

2021

Annual Report



NWA CENTER FOR SEXUAL ASSAULT
Because you're not alone.

Table of Contents

01

Letter from our
Executive Director

02

Board of Directors

03

Our Mission &
Vision

04

Financials
FY 2021

05

Program Services

06

Services Provided

07

Client Insights

08

Community
Outreach Projects

09

Thank You



Letter from our Executive Director

Greetings Supporters,

In the past year, NWACSA has experienced organizational adversity. Specifically, cuts to grant funding forced staff reductions, and the ongoing pandemic limited community engagement and fundraising opportunities. However, we are resilient, just like the survivors we serve. Despite challenges, Our doors remained open to provide a safe haven of healing and hope to sexual assault survivors.

Because of you, we remain available to serve survivors in our community. Your generosity is humbling, inspirational, and appreciated. We are grateful for your continued support of our mission, empowering us to continue to provide free services to survivors in 2021, and beyond. Your contributions enable our center to continue to work toward its vision, where every survivor is believed, and every perpetrator is held accountable.

We look forward to continued partnerships with our supporters in 2022. Together, we will make sure every survivor knows: you are not alone—we are here for you.



Brandon Pettit

Executive Director

NWA Center for Sexual Assault

Board of Directors

Our board represents a cross-section of our community, and every member has the deepest passion for our mission and those we serve.

Ashely Joyner *President*

Realtor with Collier & Associates

Justin Kohley *Vice President*

Senior Manager, Global People Experience Strategy, Walmart

Anne Shelley *Secretary*

Senior Trainer, IDEALS Institute

Valandra, PhD

Associate Professor, School of Social Work, Joint faculty in African & African American Studies, College of Arts & Sciences

Julie Petty

Project Trainer, Partners for Inclusive Communities

Diem Nguyen

Sex Crime Investigator, Federal Court

Cristina Beltran

Treasury Management Advisor, Arvest

Anthony DiNicola

Inclusion Liaison, University of Arkansas





Our Mission & Vision

We work diligently, every day, to create a culture in Northwest Arkansas that supports survivors of rape and sexual assault.

The NWA Center for Sexual Assault provides a safe haven of healing and hope to adult survivors of sexual violence or harassment, and their loved ones, while tirelessly working toward a safer future for all through education and awareness.

We envision a world free of sexual assault. Until then, we want a world where every survivor is believed and every perpetrator is held accountable.

Financials

FY 2021

Support & Revenue

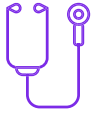
Contributions	\$108,296.18
Grants	\$625,601.42
Special Events	\$1,841.00
Investments	\$92.75
Support & Other Income	\$122,318.73
<hr/>	
Total Support & Revenue	\$858,150.08

Expenses

Management & General	\$694,099.58
Program Services	\$74,273.37
Fundraising	\$2,050.00
<hr/>	
Total Expenses	\$770,422.95

Net Income	\$87,727.13
-------------------	--------------------

Program Services



Rape kits & exams

We partner with local Sexual Assault Nurse Examiners (SANEs) to perform exams and collect rape kits in a non-hospital setting. Our service counties include: Benton, Madison, & Washington.



Individual advocacy

From reporting the assault to conducting exams, to assisting with any legal process, we do everything in our power to support the needs of our clients and their loved ones who may be impacted.



Therapeutic counseling

Our exceptional team of counselors work with primary and secondary survivors through individual, couples, family, and group therapy, offering in-person or teletherapy (virtual) options.



Support groups

Our support groups give sexual assault survivors a safe place to find strength and healing with other survivors. Groups meet weekly. Find a session on our [website calendar](#).



24-hour crisis hotline

We provide crisis intervention, referral information, and emotional support to anyone dealing with the aftermath of rape or sexual assault. For help, call our 24/7 hotline: **800-794-4175**.



Outreach projects

Our team advocates for *all* communities in NWA. Our dedicated projects include:

- Estamos Contigo
- GRACE for Survivors
- KKMI
- Let's Talk NWA
- Project ARCH

Services Provided

940

Crisis hotline calls

In 2021, our dedicated army of advocates and volunteers answered 940 hotline calls. This figure is up over 11% from 2020!

