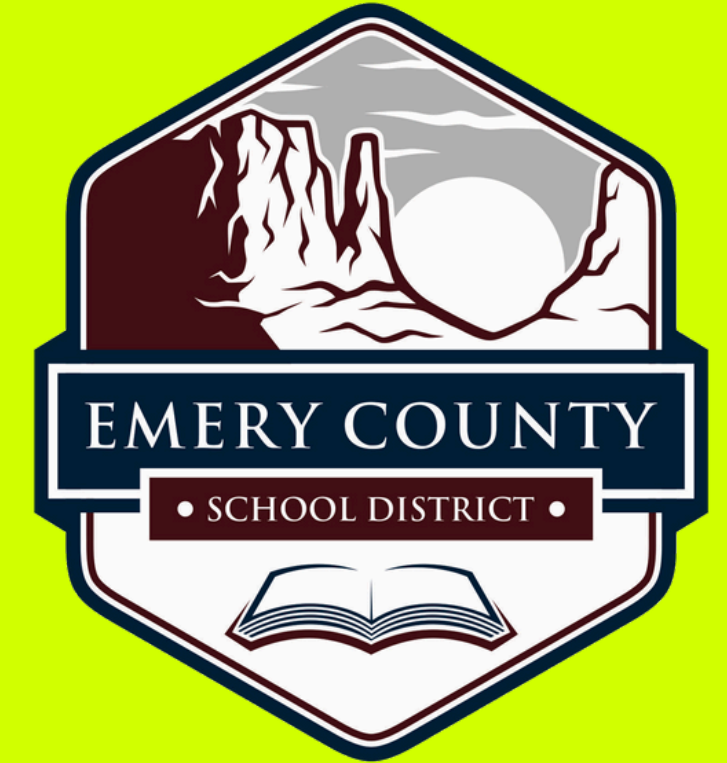


STRATEGIC



PLANNING

"If you don't know where you are going, you might wind up someplace else." Yogi Berra

WHAT IS A STRATEGIC PLAN?

A strategic plan is an essential tool for any organization, whether it's a small business, a large corporation, or a nonprofit. It serves as a roadmap, providing a clear sense of direction and purpose. The fundamental question of "**why strategic plan?**" can be answered by looking at the numerous benefits it provides.

*'When you come to a
fork in the road, take
it.' – Yogi Berra*

A Strategic Plan Provides Direction and Focus

A strategic plan clarifies the organization's mission, vision, and values, and then translates them into concrete goals and objectives with action. This process ensures that everyone in the organization is working toward the same short and long-term destination. **Without a plan**, teams and departments may **operate in isolation**, focusing on their own "projects" without a clear understanding of how their work contributes to the bigger picture.

Empowering the Future.

*'The future ain't what it
used to be.' – Yogi Berra*

Enhances Decision-Making

When faced with a difficult choice, a strategic plan provides a framework for making decisions. It helps leaders and managers evaluate options by asking: **"Does this decision align with our strategic goals?"** This helps to eliminate guesswork and works to ensure that every choice, from resource allocation to hiring, moves the organization closer to its desired future.

*'You better cut the pizza
in four pieces because
I'm not hungry enough to
eat six.'* – Yogi Berra

Encourages Proactivity, Not Reactivity

In a dynamic and ever-changing environment, a strategic plan helps an organization be proactive rather than reactive. By analyzing internal strengths and weaknesses and external opportunities and threats (a process often called a SWOT analysis), the organization can anticipate challenges and prepare for them. This allows it to adapt to changes, seize opportunities, and even mitigate potential crises before they happen

*(SWOT) Strengths,
Weaknesses,
Opportunities, Threats*

Increases Communication

The process of creating a strategic plan involves **key stakeholders** from across the organization, which promotes **collaboration** and a **shared sense of responsibility**. Once the plan is in place, it becomes a communication tool that ensures all employees understand institutional goals and how their individual roles contribute to its success. This alignment builds a stronger organizational culture and fosters trust.

Promotes common language, understanding, and a communications plan.

'I never said most of the things I said.' – Yogi Berra

Improves Resource Allocation and Operational Efficiency

A strategic plan is a guide for how to best use an organization's limited resources, including time, money, and human capital. It helps leaders prioritize initiatives that will have the most significant impact on achieving strategic goals. This prevents resources from being wasted on low-impact activities and streamlines operations by providing a clear roadmap for all activities.

'A nickel ain't worth a dime anymore.' – Yogi Berra

Sets Forward Organizational Standards and Alignment to Standards with Accountability.

