

NWA Center for
Sexual Assault

ANNUAL REPORT



BECAUSE YOU'RE NOT ALONE.

NWA Center for Sexual Assault
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nwasexualassault.org

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A Letter from the Executive Director

Greetings Supporters,

In 2022, NWACSA touched the lives of over 250 sexual assault survivors in our community, providing free sexual assault exams, individual advocacy, counseling, and support groups. We also kept our 24-hour crisis hotline staffed, and we engaged several underserved communities through our in-house outreach projects.

Despite significant reduction of Victims of Crime Act funding in 2021, our prevention and education program was reinstated through an Alice L Walton Foundation match grant opportunity. Unfortunately, VOCA funding cuts impacted us again in 2022, and resulted in the loss of one of our counseling positions. Like the survivors we serve, our team remained resilient and rooted in our mission, and it resonated deeply with generous community members.

Thanks to this community, we remain a safe haven of healing and hope to local survivors. Your generosity is humbling, inspirational, and appreciated. We are grateful for the continued support of our mission, and we feel empowered to continue providing our services to survivors in 2023, and beyond. Contributions like yours enable us to continue working toward our vision where every survivor is believed and every perpetrator is held accountable.

We look forward to continued partnerships with our supporters in 2023. Together we will make sure every survivor knows: you are not alone. We are here for you.



Brandon Pettit

Executive Director

NWA Center for Sexual Assault





Board of Directors

Our board represents a cross-section of the NWA community, and every member has the deepest passion for our mission and those we serve.

Ashely Joyner *President*

Realtor with Collier & Associates

Justin Kohley *Vice President*

Senior Manager, Global People Experience Strategy, Walmart

Anne Shelley *Secretary*

Senior Trainer, IDEALS Institute

Myrlinda Soedjede

Fiscal Project Manager, IDEALS Institute

Diem Nguyen

Sex Crime Investigator, Federal Court

Anthony DiNicola

Inclusion Liaison, University of Arkansas

Todd Puckett

CEO & Founder of Todd Puckett Enterprises, LLC

Sarah Faitak

Retired, Former Director of The Breast Center, MANA Clinic



Our Mission & Vision

We work diligently, every day, to create a culture in Northwest Arkansas that supports survivors of rape and sexual assault.

The NWA Center for Sexual Assault provides a safe haven of healing and hope to adult survivors of sexual violence or harassment, and their loved ones, while tirelessly working toward a safer future for all through education and awareness.

We envision a world free of sexual assault. Until then, we want a world where every survivor is believed and every perpetrator is held accountable.

Because you're not alone. Porque no estás solo. Kinke kwojjab make iam.

Financials

FY 2022

Support & Revenue

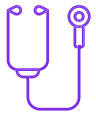
Contributions	\$214,062
Grants	\$517,456
Special Events	\$4,082
Support & Other Income	\$90,922
<hr/>	
Total Support & Revenue	\$826,522

Expenses

Management & General	\$197,694
Program Services	\$482,121
Fundraising	\$66,413
<hr/>	
Total Expenses	\$746,228

Net Income	\$80,294
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Program Services



Sexual assault kits & exams

We partner with local Sexual Assault Nurse Examiners (SANEs) to perform exams and collect sexual assault kits in a non-hospital setting. Our service counties include: Benton, Madison, & Washington.



Individual advocacy

From reporting the assault to conducting exams, to assisting with any legal process, we do everything in our power to support the needs of our clients and their loved ones who may be impacted.



Therapeutic counseling

Our exceptional team of counselors work with primary and secondary survivors through individual, couples, family, and group therapy, offering in-person or teletherapy (virtual) options.



Support groups

Our support groups give sexual assault survivors a safe place to find strength and healing with other survivors. Groups meet weekly. Find a session on our [website calendar](#).



24-hour crisis hotline

We provide crisis intervention, referral information, and emotional support to all adults struggling with the aftermath of rape or sexual assault.

For help, call our 24/7 hotline:
1-800-794-4175.



Outreach projects

Our team advocates for *all* communities in NWA. Dedicated projects include:

- Estamos Contigo
- GRACE for Survivors
- Kinke Kwojjab Make lam (KKMI)
- Let's Talk NWA
- Project ARCH

Services Provided

1058

Counseling sessions

Therapy sessions provided by our counseling department decreased from the 1,301 seen in 2021 primarily due to staff resourcing. We had a record-breaking month in March with 160 sessions.

