2026 SPONSORSHIP OPPORTUNITIES

NWA CENTER FOR SEXUAL ASSAULT

BECAUSE YOU'RE NOT ALONE.

NWA Center for Sexual Assault
1670 W Sunset Ave, Suite B
Springdale, AR 72762

479-347-2304
info@nwasexualassault.org
nwasexualassault.org

BECAUSE YOU'RE NOT ALONE.

The NWA Center for Sexual Assault is a **safe haven** of healing and hope to adult survivors of sexual violence or harassment, and their loved ones, while tirelessly working toward a safer future for all through education and awareness.

We want every survivor to know: **you are not alone.**

in FY24/25:

929 Counseling sessions

1,358 Crisis hotline calls

117 Sexual assault exams & DNA kits

16 Human Trafficking Relocations

In NWA:

approx.

70,000

women

&

approx.

12,000

men

are eligible to receive at least one of our services

NWA CENTER FOR SEXUAL ASSAULT

Fact:

1/6 WOMEN

1/33 MEN

have experienced an **attempted** or **completed** rape in their lifetime

Impact:

How many members of your team are survivors?

The Heart of Our Work

MARINA'S STORY

Growing up, Marina and her sister Louann were abused by the same man. For years, they carried the weight of their trauma in silence, isolated and alone. It wasn't until adulthood that they began to suspect they weren't as alone as they had once believed, but their nightmare wasn't over yet. The years of abuse, depression, and PTSD left them barely hanging on, just surviving rather than truly living.

In 2015, Louann made the decision to move her family to Arkansas, seeking a fresh start in a slower-paced environment, but Marina stayed in California. After years of struggling with mental health issues and living just blocks away from her abuser, Marina was at a breaking point. Louann, who had already found healing through therapy at the Northwest Arkansas Center for Sexual Assault, encouraged Marina to reach out for help there. It turned out to be the lifeline Marina so desperately needed.

With patience and guidance from the Center's team, Marina experienced something she hadn't before - the feeling of being truly heard. The free therapy sessions gave her the tools and support to heal. She attended individual therapy and joined our support group. For the first time in years, she had hope. Marina now lives in NWA with her daughter, setting an example of what a healed and safe parent looks like. Together with the NWA Center for Sexual Assault, Marina ended the cycle of abuse she and her sister once endured.

Marina and her sister are living proof of the healing that happens when survivors have access to the right resources and support. However, they are also aware that Arkansas still struggles with one of the highest rates of sexual assault in the country. Marina volunteers as an advocate for our center, connecting other survivors with the services that "saved her life". She says that healing is not only possible, but inevitable when survivors know they are not alone.

*Images have been changed to protect privacy

NWA Center for Sexual Assault
2026 Event Calendar

EVENT	ATTENDANCE	DATE	AUDIENCE/ COMMUNITY	LOCATION
SHRED	~100+	APRIL29 7-10 PM	GEN. POP.	GEORGE'S MAJESTIC LOUNGE FAYETTEVILLE
JUNETEENTH	~200+	JUNE	AFRICAN AMERICAN / BLACK	FAYETTEVILLE
PINATA SAAM	~250+	APRIL	SPANISH SPEAKING	SPRINGDALE
AJK	~100+	MAY	MARSHALLESE	SPRINGDALE
UNBROKEN	~350+	SEPTEMBER 24, 2026	GEN. POP.	HEARTLAND WHOLE HEALTH INSTITUTE BALLROOM

NWA Center for Sexual Assault
2026 Event Calendar

APRIL

SHRED

April 29
7-10 pm
George's Majestic Lounge

SHRED (Support. Healing. Resources. Empowerment. Diatonics.). Through an evening of live performances by talented local rock and metal artists, we aim to increase awareness of support available to sexual assault survivors in the crowd.

SHRED also creates an opportunity for survivors to cope through music and connect with others who share their exprience.

APRIL

ESTAMOS CONTIGO

Pinata SAAM

Lake Atalanta, Clark Pavillion
April 15
1-4 pm

This free and family-friendly event engages the Spanish-speaking community, and combines the fight against sexual assault with the rich symbolism of the pinata.

Thanks to this event, the community is able to break down the negative stigma of survivors and fight against rape culture in a way that is fun and offers community connection.

NWA Center for Sexual Assault
2026 Event Calendar

MAY

AJK

Springdale
Date TBD

KINKE KWOJJAB MAKE IAM

AJK is a family-friendly event that primarily focuses on the **Marshallese community** through education and awareness, and by ensuring our commitment to provide equal access to services for all members of the NWA community.

KKMI has hosted this event every year for the Marshallese community as a way to **liberate the stigma of rape culture and enact change**.

