to help bring comfort and relief during such an overwhelming time. A warm, safe place to rest can make all the difference when everything else is uncertain. Custom Comfort Mattress is grateful they could offer even a small piece of peace to those who needed it most.

— HANDCRAFTED —  
CUSTOM × COMFORT  
MATTRESS

**Marco Pelusi** is globally recognized as a leading haircolor authority, haircare manufacturer, West Hollywood salon owner, and celebrity haircolorist. Located in the heart of the West Hollywood Design District since 2005, Marco believes in relationships. He connects people together through teaching and mentoring hairdressers at beauty shows and his studio and as a long-time board member of the Design District. Marco and his team garnered national attention from a variety of national news outlets, including CNN after providing makeovers to the UCLA Nurses of the Year 2021. He and his team also provided makeovers for the Children of The Night non-profit organization, as well as March of Dimes. Marco actively works with March of Dimes to expand their network throughout the West Hollywood community.



### TransCanWork

TransCanWork is a West Hollywood-based 501(c)(3) nonprofit dedicated to advancing workplace inclusion for transgender, gender-diverse, and intersex (TGI) job seekers. Through free one-on-one career guidance, resume support, and job-placement services, they empower TGI individuals to overcome systemic employment barriers. Simultaneously, their expert training and consulting equip employers and workforce partners with the tools to build inclusive, equitable workplaces. By uplifting individuals and transforming organizations, TransCanWork's compassionate service and leadership embody meaningful community change — making it a standout in giving back with heart.



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for your 15 years of service  
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CHAMBER OF COMMERCE

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Wednesday, November 12, 2025  
9:30 AM to 11:00 AM

Hosted by  
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# REST IN PEACE

APRIL 22, 1967 - SEPTEMBER 30, 2025

## RUSSELL YBARRA

We at Capitol Drugs are deeply saddened to announce the passing of our beloved friend and colleague, Russell Ybarra. Russell was not only a constant source of joy and humor in our lives, but also a steadfast pillar of the West Hollywood community for many years.

His unwavering commitment and dedication to ensuring that every patient received the medications and care they needed continued up until his final days. Russell was a familiar face at West Hollywood Chamber events, and he served with distinction as an officer on the HIV Commission, always advocating so the organization could best serve the needs of our community.

Russell also played a central role in making sure that the Capitol Drugs Health Fair was a success, always engaging the community and encouraging everyone to come out and support the cause. Every event he joined was brighter and more successful thanks to his infectious spirit. We will miss his humor, his kindness, his friendship, and so much more—beyond words.

Rest in peace, dear friend. We love you.

With heartfelt gratitude, love and remembrance,  
*Raja and Capitol Drugs*

 **CAPITOLDRUGS**





## CREATIVE BUSINESS AWARDS PAST WINNERS

### 1989

J. Robert Scott & Assoc.  
Le Dome  
Nancy Heller Inc.  
The Comedy Store  
Western International Media (WIM)

### 1990

Design West Magazine's Offices  
Espirit de Corps  
EZTV  
Mark Winoground  
Sal Guarriello Story  
Sunset Plaza

### 1991

Charles Constantino  
Charles Luckman  
Francis Montgomery  
Joan Penfield

### 1992

9057 Nemo Street  
Beverly Sunset Medical Plaza  
Café La Bohème  
Name that Toon  
PAC PROP/Tishman West Companies  
Ridely Scott Productions  
Samaha Associates  
Spago  
West Hollywood Community  
Housing Corporation

### 1993

Cedars-Sinai Medical Center  
David Mitchell  
Introvision  
Le Montrose  
Mike McNeilly  
Paul Monette  
Replay Country Store  
Tony Melia

### 1994

Absolut Billboard  
Book Soup Complex  
Eastside Restaurants:  
Checca, Fat Burger, Jones, Yukon  
House of Blues  
Jack Foreman  
Kenneth Cole  
Seana Amador/Carolco

### 1995

Center for Early Education  
West Hollywood City Hall  
Executive Car Leasing  
MAC  
New Line Cinema  
The Argyle  
Ronald S. Kates

### 1996

Bilboard Live  
Christopher Street West  
Daniel Saxon Gallery  
Don't Panic  
Le Colonial  
Mogul-Savitz Property  
Ramada  
Western International Media (WIM)  
Paul Brotzman

### 1997

FastFrame  
Japonache  
Mirabelle  
Mondrian  
Pacific Design Center  
Project Angel Food  
Ticketmaster  
Warner Hollywood Studios

### 1998

Axis/Girl Bar  
Best Western Sunset Plaza  
Formosa Café  
Gay Men's Chorus  
Jules Seltzer  
Koontz Hardware  
Pacific Bell  
West Hollywood Convention &  
Visitors Bureau

### 1999

Borrelli Salon  
Capitol Drugs  
Captain Odenthal  
Micky's  
Phyllis Morris Originals  
Rhomboid Sax  
Sunset Marquis Hotel  
John Douponce

### 2000

Key Club  
The Abbey  
San Vicente Inn  
Antiquarius  
665 Leather & Fetish Co  
Whole Foods  
The Grafton Hotel  
Nita Casar

### 2001

Regency Outdoor  
Myagi's  
Le Parc Suite Hotel  
MOCA @ PDC  
The Luxury Edition  
American Express  
Blue Palms Restaurant  
West Hollywood Sheriff's Department  
Russ Wilson