720

Crisis hotline calls

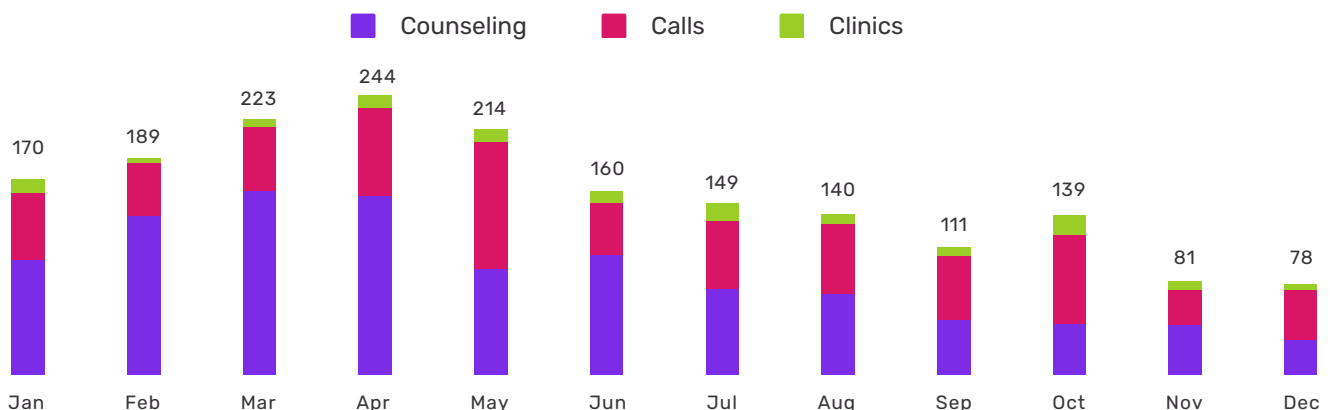
The volume of crisis hotline calls decreased from the 940 experienced in 2021. Our dedicated team of advocates and volunteers answered 720 calls in 2022, regardless of the day or time.

120

Sexual assault kits & exams

Despite the rising costs of sexual assault kits and exams, we partnered with area SANEs to conduct 120 exams and kit collections—an increase from last year's 109.

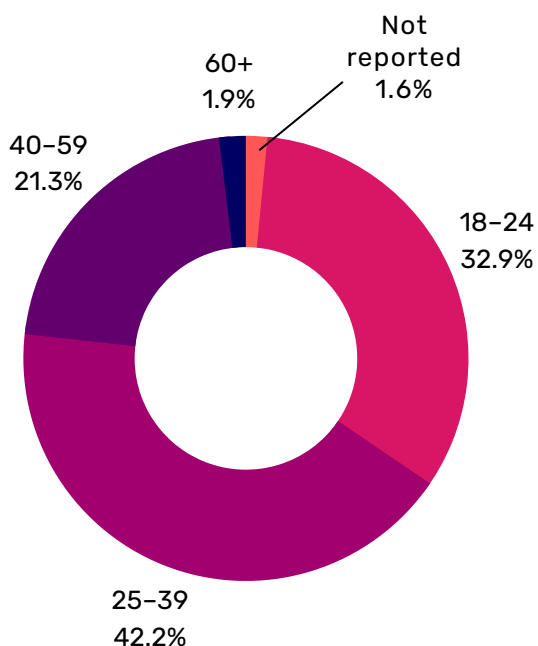
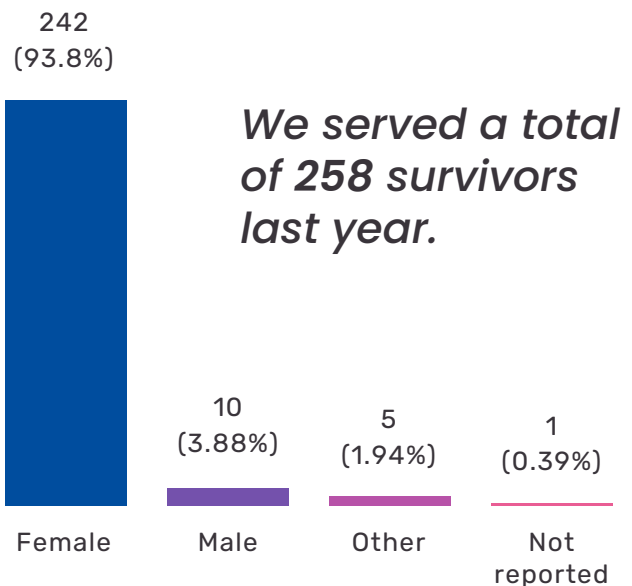
Total Services by Month



