Stilwell Strawberry Festival

May 8 & 9, 2026

Vendor Frequently Asked Questions (FAQ)

When can I submit my application?

You can apply for vendor spaces beginning January 1, 2026 through March 31, 2026. www.strawberrycapital.com/vendors

What sizes are the booth spaces?

10 x 10 feet (single)

10 x 20 feet (double)

10 x 30 feet (triple)

How do I determine what size booth I need?

Measure your canopy from the outside. If you have a trailer, include the tongue length. For example, if you have a 20 foot trailer with a 5 foot tongue, you will need a triple. We allow 5 feet after every two spaces but do not take this into consideration when choosing your booth size. These spaces are for pedestrian access only and cannot be used for storage of boxes or equipment attached to your trailer.

Note: Vendor spaces are very limited, measure carefully. When you arrive, if you exceed the size you requested you may be moved to another space without electricity.

How are booth spaces assigned?

Booths are assigned on a first come, first served basis. We try to accommodate requests if the location you prefer is available but we have to juggle spaces to fit trailers and electricity needs. We will place you in the general area you want but a specific spot may already be taken. Spaces will be reserved only upon verification of application and receipt of payment. If the section you selected is full, we will place you in the next available class location and refund the payment difference upon your arrival. NOTE: There are only 21 Platinum spaces available and they are the first category to sell out. These are spaces, not vendors. Since vendors often need double or triple spaces, a few vendors can quickly use up our inventory. The only exception would be having some space but not having enough available for your request. In that case we would extend into the next category the number of spaces needed.

Where are the different categories located?

Commercial spaces are located on both sides of Division Street between First and Third streets. There are three categories, Platinum, Prime and Standard based on distance from the Kiwanis Stage. Electricity is available for some of these spaces.

with possibly a few spaces on Division Street on the west end between Third and Second Streets. There is only one category of Arts and Crafts spaces.

How do I know what category I should choose?

The definitions for Commercial, Arts and Crafts and Non-Profit are located on the Vendor page at www.strawberrycapital.com/vendors. If you still have questions you can email us at strawberrybooths@gmail.com. If you are not sure how your booth should be categorized, please contact us as last minute changes on festival day will probably not be possible.

Where are the vendor booths located?

The commercial booths are located on both sides of Division Street between First and Third Streets. The Arts and Crafts booths are in the paved parking lot on the West side of the courthouse with a few spots on Division Street. The non-profit booths are on Third Street between Division and Olive. No vendors or vendor products are allowed on the courthouse lawn without special permission. There is a street map of the festival area on our website.

Are there any booth design restrictions?

Booths located on the Platinum and Prime spaces on the south side of Division Street in the courthouse block may not exceed 14 ft. in height so they don't block the view from the entertainment stage.

No stakes may be driven into the street and vendors must provide their own tables and chairs.

No booths may be set up on city sidewalks or grassy medians to facilitate the flow of pedestrian traffic

What if I have to cancel my reservation?

In case of cancellation prior to the festival, refunds are available as follows: 60 days or more -100%, 45-59 days -75%, 30-44 days -50%, less than 30 days -0%.

Is electricity for my booth available?

We will have a few spaces in the Arts and Crafts area with electricity. Other than that, there is no electricity available in Arts and Crafts or Non-Profit sections. If electricity is needed, you will need to bring a suitable quiet generator (60 dba or less). The only other option is to purchase a commercial space. We have 110 and 220 available for some commercial spaces. We only have 16 220 spaces, some are in Platinum and some are in Prime spaces. Be sure to answer the electricity questions on the application as we cannot shuffle booths around on festival day. Due to interference with the entertainment on the bandstand, no generators are permitted in the Commercial Platinum or Prime sections.

Are there restrictions on any products for sale or consumption?

Due to city ordinances, the following items are not permitted for sale or consumption in the festival area:

- No alcoholic beverages
- No wine tasting or similar activity

- No dispensing or sales of any type of medication or controlled substances. Informational materials only may be distributed.

Where do I check in?

Upon arriving at the festival, all vendors must check in at the Kiwanis Club table on the north side of the Courthouse to be issued your permit and the location of your booth space.

When can I set up my booth?

Setup time begins at 12:00 noon on Friday, May 8. Evening activities on the stage begin at 5 p.m. and the Stilwell's Got Talent begins a 6:30 p.m. You may open your booth at any time on Friday after you are set up.

Where can I park my vehicle after unloading my merchandise?

Parking is limited. There are parking spaces at the end of Division Street at the elementary school and the library. If these are full, you can park on side streets, do not block any driveways.

What documents do I need to provide?

Food vendors may be required by state officials to produce a health permit issued by the State of Oklahoma.

Are there any restricted locations for food vendors?

No food preparation will be allowed in or adjoining the Arts and Crafts area. Any food items for sale that are offered in an Arts and Crafts booth must be prepared in a state-licensed facility and prepackaged with the license number on the label. You will still be required to purchase a temporary license from the State Health Department on festival day.

Can I sell food items from my non-profit booth?

If you are a non-profit selling food items, you must display your **original** C3 certificate or you will be required to purchase a temporary license from the State Health Department on festival day. You will be required to meet State Health Department food safety guidelines.

What sales taxes do I need to collect?

Each vendor must collect and pay state and local sales taxes **including** non-profits. Oklahoma state law requires that you provide us with your Oklahoma State Tax #, your EIN #, or your social security #. The only exception is if your booth is only distributing information and you are not selling anything. A list of vendors is sent to the Oklahoma Tax Commission prior to the festival.

Is water available?

No. Vendors must provide their own water. No hoses are allowed across sidewalks or walkways and may **NOT** be attached to a faucet.

Am I allowed to display merchandise or signs outside of my booth space?

No merchandise or signage may be placed beyond the outside line marked on the street. Canopies or awnings are allowed if there are no supports on the street that are outside of the allotted space. Vendors setting up outside of the booth space perimeter will be required to move into their space within 30 minutes or be shut down.

Can I bring my dog?

Pet ordinances will be enforced by the City of Stilwell including Not on Leash, Left in Vehicles, and Not Vaccinated.

What if the weather turns severe?

In case of severe weather or other emergencies, official announcements will be made from the Kiwanis Stage.