## Strawberry Festival

Stilwell, Oklahoma

May 13, 1972



Queen Kathy Rosebeary



Cherokees perform authentic dance at Tsa-La-Gi, recreated Indian village

### County's history is traced

Adair County, one of Oklahoma's smallest, was carved from two districts of the old Cherokee Nation—Flint and Goingsnake.

The Western Cherokees were the predominant tribe in this area by 1808. These were Indians who had left voluntarily the main tribe and their homes in Georgia, Tennessee and North Carolina to migrate west.

More than 7,000 already had settled in Arkansas between the Arkansas and White Rivers before their title to the land was confirmed by the United States by the treaty of 1817.

A new treaty 11 years later gave them in exchange for the homes in Arkansas a grant of seven million acres in Indian Territory.

The Western Cherokees were joined by the Eastern Cherokees, who were forced to leave their homes in Georgia, Tennessee, and North Carolina and were driven over the Trail of Tears to this area, in about 1838.

In 1839 this area, as part of the Flint and Goingsnake Districts, belonged to the old Cherokee Nation. In 1907 when the Indian Territory was admitted to the Union as the State of Oklahoma, this area was included as a county and named Adair in honor of a prominent Cherokee jurist and educator.

#### ABOUT THE COVER

Official photograph of Miss Kathy Rosebeary, who will be crowned queen of the Silver Anniversary Strawberry Festival in Stilwell on Saturday, May 13, 1972.

The cover was made possible through the contribution of Stilwell Foods, Inc.

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Felts Family Shoe Store Wear for the Family

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Lloyd Brewer City Filling Stat. "39 Years Continuous Service"

Sportsman's Ice Van Buren, Arkansas

## YOU'RE IN Welco

It is my pleasure, well Kiwenis Club, ver Anniversary cel berry Festival on S The welcome mat friends and relatives

Stilwell Kiwanis C members of the c months in preparing berry Festival which 1948.

Past I

Larry Adair
Bob Baker
J.D. Briggs
Ralph Caste
Homer Duni
Burl Doyle
J.B. Goode
H.D. Gound
Norvell Hen

Ozarks Elec "Consumer

> Dollar Di Vis

#### YOU'RE INVITED

#### Welcome to the Festival

It is my pleasure, as president of the Stilwell Kiwenis Club, to invite you to the Silver Anniversary celebration of our Strawberry Festival on Saturday, May 13.

The welcome mat is out to you and your friends and relatives.

Stilwell Kiwanis Club members, and other members of the community, have spent months in preparing for this special Strawberry Festival which had its beginning in 1948.

I join my fellow Kiwanians and all Adair County residents in welcoming you to this Festival Day for visiting and fellowship, watching the parade, and enjoying the unusually fine program that has been prepared for you.

> Jack Perry, President, Stilwell Kiwanis Club



Jack Perry President

Charles Cosby Vice President

Joe H. Carson
Fast Lieutenant-Governor

Phil Keeter Past President

Berry A. Ferguson Secretary-Treasurer

W. Neil Morton Lieutenant-Governor

#### Other Kiwanis Club members

Larry Adair
Bob Baker
J.D. Briggs
Ralph Casteel
Homer Dunn
Burl Doyle
J.B. Goode
H.D. Gound
Norvell Henley

Dewey Moss
Charles McFarland
Tobe O'Neal
W.B. Pemberton
Larry Roberts
J.L. Hallford
James W. Hardwick
Wesley Holley
Burnell Isaacs
Sam O. Love

Don Smothers
L.T. Spray
Mack Starr
Clint Thomas
Julius Thomas
Claude E. Todd
Jimmie Varnell
Lincoln York
Wade Zumwalt

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"The Friendly"
Bank of Commerce

#### **PROGRAM**

May 13, 1972

Lincoln York and H. D. Gound, Masters of Ceremonies		
George Mack Johnson and His Western Band	9:00	A.M.
Parade	10:00	A.M.
Phil Keeter, Parade Master		
National Anthem	11:00	A.M.
Larry Eubanks		
Invocation	11:03	A.M.
Mr J.B. Goode, Church of Christ		
Salute to the Flag	11:05	A.M.
Boy Scouts of America		
Introduction of Distinguished Guests	11:07	A.M.
Neil Morton, Lt. Governor, Division XXXI Texas-Oklahoma District Kiwanis International		
Crowning of Strawberry Queen for 1972	11:15	A.M.
Robert S. Holt, Dallas, Texas, Governor Texas-Oklahoma District Kiwanis International		
Presentation of Scholarship to the Queen	11:25	A.M.
Dr. Robert Collier, President, Northeastern State College		
Welcoming Address	11:30	A.M.
Jack Perry, President, Stilwell Kiwanis Club	7. 11	
The Patriots of Springdale, Ark.		
Introduction of Former Queens	12:35	P.M.
Jack Perry	10.40	
Shrimp Fisher and His Western Band		
George Stufflebeam		
Stilwell High School Girls Ensemble	_ 1:40	P.M.
Mrs Neil Morton, Director	0.00	D.16
Awards to Champion Strawberry Growers The World's Prettiest Strawberries	_ 2:00	P.M.
Strawberry Auction	2:15	РМ
Stage Entertainment — Charlie Ross and His Band		
Free Servings of Strawberries and Ice Cream		
Rodeo on May 10, 11, 12, 13		
Sponsored by Stilwell Roundup Club	_ 0;00	T.1VI.