A strategic plan is what moves an organization from simply existing to intentionally growing and thriving. It's the difference between a ship drifting at sea and one with a compass and a clear destination

*'How can you think and
hit at the same time?' -
Yogi Berra*

Clarifies Expectations and Desired Results

A strategic plan may specify agreed upon metrics, timelines, and systems of measurement.

A useful plan will include conventions for addressing unrealized results, and when to add or drop elements within the plan for continuous progress.

'I never blame myself when I'm not hitting. I just blame the bat and if it keeps up, I change bats. After all, if I know it isn't my fault that I'm not hitting, how can I get mad at myself?' - Yogi Berra

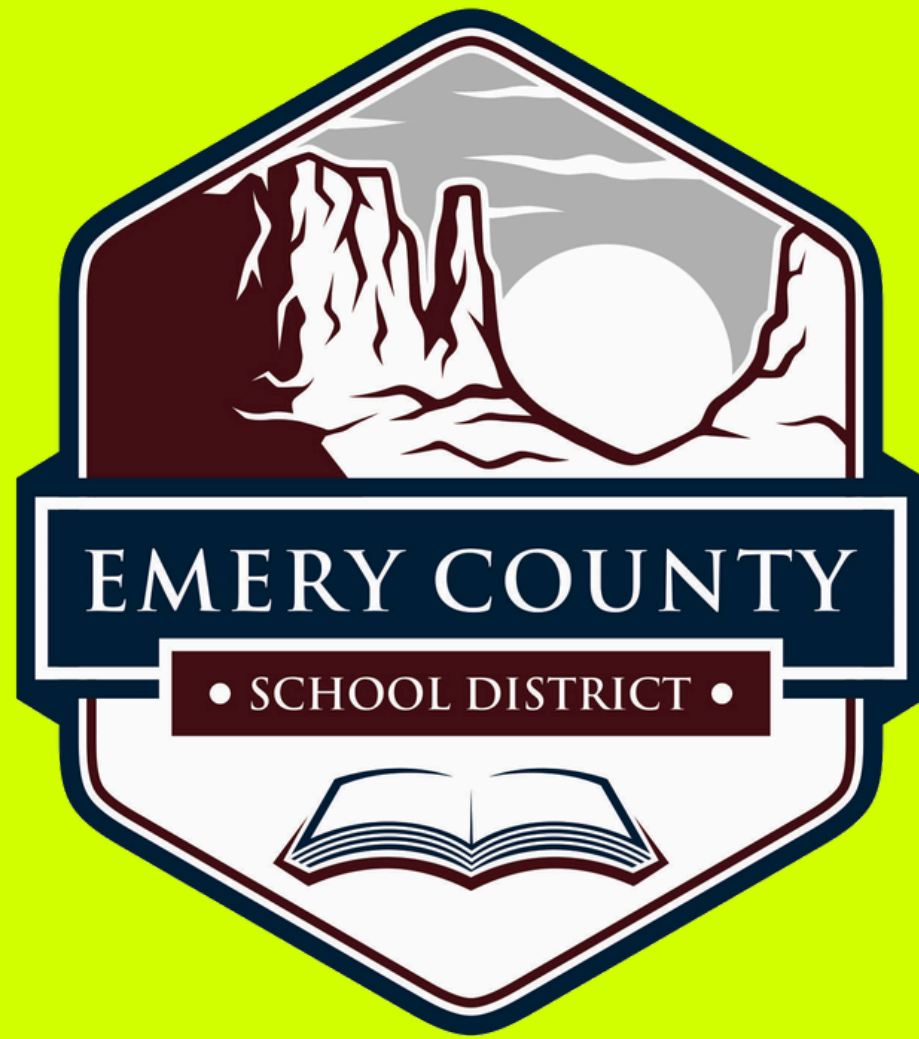
Putting the Plan and Actions to Work for the Organization

It must be a collaborative exercise that includes many stakeholders from the institution and communities.

The plan must be formally published, represent institutional culture and is a well-communicated document that outlines current and foreseeable objectives.

The plan is created by a process that is consistently embedded in organizational meetings, agendas, and conversations.

