



# ANNUAL REPORT

**2024/2025**



Joining together to improve the lives of Americans  
through delivery of communications services.



# • MISSION & VISION •



**MISSION:** CCA is committed to being the premier advocacy organization for competitive carriers and stakeholders. CCA will use advocacy, leadership, education, and networking opportunities to help competitive carriers grow and thrive.

**VISION:** CCA will be the leading organization for competitive carriers and stakeholders, joining together to improve the lives of Americans through delivery of communications services.



# • LETTER FROM THE CCA OFFICERS •

2024 marked a very productive year for CCA advocacy, but financial challenges remained. As officers of the Board of Directors, it continues to be an honor to serve and represent Competitive Carriers Association – a trusted and effective leader in Washington, DC., and over the past year, the Board has remained steadfast in its efforts to expand the membership base and address continued financial challenges.

We thank the entire CCA membership for your support and engagement. The success of this association depends largely on the participation of the membership, and this past year certainly has affirmed CCA members' commitment to ensuring competitive carriers can compete and thrive in the industry.

We also would like to extend special thanks to CCA's President & CEO Tim Donovan for his tireless work on behalf of the association. Tim and the CCA staff are part of what makes CCA such an effective organization, whether advocating for key policy issues, hosting meaningful events, or providing strategic membership connections.

## Advocacy

CCA achieved an enormous advocacy win at the end of 2024 with the inclusion of full funding for the Secure and Trusted Communications Networks Reimbursement Program in the 2025 National Defense Authorization Act. Tim also testified before the Senate Committee on Commerce, Science, & Transportation Subcommittee on Communications, Media, & Broadband on the issue mere weeks before its passage. A "life or death" program for many affected carriers, the critical funding is necessary to meet the national security mandate created by Congress. Strengthening the country's communications networks to ensure that all consumers have access to the latest fixed and mobile broadband services is essential to national security, disaster preparedness and response, and economic growth, and CCA's work to ensure full funding for "Rip & Replace" carriers will no doubt help achieve these important goals as carriers continue to replace and update their networks.

CCA also fought tenaciously on another major issue for members – the Universal Service Fund (USF). CCA, alongside several other parties, intervened in appeals challenging the constitutionality of the USF contribution mechanism in the circuit courts and, along with the federal government, petitioned the Supreme Court to review the decision declaring the contribution mechanism unconstitutional. Ultimately, the Supreme Court agreed to review the decision, and in summer 2025, overturned this dangerous decision in a decision to preserve USF – a massive win for CCA members. The association fought tirelessly on this issue, and by upholding the USF, the Supreme Court ensured that all Americans could benefit from the goal of ubiquitous connectivity, empowering innovation, supporting critical services, and driving the growth of our digital economy. More work is needed on USF issues, but this win to maintain the program cannot be overstated.

Other key issues for CCA members included access to spectrum and reinstating the FCC's auction authority – which Congress passed in summer 2025, infrastructure and streamlining the permitting process, network policy issues/IP transition, and alleviating burdensome taxes, among others.

While CCA's highest priority is advocacy, education, and networking opportunities are also important parts of the association's mission. Both objectives are accomplished through membership involvement, the annual events, and the Industry Development Programs.



# Membership

On a positive financial note, CCA hit 2024 membership revenue targets due to better-than-expected Carrier and Affiliate renewals, and 29 new members joined the association. However, Associate member renewals were below targets for the year. Continued industry consolidation is certainly not news to anyone, but as with any small association, every member matters. Understanding the financial outlook for the upcoming year, the Board took an in-depth look at the industry and membership trends, and, knowing that reaching membership revenue targets would be increasingly challenging, recommended expanding membership beyond traditional wireless carriers.

In the summer of 2024, the carrier members voted to officially expand membership beyond wireless spectrum-owning carriers. Under the revised bylaws, any facilities-based non-nationwide provider of communications service in the U.S. can qualify as a carrier member, and current nationwide members are grandfathered in. This expansion makes good sense because many traditional CCA carriers provide these services already, and these changes better reflect the current communications market landscape.

