



*Eighteenth  
Annual*



**Festival**

May 8, 1965

***Stilwell, Oklahoma***

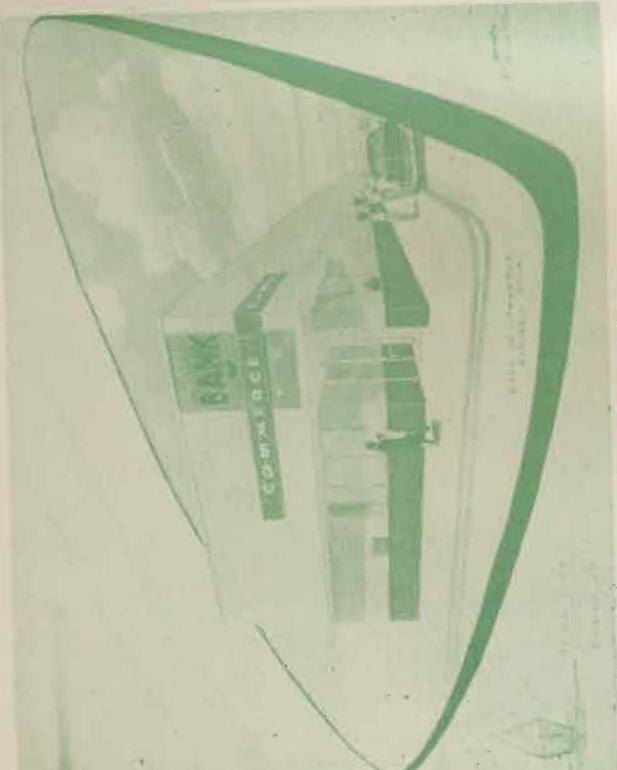


Carnation Ice Cream  
is being furnished for the

### Eighteenth Annual Strawberry Festival

through courtesy of	
Stilwell Cafe	A & B Stop & Shop Grocery
Worsham Grocery	Pearl's Grocery
Freeman's Food Center	Williams Grocery
Brigg's IGA	Lee Grocery & Station
J. L. Cox Hotel	Bennett Rest Home
Crescent Drug Store	Stilwell Municipal Hospital
Saveway Grocery	Doc Beene's Restaurant
Ogden's Grocery	J. D. Thomas Grocery
Isaac's Grocery	Swede's Food Market
Ed's Cafe	Earl's Drive In
Happy Corner Cafe	Cliff's Drive In
Sam and Dessie Cafe	Luther Worley Grocery
Stilwell Grocery	
Worley Pool Hall	
Worth Grocery	Hi-Way Thrift-T-Wise

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STILWELL, OKLAHOMA  
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# WELCOME TO THE FESTIVAL

As president of the Stilwell Kiwanis club, I want to join my fellow-Kiwanians in welcoming you to our Eighteenth Annual Strawberry Festival.

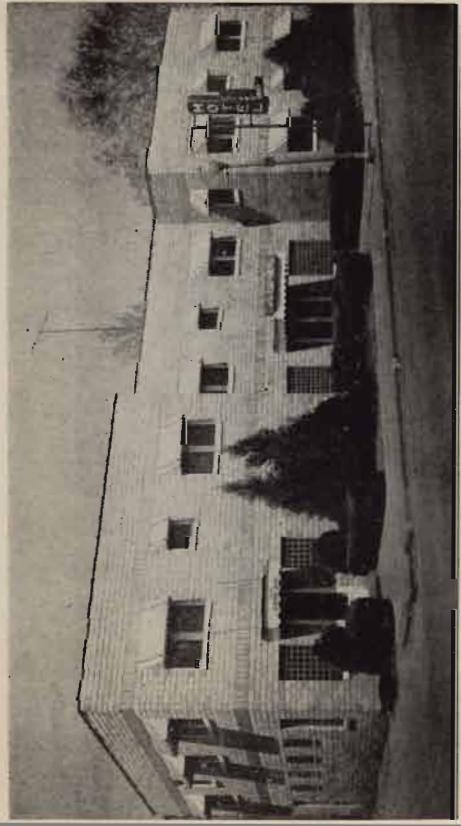
While it is true that our club has always sponsored the festival and all committees planning the festival come from Kiwanis membership, it is also true that many, many folks—including those who have placed ads in this year's booklet—are responsible for its growth and success.

So we all welcome you to Stilwell—Strawberry Capital of the World.

Sincerely,  
Wade Zumwalt



1915 - 1965  
GOLDEN ANNIVERSARY  
COMMUNITY SERVICE



## J. L. COX HOTEL

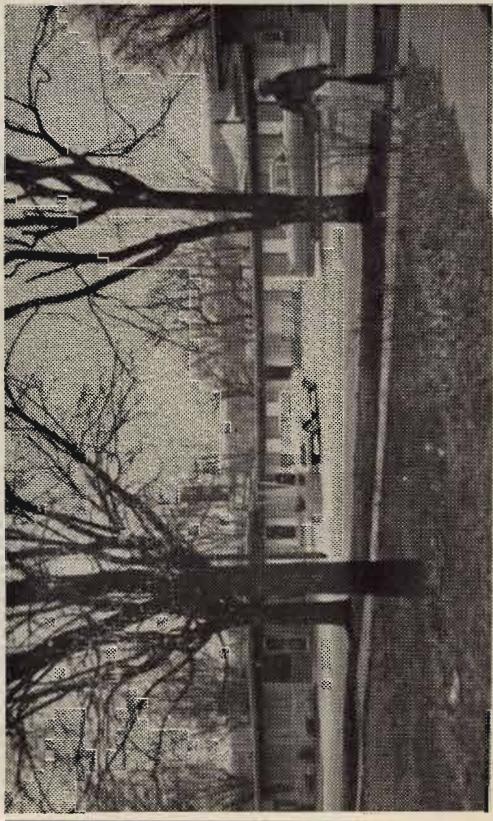
THE TRAVELING MAN'S HOME  
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Past Lieutenant-Governor

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Herbert Young  
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Vice-President  
Bill Pemberton  
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Bill Langley  
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Joe Adair  
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Ronald Deweese  
Woody English  
Selan Hall  
Ronnie Hunter  
Bill Langley  
Tom Panter  
Bill Pemberton  
Gary Reed  
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Tom Todd  
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Ronnie Worley  
Larry Worsham  
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HIGHWAYS 51 and 59

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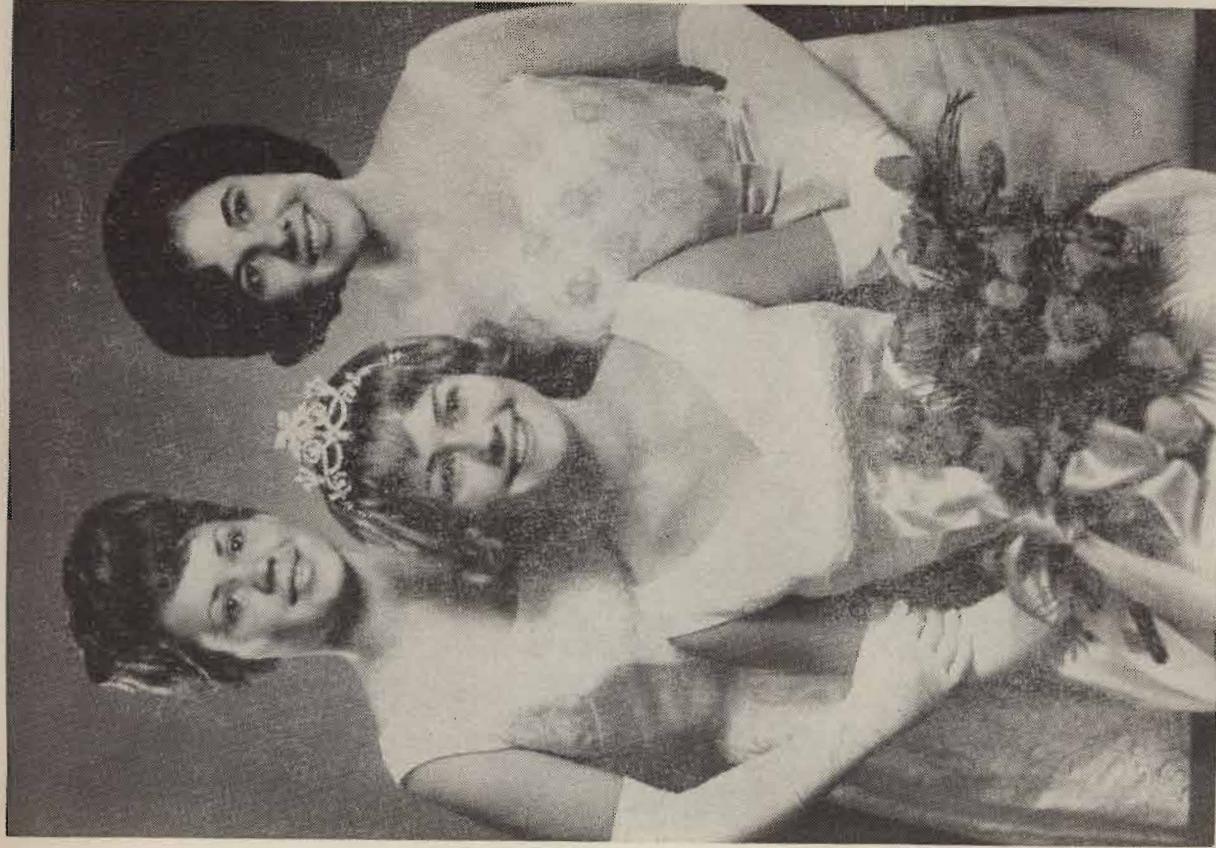
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We Welcome You to the Festival  
**EARL'S DRIVE IN**