JUNE

LET'S TALK NWA

Juneteenth

Spring Shop Studios
June 19
Time TBD

Let's Talk raises awareness about sexual and domestic violence, promotes healing and empowerment and ensures that culturally responsive support and resources are accessible to those in the Black community who need them.

OUTREACH EVENT PACKAGE
(NOT INCLUDING UNBROKEN)

	NEIGHBOR	FRIEND	SUPPORTER	PARTNER	LEADER	(1) AVAILABLE COMMUNITY BUILDER
	ONE (1) EVENT $250	TWO (2) EVENTS $500	THREE (3) EVENTS $750	FOUR (4) EVENTS $1,000	FOUR (4) EVENTS $2,500)	FOUR (4) EVENTS $5,000
BOOTH SPACE AT EVENT	★	★	★	★	★	★
LOGO ON SOCIAL MEDIA	★	★	★	★	★	★
VERBAL RECOGNITION	★	★	★	★	★	★
LOGO ON OUTREACH PROJECT WEBPAGE	★	★	★	★	★	★
LOGO IN NEWSLETTER (ONE APPEARANCE PER EVENT)	★	★	★	★	★	★
LOGO LISTED ON EVENT SIGNAGE				★	★	★
YOUR RAFFLE ITEM SHARED					★	★
PRESENTING SPONSOR						★

SELECT EVENT(S) HERE

- ☐ Juneteenth
- ☐ Pinata SAAM
- ☐ SHRED
- ☐ AJK

Don't see what you're looking for?

for Custom Package email
taylor@nwasexualassault.org

Outreach Event Sponsor

2025 Partnership Agreement

Sponsor Name_____

(print name exactly as it should appear in publication)

Name of authorized person_____

Title_____ Signature_____

Contact Name_____

Email_____ Phone_____

Mailing address_____

City_____ State_____ Zip_____

Payment: ☐ Please invoice ☐Credit Card ☐ Enclosed

Credit card #_____ Exp date_____ CVC_____

I am not able to sponsor at this time but will give a gift of $_____

I would like to donate in-kind product. Details_____

I would like to discuss other custom options. Details_____

Outreach Event Sponsor

Scan QR code to complete online

Please return form to:

NWA Center for Sexual Assault
1670 W. Sunset Ave SUITE B Springdale, AR 72762

Payment due by March 2, 2026 to ensure sponsorship agreements can be fulfilled.

For questions or more information, contact Taylor at taylor@nwasexualassault.org or 479-347-2304

Sponsorships are tax-deductible to the full extent of the law. Federal tax ID# 71-0567897.
Funds not utilized for event expenses will be contributed to the NWA Center for Sexual Assault general unrestricted fund.

UNBROKEN

DATE TIME
LOCATION TBD

AN NWA CENTER FOR SEXUAL ASSAULT EVENT

PURPOSE

To connect survivors with meaningful artistic healing experiences, the NWA Center for Sexual Assault has partners with many local artists, including MY-T-BY Design, to provide art workshops. This free public art gallery is a community celebration of survivor stories, revealing the artwork survivors have poured their hearts into, Unbroken.

UNBROKEN EVENTS PACKAGE
(NOT INCLUDING OUTREACH EVENTS)

	$500 HEALER	$1,000 ARTIST	$2,500 VISIONARY	$7,500 LUMINARY	(1 available) $10,000 SURVIVOR
LOGO AND TAG ON SOCIAL MEDIA	✓	✓	✓	✓	✓
LOGO ON EVENT WEBPAGE	✓	✓	✓	✓	✓
LOGO DURING EVENT SLIDE SHOW	SHARED	SHARED	SOLO	SOLO	SOLO
LOGO ON SPONSOR BOARD		✓	✓	✓	✓
LOGO ON EVENT PROGRAM		✓	✓	✓	✓
LOGO IN NEWSLETTER (MONTHLY)			✓	✓	✓
RECOGNITION FROM STAGE				✓	✓
WELCOME ADDRESS AS PRESENTING SPONSOR					✓

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for Custom Package email taylor@nwasexualassault.org

Unbroken Sponsor

2025 Partnership Agreement

Sponsor Name_____

(print name exactly as it should appear in publication)

Name of authorized person_____

Title_____ Signature_____

Contact Name_____

Email_____ Phone_____

Mailing address_____

City_____ State_____ Zip_____

Payment: ☐ Please invoice ☐Credit Card ☐ Enclosed

Credit card #_____ Exp date_____ CVC_____

I am not able to sponsor at this time but will give a gift of $_____

I would like to donate in-kind product. Details_____

I would like to discuss other custom options. Details_____

UNBROKEN Sponsor ☐ Survivor $10,000 ☐ Luminary $7,500

☐ Visionary $2,500 ☐ Artist $1,000 ☐ Healer $500

Scan QR code to complete online

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Payment due by Sep 1, 2026 to ensure sponsorship agreements can be fulfilled.

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