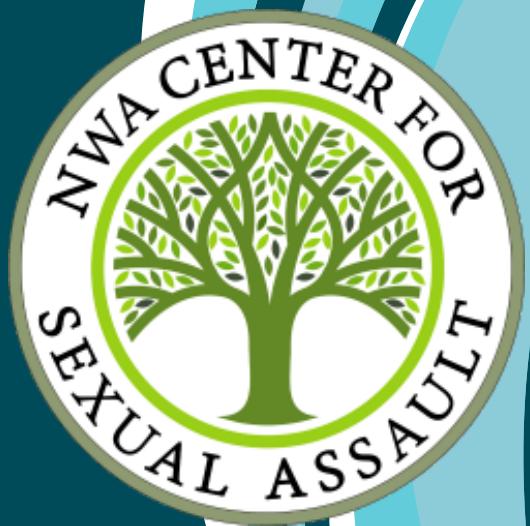


# 2026 SPONSORSHIP OPPORTUNITIES

NWA CENTER FOR SEXUAL ASSAULT



BECAUSE YOU'RE NOT ALONE.

NWA Center for Sexual Assault  
1670 W Sunset Ave, Suite B  
Springdale, AR 72762

479-347-2304  
[info@nwasexualassault.org](mailto:info@nwasexualassault.org)  
[nwasexualassault.org](http://nwasexualassault.org)

# BECAUSE YOU'RE NOT ALONE.



The NWA Center for Sexual Assault is a **safe haven** of healing and hope to adult survivors of sexual violence or harassment, and their loved ones, while tirelessly working toward a safer future for all through education and awareness.

We want every survivor to know: **you are not alone.**



# in FY24/25:

**929** Counseling sessions

**1,358** Crisis hotline calls

**117** Sexual assault exams & DNA kits

**16** Human Trafficking Relocations

## Fact:



**1/6**  
**WOMEN**



**1/33**  
**MEN**

have experienced an attempted or completed rape in their lifetime



## In NWA:

approx.

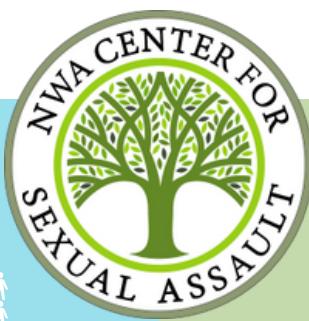
**70,000**  
women

&

approx.

**12,000**  
men

are eligible  
to receive at  
least one of  
our services



## Impact:

How many members  
of your team are  
survivors?

# The Heart of Our Work

## MARINA'S STORY

Growing up, Marina and her sister Louann were abused by the same man. For years, they carried the weight of their trauma in silence, isolated and alone. It wasn't until adulthood that they began to suspect they weren't as alone as they had once believed, but their nightmare wasn't over yet. The years of abuse, depression, and PTSD left them barely hanging on, just surviving rather than truly living.

In 2015, Louann made the decision to move her family to Arkansas, seeking a fresh start in a slower-paced environment, but Marina stayed in California. After years of struggling with mental health issues and living just blocks away from her abuser, Marina was at a breaking point. Louann, who had already found healing through therapy at the Northwest Arkansas Center for Sexual Assault, encouraged Marina to reach out for help there. It turned out to be the lifeline Marina so desperately needed.

With patience and guidance from the Center's team, Marina experienced something she hadn't before – the feeling of being truly heard. The free therapy sessions gave her the tools and support to heal. She attended individual therapy and joined our support group. For the first time in years, she had hope. Marina now lives in NWA with her daughter, setting an example of what a healed and safe parent looks like. Together with the NWA Center for Sexual Assault, Marina ended the cycle of abuse she and her sister once endured.

Marina and her sister are living proof of the healing that happens when survivors have access to the right resources and support. However, they are also aware that Arkansas still struggles with one of the highest rates of sexual assault in the country. Marina volunteers as an advocate for our center, connecting other survivors with the services that "saved her life". She says that healing is not only possible, but inevitable when survivors know they are not alone.





