



# Big Walnut Athletic Boosters Meeting Minutes

Date: 4.19.26

Time Called to Order: 7:03 PM

Adjourned: 8:15 PM

Location: Big Walnut High School/Google Meets

## ATTENDANCE

Darrin Reeb - President

Mike Colvin - VP

Brook Skinner - Secretary

Whit Wilson - Social Media/Web

Jandi Strickland - Treasurer

### Online Attendance:

Chad Reed

Brittani Lewis

### In Person Attendance:

Hollie Peden - Soccer (Parent Rep)

Kathe Theisen - Girls Soccer (Coach)

Christine Maynard - Girls Golf/Bowling (Parent Rep)

Kelly Dixon - Girls Lacrosse (Parent Rep)

Mandy Barnes - Wrestling (Parent Rep)

Amy Strohm - Concession

Jen Leonard - Boys Lacrosse (Parent Rep)

## CALL TO ORDER

- Meeting called to order by Darrin Reeb at 7:03 PM

## SPECIAL TOPIC

### SPORTS CARD & MEMORABILIA TRADE FEST

## EVENT STATUS

- Vendor count significantly exceeded expectations:
  - Current: 100 + vendors (and growing)
  - Potential Growth: 150+ vendors
- Vendors traveling from multiple states (KY, PA, IL)
  - Fundraising team to work with event organizer to schedule future dates.
    - Owner: Aaron Mix and Event Organizer

## EVENT HIGHLIGHTS

- First show success driving:
  - High vendor demand
  - Interest in recurring participation
- Promotion efforts:
  - Flyers distributed locally (Sunbury, Galena, Johnstown)
  - Road signage placed across main areas
  - Social media sharing (needs amplification)
    - Encouragement for all to share on their social media
- Added features:
  - Kids raffle table (free entry)
  - Sports memorabilia giveaways (high engagement driver)
  - Volunteer lanyards for identification

## OPERATIONS

- Security in place for cash handling
- Secure room available for money storage
- Vendors:
  - Some prepaid (Venmo)
  - Others paying at check-in → need quick cash transfer process

## NEEDS/GAPS

- Volunteer support still needed
  - Signup Genius will be sent out by Koby, Sports You and BW Secretary
- Social sharing needs to increase (coaches + teams asked to help)
  - Everyone is encouraged to share the event on their personal platform. Boosters will post on their social pages
- Floor layout pending (need room measurements)
  - Jim Hall is the suggested contact – Owner: Aaron Mix and Event Organizer

## FINANCIAL OVERVIEW (PROJECTED)

- Estimated profit:
  - \$4,000–\$6,000 total
  - Includes:
    - Vendor table revenue
    - Admission fees (\$3–\$5)

- Concessions (additional)
- Earnings will be split between the 18 volunteers and team they represent

## FUTURE OPPORTUNITY

- Discussion of making this a Quarterly event (at minimum)
  - *Aaron Mix and Event Owner will discuss future dates and get back to everyone*
- Potential summer event (with food trucks if concessions unavailable)
  - Girls Soccer volunteered to run the concession stand if an event is held in July

## SECRETARY REPORT (MARCH 15, 2026 MEETING)

- February minutes approved
- Treasurer balances reported:
  - Main: \$69,332.18
  - Satellite: \$428,999.22
  - Middle School: \$25,629.03

## Key Notes

- Coaches must include team name on deposit slips
- Fundraisers must be submitted via BWAB website
- Concessions:
  - Winter season complete
  - Strong revenue:
    - Cheer competition: \$32K+
    - Girls wrestling: strong earnings
- Mulch fundraiser underway
- Spring programs & banners in progress
- Sports Card Show introduced as new fundraiser

***Motion to approve minutes: Passed***

## TREASURER REPORT (APRIL 2026)

- Main Account: \$48,279.34
- Satellite Accounts: \$405,973.85
- Middle School Account: \$26,872.94

## UPDATES

- Catching up on payments post-tax deadline
- Concessions funds transferred
- Equipment purchases completed (trainers, weight room)

***Motion to approve: Passed***

## **CONCESSION STAND UPDATE**

- Spring season underway
- Staffing shortages:
  - Many open shifts remain
  - Flexibility being added to identify that adult positions can be filled by students. The only roles that can't be filled by students are "lead roles."
- Operational challenges:
  - Long hours, understaffed shifts
- Middle School concessions running smoothly

## **FUNDRAISER UPDATES**

### **SPRING MULCH SALE**

- Total inventory: ~3,500 bags
  - Sold: ~1,000 initially
  - Remaining: ~2,500 bags

### FINANCES

- Boosters fronted the cost of the mulch approximately \$8,000 (no team liability)
- Teams earning potential:
  - \$2.50 per bag sold
  - +\$1.50 per delivered bag

### TOP TEAM SALES

- Softball: 244
- Football: 220
- Boys Lacrosse: 145
- Wrestling: 110
- Others lower

### NEXT STEPS

- Sales extended through early May
- Push needed:
  - Door-to-door sales encouraged
- Backup plan if unsold:
  - Donation (school, nonprofits like Recreation Unlimited)
  - Potential bulk sale to city

## **YARD LINE RAFFLE (FOOTBALL SEASON OPPORTUNITY)**

### CONCEPT

- Raffle based on a **football field layout**, where people “buy” specific yard lines (or squares tied to yard lines) for a chance to win prizes during a game. Sell yard lines for entire season
  - Winners paid each quarter of home games etc
- Estimated Revenue/Profit:
  - ~\$6,000 revenue potential
  - ~\$2,400 profit
- Could fund scholarship program
- Requires Athletic Dept approval
- Next Steps - Discuss further at Executive Board Meeting

## **BW SPIRIT FLAGS**

### CONCEPT: 3x5 BW Spirit Flag

- Potential Earnings
  - Cost: ~\$12 each (bulk)
  - Potential retail: \$30-\$35
- Discussion:
  - Size may be too large (3x5)
  - Interest in garden-size flags
- Next Steps – Discuss further at Executive Board Meeting

## **CONCESSION STAND IMPROVEMENT OPPORTUNITIES/UPDATES**

### **POTENTIAL OPPORTUNITIES TO UPGRADE OUR CURRENT CONCESSION STANDS:**

#### KEY INITIATIVES

- Centralized food sourcing (GFS partnership)
- Cost reduction + margin improvement
- Menu expansion:
  - Hot food (pulled pork, grilled items, fries, etc.)
- Equipment upgrades

#### NEXT STEPS:

- *Mike Colvin to follow up with Concession Stand Board and Executive Board*

## **“FRY GUY” VENDING MACHINE UPDATES**

### CONCEPT:

- Automated French fry machine
- Vendor handles:
  - Setup

- Maintenance
- Refilling
- Revenue share model (~20–40%)
- No labor required from boosters

## CONCERNS

- Safety (hot oil machine)
- Liability
- Health department compliance

## NEXT STEPS

- Further evaluation before approval.
  - *Mike Colvin to follow up with Executive Board and Concession Stand Board*

## NEW BUSINESS

### FACILITY CONCERNS

- Stadium cleanliness issue raised:
  - Trash left after events (track, lacrosse)
- Concerns:
  - Poor appearance for visitors
- Potential solutions:
  - PA announcements
  - Enforcing seating areas
  - Cleanup accountability

### ADDITIONAL NOTES:

- Spring programs delayed due to team photos
- Communication improvements coming:
  - Minutes to be shared via email
  - Optional text updates

## ADJOURNMENT

- Motion to adjourn approved
- Meeting adjourned at 8:15 PM