This page made possible through the contribution of the following:

Kelley Canning Co., Inc. Prairie Grove, Ark.

Ferry Morse Seed Company Memphis, Tennessee

Kitty Clover Potato Chip Co. Springfield, Missouri



Queen Kathy I

## CORONATION

## Festival

Miss Kathy Rosebear
of the 1972 graduating
School, will be crowned
Strawberry Festival her
as a highlight of the 2
Miss Rosebeary, dat
Mrs L.A. Rosebeary, Fehosen in March in co
other Adair County gir
She will succeed Mi
daughter of Mr and M
Route 3 Stilwell, the 19
Miss Rosebeary's at
Kathy Paden, 16, daugh

Garrett C and Olds



Queen Kathy Rosebeary and attendants, Kathy Paden, right, and Terri Presley

#### CORONATION MAY 13

## Festival Queen for 1972

Miss Kathy Rosebeary, 17, valedictorian of the 1972 graduating class of Watts High School, will be crowned queen of the 1972 Strawberry Festival here Saturday, May 13 as a highlight of the 25th annual event.

Miss Rosebeary, daughter of Mr and Mrs L.A. Rosebeary, Route 1 Watts, was chosen in March in competition with 12 other Adair County girls.

She will succeed Miss Donna Padgett, daughter of Mr and Mrs Jimmie Padgett, Route 3 Stilwell, the 1971 Queen.

Miss Rosebeary's attendants are Miss Kathy Paden, 16, daughter of Mr and Mrs J.C. Paden, Stilwell, first runnerup; and Miss Terri Presley, 16, daughter of Mr and Mrs Bill Presley, Route 2 Stilwell.

First and second alternates to the attendants are Miss Sheila Nichols, 16, daughter of Mr and Mrs Fred Nichols Sr., Route 1 Stilwell; and Miss Tabby Scism, 16, daughter of Mr and Mrs James T. Scism, Route 2 Watts.

An estimated 400 persons attended the queen contest held in the E.G. McLemore Field House. Five out-of-county judges selected the queen on the basis of beauty, poise and personality.

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Sav-U Foods Jimmie & Doris Varnell



Stilwell Foods, Inc.'s prize-winning float

GIRLS, BANDS, FLOATS

### Everybody loves a parade

At least three records—longest parade, largest crowd and highest auction price for the championship strawberries—were set at the 24th annual Strawberry Festival in 1971.

The weather was perfect, and families for miles around took advantage of it to attend the Festival, one of Oklahoma's most outstanding annual events.

It was the first time in seven years that

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Kuykendall's Dry Goods
Welcome to the Festival
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Stilwell Pharmacy
Reasonable Prices
Daylight Donut Shop
Meals — Bakery Goods
Isaacs Grocery & Feed
S.L. and Wilma Isaacs
Warehouse Sales
Frt. Dmg'd Msd. 117 W. Division
Martin's Auto Repair
Ph. 774-7742 — Stilwell

King's Restaurant
Strawberry Capitol Motel
Caviness Service Station
"Your Business Appreciated"
T.V. Collins Grocery
Groceries - Meats - Dairy Products
George's Market
George & Dorothy Stufflebeam
Barbara's Beauty Shop
Barbara Wininger — Ph. 774-2249
Floyd's
Derby Station
George Philpott Grocery
Drop By and See Us

at least a few on Festival I Unofficial e from 15,000 many week Kiwanis Club stage the Fes operation of many over a stage of the festions over a stage of the festival in the festions over a stage of the festival in the festival in the festival in the festions of the festival in th



Arkansas Off Fort Sm Schmiedi

Springd Mead Contains

Fort Sm

at least a few drops of rain had not fallen on Festival Day.

Unofficial estimates of the crowd ranged from 15,000 to 17,000.

Many weeks of planning by the Stilwell Kiwanis Club are required each year to stage the Festival which receives the cooperation of many individuals and organizations over a wide area.



All eyes on parade



Clown is added treat for parade watchers

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Fort Smith, Arkansas

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Carrington Oil Co.