# NWA Center for Sexual Assault

## 2026 Event Calendar

EVENT	ATTENDANCE	DATE	AUDIENCE/COMMUNITY	LOCATION
SHRED	~100+	APRIL	GEN. POP.	FAYETTEVILLE
JUNETEENTH	~200+	JUNE	AFRICAN AMERICAN / BLACK	FAYETTEVILLE
PINATA SAAM	~250+	APRIL	SPANISH SPEAKING	SPRINGDALE
AJK	~100+	MAY	MARSHALLESE	SPRINGDALE
UNBROKEN	~350+	SEPTEMBER 24, 2026	GEN. POP.	HEARTLAND WHOLE HEALTH INSTITUTE BALLROOM

# NWA Center for Sexual Assault 2026 Event Calendar

## APRIL

### SHRED

Time TBD  
Fayetteville  
Date TBD

SHRED (Support. Healing. Resources. Empowerment. Diversity.). Through an evening of live performances by talented local rock and metal artists, we aim to increase awareness of support available to sexual assault survivors in the crowd.

SHRED also creates an opportunity for survivors to cope through music.



## APRIL

### ESTAMOS CONTIGO

**Pinata SAAM**  
**Lake Atalanta, Clark Pavillion**  
**April 15**  
**1-4 pm**



This free and family-friendly event engages the Spanish-speaking community, and combines the fight against sexual assault with the rich symbolism of the pinata.

Thanks to this event, the community is able to break down the negative stigma of survivors and fight against rape culture in a way that is fun and offers community connection.

# NWA Center for Sexual Assault 2026 Event Calendar

## MAY

### AJK

Springdale  
Date TBD

AJK is a family-friendly event that primarily focuses on the **Marshallese community** through education and awareness, and by ensuring our commitment to provide equal access to services for all members of the NWA community.

### KINKE KWOOJJAB MAKE IAM

KKMI has hosted this event every year for the Marshallese community as a way to **liberate the stigma of rape culture and enact change**.



## JUNE

### LET'S TALK NWA



### Juneteenth Spring Shop Studios June 19 Time TBD

Let's Talk raises awareness about sexual and domestic violence, promotes healing and empowerment and ensures that culturally responsive support and resources are accessible to those in the Black community who need them.



## OUTREACH EVENT PACKAGE (NOT INCLUDING UNBROKEN)

(1)  
AVAILABLE

	NEIGHBOR ONE (1) EVENT \$250	FRIEND TWO (2) EVENTS \$500	SUPPORTER THREE (3) EVENTS \$750	PARTNER FOUR (4) EVENTS \$1,000	LEADER FOUR (4) EVENTS \$2,500)	COMMUNITY BUILDER FOUR (4) EVENTS \$5,000
BOOTH SPACE AT EVENT	★	★	★	★	★	★
LOGO ON SOCIAL MEDIA	★	★	★	★	★	★
VERBAL RECOGNITION	★	★	★	★	★	★
LOGO ON OUTREACH PROJECT WEBPAGE	★	★	★	★	★	★
LOGO IN NEWSLETTER (ONE APPEARANCE PER EVENT)	★	★	★	★	★	★
LOGO LISTED ON EVENT SIGNAGE				★	★	★
YOUR RAFFLE ITEM SHARED					★	★
PRESENTING SPONSOR						★

### SELECT EVENT(S) HERE

Juneteenth

Pinata SAAM

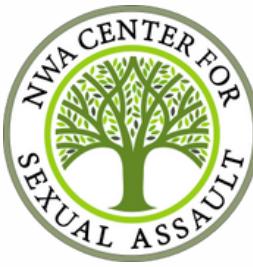
SHRED

AJK

Don't see what you're  
looking for?

for Custom Package email  
[taylor@nwasesexualassault.org](mailto:taylor@nwasesexualassault.org)

## Outreach Event Sponsor



### 2025 Partnership Agreement

Sponsor Name\_\_\_\_\_

*(print name exactly as it should appear in publication)*

Name of authorized person\_\_\_\_\_

Title\_\_\_\_\_ Signature\_\_\_\_\_

Contact Name\_\_\_\_\_

Email\_\_\_\_\_ Phone\_\_\_\_\_

Mailing address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Payment:  Please invoice  Credit Card  Enclosed

Credit card #\_\_\_\_\_ Exp date\_\_\_\_\_ CVC\_\_\_\_\_

I am not able to sponsor at this time but will give a gift of \$\_\_\_\_\_

I would like to donate in-kind product. Details\_\_\_\_\_

I would like to discuss other custom options. Details\_\_\_\_\_

## Outreach Event Sponsor

Scan QR code to complete online

Please return form to:

