



BWAB MEETING MINUTES

Date: September 20, 2026

Time: 7:00

Location: Big Walnut High School/[Google Meet Link](#)

CALL TO ORDER

The meeting was called to order at 7:02 p.m.

Representatives from approximately **14 sports** were present in person or virtually, including cheer, girls soccer, boys soccer, boys lacrosse, girls lacrosse, football, volleyball, cross country, wrestling, baseball, softball, basketball, boys golf, and additional athletic programs.

Virtual attendees were reminded to remain muted when not speaking and to submit questions or comments through the Teams chat.

Secretary Report

Aug 2026 meeting minutes were approved.

Motion: Kelly Dixon

Second: Mandy Barnes

TREASURER'S REPORT

Treasurer **Jandi Strickland** reported that reimbursement/payment requests received through Saturday morning were current, with checks being prepared for distribution.

Current Balances:

- **Main Booster Account:** \$51,853.53
- **Satellite/Team Accounts:** \$479,370.18
- **Middle School Account:** \$13,952.90

The Middle School program has recently invested funds into improvements to the weight room, including new equipment and related items.

It was clarified that the approximately **\$479,000 satellite balance belongs to the individual sports/team accounts** and is not unrestricted Booster general-fund money. The Booster general operating account is approximately \$51,853.

Teams were reminded to use official Athletic Department deposit tickets and clearly identify the team associated with each deposit to ensure funds are credited correctly.

Motion to approve Treasurer's Report:

Motion made by **Mandy** and seconded by **Chastity**. Motion carried.

COMMITTEE REPORTS

CONCESSIONS

Concessions reported approximately **\$54,000 in gross sales** to date.

Football Friday nights and several soccer and volleyball events have performed well. Managers have also been working to document procedures and create clear “how-to” instructions for deposits, volunteer tracking, and other concession processes.

Special recognition was given to student-athletes, including members of **softball, boys cross country, wrestling, and boys lacrosse**, who have volunteered and helped cover events, including out-of-season participation.

Volunteer Staffing

Volunteer participation continues to be the primary challenge. Several upcoming events had only one or two volunteers scheduled.

When staffing is insufficient, concession stands may need to operate with a reduced menu of drinks, candy, and other simple items rather than the full hot-food menu.

The Board held an extended discussion regarding ways to improve volunteer participation.

Topics discussed included:

- Assigning concession events to **out-of-season sports** rather than relying entirely on open volunteer sign-ups.
- Allowing teams to select their preferred dates in advance.
- Assigning dates when teams do not voluntarily select them.
- Allowing teams to trade assigned dates when scheduling conflicts arise.
- Continuing the current financial incentive paid to the team for concession shifts.
- Using concessions as an opportunity for student volunteer/service hours.
- Better communicating the connection between concession revenue and Booster financial support provided to athletic programs.
- Potentially considering future eligibility for Booster funding in relation to a team's participation in concession fundraising.
- Increasing awareness of concession volunteer opportunities among students outside athletics, including students seeking community-service hours.

The Board discussed that the current incentive is generally **\$20 per shift**, with opportunities to earn additional funds for longer/double shifts.

The general consensus favored moving toward a **structured team-assignment model**, particularly using out-of-season teams.

With approximately 150 concession events annually and roughly 26–28 athletic programs, the working estimate would be approximately:

5 events per sport × 4–5 volunteers per event = approximately 20–25 volunteer spots per sport annually.

This model would provide teams with advance notice and flexibility while creating more reliable concession staffing.

Concessions Action Items

The Board will work to:

- Develop a more formal team concession-assignment process.
- Determine whether teams will select dates or receive assigned dates.
- Coordinate concession expectations through seasonal coaches meetings.
- Continue communicating the financial benefit of concession participation.
- Increase promotion of concession shifts as qualifying student volunteer/service hours.
- Improve visibility of the public concession volunteer sign-up.

The concession sign-up is currently available on the Booster website under **Volunteer**, and the fall concession sign-up link was also distributed by email.

SOCIAL MEDIA

Whitney Wilson reported continued strong engagement across Booster social media, with approximately 70,000–100,000 views per month.

Teams were encouraged to:

- Tag the Booster account or invite it as a collaborator on team posts.
- Submit updated team social-media account information.
- Send fundraiser information for promotion.
- Submit all fundraising activities through the Booster website approval process.
- Contact Whitney for access to event photography that can be shared directly with team families.

Team social-media accounts are listed on the Booster website and can be updated as needed.

FUNDRAISING

The Fundraising Chair position remains open.

The Board is exploring moving seasonal sports programs **in-house**.

Discussions have begun with **Melissa Max in the print shop** and **Mrs. Horton/journalism** regarding having students assist with program design and production.

The initiative could:

- Reduce production costs.
- Give students real-world design, journalism, and production experience.
- Bring a previously school-based process back in-house.
- Create a more sustainable model for future seasonal programs.

Both departments expressed enthusiasm about the opportunity.

SEASONAL DIRECTOR

The Seasonal Director position remains open.

Planning will begin shortly with winter sports regarding:

- Budgets
- Funding requests
- Planned expenditures
- Fundraising
- Anticipated seasonal needs

Teams were encouraged to submit funding requests **before the beginning of their season whenever possible** rather than waiting until expenses arise during the season.

Head coaches receive automated financial ledger reports through QuickBooks. Parent representatives who need financial information should coordinate with their coaches.

YOUTH LIAISON

Jason Dickson provided an update regarding continued alignment between high school athletic programs and youth programs.

Football has begun coordinating with youth coaches so terminology, systems, and age-appropriate concepts align more closely with the high school program.

Similar alignment is already occurring in programs such as basketball and wrestling.

The goal is to continue building communication between high school coaches and youth programs so athletes enter the high school level with greater familiarity with program expectations and systems.

OLD BUSINESS

No old business was presented.

NEW BUSINESS

FOOTBALL TRANSPORTATION FUNDING REQUEST

Football presented an unexpected transportation expense resulting from a schedule change after **Franklin Heights** was no longer able to fulfill the originally scheduled game.

Extensive efforts were made to locate a replacement opponent. A replacement game was ultimately secured, but the travel distance created an unbudgeted transportation expense.

Because school transportation could not reasonably accommodate the trip without disrupting regular district transportation operations, alternate transportation was required.

The Board discussed the request and noted that this type of unforeseen expense is an example of how Booster general-fund dollars directly support student-athletes and athletic programs.

Approximately **14 sports/programs** were represented and eligible to participate in the vote.

Motion: Approve Booster financial support for the football transportation expense.

Vote: 14 in favor; none opposed.

Motion carried unanimously.

The Board will coordinate with Treasurer **Jandi Strickland** to complete the necessary transfer/payment.

OPEN DISCUSSION / ANNOUNCEMENTS

No additional business was presented.

The next Booster meeting was announced for the **third Sunday of October**.

ADJOURNMENT

A motion to adjourn was made by **Chastity** and seconded.

The meeting was adjourned at approximately **8:00 p.m.**