Home-Cooked Meals

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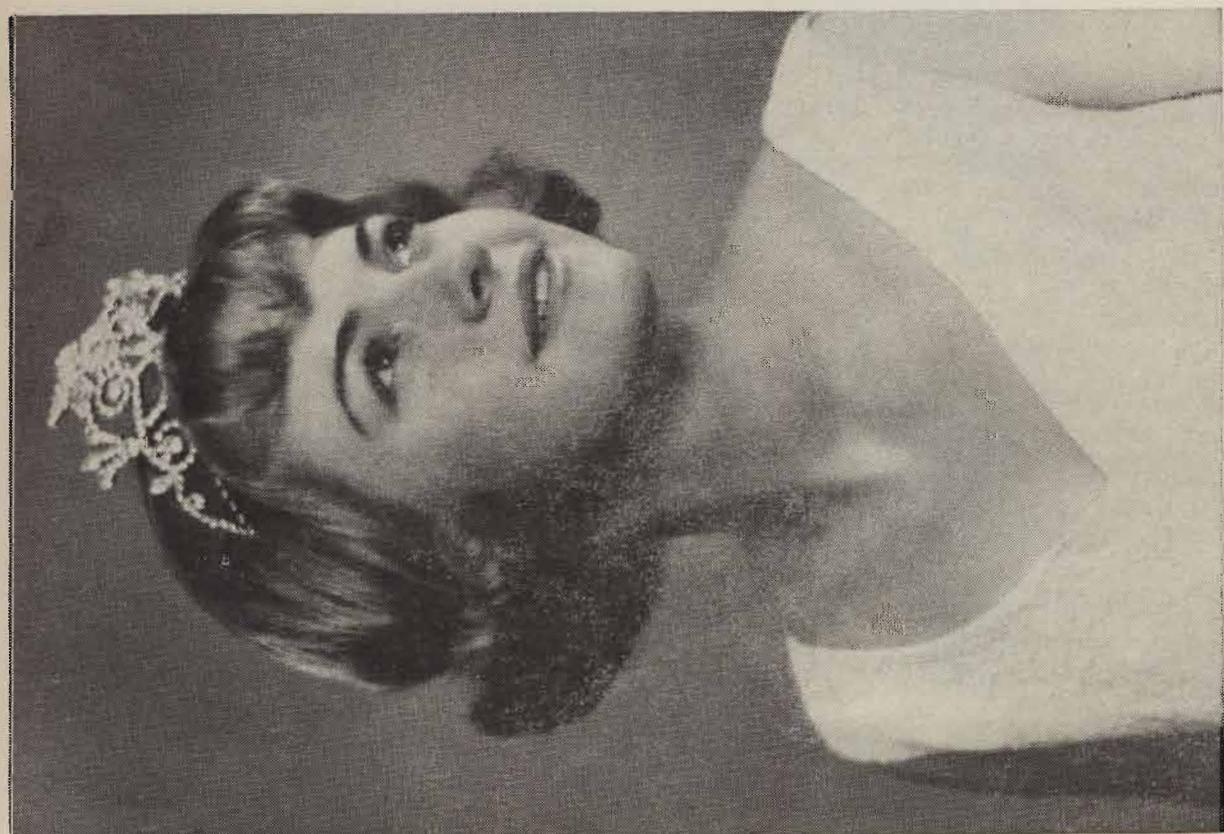
Phone 774-7606



FESTIVAL ROYALTY—This bevy of beauties includes the 1965 Strawberry Festival Queen, Miss Calene Green (center) and her two attendants, Miss Linda Walker (left) and Miss Donna Worsham. Miss Walker is the daughter of Mr and Mrs Lloyd Walker and Miss Worsham is the daughter of Mr and Mrs Tommy Dale Worsham.



FESTIVAL QUEEN—Queen of the Strawberry Festival was Miss Deanna Briggs. Since last year's festival, she has married and is now Mrs. Jim Bob Land. She is the daughter of Mr. and Mrs. Frank Briggs. She was sponsored by W.F. Auffel in the queen contest.



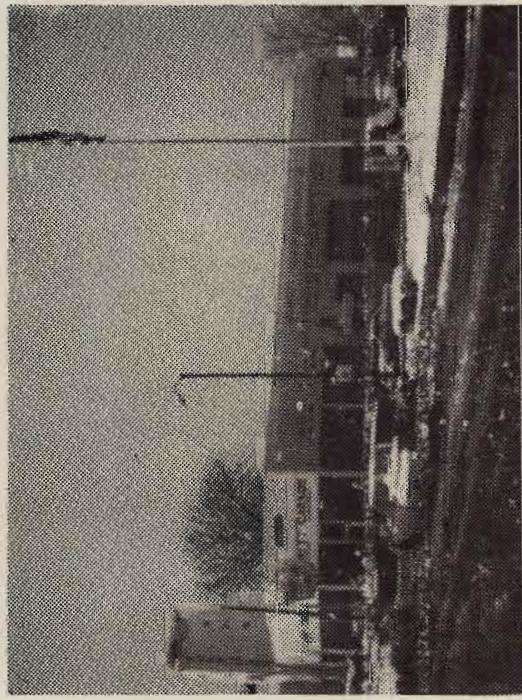
HER ROYAL HIGHNESS—Queen of the 18th Annual Strawberry Festival will be Miss Calene Green. The pretty and talented Stilwell high-school junior is the daughter of Dr. and Mrs. Burdette F. Green. She was sponsored in the contest by Gladys Beauty Shop.

## WELCOME VISITORS

to the

### EIGHTEENTH ANNUAL STRAWBERRY FESTIVAL

We Sincerely Hope That You Will Enjoy Your Visit  
and Will Come Back Again



### Gladys Beauty Shop

phone 774-7860



We have a Hair Style Just Right for You

### GARRETT-CARSON AUTO SALVAGE

WE BUY WRECKS

1 MILE NORTH OF STILWELL

ALL KINDS

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CHEVROLET & OLDSMOBILE SALES and SERVICE  
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BILL GARRETT, Manager THURMAN ISAACS, Salesman

# Stilwell . . . Your

## Best Bet!

The Stilwell Chamber of Commerce invites your investigation of the Stilwell area as a retirement site, a place to move and raise your family or to locate a factory.

We believe this is the finest area in the Union and Adair county in your plans for the future. We invite you to consider Stilwell and Adair county and to locate a factory.

This area offers everything you could desire—whether it be for retirement, homesite or industrial development.

Our winters are mild and our summers are pleasant. It is frost-free from April 10 to October 20. Often, our growing seasons are longer than this. Summer temperatures are from 2 to 8 degrees cooler than in surrounding areas.

Elevation above sea level is 1196 feet. We have an average rainfall of 46 inches.

Stilwell boasts good churches and schools.

Almost every denomination is represented in Stilwell churches. Church buildings are attractive and the people attending are helpful and friendly. Schools are excellent. Teacher-pupil ratio is about 1 to 30. A full academic, cultural and athletic program is carried out.

It is only a short distance to one of Oklahoma's best colleges—Northeastern State College at Tahlequah. Also close are Arkansas University and John Brown University.

Stilwell is proud of its fine hospital. The 44-bed institution is one of the finest to be found anywhere. It is fully staffed.

Industries located here include the Stilwell Canning Company, Stilwell Frozen Foods, Reese Tie Company, Alabama Charcoal Co., and Stilwell Warehouse Corporation.

The area offers excellent recreational facilities. Lake Tenkiller, the most beautiful lake in the Southwest, is only 14 miles west of Stilwell. Lake Francis is 25 miles north of town. A large number of crystal-clear mountain streams are within the county boundaries.

The Sallisaw Creek Watershed program is providing a large number of lakes in settings of unsurpassed beauty. Many of the reservoirs have been completed. Others are under construction while still others will be built this year.

These lakes are adding to the recreational opportunities of this area. One of them provides an unlimited source of water for Stilwell and offers abundant water for any industry—regardless of size.

The Stilwell Kiwanis club, sponsors of the 17th Annual Strawberry Festival, also sponsor a large number of recreational programs for young people. Two paid directors are employed to supervise baseball, tennis, badminton, horseshoes and other activities.

The Stilwell Industrial Foundation, Inc., is capitalized at \$50,000. The purpose of the organization is to develop industrially all the natural resources indigenous to Adair county and to aid in securing new industries that might show an interest in locating here.

The Kansas City Southern railroad provides direct service to New Orleans, Kansas City and Port Arthur . . . and connecting points in Missouri, Kansas, Arkansas, Oklahoma, Texas and Louisiana. There are four passenger trains daily.

Bus transportation is furnished by the Cookson Hills Stage Lines. KCS Motor Freight, Jones Freight Lines, Cherokee Freight Lines, Magic Empire Express and Mistletoe Express provide additional freight service.

Stilwell has no city tax. The county general fund is 10 mills; the sinking fund is 3.20 mills; the health mill levy is 1.20 mills; the school tax is 24 mills with a building fund of 5 mills and a sinking fund of 1.95 mills. Oklahoma offers homestead exemption of \$1,000.

Cheap electricity is provided by a city-owned distribution system. No city in the Southwest is better able to furnish electricity for industry than Stilwell. Three power lines run into the city.

Rural Electricity is furnished by Ozarks Electric Cooperative. Sewer lines are available to every house in town.