Membership growth is key to maintaining a strong advocacy voice and will help ensure CCA is able to meet membership budget targets. This also will enable CCA to represent a wider array of telecom issues and will increase the number of congressional offices with CCA member constituents. CCA's Capitol Hill Day is already a successful and important part of our advocacy work. Increasing our "coverage" on the Hill for those meetings will only strengthen our voice. In addition to expanding membership, the Board determined that re-assessment of membership dues was also necessary to address CCA's financial challenges. To help alleviate immediate cash flow needs, carrier members were invoiced mid-year for 2025 dues at the 2024 rates, with a notice that an additional dues supplement for 2025 would be sent later in the year.

Increasing dues levels was certainly no easy ask – especially knowing that many of our companies are small businesses with limited budgets. CCA provides tremendous value – literally securing for or saving members hundreds of millions of dollars – through support programs and avoiding unwanted regulations. We appreciate each and every member who recognized the importance of CCA's work and renewed at the higher dues levels.

# Events

The 2024 events in Palm Springs and Amelia Island received positive feedback and attracted many new attendees, thanks to new member recruitment efforts. While both events unfortunately fell short of revenue targets, both shows remained profitable and provided attendees with invaluable networking and educational opportunities.

The events play a critical role in the success of the organization, giving carriers unique opportunities to participate in carrier-only discussions to share ideas and strategies. Innovative products and services on display in the exhibit hall also add tremendous value, creating a "one stop shopping" atmosphere. All carriers are encouraged to continue to attend the events to help retain and attract our valued exhibitors and sponsors that help us reach our financial goals.



## Industry Development

The Industry Development Marketing Engagement Programs were designed by carrier members to complement CCA's advocacy work, and these programs provide benefits to members and help support CCA. The Business Innovation Group (BIG) and the 2024 co-Chairs, Maureen McCabe Moore of GCI, Mark Nazé of Cellcom, and Slayton Stewart of Carolina West Wireless worked diligently to identify carriers' most pressing challenges. Many members of the BIG completed the carrier survey, which provided vital information regarding the needs of the carrier membership and was shared with the broader membership. Marketing Engagement Programs continue to grow and provide value, and associate members interested in exploring ways they can provide needed services to the carriers while at the same time supporting CCA are encouraged to do so.

There is no question that we have another busy year ahead of us. The Board understands the challenges ahead and remains confident that CCA can find workable solutions for the benefit of the greater competitive carrier community. As always, a strong membership makes for a strong association, and all members are encouraged to remain active and engaged. Attend the shows; refer a member; send us your news. There are so many ways to contribute.

CCA is an essential resource for competitive policy issues and much can be gained from your investment.

Thank you for your support throughout the year; we look forward to continued work together.

Best Regards,

Maureen McCabe Moore  
SVP and Chief Customer Experience Officer, GCI  
CCA Chair of the Board

Tom Cullen  
EVP, Corporate Development, Boost Mobile  
Vice Chair of the Board

Chris Champion  
VP, Government Relations, C Spire  
Treasurer

Ron Whaley  
Chief Revenue Officer, IDI Billing Solutions  
Secretary

Jonathan Foxman  
President & CEO, MTPCS, LLC  
Chair Emeritus

Tim Donovan  
President & CEO, CCA

# ● FINANCIALS ●

Accrual Basis	2024 *Audited	2023* Audited
<b>Statement of Activities</b>		
<b>52200 Membership Dues</b>		
Membership Dues	2,476,115	2,455,416
Member Public Relations & Advocacy Assessment	138,743	293,811
Directory and advertising	11,112	4,098
Industry Development	137,743	156,072
Conventions and Expos	1,534,302	1,756,925
<b>Total Revenue</b>	<b>\$4,306,096</b>	<b>\$4,673,336</b>
<b>Gross Profit</b>	<b>\$4,306,096</b>	<b>\$4,673,336</b>
<b>Expenditures</b>		
Supporting Activities		
General and Administrative	3,703,689	3,640,430
Program Services		
Conventions and Expo	993,487	994,554
Membership Advocacy and Legal	417,787	497,662
<b>Total Expenditures</b>	<b>\$5,114,963</b>	<b>\$5,132,646</b>
<b>Net Operating Revenue</b>	<b>-\$808,867</b>	<b>-\$459,310</b>
<b>Other Revenue</b>		
53110 Interest Income	21,629	22,629
53600 Realized gain/loss - Investment	17,880	18,191
54920 Other Income	0	0
54930 Gain/Loss on Disposal of Asset	0	0
54931 Grant Revenue	0	0
68100 Unrealized Gain/Loss-Invest-P/L	-57,522	78,848
<b>Total Other Revenue</b>	<b>-\$18,013</b>	<b>\$119,668</b>
<b>Net Other Revenue</b>	<b>-\$18,013</b>	<b>\$119,668</b>
<b>Net Revenue</b>	<b>-\$826,880</b>	<b>-\$339,642</b>
 <b>Change in Net Assets</b>	 (826,880)	 (339,642)
 <b>Net Assets at beginning of year</b>	 -148,264	 191,378
 <b>Total Net Assets End of Year</b>	 <b>(\$975,144)</b>	 <b>(\$148,264)</b>