NWA Center for Sexual Assault  
1670 W. Sunset Ave SUITE B Springdale, AR 72762



**Payment due by March 2, 2026 to ensure sponsorship agreements can be fulfilled.**

**For questions or more information, contact Taylor at [taylor@nwasexualassault.org](mailto:taylor@nwasexualassault.org) or 479-347-2304**

*Sponsorships are tax-deductible to the full extent of the law. Federal tax ID# 71-0567897.*

*Funds not utilized for event expenses will be contributed to the NWA Center for Sexual Assault general unrestricted fund.*

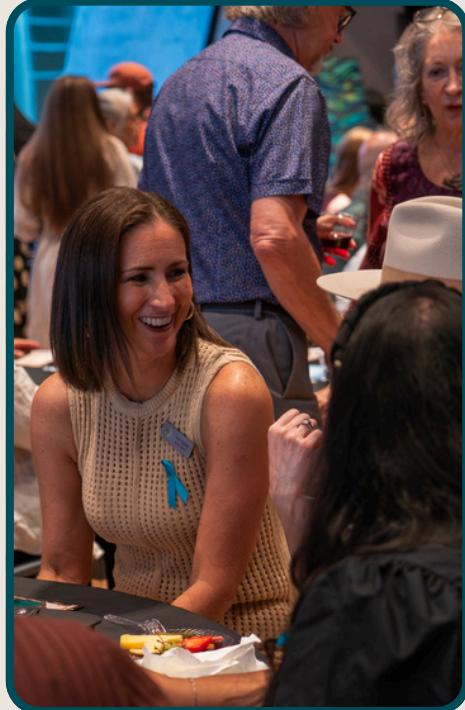
# UNBROKEN

DATE TIME  
LOCATION TBD

AN



EVENT



## PURPOSE

To connect survivors with meaningful artistic healing experiences, the NWA Center for Sexual Assault has partners with many local artists, including MY-T-BY Design, to provide art workshops. This free public art gallery is a community celebration of survivor stories, revealing the artwork survivors have poured their hearts into, Unbroken.





## UNBROKEN EVENTS PACKAGE (NOT INCLUDING OUTREACH EVENTS)

(1 available)

\$500  
HEALER

\$1,000  
ARTIST

\$2,500  
VISIONARY

\$7,500  
LUMINARY

\$10,000  
SURVIVOR

LOGO AND TAG ON  
SOCIAL MEDIA



LOGO ON EVENT  
WEBPAGE



LOGO DURING EVENT  
SLIDE SHOW

SHARED

SHARED

SOLO

SOLO

SOLO

LOGO ON  
SPONSOR BOARD



LOGO ON EVENT  
PROGRAM



LOGO IN  
NEWSLETTER  
(MONTHLY)



RECOGNITION  
FROM STAGE



WELCOME  
ADDRESS AS  
PRESENTING  
SPONSOR



Don't see what you're  
looking for?

for Custom Package email  
[taylor@nwosexualassault.org](mailto:taylor@nwosexualassault.org)



## Unbroken Sponsor

### 2025 Partnership Agreement

Sponsor Name \_\_\_\_\_  
(print name exactly as it should appear in publication)

Name of authorized person \_\_\_\_\_

Title \_\_\_\_\_ Signature \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Payment:  Please invoice  Credit Card  Enclosed

Credit card # \_\_\_\_\_ Exp date \_\_\_\_\_ CVC \_\_\_\_\_

I am not able to sponsor at this time but will give a gift of \$ \_\_\_\_\_

I would like to donate in-kind product. Details \_\_\_\_\_

I would like to discuss other custom options. Details \_\_\_\_\_

#### UNBROKEN Sponsor

Survivor \$10,000  Luminary \$7,500

Visionary \$2,500  Artist \$1,000  Healer \$500

Scan QR code to complete online



Please return form to:

NWA Center for Sexual Assault  
1670 W. Sunset Ave SUITE B Springdale, AR 72762

**Payment due by Sep 1, 2026 to ensure sponsorship agreements can be fulfilled.**

**For questions or more information, contact Taylor at [taylor@nwasexualassault.org](mailto:taylor@nwasexualassault.org) or 479-347-2304**

Sponsorships are tax-deductible to the full extent of the law. Federal tax ID# 71-0567897.

Funds not utilized for event expenses will be contributed to the NWA Center for Sexual Assault general unrestricted fund.