Client Insights

Total clients served by gender

In 2022, about 1 in every 25 survivors identified as being male. About 1 in every 50 did not identify as male or female.

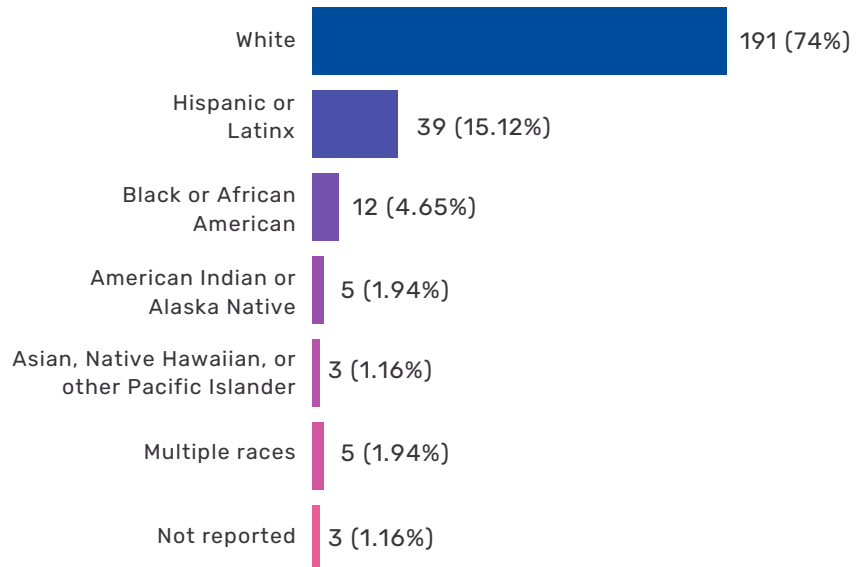


Breakdown of client age groups

About one-third of all clients last year were college age (18-24). Over 42% were between the ages of 25 and 39, and nearly 1 in 4 were 40-59. About 2% of clients seen were over the age of 60.

Clients served by ethnicity

In 2022, one-quarter of survivors identified their ethnicity as non-white. Over 15% of those self-reported as being Hispanic or Latinx.



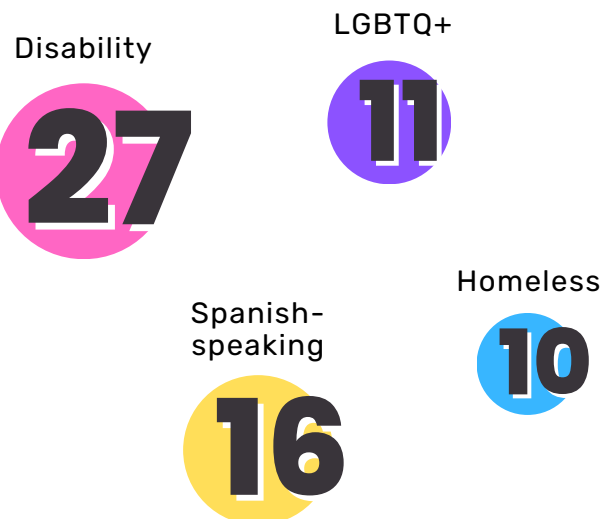
32.6%

% of clients with more than one victimization type

Other victimizations include, but are not limited to: child abuse or neglect, child sexual abuse or assault, domestic or family violence, trafficking, stalking or harassment, and physical abuse.

Most common special victim classifications

We've highlighted the count of clients from the top four special victimization classes: disability, Spanish-speaking, LGBTQ+, and homeless.



Community Outreach Projects



Estamos Contigo

Our committed advocates aim to break the silence on sexual assault in the Spanish-speaking community by hosting events—like Piñata SAAM—and building close relationships with different entities in Northwest Arkansas.