Phillips 66 Distributor

Stilwell Ready Mix

U.S. 59 North



1971 Queen Donna Padgett, her court, and Kiwanis Lt. Gov. Earl Walker

#### MISS DONNA PADGETT

### Queen of 1971 Festival

Miss Donna Padgett was queen of the Strawberry Festival in 1971. She was crowned by Kiwanis Lt. Gov. Earl Walker of Okemah.

Miss Padgett, daughter of Mr and Mrs Jimmie Padgett, Route 3 Stilwell, was attended by Miss Renee Morgan, daughter of Mrs Bettye Leatherwood, Stilwell, first runnerup; and Miss Ginger Malcolm, daughter of Mr and Mrs Gerald Malcolm, Route 3 Stilwell, second runnerup.

The coronation ceremony took place on a specially-built platform on the lawn of the Adair County Courthouse following the parade.

Miss Padgett won the competition in 1971 over nine other Adair County girls. She had succeeded Miss Margaret Couch, daughter of Mr and Mrs Fred Couch, Stilwell.

#### GOLDA'S OLD MILL

Golda's Old Stone Mill, located off SH 51 West of Stilwell, is over 100 years old. The water wheel still provides power for grinding. Hundreds of tourists visit the mill each year.

This page made possible through the contribution of the following:

The Coca-Cola Bottling Co. of Fort Smith, Arkansas

Bert's 66 Service Station Stilwell, Oklahoma

Stilwell Municipal Hospital & Staff Welcome you to the Festival



Gov.

## TOP CRATE Govern

Area strawberry grof \$2,250 at the auction Festival Day in 1971

The amount set a in 1970 was \$1,515.

Leonard Baird, fir ceived \$375 for his Inc., was the success the largest sum ever auction.

Baird also received from the Kiwanis Clu Earnest Hendrix, se

> Oklahoma T: Kenneth & J

Means Fur Jerry & A

Stilwe



Gov. David Hall, right, Claude Todd, left, and Leonard Baird

#### TOP CRATE BRINGS \$375

#### Governor presents awards

Area strawberry growers received a total of \$2,250 at the auction held on Strawberry Festival Day in 1971.

The amount set a new record. The total in 1970 was \$1,515.

Leonard Baird, first place winner, received \$375 for his crate. Stilwell Foods, Inc., was the successful bidder. This was the largest sum ever paid at the annual auction.

Baird also received a trophy and a check from the Kiwanis Club for \$20.

Earnest Hendrix, second place winner, re-

ceived \$350 for his crate from the Kelly Canning Co. of Prairie Grove, Ark. He also received a \$15 check from the Kiwanis Club

Lanny Cain's crate placed third and was purchased by the Kelly Canning Co. for \$275.

Awards to the champion growers were presented by Gov. David Hall. Claude Todd, president of Stilwell Foods, Inc., presented the prize crate to the Governor.

"This is the best part of being governor," Hall told the crowd.

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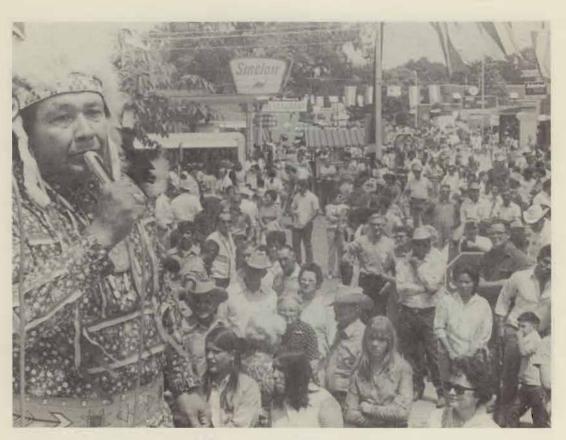
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You-All Come to See Us

DeJarnatt Brothers
Dirt Contractors



Indian singer entertains crowd

FOR ALL TASTES

### Crowd enjoys music, berries

Entertainment for all tastes featured the program at the 1971 Strawberry Festival.

Folks' taste in music may be different, but everyone has a taste for the free strawberries and ice cream which annually top off the events at the Festival.

The program featured the Singing Minstreks, a 30-member folk and pop group from Lewis College, Lockport, Ill., directed by Enoch Estep, a Stilwell High School graduate; plus the country western bands of Mack Johnson, Jim Staggs and Shrimp Fisher; the Chieftains Quartet; and members of the Stilwell High School Chorus.

Neil Morton was master of ceremonies for the program. He was assisted by Mr Lincoln York, First Christian Church minister, and the Rev Jim Hardwick, First United Methodist Church minister.

The day's events ended with the serving of strawberries and ice cream to an estimated 12,000 persons.

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Oklahoma City

PERFECT DAY when Strawberry dig into their fre ice cream.



