



CELEBRATING PRIDE
IN OUR COMMUNITIES



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OUT North East's Summer of Pride Festival 2026 is a free, community-focused celebration of LGBTQ+ life, creativity and belonging - and we'd love you to be part of it.

This year marks an exciting step forward. Rather than hosting separate festivals in Sunderland, South Tyneside and Gateshead, we're connecting these three proud boroughs through one vibrant month of Pride, events and shared experiences. From arts and culture to wellbeing, learning and family-friendly activities, the festival will feel visible and inclusive, where everyone is welcome.

Taking place in June - recognised globally as Pride Month - the festival will create space for people to connect, be visible and celebrate together across our communities. At its heart, the Summer of Pride Festival 2026 is about shared experiences and what brings us together.

To deliver this ambitious programme, we need your support. By partnering with OUT North East, you can help ensure the festival is free, inclusive and truly community led. Together, we can strengthen connections, support wellbeing and mark Pride in ways that reflect the diversity of our communities - creating positive, lasting impact well beyond Pride Month.

June will be bursting with Pride as Sunderland, South Tyneside and Gateshead come together for the Summer of Pride Festival 2026 - a month of connection, shared experiences and community, where everyone is welcome.

Here's how the month will look:



**30th May
to 7th June**



**8th June
to 14th June**



**15th June
to 21st June**

22ND TO 30TH

**EVENTS ACROSS SUNDERLAND,
SOUTH TYNESIDE AND**

We're busy bringing the programme together, with lots planned and plenty of exciting ideas taking shape. We'll be sharing details and announcing events as we build up to the Summer of Pride Festival 2026.

TALKS

FILM SCREENINGS

**SPORTING
ACTIVITIES**

COFFEE MORNINGS

TAKE OVERS

FAMILY EVENTS

**CRAFTING
WORKSHOPS**

AND MORE....

Partner with the Summer of Pride Festival 2026

We know budgets are challenging and we also know how important it is for you to stay visible, show your values and support the communities you serve.

That's why, for the Summer of Pride Festival 2026, we're doing things differently. We've listened to partners and supporters about what makes it easier to take part, and what creates the most meaningful impact.

Instead of seeking large, five-figure sponsorships, we've put together a simple way to get involved that reflects the realities organisations are facing. These

options are designed to be achievable, impactful and flexible - while helping keep Pride free and accessible for everyone.

Pride is only possible thanks to organisations getting involved, standing alongside our communities and sharing their values openly - with support that feels positive, celebratory, shared and affordable.

As a partner, you can choose to be a Friend, Ally or Champion of our Summer of Pride Festival 2026, with each option offering a different level of visibility and involvement.

Friend of Pride - £1,000

- A welcoming way to stand alongside Pride and show your support for LGBTQ+ communities.
- Organisation listing on the Friends of Pride page in the official Pride Guide
- Inclusion in a shared social media post with other Friends
- The knowledge that you're helping keep Pride free, visible and accessible for everyone — and showing your values in a positive, public way

Ally of Pride - £2,000

Limited to 20 partnerships

A strong partnership option for organisations that want meaningful visibility and a clear role in supporting Pride across our communities.

- Quarter-page advert in the official Pride Guide
- (15,000 printed A4 copies plus digital download)
- Your logo featured on the OUT North East Summer of Pride website (March–June)

- One dedicated social media post recognising your support
- Invitations to events taking place during your partnership week

As an Ally, you'll show your commitment to inclusion and community, while helping ensure Pride remains free, visible and accessible to all.

Champion of Pride - £3,000

Limited to 10 partnerships

Our highest-profile partnership, for organisations that want to take a visible lead in supporting Pride across the region.

- Prominent name or logo placement on the Summer of Pride media wall, displayed at every event
- Half-page advert in the official Pride Guide
- (15,000 printed A4 copies plus digital download)

- One dedicated social media post highlighting your support
- Invitations to events taking place during your partnership week
- Four-week radio campaign on Pride Radio, reaching up to one million listeners throughout June

As a Champion, you'll play a key role in keeping Pride free and accessible — while demonstrating visible, values-led leadership in support of LGBTQ+ communities.

We know it's important that partnerships feel achievable as well as impactful. This approach gives your organisation a visible presence across the Summer of Pride Festival, while working within real-world budgets and supporting LGBTQ+ communities in a meaningful way.

Keep Pride free. Show your support. Get involved.

All partnership prices exclude VAT.



THERE ARE MANY WAYS YOU CAN GET INVOLVED WITH OUR SUMMER OF PRIDE FESTIVAL 2026.

We know that support can take many forms, and not every organisation is in a position to contribute financially - and that's okay. What matters most is showing up, being visible and part of the conversation.

Volunteering time, offering in-kind support, helping at events, fundraising for our charity or sharing skills all make a real difference. Just as importantly, visible allyship sends a powerful message to our LGBTQ+ communities, showing they are valued, respected and supported.

It might mean changing your logo during Pride Month, flying the Pride flag, sharing positive messages, educating staff and customers, or creating spaces where people feel seen, safe and supported - not just in June, but all year round.

Pride is strongest when it's built together - through partnership, visibility and shared commitment.

If you'd like to get involved in any of these ways, we'd love to hear from you.

Contact Peter Darrant



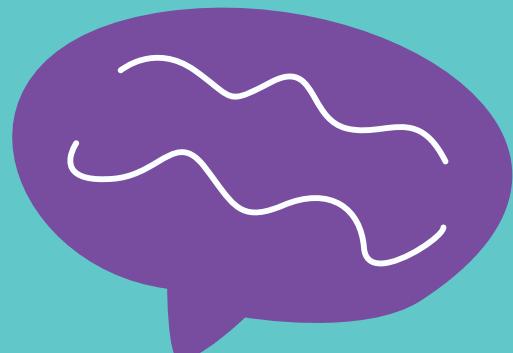
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