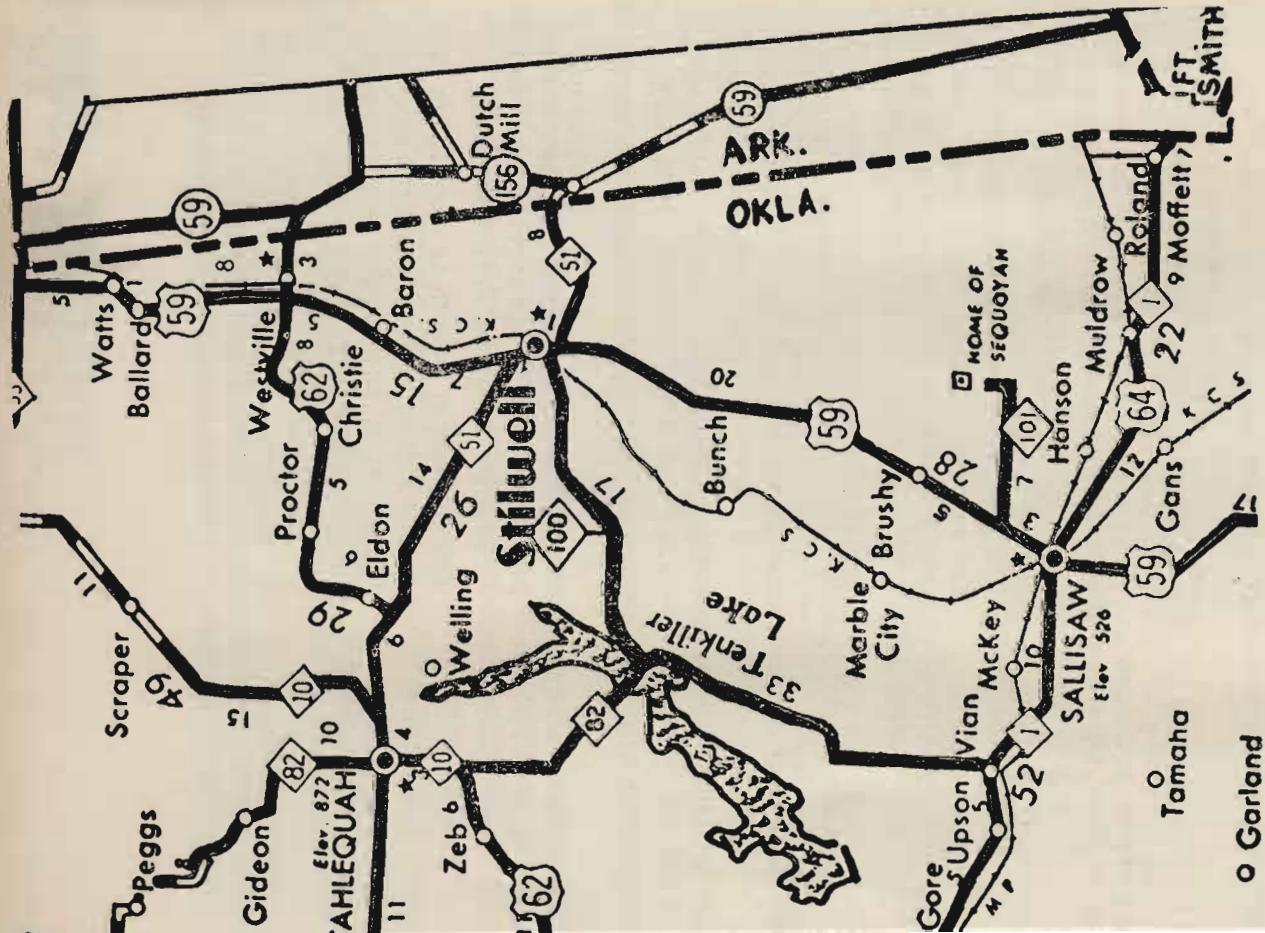
One of the biggest attractions this area has to offer industry is an abundance of good labor. While there is an over-supply of qualified men and women already here, it is also true that hundreds of families who have moved to distant points are only waiting till jobs are provided them in this, America's most pleasant country.

The Chamber of Commerce is vitally interested in Agriculture in Adair county. Most of the yearly budget is spent in helping promote better farm operations and rural living.

The club pays all premiums at the annual 4-H, FFA and HD. fair; promotes a FFA and 4-H junior livestock auction; gives a county 4-H banquet; and aids in many other agriculture--related projects, including an area horticultural clinic.

Yes, consider Stilwell. You'll be glad you did.

**FAIREST OF THE FAIR** — Miss Sandy Goodall, daughter of Mr and Mrs Bill Goodall of Stilwell, was selected last fall as Oklahoma's Fairest of the Fair. Miss Goodall, a former Stilwell Strawberry Queen competed with girls from over the Sooner state for the honor. Miss Cherrylee Rains, daughter of Mr and Mrs. Kenneth Rains, was the 1963 Fairest of the Fair, thus proving that Stilwell grows the prettiest girls in Oklahoma.



Good roads reach every direction from Stilwell. U.S. 59 stretches north and south, connecting Canada to the Texas coast. Through all of eastern Oklahoma and along the Arkansas border, U.S. 59 offers the finest of memory. A short cut is S.H. 100, running from Dutch Mills, Arkansas to Lake Tenkiller. S.H. 51 is the best route from Tulsa to Hot Springs or Little Rock, Kansas. Adair county's rural roads are truly "all-weather".

## PARROTT'S JEWELRY SHOP

WATCH REPAIR

SPECIALLY DESIGNED  
STRAWBERRY JEWELRY

JEWELRY — GIFTS — SILVERWARE

A Friendly Welcome  
to the Festival

Mr and Mrs Jack Rider

Rhonda and Jacqueline Marie

## PENTECOSTAL HOLINESS CHURCH

A Church With A Message

Good Singing • Great Fellowship

6th and Olive • L. L. Wheeler, Pastor

• To Better Horses in  
Adair County



## Adair County Quarter Horse Association

President — J. D. Ross

Vice-President — Chester Erickson

Secretary — Jess Morris

Board of Directors

Raymond Bradford • Waco Watkins

Doc Richards • Moultry Knight

Welcome to the Festival

## Fine Food for Fine People

☆ Sandwiches ☆ Hamburgers

☆ Malts ☆ Shakes

☆ Home-Made Pies

## Strauss Dairy Princess

On SH 82, Just South of the Dry Creek — Standing Rock  
Bridges on Lake Tenkiller

A pleasant Drive from Stilwell, Tahlequah and Sallisaw and  
Worth Every Mile of the Drive

Welcome Visitors

To Our

STRAWBERRY FESTIVAL

A & B Stop & Shop

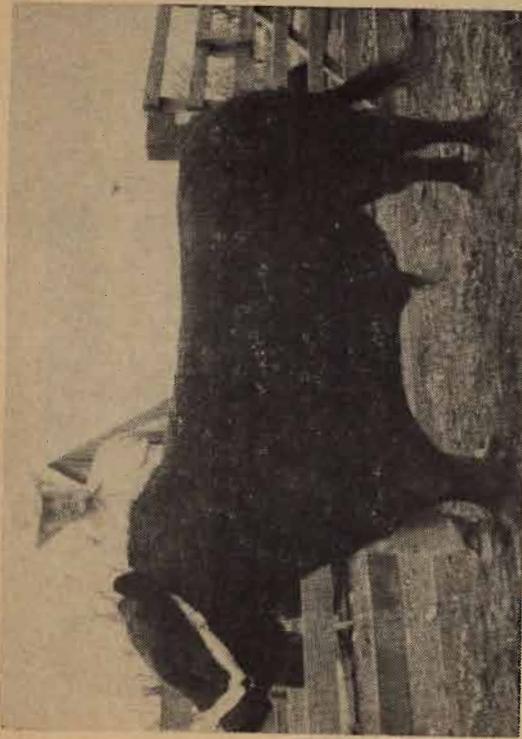
First and Oak Street

WELCOME

To The Festival

Builders Supply

"We Save You Money"



**Brad No. 27 of Limestone, Angus Valley Bull**

With these herd sires and the outstanding blood lines in our cow herd, some of the best cattle in Oklahoma could be produced in Adair county.

Our breeding program includes the following blood lines: Bardolier, Eileenmere, Hyland Marshall, Dormac, and Bandolier.

You are always welcome at Black Diamond Angus Farm and we enjoy showing our cattle.

Every day is sale day on our farm. We are happy with our many satisfied customers in and around Adair county.

Our motto is "Better Bulls Make Better Cattle", hence more profit.  
Gerdie and Lucille Hurd  
Stillwell, Oklahoma, Phone 774-7595



**Hyland Marshall No. 299, Kermac Bull**

Carson Loan & Investment Co.