Kim's . Stilwe Maytag Au Gene and V.E. Vander 319 S. 2nd -Wo

Hostess Cal Radio a

Gene

PERFECT DAY comes to a close when Strawberry Festival visitors dig into their free strawberries and ice cream.





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Clifton & Christine Hunter
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Farmers Produce Feed - Seed - Fertilizer

#### EARLY YEARS RECALLED

### Festival Celebrates 25th Birthday

Stilwell's Strawberry Festival celebrates its Silver Anniversary on May 13 of this year.

The Festival had its beginning in 1948 when the Stilwell Kiwanis Club decided to do something about stimulating interest in one of Adair County's major economic resources.

That first Festival, by present day standards, wasn't much—but it was a start.

Norvell Henley, the only charter member of the Stilwell Kiwanis Club who is still an active member, recalls the first Festival didn't have a parade—"but it did have lots of music, a queen contest and speechmaking."

The history of the Festival and the Stilwell Kiwanis Club are intertwined. The Festival was the first big project of the fledg!ing Kiwanis Club.

The program in 1948 included games and contests, numbers by the Stilwell High School Band, music by a high school hillbilly orchestra, talks by Lt. Gov. James E. Berry and others, and a dance that night.

Hundreds of free portions of strawberries and ice cream were served to all.

The first queen, Pat Reed (now Mrs Bob

Leatherwood of Stilwell)

was nine years old. Be-

sides being cute and at-

tractive, contestants in

the first years of the

Festival were required

to be actual strawberry

pickers and were spon-

sored by their employ-



"The contest, on the same day as the Festival, was held on the court

house steps," Pat recalled. "There were

about 10 contestants. We didn't have to perform—we just sat there and were judged on the basis of applause from the crowd."

"I received a \$50 U.S. Savings Bond and a wristwatch—plus some new clothes given me by my sponsor, Bethel Eubanks."

"I still have my crown, which was made of cardboard," she added.

The late Jack Chaffin was president of the Stilwell Kiwanis Club that year. Among Stilwell men taking an active part in the celebration were George Waters, Joe H. Carson, Ted Sebastian, Doc Beene, Norvell Henley and the late Paul Chambers, Stilwell mayor at the time.

Kiwanis leaders thought they might have a winner after the first Festival, especially after it was discovered the Festival didn't cost as much as had been expected. Expenses that year totaled \$309.75.

The second Festival was more ambitious. That was the year the Oklahoma House of Representatives designated Stilwell as the Strawberry Capital of the World following introduction of a resolution by W.H. (Bill) Langley, a member of the House them.

By the Festival's fifth anniversary in 1952, there was no doubt it was here to stay. W.H. (Bill) Langley, Chamber of Commerce president that year, was master of ceremonies. Gov. Johnston Murray was the principal speaker, and Norma Lee Latta reigned as queen. The parade boasted five high school bands from Poteau, Westville, Muskogee, Lincoln, Ark., and Stilwell. John R. Brown's berries won first prize.

Berry Ferguson was Kiwanis president at the 10th annual Festival in 1957. Mary Jane Cabe was queen. The parade was delayed an hour by rain. The Stilwell Study Club's float won first prize for the fourth year in a row. Carlos Brannon displayed

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Roberts Funeral Home Serving Adair Co. Since 1913 Catron's Store Welcome to the Festival

Day Discount Co. Best Place to Trade

Vera and Max Baker Welcome to the Festival

B.G. Stewart Wholesale Candy - Notions - Drugs



Roundup Club in

the championship strongist \$206 at the a In 1962, on the Fasary, Marilyn Todd Colbert Starr was a Luethje's berries worfell that year.

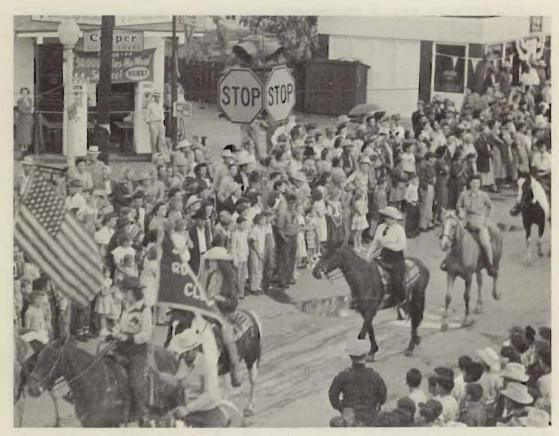
Queen of the 20th at was Karen Nichols. president. Bob Cain berries. They brought

Each year, the Fest crowds keep getting now is considered on homa's most outstand

> Wat-Complete Still RCA, 1

> > Rex

Wor



Roundup Club in Festival Parade, about 1954, at US 59 and Division Street intersection

the championship strawberries which brought \$200 at the auction.