'It was impossible to get a conversation going, everybody was talking too much.' – Yogi Berra



PRESENT LEVELS OF PERFORMANCE

Student Success Rates

Staffing

Published mission and vision statements

Approved TSSA plans that establish achievement goals

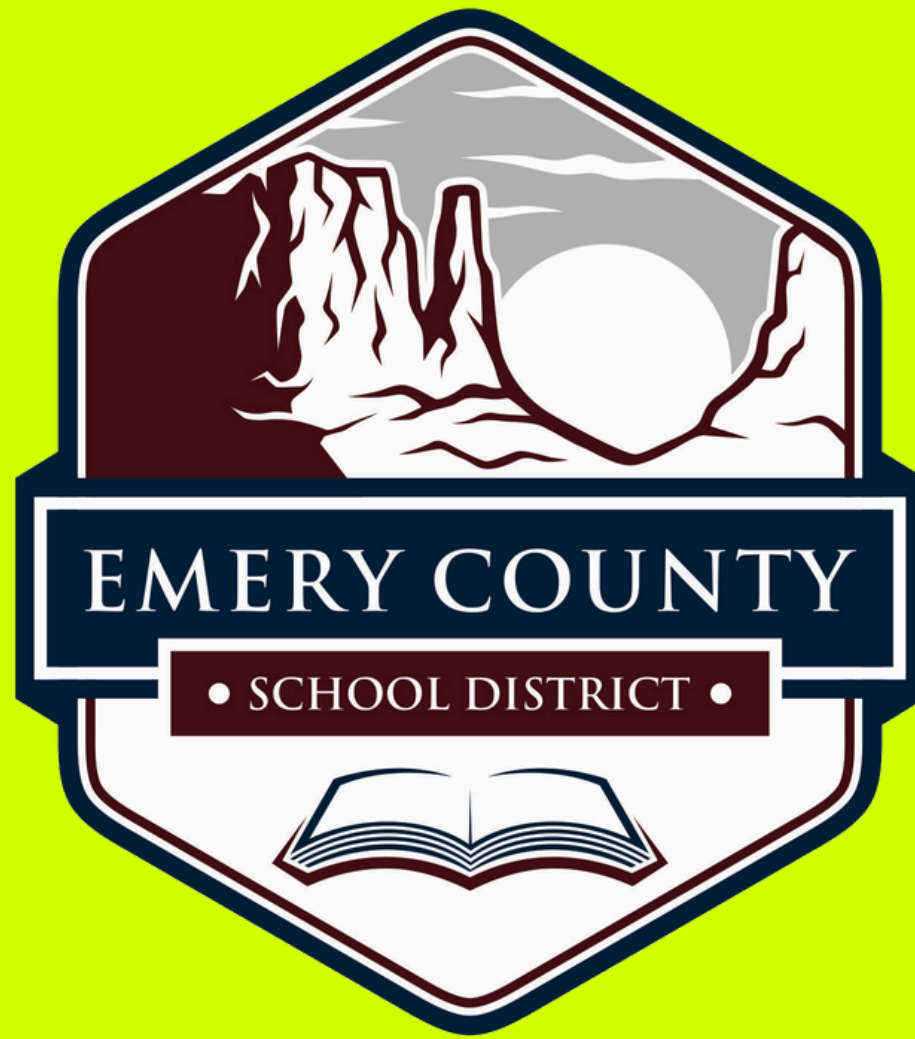
Established governance structure, policies, and procedures

Audit Results

Major capital projects

Systems and programs aligned with state mandates and assurances

Improvement Goals



STATEMENT OF OPPORTUNITY

Emery County School District is responsive to state and local education requirements, however no comprehensive strategic plan or guiding institutional document currently exists beyond school board policy. This presents both a clear need and an exciting opportunity to engage in a thoughtful strategic planning process.

Our district now has the chance to reimagine and define the educational experience for students and staff. By collaborating with stakeholders, we can cultivate a culture of opportunity in which every learner can thrive and reach their full potential.

Through the strategic alignment of resources and a commitment to continuous improvement, we can enhance academic outcomes while empowering students to become engaged, resilient, critical thinkers, civically aware, effective communicators, hard workers, responsible young adults, and future-ready citizens.