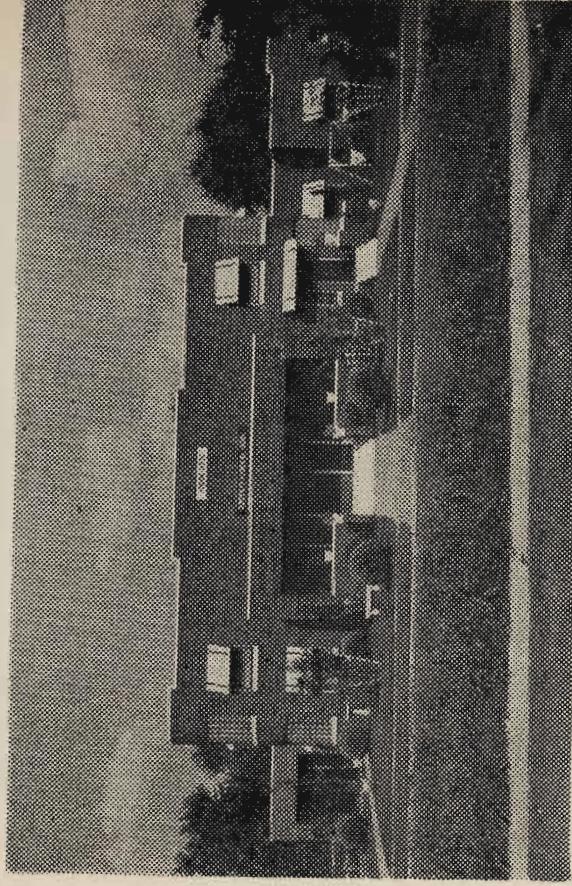
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Fire, Automobile, Life and Hospital Insurance

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Ambulance Service  
Day or Night

Air-Conditioned ☆ Oxygen Equipped

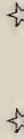
Remember Flowers Say It Best

# Peggy's Flowers

See Our Strawberry Display

Mrs Tobe (Peggy) O'Neal      Mrs Kate Freeman

Welcome Visitors To The 18th Annual Strawberry Festival

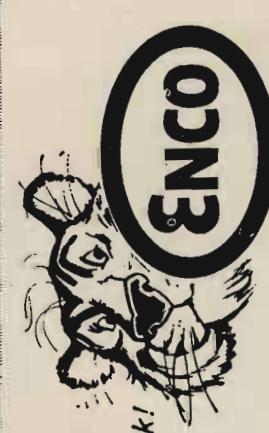


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Work And Western Wear  
Buy 'em At

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Use Enco Extra Gasoline . . .  
*It Puts a Tiger in Your Tank!*

Hardware, Plumbing and Electrical Supplies

"Everything for the Builder"

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**Compliments Of  
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**ICE & COLD STORAGE**

Van Buren, Arkansas

**WELCOME TO STILWELL'S EIGHTEENTH  
ANNUAL STRAWBERRY FESTIVAL**

**Home of Better Values**

**Welcome Visitors  
TO**

**STILWELL**

and the

EIGHTEENTH ANNUAL

**Strawberry Festival**

May your day in the "Strawberry Capital" be a most enjoyable one, and while you are here we extend you a most cordial invitation to come in and visit us.

**Morton's Dry Goods**

Jesse and Nina Morton

Dry Goods — Ready-to-Wear

**Welcome  
To The  
Festival**

• •

**Welcome to the  
FESTIVAL**  
John and Betty  
Carson

**E. G. and Ella Mae Carroll**

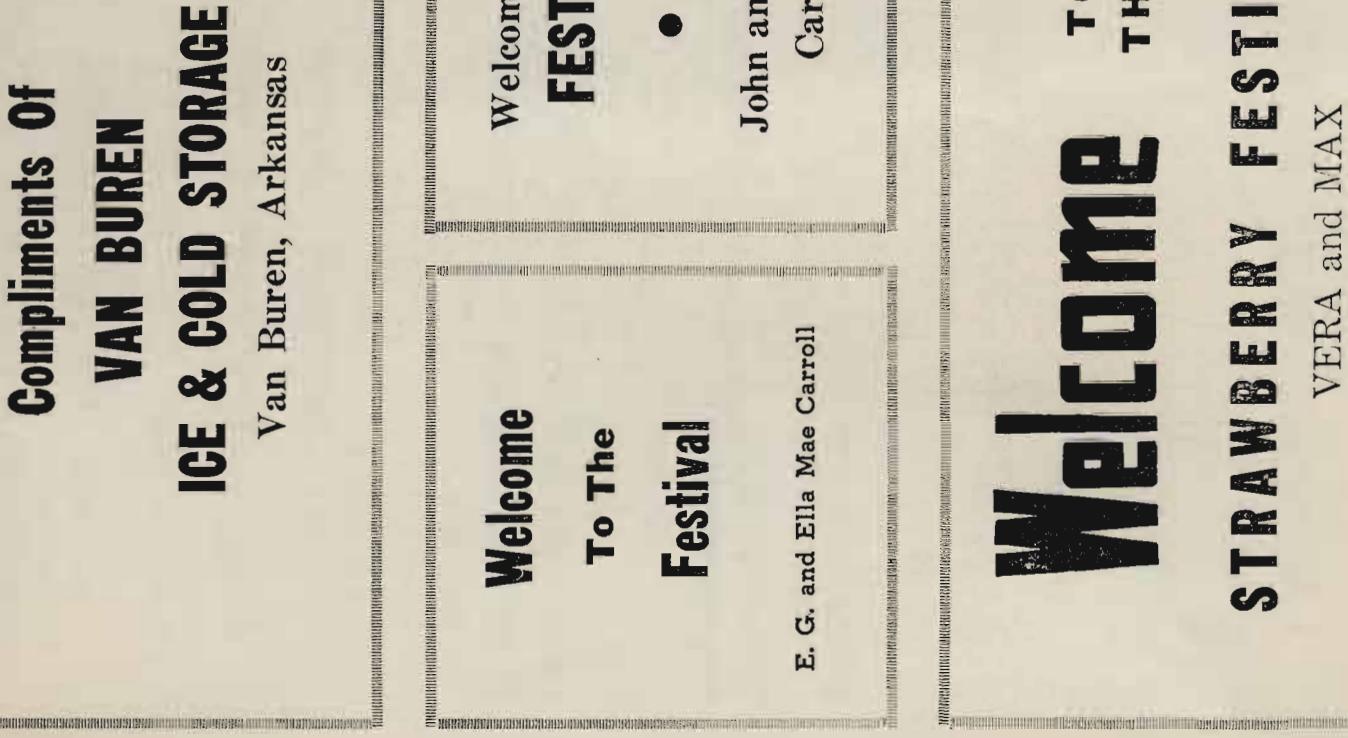
**Welcome To The  
FESTIVAL**  
VERA and MAX

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Phone 774-7166

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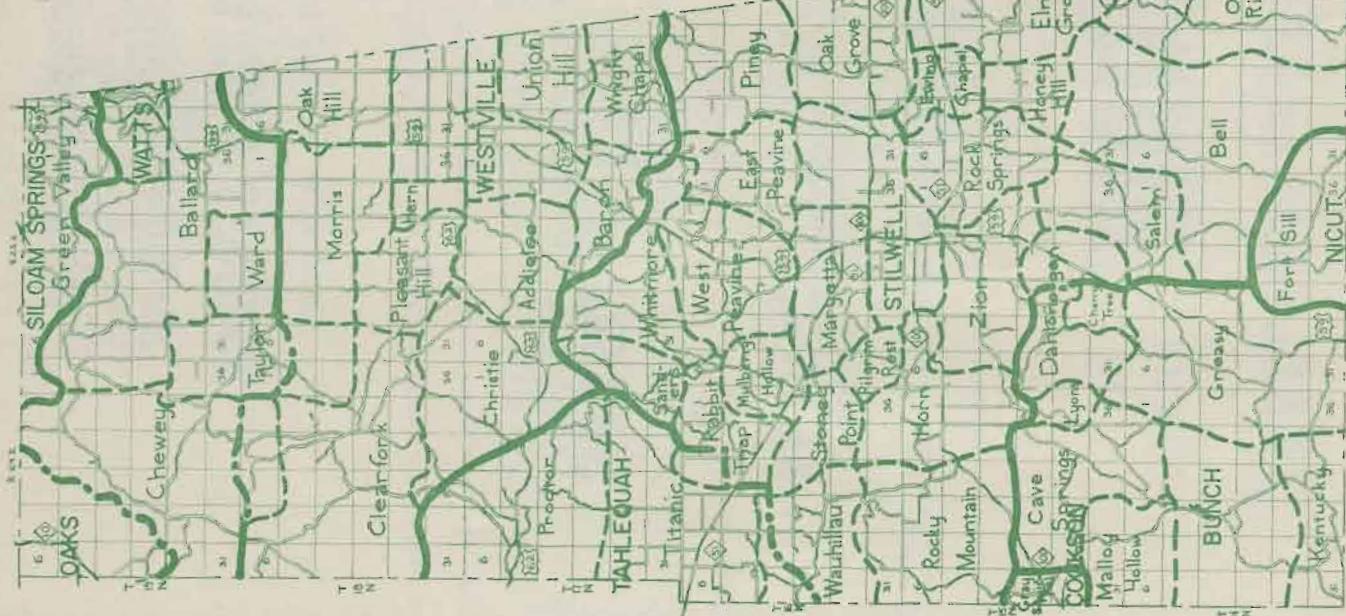


## Adair County Commissioners

WREN WORLEY  
District One  
CARL PETIGREW  
District Two

OWEN BUFFINGTON  
District Three  
and

Are Happy  
To Boost The  
**STRAWBERRY  
FESTIVAL**



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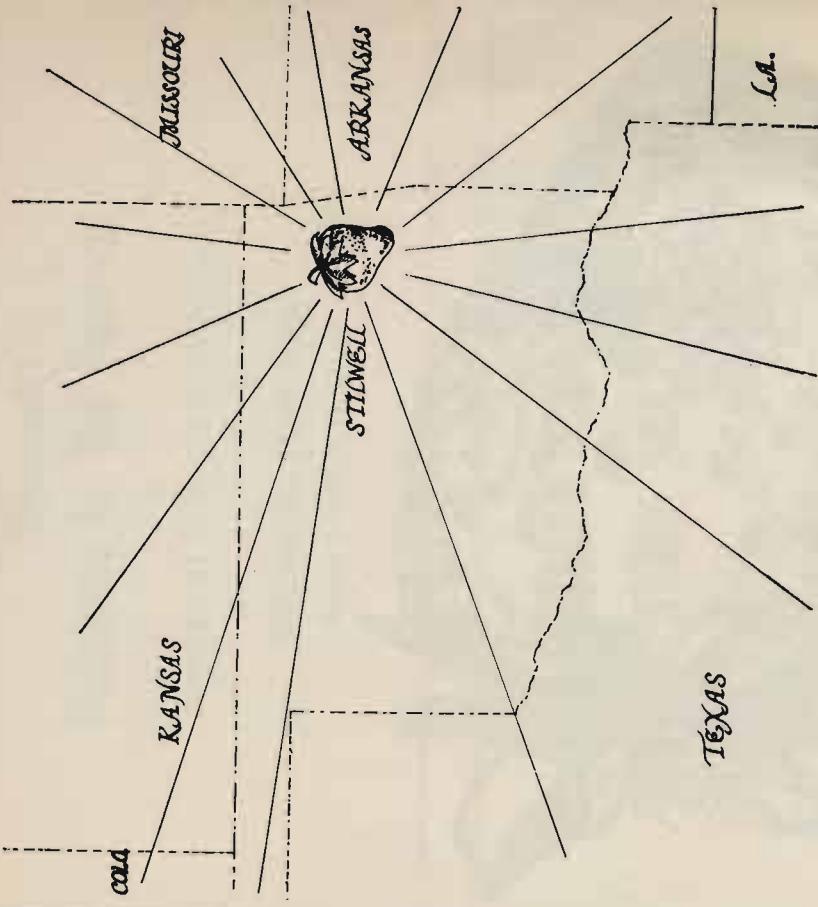
Phone SU 3-5141  
FORT SMITH, ARK.  
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the best "Strawberry Trades"  
are at Matney Ford.**