In 1962, on the Festival's 15th anniversary, Marilyn Todd was crowned queen. Colbert Starr was club president. W.E. Luethje's berries won first prize. No rain fell that year.

Queen of the 20th annual Festival in 1967 was Karen Nichols. L.T. Spray was club president. Bob Cain had the top crate of berries. They brought \$350—a new record.

Each year, the Festival improves and the crowds keep getting larger. The Festival now is considered one of Eastern Oklahoma's most outstanding annual events.

## Parachutists To Jump May 13

The Black Knights, a precision parachute jump team from Fort Riley, Kan., will be a special added attraction at the 25th annual Strawberry Festival on Saturday, May 13.

The parachutists have scheduled a 4:30 p.m. jump when they will land behind the Stilwell Junior High School Building; and a 7:30 p.m. jump when they will land at Rodeo Field.

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Worsham's Cardinal Food Store The Jack Riders Welcome, Visitors

Smay Auto Supply Welcome, Visitors

Jim's Service Station Coin-Op Car Wash

Ideal Fruit Farm Strawberry Plants, Peaches, Apples

#### COUNTY IS NO 1 PRODUCER

## Strawberry glamor crop

The luscious strawberry is not Adair County's biggest crop—but it is by far the most glamorous.

Hundreds of people, including migrant workers, students and housewives, jump in each year to help harvest the strawberry crop that in 1969 set a record yield per acre.

Only about 750 acres are in strawberries in Adair County, but this county is still Oklahoma's biggest producer.

Strawberries mean about \$500,000 annually in the county's economy.

A good picker can pick about 100 quart boxes in a six-hour day. He receives an average of from 8 to 10 cents a box. In good years, the grower can clear as much as 12½ cents per box.

Seventy-three pickers working in a patch in 1969 picked 250 crates from  $2\frac{1}{2}$  acres for one of the best days on record anywhere in the county.

The experienced pickers use a variety of positions. Some stoop, others squat, kneel or sit. Those who sit say they remain seated and scoot from one plant to the next. Scooting on rocky soil, however, is hard on pants.

Local strawberry growers like the Blake-



more variety best. Tennessee Beauty runs a poor second. Growers agree that Blakemore berries hold up better on the plant in hot weather and that they have a better taste. Besides, Blakemore plants are good for at least three years as compared with Tennessee Beauty's two.

The strawberry season is short, starting early in May and ending about June 1.

Thousands of pounds of berries are sold to Stilwell Foods, Inc., to be frozen and packed. The remainder is sold at Stilwell area markets, and to retail outlets (mostly chain stores) in Tulsa, Muskogee, Fort Smith, Ark., and other cities.

Many people from miles around drive to Stilwell each May to buy berries to take home for themselves, neighbors and relatives.

Besides the commercial growers, many others have small patches in their own gardens. Commercial patches range in size from less than an acre to about 15 acres.



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Doc Beene's Restaurant
"Strawberry Shortcake Always"

Jim and Leta Dawson Welcome Visitors

Dairy Berry Mr. and Mrs. Roy Roberts

> Stilwell Nursing Home

Eagle Theatre Bargain Entertainment

Stilwell Butane Co. Welcome to the Festival

Stilwell Flower Shop Flowers for all Occasions

Cliff's Drive In Mr. and Mrs. Roy Roberts

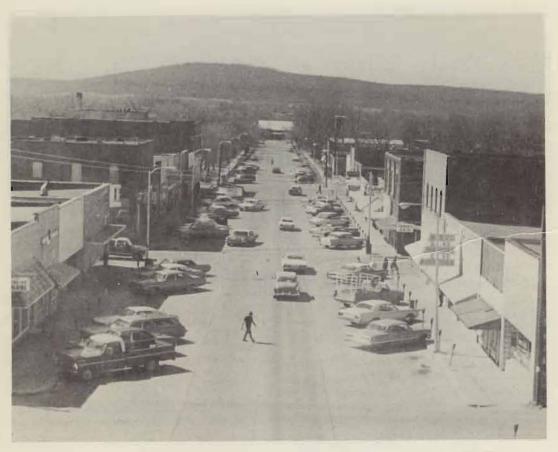


Population (1970 c Adair County, 15,141 Labor force—Male, Transportation—Fee and 62; and State H Interstate 40 is 30 m sas City Southern Rai and a bus line serve

> Sun Oil O DX-LF Strauss' Dai:

Jamie & Kahl

Cains Co



Stilwell, a growing, bustling community

## Facts to remember ABOUT STILWELL

Population (1970 census)—City, 2,134; Adair County, 15,141.

Labor force—Male, 2,185; female, 792.
Transportation—Federal Highways 59
and 62; and State Highways 51 and 100.
Interstate 40 is 30 miles south. The Kansas City Southern Railroad, six truck lines and a bus line serve the area. Stilwell also

has a city airport with runways of 1,600 and 2,000 feet.