### 2002

Babyhead Productions  
French Quarter Rest  
Wyndham Bel Age  
Avenues of Art & Design  
LA Sporting Club  
Bristol Farms  
Kim Schneider DBL  
Mark E. Lehman

### 2003

The Lot  
Trocadero, Cabo, Fiesta  
Hyatt West Hollywood  
JANUS et Cie  
Equinox  
Kinara Spa  
Congregation Kol Ami  
John Altschul

### 2004

here lounge  
Doug Arango's  
Atlantis Events  
John Varvatos  
Hornburg Jaguar Land Rover  
JH Snyder  
LA Gay & Lesbian Center  
Ruth Tittle

### 2005

Clear Channel Outdoor  
Pomodoro Cucina Italiana  
All-Travel.com  
The Empty Vase Florist  
Pacific Sun  
Richard Abramson Architect AIA  
Metropolitan Community Church  
Arich Berghammer

### 2006

BIN 8945 Wine Bar and Bistro  
Michael Spencer  
Joel H. Mark, Photographer  
LeDerma  
Todd Gurvis  
Wells Fargo Bank  
Steve Afriat, The Afriat Consulting Group  
Christopher V. Bonbright

## CREATIVE BUSINESS AWARDS PAST WINNERS

### 2007

Pinkberry  
House of Blues  
Trilogy Financial Services  
Brad Burlingame  
Lorcan O'Herlihy Architects  
IN Magazine  
Nadia Sutton  
Here! TV  
James Ward Litz

### 2008

California National Bank  
Tinto Tapas España  
Sunset Marquis Hotel and Villas  
TOTO, USA, Inc.  
Equality California  
Cake and Art  
Chris McKenry  
CBS Outdoor  
Deborah Kallick

### 2009

Petrossians Paris  
Mickys  
London West Hollywood  
Yogurt Stop  
Pavilions  
Sandy Arison  
Card One  
Live on Sunset  
West Hollywood Book Fair  
David Mason Eichman

### 2010

Food Lab  
Andaz West Hollywood  
Soho House  
Multibrain  
The Roxy Theatre  
Christopher Street West  
Hillary Selvin

### 2011

O! Burger  
Tender Greens  
MDA Johnson Favaro  
RED Studios  
Sunset Strip Music Festival  
Friends of the West Hollywood Elementary  
George Rosenthal

### 2012

Sunset Strip Farmers Market  
SUR Restaurant and Bar  
HBO  
The Abbey Restaurant and Bar  
Christopher Guy  
Truman & Elliott LLP  
Zev Yaroslavsky

### 2013

Tortilla Republic  
Innovative Dining Group (IDG)  
Rock N' Reilly's  
Marco Pelusi Hair Studio  
Visionary Digital Enterprises  
Sunset Tower Hotel  
Capitol Drugs  
Nathan Goller

### 2014

Gracias Madre  
LIFT West Hollywood  
Oliver's Prime @ The Grafton on Sunset  
Visit West Hollywood  
Sunset Marquis Hotel & Villas  
Los Angeles LGBT Center  
Lou Adler

### 2015

Cedars Sinai  
Restoration Hardware  
The London West Hollywood  
WEHOville  
The Trevor Project  
PUMP  
Alberto Borrelli

### 2016

City of West Hollywood & Unitronics  
Own: Oprah Winfrey Network  
Vanity Girl Hollywood  
West Hollywood Lifestyle Magazine  
kitchen24  
Covenant House California  
Levin Morris Architects  
Craig Susser

### 2017

Tocaya Organica  
Faring  
Café D'Etoile  
Catch LA  
Sam Borelli  
WHCHC  
Jon Viscott  
Alan Johnson & William Karpiak

### 2018

Saved By The Max  
La Peer Hotel  
MedMen  
Rock 'n Walk Tours  
Sunset Trip  
City of West Hollywood Communications Department  
Beverly Center  
Friends of the West Hollywood Library  
Rod Gruendyke

### 2019

Pura Vita  
Healthy Spot  
Conservatory West Hollywood  
The RealReal  
Weho Times  
Block Party  
Project Angel Food  
Jamie Adler

### 2020

Postponed due to COVID-19

### 2021

Better than Sex: A dessert restaurant  
Pendry's West Hollywood  
Rocco's West Hollywood  
Soulmate  
We Know Weho Podcast  
La Boheme: A Global Dining Corp  
Global Green  
Keith Kaplan & Mylena Christina,  
Sotheby's International Realty  
David Cooley

### 2022

The Rink at Summer on Sunset  
Hotel Ziggy by Springboard Hospitality  
Welcome to the Brightside  
Orange Barrel Media  
Tail O' the Pup  
1 Hotel West Hollywood  
Tom Sopit, Employees Only  
PINK DOT

### 2023

EVERYTABLE  
The DEN on Sunset  
Artlounge Collective  
Netflix Billboards  
Andaz West Hollywood  
The Butcher's Daughter  
Being Alive!

### 2024

Kimpton La Peer Hotel *Disco Pickleball Court*  
GYM Bar WeHo  
OR Bar  
*Visit West Hollywood Creators of West Hollywood Campaign*  
*JJLA Outloud Music Festival at WeHo Pride*  
*WeHo Green Business Program Sustainable Works*  
*The Collective Realty Anthony Vulin and*  
*Cancer Support Community Los Angeles*



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