GRACE for Survivors

Guidance. Resources. Awareness. Compassion. Education. GRACE connects faith organizations with the resources to support survivors while valuing diversity and inclusion across all faiths, beliefs, and practices.



Kinke Kwojjab Make Iam (KKMI)

There is no word for sexual assault in Marshallese culture. Our goal is to address sexual violence through education, support, and understanding through effective partnerships with Marshallese-led organizations in NWA.



Let's Talk NWA

We work hard to create lasting, positive change in the black community. By actively participating in Juneteenth, campus events, and other local opportunities, we're committed to putting an end to sexual violence and empowering the black community.



Project ARCH

Awareness. Resources. Compassion. Healing. We validate the experiences of LGBTQ+ survivors through education, services, and support. Our work includes CAPS for Healthy Relationships, Queer Camp, and area partnerships with NWA Equality, Peace at Home, the U of A, and many others.



NWA Against Human Trafficking



For more information,
please email us at:
info@nwalsexualassault.org
or call our office line at:
479-347-2304.

In 2022, the center launched its first ever anti-human trafficking program in coordination with Arkansas Coalition Against Sexual Assault (ACASA).

Through **NWA Against Human Trafficking (AHT)**, our dedicated staff is able to provide critical support and resources to adult survivors of human trafficking in the greater Northwest Arkansas area.

Our services come at zero-cost to the client and include:

- case management
- SANE exams
- advocacy
- counseling
- relocation assistance
- emergency shelter provisioning
- referral services



Voices Gala

After a three-year recess from our annual event, we were thrilled to host our Voices Gala in 2022. It was an incredible celebration of over 150 survivor voices and community allies—all under one spectacular roof. We heard stories of strength and

resilience, of action and resolve, and of enduring, inextinguishable hope.

The stories shared by each speaker—Dr. Valandra, Stacey Pinkerton, Amanda Burney, Noelia Cerna, and Karen Moe—were deeply moving and demonstrated the importance of our work. What an honor it was to spend the evening among such powerful women.



Dr. Valandra

2022 Beacon of Hope
Award recipient



Stacey Pinkerton

High-profile survivor,
global lecturer



Amanda Burney

Oklahoma survivor,
activist



Noelia Cerna

Local survivor,
speaker, poet

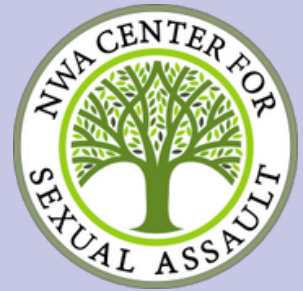


Karen Moe

Canadian survivor,
author of Victim



Enormous thanks to our wonderful community & supporters



Abigail Ellis • Adam Guerrero • Addison Mahaffey • Adrienne Foster • Alex Cogbill • Alexa McGriff • Alice L. Walton Foundation • Alisha Johnson • Allison Tennant • Altitude • Amanda Burney • Amazeum • Amber Massey • Amber O'Malley • Amor • Amy Bowman • Analisa Chavez • Anastasia Hill • Andrea Gideon • Andrea Newby • Angela Hardecke • Anne Shelley • Anthony Ball • Anthony DiNicola • Arkansas Coalition of Marshallese • Arkansas Community Foundation • Arkansas Crisis Center • Arkansas Immigrant Defense • Arkansas Legal Aid • Art by AnReckez • Arvest Ball Park • Arvest Bank • AV Staffing Services • Baang • Banco Si • Barbara Ervin • Bedford Camera Store • Black Owned NWA • Bliss Cupcake Café • C4 • Candy Wrobel • CAPS, Pat Walker Health Center's Counseling & Psychological Services • Cargill • Carl Dunn • Carly Squyres • Casey Atwood • Catering Concepts • Catherine Wallis • Children's Advocacy Center of Benton County • Children's Safety Center of Washington County • Chris Lastra • Christine Munson • Cocoon Yoga Lab • Community Clinic • Compassion House • Conexión de Negocios Latino • Corey Huffty • County Line Liquors • Crystal Bridges • David Malone • David Ziama • Deborah Malone • Devyn Noblett • Diem Nguyen • Dina Wood • DJ Dribblez • Downtown Springdale • Dr. Valandra • Dress for Success • Elisabeth Siebuhr • Elizabeth Bojie • Ellyn Piatt • Emily Black • Eric Schisler • Erika Esterbrook • Eron Huenefeld • Evida Davis • Fast Lane Entertainment • Fayetteville Public Television • First Security Bank • Good Day NWA • Hannah Lastra • Hark • Harvest Community Church • Heal and Hope Nutrition • Her Set Her Sound • Hispanic Women's Organization of Arkansas • HUB of Hope • Hunter Haynes • Immigration Catholic Charities