Government—Mayor-City Council. Active volunteer fire department. Five city police officers and three county officers. Two Oklahoma Highway Patrolmen are stationed here.

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Teel Laundry & Dry Cleaning Muskogee, Okla.

> Ballentine Produce, Inc. Alma, Arkansas

Arkansas Paper Co. Ft. Smith, Arkansas



Stilwell's new swimming pool

Organizations—Chamber of Commerce, Kiwanis, Garden Club, Roundup Club, Junior Chamber of Commerce, Stilwell Study Club, Strawberry Capital Square Dance Club, American Legion, Veterans of Foreign Wars, Masonic Lodge, Order of Eastern Star, Oddfellows Lodge, Rebekah Lodge, Adair County Quarter Horse Association.

Industrial foundation—Stilwell Industrial Foundation is a non-profit organization.

Recreation-Water sports, fishing and

picnicking at nearby Lake Tenkiller, small game and deer hunting, city park, city swimming pool, two gymnasiums, movie theatre, and four golf courses in 30-mile radius.

Communications — Independently-owned telephone company offers direct distance dialing, touch tone and mobile dial telephones. Stilwell will be among the first in Oklahoma with one-party service in initial rate area.

Television reception-Three stations in

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Aztec Building Supply Ph. 774-7093 — Stilwell Foremost Milk A Perfectly Balanced Milk

Compliments of Colonial Bread Co. Jones Truck Lines, Inc. Springdale, Arkansas



Tulsa, Okla., and one

Special events — S Dogwood and fall folia Adair County Fair.

Health—Thirty-six-b Hospital, and Adair C ing. The city has one of an osteopath, one opto practor.

Climate — Average is 37.4 degrees. Avera



Chamber of Stilv

C



Low-rent housing project has 36 units

Tulsa, Okla., and one in Fort Smith, Ark.

Special events — Strawberry Festival, Dogwood and fall foliage tours, rodeos and Adair County Fair.

Health—Thirty-six-bed Stilwell Municipal Hospital, and Adair County Health Building. The city has one dentist, three M.D.'s, an osteopath, one optometrist and a chiropractor.

Climate — Average winter temperature is 37.4 degrees. Average summer tempera-

ture is 82.1. Rainfall averages 42.46 inches per year. Stilwell's elevation above sea level is 1,112 feet.

Education—One elementary school, one junior high and one high school. Eastern Oklahoma Experiment Station is located north of Stilwell. Three institutions of higher learning are within 50-mile radius of Stilwell—John Brown University, Siloam Springs, Ark., 35 miles; University of Arkansas, Fayetteville, 50 miles; and Northeastern State College, Tahlequah, 25

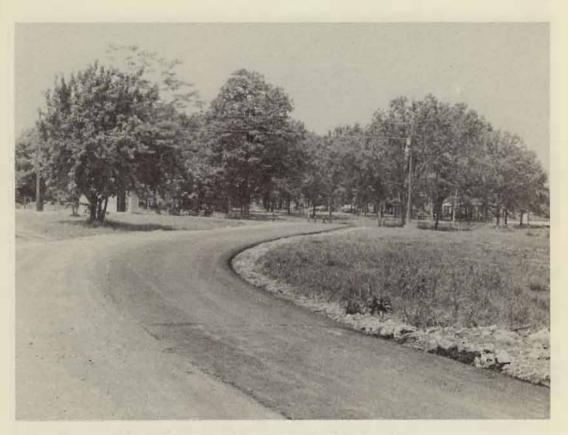
Stilwell's new Community Facilities building



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Chamber of Commerce Stilwell Stilwell Democrat-Journal

Container Corp. of America Corrugated Containers — Muskogee



Stilwell's new state park is location for many outings

miles.

Industrial buildings available — Two metal buildings, one 340 by 100 feet, and one 240 by 100 feet.

Industrial sites available—Thirty acres, located ¼ mile north of city limits, can be easily secured. Land is also available on Kansas City Southern Railroad right-of-way.

Prevailing wage scale—U.S. minimum wage and hour law prevails.

Major industries—Stilwell Foods, Inc., Cherokee Nation Industries, Inc., Reese Tie Co., Adair County Orchard Co., Stilwell Frozen Foods, and Ideal Fruit Farm. Motels and Restaurants—Three motels with 56 units. Numerous good eating places.

Water and sewer system—Stilwell has an abundance of clean, pure water—4,000,000 gallons per day—from 140-acre city lake. The lake is large enough to serve Stilwell for three years without a drop of rain falling. Present sewer system is large enough to accommodate a city of 10,000. A \$500,000 industrial sewer system, which will handle 2,000,000 gallons of industrial wastes daily, was completed recently.

