

CCA MEMBER BENEFITS



CCA



Not Just a Membership...
Influence Where Decisions Are Made.

CCA isn't just another association. It's your direct line into Washington, D.C., your gateway to industry leaders, and your competitive edge in a market where access matters. Whether it's shaping national policy, connecting with decision-makers, or unlocking partnerships that drive your bottom line — membership means you're inside the circle where the industry's future is decided.

ADVOCACY: YOUR VOICE, AMPLIFIED IN WASHINTON, D.C.

CCA gives you the power of a full-scale D.C. law and lobbying presence — without the overhead. Our members shape federal decisions on spectrum, USF, permitting, rural connectivity, infrastructure reform, and more.

- **Washington Representatives Group (Wash Reps):** Join weekly insider briefings with CCA's policy team. Get real-time updates, strategy, and access to the people driving policy in D.C.
- **Capitol Hill Day:** Walk the halls of Congress with CCA's leadership team — meet Members of Congress, advocate directly, and see how CCA opens doors that individual carriers simply can't.
- **CCA PAC:** Back the candidates shaping the industry's future and ensure competitive carriers have a seat at the table.

EVENTS, EDUCATION & NETWORKING: WHERE RELATIONSHIPS TURN INTO ROI

CCA events are where the entire competitive carrier ecosystem comes together - C-level decision-makers, innovators, policymakers, and partners.

- **Annual Trade Shows:** Packed with educational sessions, deal-making, and direct access to executives from across the industry. Members save big on registration and exhibits.
- **Educational Leadership:** Join the Events Committee to help shape the agenda and guide national industry conversations.
- **Committees That Matter:** Network with peers through active committees like the Associate Member Committee, Events Committee, Washington Representatives Group, and Business Innovation Group (BIG).

BUSINESS DEVELOPMENT: TURN MEMBERSHIP INTO MARKET ADVANTAGE

CCA connects innovators and operators to accelerate growth and solve real-world challenges.

- **Business Innovation Group (BIG) (carriers only):** Be part of the innovation engine driving solutions for the industry's toughest challenges. Carriers identify needs — associates present answers.
- **Marketing Engagement Partnerships:** Partner with CCA on curated initiatives that solve member pain points and directly support advocacy — creating win-win opportunities and measurable ROI.
- **Exclusive Membership Directory:** Gain access to a regularly updated directory with every CCA contact — decision-makers, influencers, and potential partners — at your fingertips.

BRAND PROMOTION: GET SEEN. GET KNOWN. GET RESULTS.

CCA amplifies your story to the entire competitive carrier community — from D.C. insiders to industry executives nationwide.

- **Member Spotlights:** Share your story across CCA's social platforms. Be featured as a leader shaping the industry.
- **Member Newsletter:** Reach thousands of stakeholders with your news, updates, and thought leadership.
- **Sponsored Features:** Secure top-of-email placement in the Member Newsletter or sponsor a full issue to elevate your visibility.
- **Website & Webinar Exposure:** Get front-page visibility with banner ads or host a Wednesday Webinar. Members receive discounts and direct access to registration lists.
- **Member Event Listings:** Promote your company's upcoming events and initiatives directly to the CCA community.