Integrated Combat Systems • Interform • Into the Light • Isabelle Nystrom • Jaclyn House • Jane Hunt • Janet Titus • Jendayi Frazer • Jeremy Stark • Jeron Marshall and The Band • Jill Dabbs • Joan Wood • Joanna Bell • Joanna Niiholm • Jody Dilday • Joe Hall • Johanna Thomas • John Brown University • JoSeeph Few • Julia Deutsch • Julie Petty • Junior League of NWA • Justin Kohley • Kacie Parris • Karen Moe • Kari Sigmon • Kate Korasick • Kayla Green • Kayla James • Kelsey Richard • Kendra Kohley • Kendra Scott • Kristen Henbest • Kristen Hurlbut • Kum & Go • Kyle Bruxvoort • Kyra Ramsey • LaShawnda Fields • Laura Christine • Lauren Wegener • Lauresa Larson • Lavatria Williamson • Leilani Ocasio • Leslie Pamungkas • Leslie Yingling • LGBTQ+ Community Council • Lindsay Hardin • Local Color Studio Gallery • Locomotion • Lourdes Peredo • M. Palmer Consulting • Malco Theatres • Marshallese Education Initiative • Matt Adams Foundation • Melanie Halbrook • Melanie Palmer • Mercy Health • Mercy Rogers • Michael Miner • Minuteman Press • Moises Cervantes-Guerrero • Monica Diodati • Monica Thomas • Monique Jones • Morganne Jones • Morganne Masters • Moxy Ox • Multicultural Center, U of A • Myrlinda Soedjede • Nicole Craig • Noelia Cerna • Northwest Arkansas Community College • Northwest Arkansas Victims with Disabilities Collaborative • NWA Black Heritage • NWA Equality • NWA Hype • NWA Women's Shelter • Ozark Atoll • Ozark Atolls • Ozark Beer Co. • Ozark Coca Cola/Dr. Pepper Bottling Company • Ozark Integrative Medicine • Pastor Ben • Patrick Wolf • Peace at Home • Phantom Photography • Prentis Grayson • Quinn Whiting • Rachel Slaton • Rebecca Hudson • Rebecca Isaac • Rebecca Weintraub • Regina Peck • Restoration Village • Rick's Bakery • RMI Consulate (Republic Marshall Islands) • RoAnne Elliott • Roberta Sick • Robin Atkinson • Robin Lundstrum • Rochelle "Ro" Bailey • Rooted of Bentonville • Ruth Suarez • Sam's Club • Samantha Wallingford • Sarah Draine • Sarah Faitak • Saving Grace • Saving Grace NWA • Shannon Bode • Shay Holloway • Simmons Foods • Six Twelve Coffeehouse • Smoothman Music Production • SPEAK, U of A • Spencer Engel • Springwoods Behavioral Health • St. James Baptist Church • Stacey Pinkerton • Stacy Seger • Steve Apfelbacher • Summer Cox • Suzanne Bridges • Sylvia Tran • Tara Tinnin • Teen Action & Support Center • The ACC at NWACC • The Associated Student Government, U of A • The Equality Crew • The Transition Closet • Thomas Achartz • Tiffany Selvey • Trans Equality Network • Two Friends Books • Tyra Teasley • Tyson Foods • University of Arkansas

Thank you so much for your continued service & dedication to our mission.

How to support survivors in NWA

Make a one-time donation or join our Survivor Ally membership program to automatically give each month.

Subscribe to our email list for updates on upcoming events and center happenings.

Learn about any employment opportunities, sign up to be a volunteer, or apply to one of our internship programs.

Donate clothes, shoes, toiletries, bottled water, or other items at our Springdale office: 1670 W Sunset Ave, Suite B.

Follow us on social media and help raise awareness to put an end to sexual assault.



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