



June 23rd, 2026 – Most Watched Cable Channels for the Spring Quarter of 2026.

Mitchell SD - The conflict with Iran contributed to the data for the Spring quarter of 2026, which saw a new entry into the top 10 rankings of viewership for leading cable channels in rural America. With the collaboration of [Innovative Systems MG-TV](#) video operators across the U.S., thousands of households are being counted in this ongoing research project. The data collected in this study is anonymous viewership information from Set-Top-Boxes and consumer devices using the provider's live streaming service. Two channels showed significant increases in viewership during this three-month reporting period:

- Newsmax surged 34 positions to reach tenth place.
- Fox Business has risen nine spots to rank 28.

Other Highlights of the Spring 2026 Channel Stats Report:

- CBS was the most-viewed channel, leading with a 49.52% share, followed by NBC with 46.34%.
- Fox News maintains its position at number three with a rating of 40.25.
- RFD-TV dropped significantly, falling 23 positions to rank 45th.

[Click on this link](#) if you would like to receive a free copy of the quarterly top 100 channel stats reports.

About Innovative Systems

Innovative Systems is a leading vendor of solutions for North American communications and utility providers with hundreds of deployed systems. eLation™, our BSS/OSS solution, includes integrated billing, provisioning, mobile apps, financials, and mapping. MG-TV is our one-platform approach to video solutions such as Middleware, VOD, Cloud DVR, Restart TV, HLS Live Streaming, Conditional Access, and set-top boxes. The APMAX™ platform provides enhanced voice and hosted business solutions. The Innovative Systems Print Division is a full-service printing company specializing in print services for the telecommunications and utilities industries. For more information, visit, www.innovsys.com

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