# • FINANCIALS •

## Accrual Basis

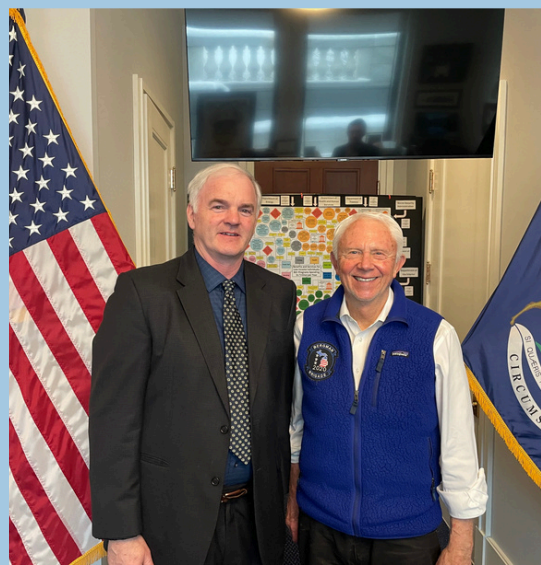
### Statement of Financial Position

	2024 *Audited	2023 *Audited
<b>ASSETS</b>		
Current Assets		
Bank Accounts	941,680	452,827
Accounts Receivable	109,975	102,996
Other Current Assets	65,450	118,912
Total Current Assets	<b>\$1,117,105</b>	<b>\$674,735</b>
Fixed Assets	99,336	164,823
Other Assets	3,137,175	3,494,669
<b>TOTAL ASSETS</b>	<b>\$4,353,616</b>	<b>\$4,334,227</b>
<b>LIABILITIES AND NET ASSETS</b>		
Liabilities		
Current Liabilities		
Accounts Payable	0	0
Credit Cards	5,188	12,533
Other Current Liabilities	2,738,165	1,731,743
Total Current Liabilities	<b>\$2,743,353</b>	<b>\$1,744,276</b>
Long-Term Liabilities	2,585,407	2,738,215
Total Liabilities	<b>\$5,328,760</b>	<b>\$4,482,491</b>
<b>NET ASSETS</b>	<b>-975,144</b>	<b>-148,264</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$4,353,616</b>	<b>\$4,334,227</b>

## ☀ CCA GOALS ☀



**CCA's Goals** - to advocate, facilitate, educate, and communicate - are what the association is all about. These goals serve as a foundation for our planning efforts each year, providing representation to our member companies through our advocacy efforts in Washington, D.C., our annual meetings, webinars, and email alerts.





## **I. ADVOCATE -**

Represent the interests of member companies before public and private entities involved in the formulation and/or enforcement of service policy.

### **Objectives:**

1. Monitor the activities of Congress and make direct contact with Members of Congress and their staffs on legislation impacting member companies.
2. Monitor the activities of the FCC and make direct contact with the Commissioners and staff on rules and regulations impacting member companies.
3. Monitor the Courts and respond accordingly on decisions impacting member companies.
4. Monitor and respond to other government entities as it relates to competitive carrier policy decisions.

## **II. FACILITATE -**

Provide an environment wherein member companies can share and benefit from common efforts, experiences, and expertise.

### **Objectives:**

1. Create and participate in joint efforts to influence legislation and regulation.
2. Provide informal networking opportunities for members in and around CCA meetings.
3. Establish opportunities for formal dialogue through the CCA website, newsletters, and requests for member information.
4. Provide programming that includes member experiences.
5. Maintain an active member list and make available to CCA members when requested.
6. Develop and maintain dialogue with industry affinity groups on issues, meetings, and other industry information.