Electrical power—The City owns its own electrical distribution system, and gets its own power from the Grand River Dam Authority. Special industrial rates are of-

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Southern Ice Company Freezing & Storage — Muskogee

> Preston Refrigeration Co. Fort Smith, Arkansas

Diamond International Corp. Heekin Can Div., Springdale, Ark. Arst Equipment Company Clark Fork Lifts — Tulsa

Muskogee Packing Co. Muskogee, Oklahoma

The Fadler Co., Inc.,
Fresh Fruits & Vegetables



fered. Present capaci easily be enlarged. Cative serves the rura

Banking—Bank of capitalization of \$71 882.57 in deposits \$8.962,673.54.

Indian Industrial D
—The Bureau of Indiation with Oklahor
agencies, will assist i
of qualified applican
staffing requirements

miles away, Adair C fully for an industri Arkansas and Verdi to navigation.

With the Arkansa

Industries interested vited to write Charle the Stilwell Chamber

> Freem "Don't

Pe "Flower

C.F Ok. Farm I

Bargains E



Stilwell Municipal Hospital

fered. Present capacity of 5,000 KW could easily be enlarged. Ozarks Electric Coopeative serves the rural areas.

Banking—Bank of Commerce has total capitalization of \$716,065.47 with \$7,923,-882.57 in deposits and total assets of \$8.962,673.54.

Indian Industrial Development Assistance
—The Bureau of Indian Affairs, in cooperation with Oklahoma employee service agencies, will assist industry in recruitment of qualified applicants to meet personnel staffing requirements.

With the Arkansas River only about 30 miles away, Adair County is looking hopefully for an industrial boom now that the Arkansas and Verdigris Rivers are opened to navigation.

Industries interested in this area are invited to write Charles Cosby, president of the Stilwell Chamber of Commerce.



Dogwood blooms are attraction

This page made possible through the contribution of the following:

Freeman's Food Center "Don't Shop—Just Stop"

Peggy's Flowers
"Flower for All Occasions"

C.H. Dunn Family Ok. Farm Bureau Mutual Ins. Co.

U-Save Mart Bargains Everywhere You Look Adair County Livestock Auction, Inc. We Appreciate Your Business

Sinclair Refining Co.
Selan Hall, Howard Johnson
Rock's Iron & Metal Co.
Scrap, New and Used Iron

Rex's House of Bargains

#### Stilwell churches

Most religious faiths are represented in the immediate Stilwell area.

Other denominations have churches in communities surrounding Stilwell.

The local churches are:

Assembly of God Church

Central Baptist Church

Church of Christ

First Baptist Church

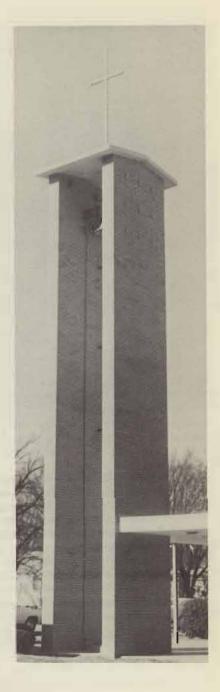
First Christian Church

First United Methodist Church

Free Holiness Church

United Methodist Indian Church

Pentecostal Holiness



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Asgrow Seed Company Atlanta, Ga. - San Antonio, Tex. Chaffin Pharmacy Make This Your Hdq.

Consolidated Industrial Equip. Co. Fort Smith, Arkansas



## AGRICULTU Diversi

Apples and peache berries and other a are big business in A

In the past 50 yearnd livestock product pal source of agricu County.

Adair County prod berries, green beans, are sold all over the cessed locally, while

> Eastsid Blackar Lloyd

> > The Ol

Stilwe Charles



Livestock is a Growing Industry

#### **AGRICULTURE**

### Diversified, mechanized

Apples and peaches—along with strawberries and other agricultural products are big business in Adair County.

In the past 50 years, sale of livestock and livestock products has been the principal source of agriculture income in Adair County.

Adair County products—including strawberries, green beans, apples and peaches are sold all over the Nation. Some are processed locally, while others are shipped fresh.

Stilwell is the home of Stilwell Foods, Inc., which has nationwide distribution; the Adair County Orchard Co. which is the largest in this four-state region; and the Ideal Fruit Farm.

Corn, small grain, grain sorghums and improved grasses and legumes for hay are grown mostly as feed for livestock. Timber is regarded as an important cash income.

Several poultry processing plants also flourish in this area.