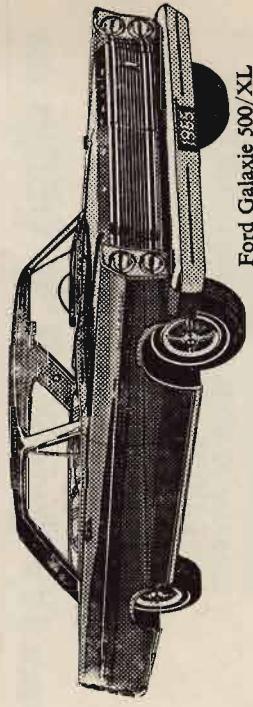
**THE FINEST STRAWBERRIES**

**Are Grown in Adair County**

Arkholia Manufactures the finest Concrete and Lightweight Blocks,  
Concrete Brick and Indian Hills Stone in the Southwest

**Arkholia Sand and Gravel Co.**

Phone	Phone	Phone
Fort Smith	Muskogee	Fayetteville
SUNset 2-0391	MURRAY 2-2160	Hillcrest 2-5462



Ford Galaxie 500/XL  
2-Door Hardtop

**MATNEY FORD, INC.**

( Rosaceae\*)

## Welcome to the Festival

Electrical Wiring & Supplies

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## NORMAN ISAACS SERVICE STATION

GAS — OILS — TIRES and TUBES

Car Washing and Greasing — Batteries

We Give S&H Green Stamps

**George's Radio, TV & Appliance**  
Expert Repair on All Models

Phone PR 4-2308

**George Mennecke**

Across from  
Doc Beene's Cafe



\*The strawberry family: your business,  
ours too. Let us show you how to pack them  
in corrugated shipping containers.

Container Corporation of America  
Box 1566 Muskogee, Oklahoma



Welcome to Stilwell



## Vanco Discount Center

- ☆ Premium Gasoline
- ☆ All Major Brands Motor Oil
- ☆ Fishing Tackle
- ☆ Hunting Equipment
- ☆ Guns and Ammunition

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## REED'S HARDWARE AND FURNITURE Co.

HARDWARE, FURNITURE & GENERAL  
MERCANDISE

## Schmieding Bros., Inc.

### DISTRIBUTOR

FRUITS and VEGETABLES for PROCESSING

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Fort Worth, Texas	Lexington, Kentucky
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Dallas 26, Texas  
GENERAL OFFICES  
309 N. Oakland Avenue

## **PAL'S PRIDE PRODUCTS**

## Bacon Hams

Sausage • Wiener

## Luncheon Meats

Sold in Stilwell Stores

And Better Stores in Eastern Oklahoma

# OKMULGEE PACKING CO.

## OKMULGEE,

## OKLAHOMA

# WELCOME

## **TERRILL'S DRY GOODS**

**Telephone 774-2300**

## STILWELL

## **WELCOME VISITORS**

## TIRES — TUBES — BATTERIES

## **Chuculate Service Station**

STILLWELL, OKLAHOMA

GERALD'S

**Furniture & Appliance  
GIBSON REFRIGERATOR  
TAPPAN RANGES  
Plumbing and Heating**

Easy Terms

Dial 774-2211

## Welcome Visitors to

**Stilwell's Eighteenth Annual  
Strawberry Festival**

### **W. C. Lee Company**

**Dry Goods — Shoes — Ready-to-Wear**

# A History of Stilwell

The following story was written by Nancy Ferguson, Stilwell school student from notes written in 1950 by her grandmother, Mrs Viola Carson.

In 1900 Stilwell was really a horse and buggy town. There were no cars, no paved or gravel streets and no electric street lights.

The Main Street was Front Street running parallel with the railroad. The business houses were frame buildings with board walks and the streets knee deep in mud in rainy weather. Some of the early stores were Jim Winkler's Cafe, Joe Carson's Grocery Store, Pole Littlejohn General Store. Other stores were Mason's, Troupe's, Roach's, Triggs, Crocker's and Mortons.

Joe Carson owned the first livery stable located where Gerald Malcolm's Furniture Store now is. The first post office was located across the street from the depot.

The first stone building was erected in 1903 by R.A. Tuell and was occupied by Gamble and Lee General Store. It was located where the C.J. Carson Insurance Building now stands. There was no bank for several years.

The first school building was a frame two-story building with eight rooms built on the site of the present Stilwell high school, and purchased from a Mr. Campbell who lived near where Mrs. Pearl Goodall lives. Prior to this, school was taught in the Methodist Church, the first church built here, and in various residences, one of which was located where Mrs Maye Etheridge now lives. Later the school building was moved to the block where the city jail is and was used as a jail for a time until it burned.

As the town grew, a Mr. Garsuch put in a "Picture Gallery" or photography shop. In his spare time he built a car with buggy wheels which attracted much attention and excitement as it went down the street at one mile per hour. Later Mr. McGruder who worked in the bank brought the first factory-made car here. Its speed was thirty miles per hour.

The first hotel was built by a Mr. Kelly on Front Street, where the rock barn now stands south of the depot. Later the Graham Hotel was built on the site of the International Harvester Company now managed by Mr. Sharp.

The early day doctors were Dr. Johnson, Dr. Woodruff and Dr. Patton. The lawyer was Luther Kyle.

Louis, John and Bill Whitaker built the first flour mill and a Mr. Alcar the cotton gin.

Bob Worsham and Mr. Crocker were the first casket merchants. There was no undertaker until later.

Some early day prices were: oats 10 & 15c a bushel, cotton 3 & 4c a pound, corn 15c bushel, wheat 25c bushel, hay 10c bale, potatoes 25c bushel, hogs \$2.50 and cattle \$10. Ties and cotton were the main sources of money.

Some of the early day residents of Stilwell who are still living here are Mrs. Patton, Mrs. Lynch and Mrs. Keller.

Stilwell was named after Arthur Stilwell, who was the head of the company that built the Kansas City Southern Railroad.

Today, as we can tell, there have been many changes since the past years of Stilwell. They will continue to change as the future time progresses.