PROPOSAL

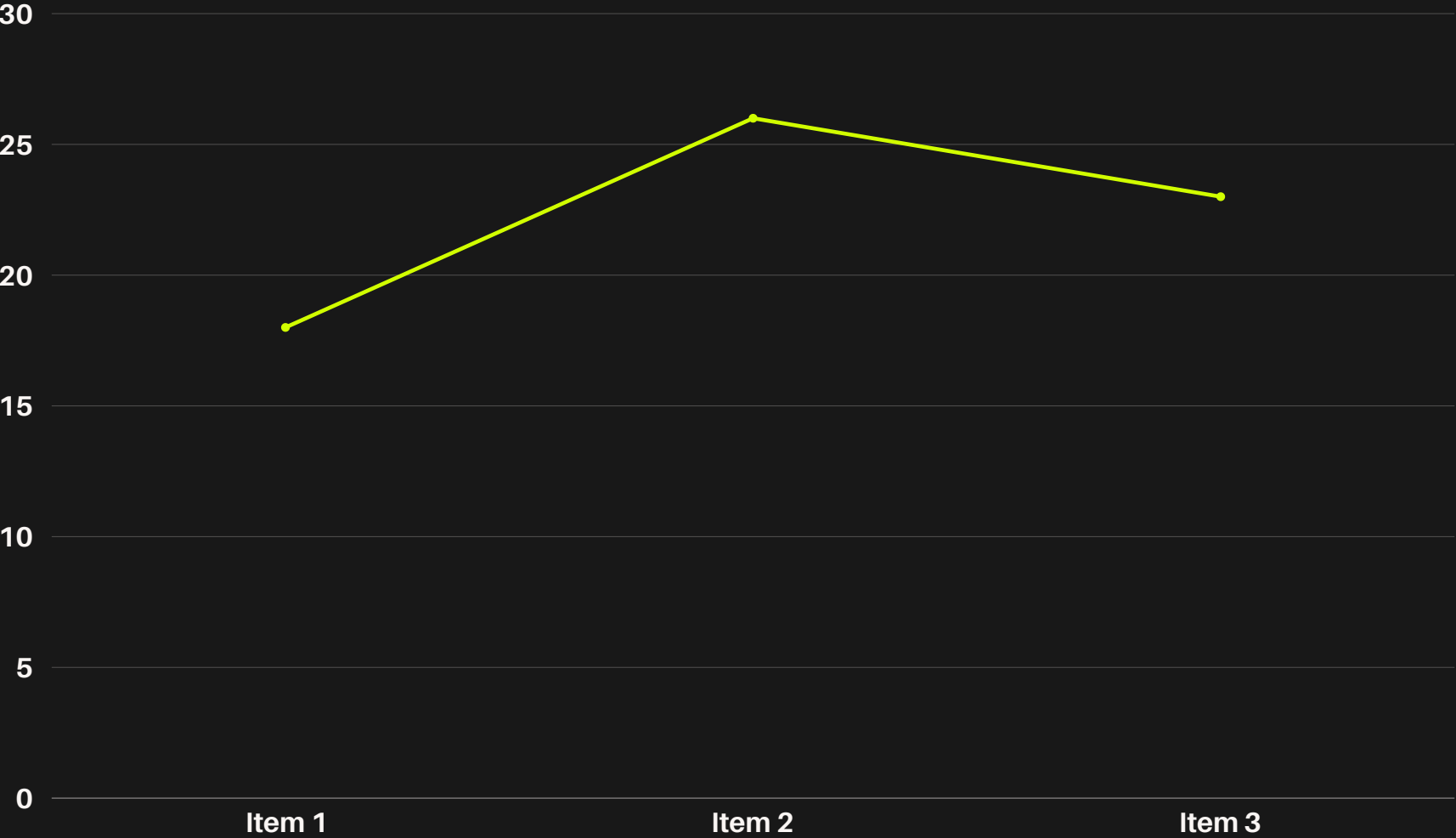
Engage in strategic planning with the following objectives and deliverables:

- 1. Implement the Emery Portrait of a Graduate**
- 2. Incorporate a Demographic & Facilities Use Study**
- 3. Determine Institutional Purpose Statements**
- 4. Align Program Outcomes with state and local standards**
- 5. Develop organizational department strategic plans and initiatives.**
- 6. Set Program and Performance Objectives**
- 7. Identify Metrics**
- 8. Create Action Plans**
- 9. Identify Measures of Progress**
- 10. Evaluate Progress**
- 11. Publish User Friendly Document(s)**
- 12. Lead Organizational Change**

PRODUCT OVERVIEW AND DELIVERABLES

01	02	03	04	05	06
Initaite Strategic Planning. September 4, 2025.	Empower Stake Holder engagement, collaboartion, and recommendation statements	Deliver Woolpert Demographic Study with recommendations to School board November 15, 2025	Create Focus Groups to respond to items 2-10. October 31, 2025	Propose demographic action December 10, 2025	Develop response plan for action take December 10, 2025.
07	08	09	10		
Present monthly strategic planning reports to board September 25- May of 26.	Implement Portrait of a Graduate Program.	Present Strategic Plan for Board Approval May 13, 2026	Publish Strategic Plan June 2026. Present and train Strategic Plan to all staff August 2026.		