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Eastside Abstract Co. Blackard Real Estate

Lloyd and Pat Cole Hi, You-All

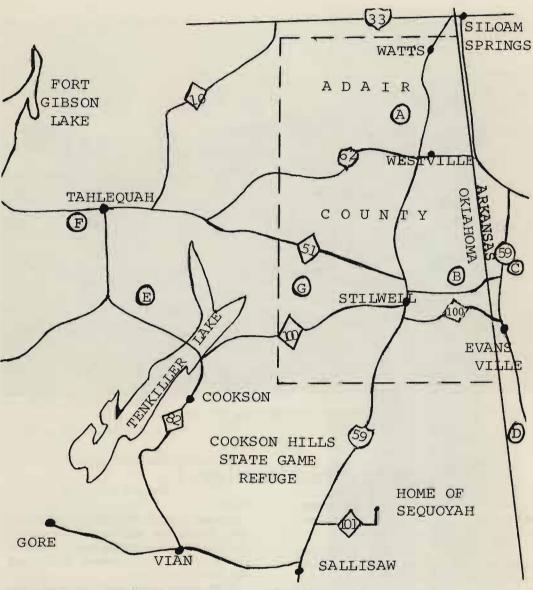
The Old Trading Post Antiques and Junque

Stilwell Auto Supply Charles Hurlbut, Owner Fletcher's Hardware Ph. 774-7500

Ben Franklin LeRoy and Helen Towry

> Morris Locker and Processing Plant

Worsham Tractor Co. For Home & Power Needs



### All roads lead to Stilwell

- A. Old Baptist Mission
- B. Oldest home in Oklahoma
- C. Indian Museum
- D. Natural Dam

- E. Cherokee Center and recreated village
- F. Cherokee Capital
- G. Golda's Mill

This page made possible through the contribution of the following:

AAA Abstract Co., Inc. Frank Garrett, Mgr. Stilwell

Kelley's Department Store Welcome to Adair County

Reed's Hardware & Furniture Sarah — Quinton — Gene McSpadden Home Service S&H Green Stamps on Cash Sales

Taystee Bread
Baked While You're Sleeping

Pepsi Cola You've Got a Lot to Live

## Come

Come to the "Gree spectacular vistas at

Valleys, tree-cover

Come, enjoy it allcrowded with color, a to see and do. Visit nearby communities, sun, swim, fish, pl sports. All this and able climate.

The Illinois River, through Adair Count



Rees Treated P

#### LOTS TO SEE AND DO

## Come to the 'Green Country'

Come to the "Green Country" and enjoy spectacular vistas at every turn.

Valleys, tree-covered mountains, unlimited water fun.

Come, enjoy it all—the best of Oklahoma, crowded with color, a wide variety of things to see and do. Visit colorful and historic nearby communities, enjoy the mountains, sun, swim, fish, play golf, enjoy water sports. All this and more in highly agreeable climate.

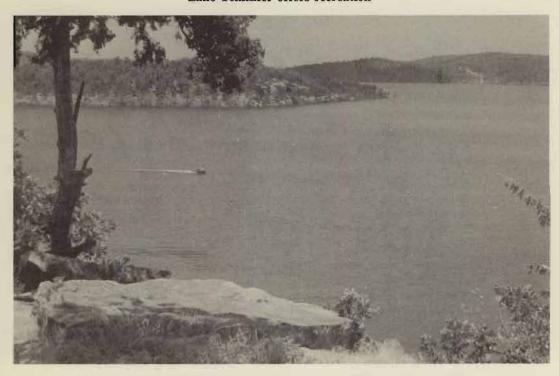
The Illinois River, which winds its way through Adair County, is the site of Kamp

Paddle Trails, west of Watts, the largest private camp for boys and girls in Oklahoma.

Beautiful Lake Tenkiller, located just a few minutes' drive west of Stilwell, is among the major attractions in this area.

Tenkiller Ferry Dam, which impounds water forming Lake Tenkiller, is located on the Illinois River near Gore. It was built by the Corps of Engineers in 1953 at a cost of \$23,822,000, principally for flood control, navigation and production of hydro-electric power.

#### Lake Tenkiller offers recreation



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Reese Tie Co.
Treated Posts and Poles

Bruce-Rogers Company Ft. Smith — Rogers, Ark.

Kansas City Southern Lines



# Carnation Ice Cream is being furnished for the Twenty-Fifth Annual Strawberry Festival through courtesy of

Stilwell Cafe
Worsham Grocery
Freeman's Food Center
Sav-U Discount Foods
Buzzard's Grocery
Saveway Grocery
Isaacs' Grocery
Midway Grocery
Stilwell Grocery
Philpott Grocery
Speedy Mart
Dairy Cup
Dairy Berry
Cliff's Drive-In

Midway Drive-In
Pearl's Grocery
Stilwell Nursing Home
Stilwell Municipal Hospital
Doc Beene's Restaurant
Peavine Grocery
Swede's Food Market
Piggly Wiggly
Claude King Grocery
Collins' Grocery
Ceorge's Fruit Market
Marie's Grocery
Luther's Grocery
Sheppard's Grocery

"For Contented Families"