1301

Counseling sessions

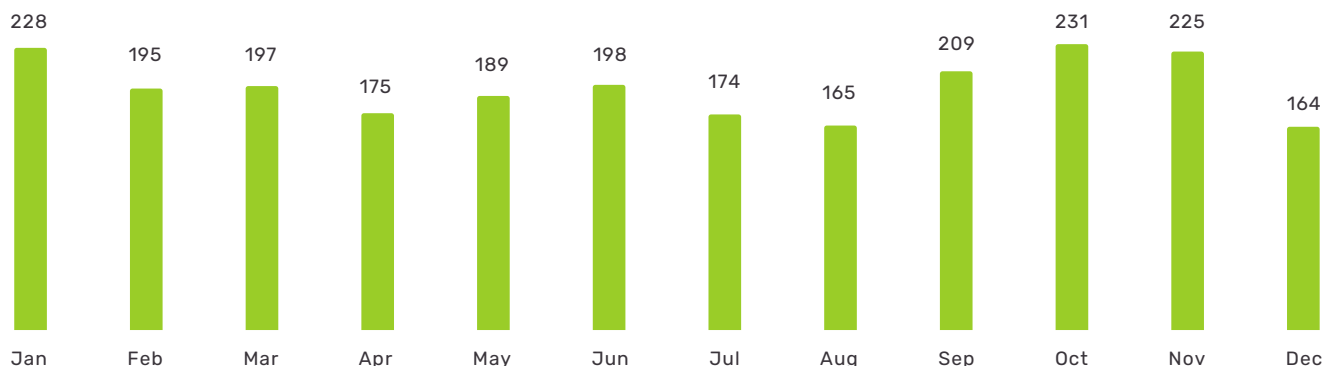
Therapy sessions provided by our counseling department increased about 2.5% from last year, and includes both teletherapy and in-person sessions.

109

Rape kits & exams

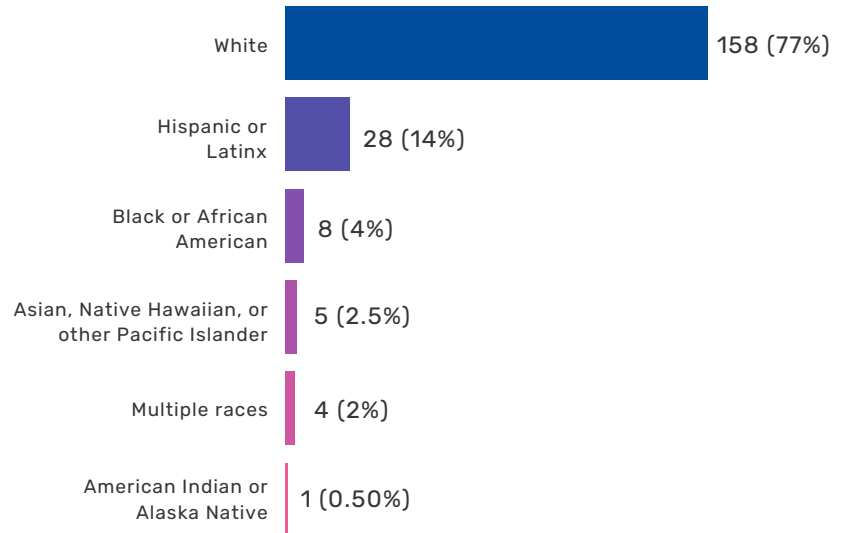
Despite the high costs of forensic rape kits and exams, we were able to work with area SANEs to conduct 109 exams and kit collections—a slight decrease from last year's 116.

Total Services by Month



Clients served by ethnicity

In 2021, 23% of the 204 survivors served self-reported their ethnicity as non-white. Nearly 1 in every 4.



38%

Percentage under the age of 25

Over one-third of our clients were college age (18–24). Continuing to educate, and raising awareness of our services, can help prevent sexual assault in young adults.

Client Insights

Community Outreach Projects



Estamos Contigo

Our committed advocates aim to break the silence on sexual assault in the Spanish-speaking community by hosting events—like Piñata SAAM—and building close relationships with different entities in Northwest Arkansas.



GRACE for Survivors

Guidance. Resources. Awareness. Compassion. Education. GRACE connects faith organizations with the resources to support survivors while valuing diversity and inclusion across all faiths, beliefs, and practices.



Kinke Kwojjab Make Iam (KKMI)

There is no word for sexual assault in Marshallese culture. Our goal is to address sexual violence through education, support, and understanding through effective partnerships with Marshallese-led organizations in NWA.



Let's Talk NWA

We work hard to create lasting, positive change in the black community. By actively participating in Juneteenth, campus events, and other local opportunities, we're committed to putting an end to sexual violence and empowering the black community.



Project ARCH

Awareness. Resources. Compassion. Healing. We validate the experiences of LGBTQ+ survivors through education, services, and individual support. Our past work includes CAPS for Healthy Relationships, Queer Camp, and area partnerships with NWA Equality, Peace at Home, the U of A, and many others.

A special
thank you
to our
wonderful
community
partners &
supporters

We're grateful for your continued dedication to our mission

How to support survivors in NWA

Make a [one-time donation](#) or join our [Survivor Ally membership program](#) to automatically give each month.

[Subscribe to our email list](#) for updates on upcoming events and center happenings.

Learn about any [employment](#) opportunities, sign up to be a [volunteer](#), or apply to one of our [internship](#) programs.

Donate clothes, shoes, toiletries, bottled water, or other items at our Springdale office:
1670 W Sunset Ave, Suite B.

Follow us on social media and help raise awareness to put an end to sexual assault.



NWA Center for Sexual Assault

1670 W Sunset Ave, Suite B
Springdale, AR 72762
479.347.2304

nwasexualassault.org
info@nwasexualassault.org