## **Farmers Supply Co.**

**The Home of the Farmers Needs**

**Used Tractors and Machines**

**Genuine I-H Parts and Service**

**Paul Sharp, Mgr.**      **Phone 774-7185**

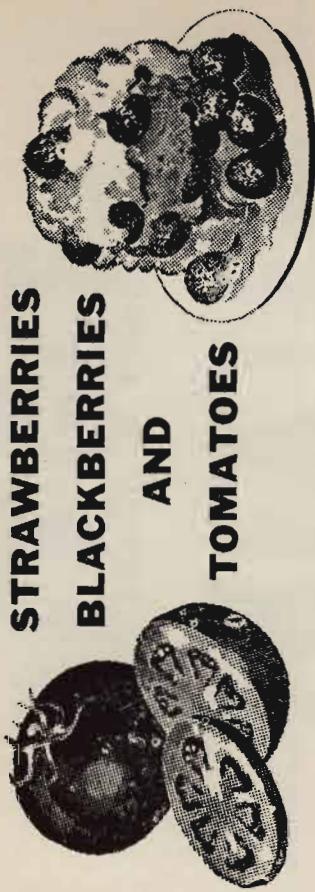
**Welcome Visitors!**

**Hunters 5 & 10**

**Stop in and visit us**

**Clifton and Christine Hunter**

## BUYERS AND PACKERS



Cove Creek, Grove and Kelley Brands

## KELLEY CANNING COMPANY

PRairie Grove, Arkansas

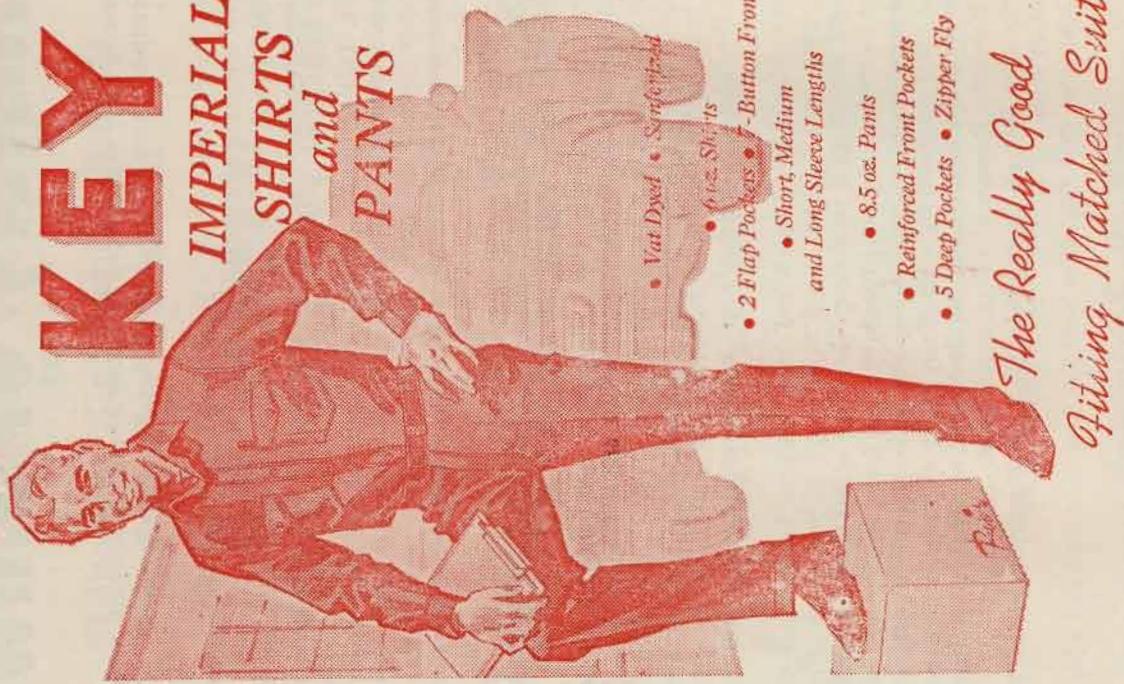
Greetings From

## HEEKIN CAN COMPANY

Springdale, Ark.

We are proud to supply the cans for Stilwell Canning Company,  
packers of your delicious Strawberries.

# KEY IMPERIAL SHIRTS *and* PANTS



*The Really Good  
Fitting Matched Suit*

# KELLEY'S FAMILY DEPARTMENT STORE

"Your Friendly Store Where Your Dollar Buys More"

Welcome to the Festival

## Save - Way Grocery

Buddy & Juanita

Phone 774-7114

# EAGLE THEATER

Welcome to the  
Festival

Welcome Visitors

### Fashion - Flair Beauty Salon

### Motons Jewelry

Certified Watchmaker

Southside Shopping Center

See us for the latest in Hair Styles

Delores McGee

Phone 774-2818

Welcome You To See First

Showing in Oklahoma

# "TAGGART"

Tony Young

Elsa Cardenas

Dan Duryea

Dick Foran

"SEE MORE IN '65"

★ Sensible Prescription Prices

★ Reasonable Drug Prices

### Stilwell Pharmacy

## DeJARNATT BROTHERS

Dirt Contractors

Stillwell, Oklahoma

JIM PR 4-7544

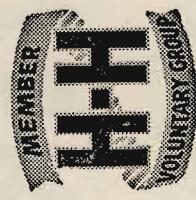
TEN PR 4-7423



STOCK PONDS, LAND CLEARING, SILOS AND ROAD WORK

## Welcome Visitors

Member of H & H Volunteer Group



Home of Quality Foods

Open 7 Days A week

On Highways 51 and 59 North

Swede and Maudine Worley

## SWEDE'S FOOD MARKET

Welcome Visitors!  
To Stillwell



International Brands



SHOES FOR MEN

YOUNG SHOE FASHIONS



SHOES FOR MEN



SHOES FOR WOMEN

SHOES FOR BOYS AND GIRLS

**WELCOME  
VISITORS**

to the

**Strawberry Festival**

Buyers of Quality Fruits, Strawberries  
and Vegetables

Adair County Produce Co.

Telephone 774-2219

J.R. CARSON

Stillwell, Oklahoma

## STILWELL ROUND-UP CLUB RODEO

## TWO BIG NIGHTS

MAY 7	FRIDAY NIGHT	MAY 8
8 P. M.		SATURDAY NIGHT
		8 P. M.

**\$25 ADDED TO EACH EVENT**

PROGRAM

Event No. 1	.....	Brone Riding
Event No. 2	.....	Calf Roping
Event No. 3	.....	Girls' Barrel Race
Event No. 4	.....	Bulldogging
Event No. 5	.....	Bull Riding

## STILWELL ROUND-UP CLUB

Welcomes You to the

## STRAWBERRY FESTIVAL AND RODEO

## BOARD OF DIRECTORS

Carthel Means, President  
Jim Parker, Vice-President  
Wilma Mears, Sec., Treas.  
Waco Watkins  
Raymond Bradford  
J. C. Morris

W. CECILIE

**Visitors Will Furnish the Horse Power for Making This Festival the Best Ever**

Norvell Henley

# Stilwell Appliance

Phone PB 4-7321



**ENJOY YOURSELVES**

**AT OUR ANNUAL**

## **STRAWBERRY FESTIVAL**

**Stilwell Municipal Hospital**

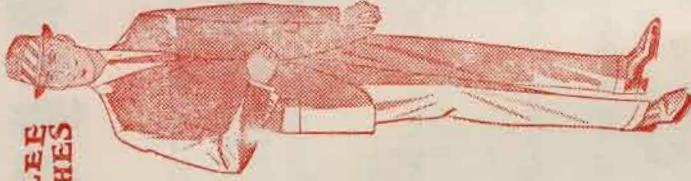
**and Staff**



John H. Carson, D. D. S.  
W. Z. Cook, M. D.  
Robert L. Currie, M. D.  
Burdge F. Green, M. D.  
Nelson White, M. D.  
C. W. Mehegan, D. O.

**We're Proud of the  
Strawberries we Grow  
and**

**We're Proud of the  
Brands we Sell**



**CURLEE  
CLOTHES**

Arrow Shirts

Pendleton  
Country Clothes

Dobbs Hats

Jane Colby Knits

Levi's

Lillian Russell  
Dresses

Norman Shirts

Country Wise Dresses  
By Mac Shore

Hubbard Slacks

Sunny South  
Blouses

Haggard Slacks

Lorraine Lingere

Kingsway Shoes

Playtex Bras

John C. Roberts  
Shoes

Grace Walker  
Shoes

Justin Boots

Nadine Formal

Complete sewing fabrics and accessories

**Stilwell  
MERCANTILE**

Burnell Isaacs, Manager

"Adair County's Most Complete Department Store"

Stilwell's Eighteenth Annual

STRAWBERRY FESTIVAL

May 8, 1965

**P r o g r a m**

MASTERS OF CEREMONIES: Tobe O'Neal and Neil Morton

RADE ----- 10:00 A. M.

Parade Marshal, Rev L. L. Wheeler

national Anthem ----- 11:00 A. M.

Miss Janet Briley

Vocation ----- 11:03 A. M.

Rev Luther Nelson, Pastor, First Baptist Church

Crowning of the Strawberry Queen for 1965 ----- 11:05 A. M.

Joe H. Carson, Past Lt. Governor, Division XXI  
Texas-Oklahoma District Kiwanis International

Welcome Address ----- 11:20 A. M.

Wade Zumwalt, President Stilwell Kiwanis Club

Zing and Tuffy ----- 11:25 A. M.

Channel 8, Tulsa

Courtesy of the Stilwell Jaycees

nual Training Stage Band ----- 11:55 A. M.

Directed by Miss Avalon Reece  
Manual Training Highschool, Muskogee

Stilwell's Eighteenth Annual

STRAWBERRY FESTIVAL

May 8, 1965

**P r o g r a m**

John Brown University Entertainers ----- 12:25 P. M.

A group of gifted college students from John Brown University, Siloam Springs, Arkansas. Featured will be internationally known Jerrie and Murray Turner.

Stilwell Highschool All-Girl Chorus ----- 1:00 P. M.

Mrs Patsy Morton, Director of Vocal Music, Stilwell Schools

John Brown University Entertainers ----- 1:20 P. M.

Awards, Champion Growers ----- 2:00 P. M.

Strawberry Auction ----- 2:25 P. M.

Free Servings of Strawberries and Ice Cream ----- 3:00 P. M.

Rodeo, Friday and Saturday ----- 8:00 P. M.

Sponsored by Stilwell Round-Up Club

Flower Show at Cox Hotel, ----- ALL DAY

Rose Garden Club

Welcome to the Festival

R. L. "Fat" Sweenston

Joins in Extending a Welcome  
To Visitors on This Day!!