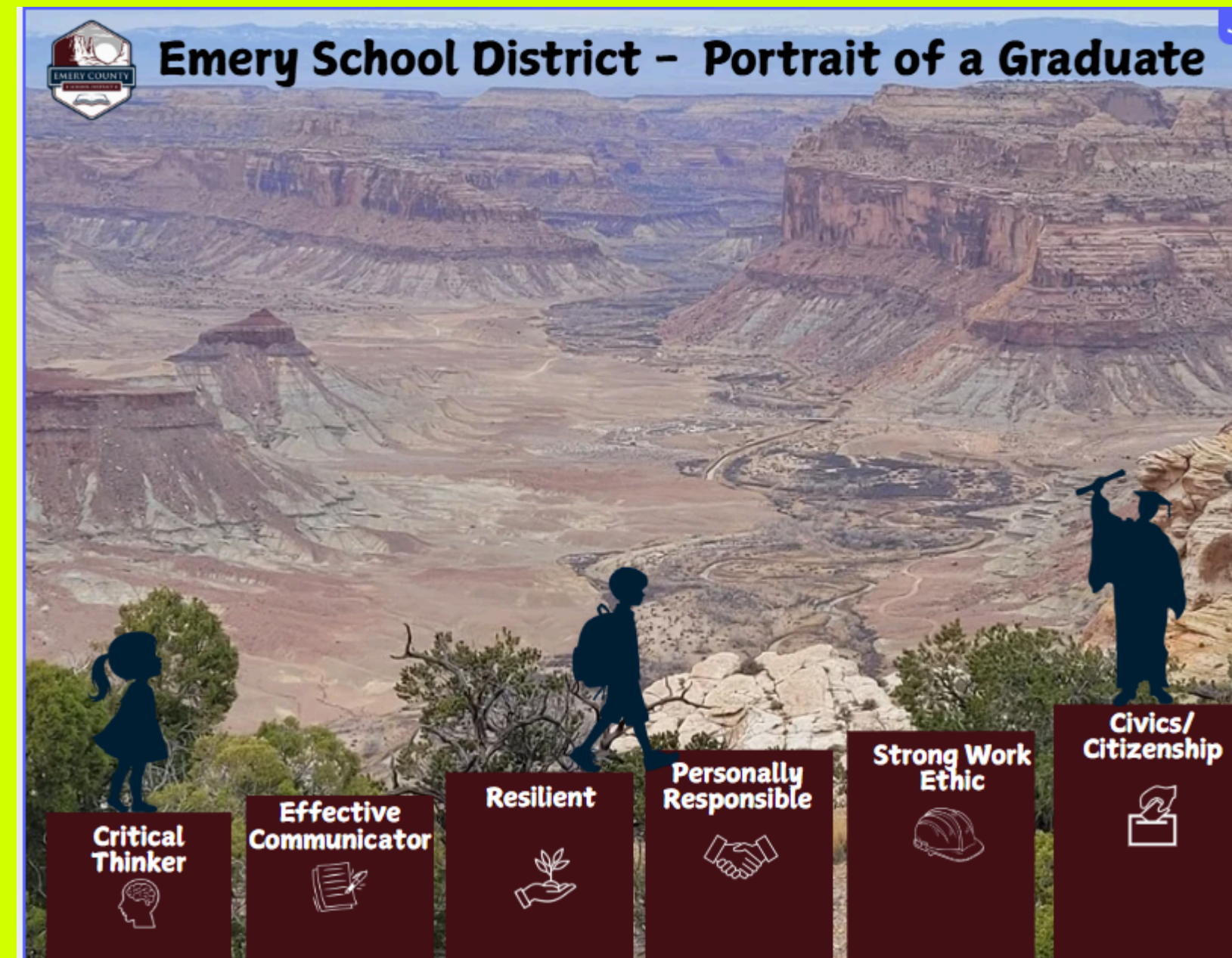
FINANCIAL PROJECTIONS



Strategic Planning has the potential to envision priorities that impact expenditure models and budget projections. Change is often a result.



Engaging in the collective efficacy of our learning community creates opportunity for growth. The time to unite and “work on the work” is now.



Ok, now 'Pair up in threes.' – Yogi Berra

**THANK
YOU**

'It ain't over till it's over.' – Yogi Berra