## **III. EDUCATE -**

Provide and coordinate opportunities for member companies to receive pertinent and helpful knowledge and learning relative to the various aspects of providing services in the competitive carrier marketplace.

### **Objectives:**

1. Conduct an annual conference built around educational presentation in the fields of communications service, business planning, and the state of the industry.
2. Include educational presentations in the fields of communications technology, engineering, and network planning.
3. Hold an annual meeting of all members focused on opportunities for member companies to keep apprised of the latest public policy issues, market and business issues, and the latest industry technology and products available to them, as well as a place for product and service providers to share with members the latest innovations in technology and support services.

## **IV. COMMUNICATE -**

Serve as a source of information, material, and data as to the important place competitive communications service providers occupy in the marketplace.

### **Objectives:**

1. Maintain active information exchange between members through utilization of member notices, newsletters, website, or other means.
2. Develop and distribute to appropriate audiences information on CCA, its history, purpose, and membership.
3. Develop and maintain active website for CCA members and the general public and share pertinent information as to the who, what, when, where, and why of CCA.



CCA advocates before Congress, the Federal Communications Commission (“FCC”), the Administration, other federal agencies, and courts on all issues impacting competitive communications carriers. CCA’s advocacy successes over the years have made it the leading and trusted voice for competitive carriers in Washington, D.C.

For the United States to continue to lead the world in broadband innovation and ensure ubiquitous communications services are available to all, policymakers must make key decisions – and CCA ensures that carriers of all sizes have a seat at the table.

Connectivity is an essential driver of economic growth, public safety, civic and social engagement, educational opportunities, telemedicine and health monitoring, and an ever-growing list of new applications. Access to fixed and mobile broadband services has never been more important, and all Americans must have robust connectivity wherever they live, work, or travel.

**UNIVERSAL SERVICE FUND (USF):** Congress created the USF to support reasonably comparable services in urban and rural areas and requires funding to be predictable and sufficient. The USF is critical to carriers serving rural communities and areas otherwise uneconomical to serve with private capital alone. USF support has enabled years of wired and wireless deployment and expansion of connectivity in rural America. This year, CCA successfully litigated the preservation of the USF before the Supreme Court, and continues to advocate for a USF which supports, preserves, and expands broadband in rural areas, including supporting operating maintenance expenses for federal investments already made. All CCA members have an interest in ensuring universal access to the latest broadband services, especially those in rural and high-cost areas.



**NETWORKS AND NATIONAL SECURITY:** Securing the nation's communications networks is a priority for Congress, the Administration, and competitive carriers. CCA successfully led the effort to fully fund the Secure and Trusted Communications Networks Reimbursement Program to "rip and replace" untrusted equipment and services and continues to work with the FCC as it implements this program. CCA and its members engage closely with policy makers to secure against potential risks and threats and to foster strong and resilient networks. This includes supporting security-focused priorities and policies as carriers deploy 5G services and working to maintain a trusted communications supply chain.

**SPECTRUM:** All wireless carriers – whether rural, regional, or nationwide – need access to a robust spectrum portfolio to meet consumer needs. CCA successfully supported Congress's efforts to restore the FCC's spectrum auction authority and create a new spectrum "pipeline." CCA continues to lead the policy fight in Washington to ensure competitive access to spectrum. CCA advocates for sufficiently small geographic license sizes to ensure that competitive carriers have meaningful opportunities to access spectrum, supports interoperability across bands, and advances reasonable spectrum aggregation limits. CCA will continue to advocate for policies that provide its members with access to additional spectrum, with a priority on mid-band spectrum.

**INFRASTRUCTURE/NETWORKS:** Competitive carriers must deploy infrastructure to maintain and expand their networks. The Administration and Congress have made nationwide broadband availability and adoption a top priority. At each step, CCA has advocated for connectivity services to be part of the solution as Congress considered the underlying bills, and CCA remains highly engaged as the Administration implements historic broadband deployment programs. CCA also advocates for infrastructure permitting streamlining and other reforms to provide certainty and facilitate infrastructure deployment by all carriers. In addition, CCA continues to advocate for policies that support IP interconnection, including with respect to upstream tandems and other issues impeding CCA members' transitions to fully IP networks.