Welcome to Our Festival

Phillips 66 Gas and Oil  
Tires — Tubes  
Complete Service  
Phone 774-7550

Brewer's

CITY FILLING STATION

33 Years Continuous Service

Roena

Scotty ☆ Garland



Welcome to the  
**STRAWBERRY  
FESTIVAL**

**CARRINGTON OIL COMPANY**  
Westville, Oklahoma



## Welcome to the Festival

L. T. SPRAY

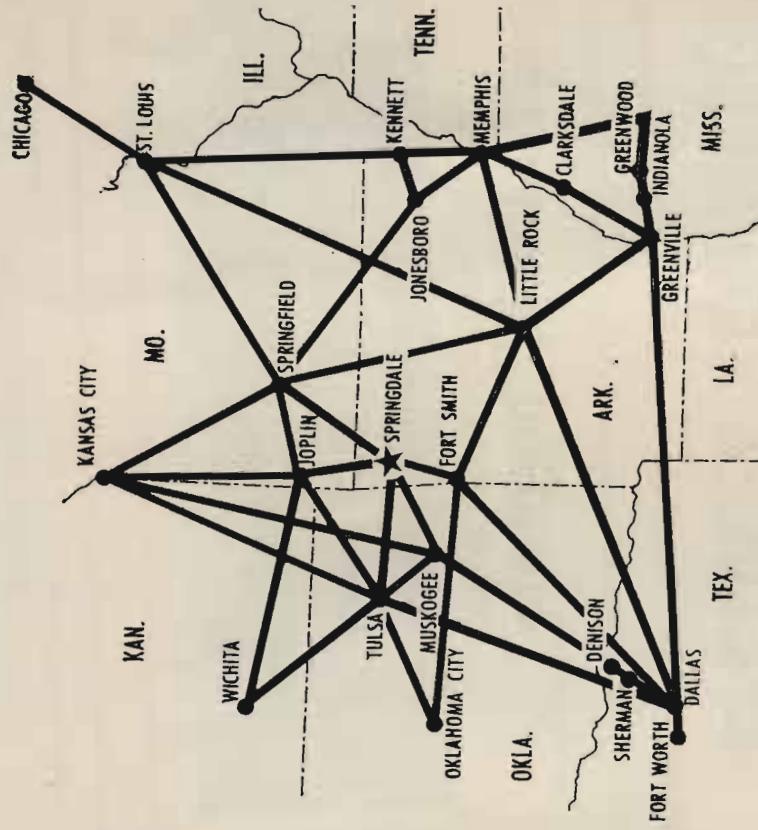
... Your County Attorney

Gladys Kulp

... Secretary

## Jones Truck Lines, Inc.

Springdale, Arkansas



## WELCOME to the Festival

Howard Waters  
and family

Virginia Harper  
and  
Opal Alberta

## Welcome To The Festival

Bessie Testerman

Virginia Ford and Pearl Bean

"Dependable Motor Freight Service Since 1918"

# STILWELL CAFE

AND DINING ROOM

Chicken — Steaks — Home Cooked Meals  
Moderate Prices

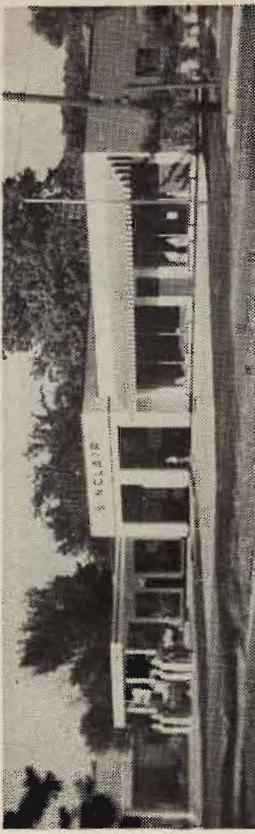
THE BEST FOOD IN TOWN

RODEO HEADQUARTERS

Chloe Jones, Owner

Phone 774-7107

Agricultural Limestone  
and  
Rock Phosphate



BONE SERVICE STATION

Groceries, Meats, Vegetables

Sinclair Products Phone PR 4-2221 Pick-Up & Delivery

# FLETCHER HARDWARE

Furniture and Hardware

for the

Farm and Home

Telephone PR 4-7500

NOLEN PERRY

Phone SP 5-2488 — Sallisaw

## WELCOME VISITORS

.. Don't "Shop," Just Stop at

## FREEMAN'S FOOD CENTER

Stilwell

Phone 74-2239

## SKELLY OIL COMPANY

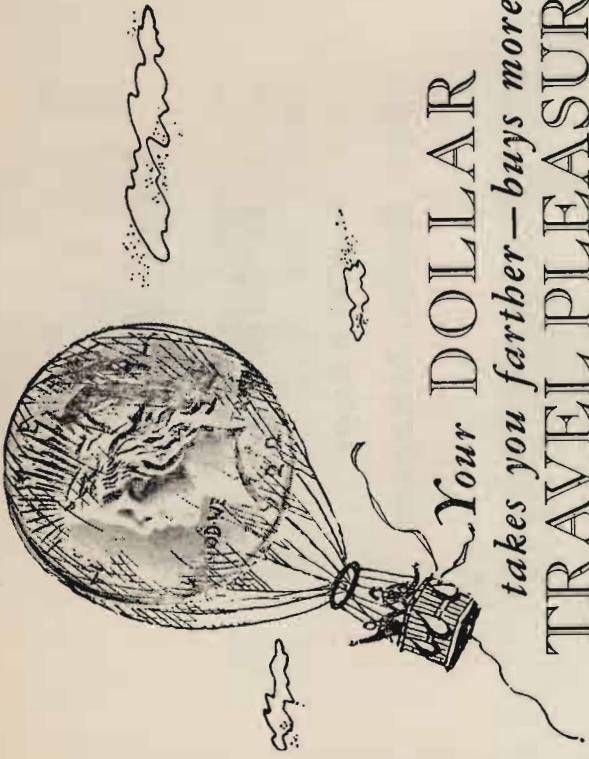
**Keotane Gasoline and  
Supreme Motor Oils**

Page Arnall - Agent

## STILWELL AUTO SUPPLY

Automotive Jobbers  
Goodyear Tire Distributor  
Recapping Service

CHAS. HURLBUT, Owner



Your DOLLAR  
takes you farther—buys more  
TRAVEL PLEASURE  
on K. C. S. Lines!

*Compare* these money-saving features with  
those of any other mode of travel. You get them all on  
Kansas City Southern Lines

THRIFT TRIP FARES—Cost less than driving!  
PARTY FARES—Round trip for 1-way fare!  
FAMILY FARES—Good any day of week!  
LOW COST MEALS—Finest food, surprisingly low prices!  
PULLMAN SERVICE—Coach tickets apply—Save 29%!  
EDUCATIONAL TOURS for students and other groups!

*Southern Belle*

to NEW ORLEANS  
SHREVEPORT  
KANSAS CITY



TICKET OFFICE  
Phone 774-2158



# **WELCOME VISITORS**

**Stuart Wholesale  
Electric Co.**

South 5th & Rogers

**Fort Smith, Arkansas**

. . . extends congratulations to the  
Stilwell Kiwanis Club and the  
best wishes for a successful  
Strawberry Festival . . .

## **STRAWBERRY FESTIVAL**

**To Our Annual**



## **REESE TIE COMPANY**

**Dealers In**  
**Railroad Ties,**  
**Posts and Poles**

**Wholesale**  
**Electrical**  
**Supplies**

**Railroad Ties Since 1920**

# WELCOME VISITORS

TO

# STILWELL



## MOLLOY BUTANE, INC.

STILWELL PHONE 774-2119

VIAN

STILWELL                    WESTVILLE  
SALLISAW                HULBERT            TAHEQUAH

LEE NELSON

PAGE ARNALL    JACK AHART

STILWELL

## HI-WAY THRIFT-T-WISE

## FOOD MARKET

South Stilwell

Phone 774-2424

"Through Service We Grow"

## STILWELL NURSING HOME, INC.

Year - Around Rest & Nursing Care

Welcome Visitors

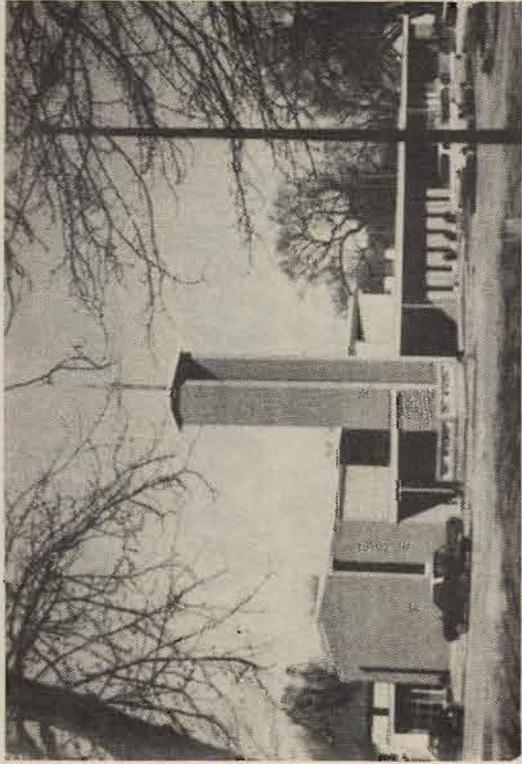
Phone 774-2312

Stilwell, Oklahoma

**Welcome**

## **A. C. Worth and Sons Grocery**

Hwy. 59 1 Block North of High School



## **The First Methodist Church**

Stillwell, Oklahoma

**"The church with the Cross held high"**

**Adair County Soil and Water Conservation District Board  
and**

**The Sallisaw Creek Watershed Association**

Congratulates

**The Strawberry growers of Adair County**

**Agriculture is our Basic Commodity**

**Let us all back our Farmers and Ranchers**

820 of the 1300 Farmers and Ranchers are carrying out Soil  
and Water Conservation measures with the district.

Custom plowing, planting, bushhogging and bermuda  
sprigging by district equipment.