**COMPETITION AND CONSUMER CHOICE:** CCA actively supports other policies that enhance competition in the industry, including roaming, number portability, device access, 911, accessibility, privacy, cybersecurity, and more.

# • MEDIA & COMMUNICATIONS •



CCA's versatile media and communications efforts saw positive momentum in 2024, engaging our members, policymakers, stakeholders, and industry watchers.

Primary communications initiatives included:

**Press Outreach** – CCA has positioned itself as a leader and reliable voice for carriers. Frequently approached for quotations and features in trade publications, the association serves as a trusted representative for the pulse of the industry on dozens of advocacy priorities.

With a steady cadence of press releases and statements on policy issues impacting our members, our media outreach functions as the association's target objective — a unified voice.

**Website and Social Media** – CCA's website catalogues official CCA statements and press releases, plus access to member benefits, event registration, webinars, industry development programs, advertising, social media platforms, and more.

**Media Partners** – CCA strengthened relationships with our range of industry media partners. We saw healthy involvement from media outlets' participation at our events this year and are preparing for continuing collaborations at future shows.

**The CCA Voice** – Our twice-yearly published magazine, The CCA Voice, saw record submissions from carriers and associate members alike. All 535 Congressional offices and key administrators and regulators receive a copy, serving as an invaluable advocacy tool for the association.

**Wednesday Webinars** – CCA's Wednesday Webinars continued to offer opportunities for members to connect and learn from each other, particularly before each in-person show.

**Press Bulletin and Media Recap** – With a combined nonmember and member subscriber base numbering into the thousands, CCA's monthly Press Bulletin is the main outreach tool for the association.

Highlighting recent press releases from member companies and our own advocacy statements, the Press Bulletin supplements CCA's weekly distributions of our Media Recaps to both the Board of Directors and Washington Reps Group.





Each year, CCA provides opportunities for education, collaboration, and networking through two primary trade show events held throughout the United States.





## **2024 Mobile Carriers Show**

FCC Commissioner Anna Gomez was the headliner of CCA's 2024 Mobile Carriers Show, held at the JW Marriott Desert Springs Resort and Spa in Palm Springs, California. Attendees were treated to a range of panels and discussions on artificial intelligence, the race to network in space, novel uses of 5G, fixed wireless, and more.

Innovators and thought leaders from companies including Ericsson, Nokia, NTUA Wireless, Syniverse, T-Mobile, Telcel Communications, UScellular, and others gave presentations that stimulated fresh discussion and sharing of best practices. Among the featured moderators and speakers were Monica Allevan, Executive Editor, Wireless, Fierce Network; Sean Kinney, Editor-in-Chief, RCR Wireless; Marina MacLatchie, Federal Program Officer, NTIA CA; and other prominent executives and decision-makers.

The exhibit floor featured a unique pickleball court attraction among the dozens of companies showcasing the latest products and services hitting the telecom market.

## **2024 Annual Convention**

FCC Commissioner Geoffrey Starks keynoted the CCA 2024 Annual Convention in Amelia Island, Florida.

Notable guest speakers included Arpan Sura, Legal Advisor to FCC Commissioner Brendan Carr and Paul Kirby, Senior Editor, Wolters Kluwer's TR Daily. Also on the schedule were keynotes and sessions featuring ATN International, Award Solutions, Cellcom, Ericsson, Nokia, Paymentus, Syniverse, Southern Linc, Tarana, T-Mobile, UScellular, and many others.

Sharing the stage with these changemakers and leaders were the winners of CCA's Annual Achievement Awards. The educational program examined advances in the 5G Fund and other deployment programs, precision agriculture, cybersecurity, backhaul transport, and the future of telecommunications policy.

## **Upcoming Events:**

CCA's 2025 Annual Convention takes place September 15-17 at the Hyatt Regency Hill Country Resort in San Antonio, Texas. CCA's 2026 Mobile Carriers Show will take place April 14-16 at the Louisville Marriott Downtown in Louisville, Kentucky.

## **Stay Updated!**

If you're not already receiving CCA Event emails, sign up at [www.ccamobile.org/cca-events](http://www.ccamobile.org/cca-events).





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