**Wheel Balancing • Automatic Car Wash**

## **Jim's Service Station**

**Welcome to the Festival**

## **Save-Way Grocery**

Phone 774-7114

Buddy and Juanita

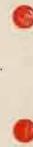
# WINGFIELD'S CARDINAL FOOD STORE & MARKET

We Deliver  
**FLOUR and FEED**

774-7869

Welcome  
to our  
Festival

Osborn's  
Laundry



Lloyd and Pat  
Cole

Welcome  
to the  
Festival

## Strawberry Festival Committees

<b>Program Committee — Tobe</b>	<b>Out-of-Town Guests Committee</b>
O'Neal and H.D. Gound.	— Wade Zunwalt and Julius Thomas.
<b>Booklet Committee—Ben Briley and Fred Couch.</b>	<b>Parade Committee—Jim Lindsey,</b>
<b>Out-of-Town Advertising Committee—Joe H. Carson and Claude Todd.</b>	Rev L.L. Wheeler and Neil Morton.
<b>Local Advertising Committee—Burnell Isaacs, Kenneth Rains and Jim Haraway.</b>	<b>Queen Committee — J.L. Hall.</b>
<b>Decorating Committee—Norvell Henley, L.T. Spray and Clint Thomas.</b>	ford, Jim Haraway and Barnes Pemberton.
<b>Stand Committee — Fred Couch, L.T. Spray, J.L. Hallford, Burnell Isaacs, Barnes Pemberton, Rev George Isbel, Julius Thomson and Lee Nelson.</b>	<b>Strawberry Judging Committee</b>
	—Herbert Young, John Hedges and Berry Ferguson.
	<b>Serving Committee — Tobe O'Neal, Gene Gray, Kenneth Rains, Lee Nelson and Clint Thomas.</b>
	<b>Auction Committee — Joe H. Carson, Herbert Young and Berry Ferguson.</b>

## Welcome to the Festival

We Welcome You to the  
**Strawberry Festival**

. . . and invite you to visit

**WORSHAM'S CARDINAL  
FOOD STORE**

OPAL — BOB ED — TOMMY DALE

**GOODALL**

Grocery and Station

**Sinclair Gas and Oil**

Bill Goodall

Here are Your 1965

# WELCOME VISITORS

SINCLAIR REFINING COMPANY

*"That's what I call*

**Fast  
Delivery!"**



**Sinclair**

Sinclair  
Tractor Fuels • Lubricants • Greases  
Gasolines • Motor Oils • Kerosenes

For More than Fifty-Five Years the Greatest Name in Trucks  
Highway 71, South Phone: PLeasant 1-4551

Springdale, Arkansas

SELAN HALL - Marketer  
HOWARD JOHNSON - Salesman

PHONE 774-2129 or 774-2104

STILWELL

COMPLIMENTS

of

## CONSOLIDATED SUPPLY COMPANY

Industrial Equipment & Supplies

401 South Eleventh

Fort Smith, Arkansas

## ARKANSAS WHITE EQUIPMENT CO.

WHITE and AUTOCAR TRUCKS

Trucks • Service — Parts • Accessories

Cummins Parts and Service

Patronize Your Local Hardware Retailer  
For Your Hardware, Houseware &  
Sporting Goods Needs!

Compliments of

## SPEER HARDWARE COMPANY WHOLESALE ONLY

205 Rogers Avenue — Fort Smith, Arkansas



## FADLER PRODUCE COMPANY

PITTSBURG, KANSAS  
SPRINGFIELD, MO.  
TULSA, OKLA.

SEAL OF QUALITY

## FRUITS AND VEGETABLES

COMPLETE LINE OF FROZEN FOODS

Congratulations:



Shipley Baking Company  
Fayetteville, Arkansas

# Come alive!

You're in the Pepsi generation!

DRINK

## ACEE MILK

It's De-licious

Get it at A & B STOP and SHOP

ACEE COTTAGE CHEESE

BUTTERMILK

DAIRY PRODUCTS

## CHAMBERS 5 & 10

Byrl and Mildred

We Give S & H Green Stamps

**Congratulations  
to the Stilwell  
Kiwanis Club**

... and all the folks in Adair County who have  
worked so hard for the success of your  
**Strawberry Festival**

**Parker Motor Company**

Pontiac ☆ Buick ☆ International  
Tahlequah, Oklahoma

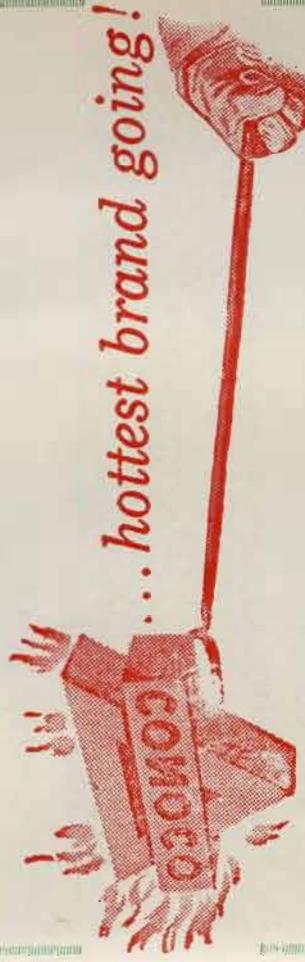
**WELCOME  
To Stilwell**

**A Good Place To Do Business**

Compliments of

**OIL MARKETING COMPANY**

Distributor of Conoco Petroleum Products



**We Give S & H Green Stamps**

Phone 774-7623

Jim D. Hopkins, Manager

Welcome Visitors

## BERRY DRY GOODS CO.

FORT SMITH, ARKANSAS

Welcome Visitors  
And Market

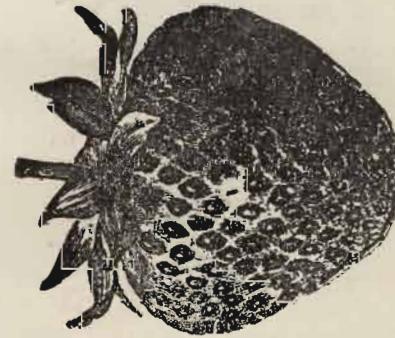
Isaac's Grocery

Phone 4-2740

S.L., Wilma and Sammy

Homeowner — Hospitalization  
Farm Property Insurance  
Life — Auto — Fire  
Bonds

H. L. "Gooh"  
**ARNOLD**  
**INSURANCE**  
**AGENCY**



## IDEAL FRUIT FARM

Mrs. J. W. Auffet & Sons  
Phone 774-7853

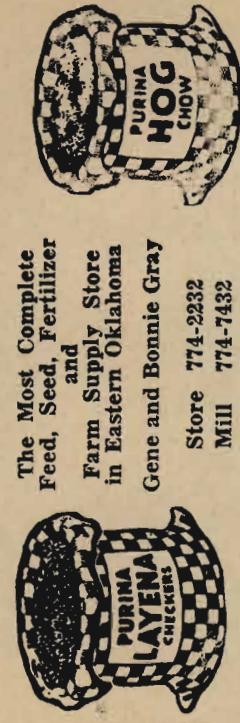
Growers and Shippers of  
Fruit and Nursery Stock  
Strawberry Plants  
Our Specialty

Stillwell, Oklahoma      Route 1

## FARMERS PRODUCE and MILL

### PURINA CHOWS

INSECTICIDES — BABY CHICKS — FEED — SEED  
FERTILIZER — CUSTOM GRINDING — MIXING  
BULK FEED and MOLASSES



The Most Complete  
Feed, Seed, Fertilizer  
and  
Farm Supply Store  
in Eastern Oklahoma  
Gene and Bonnie Gray  
Store 774-2232  
Mill 774-7432

**MORRIS LOCKER**  
AND

## PROCESSING PLANT

CUSTOM SLAUGHTERING  
PROCESSING  
FREEZING • CURING

## WHOLESALE and RETAIL

Fresh and Cured Meats

Stilwell Grocery  
and Market

Phone 774-7186

☆ Doss and Keith ☆

Call in, Walk in, Drive in,  
Come Horseback

If you are hungry or thirsty  
Meet at

**Gray's Dalry Cup**

Phone Orders 4-2795

Office Ph. 774-2590

DEALERS

**Rock's Iron & Metal Co.**

"SLIM THE JUNKER"

P. O. Box 203

**M-M-POTTER'S**



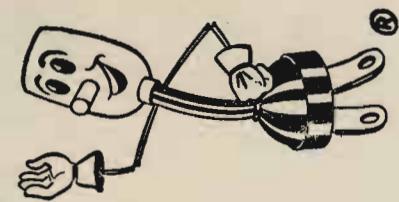
*Country Style*  
**Sausage**

**POTTER'S PACKS THE FLAVOR!**

Yes, th' real flavor!... crisp as th' frosty winter air! Enjoy that full, wonderful satisfaction that comes from choice cuts of prime quality pork, hearty, select spices and that treasured, old-time recipe. J. C. Potter's Country-Style Sausage is th' name, mild or spicy-hot, at your grocer's.

Stilwell, Oklahoma

Willie Wiredhand is on his way to the



## 18th Annual Strawberry Festival

Willie and Ozarks Electric salute the strawberry growers and processors for their achievements and contributions to Stilwell and Adair County.

Roe Stokenbury  
President  
E. G. Carroll  
Vice-President  
George Stratton  
Secretary-Treasurer  
G. Clifton Wade  
Attorney  
Millard Goff  
General Manager  
Clint Thomas  
Branch Manager



WELCOME From

## Cliff's Drive In

featuring

Delicious Hamburgers, with  $\frac{1}{4}$  lb. meat on each one. Tacos and Mexican Burgers. Home Made Pies.

Highway 59 South • Cliff and Edra Hudgins

Welcome  
to the  
**FESTIVAL**

• •  
**THRIFT  
SHOP**

EVERYDAY LOW  
PRICES

**KUYKENDALL'S  
DRY GOODS**

PHONE 774-7655

Welcome to Stilwell's  
ANNUAL

## Strawberry Festival

Ozarks Electric Cooperative Corporation

"A Consumer-Owned Utility"

Lela Smay, Owner

## SMAY AUTO SUPPLY

## Stilwell Flower Shop

"Flowers for Every Occasion"

### NOVELTIES AND GIFTS

Stilwell, Oklahoma — Telephone 774-2250

Come in and See Us

Golda Adair, Operator



Low Prices Every Day

## BRIGGS IGA

COMPLIMENTS OF

TOM SHELL  
And  
Family



BUTCH — LEON

Ogdens "66" Service

Phone PR 4-2530

## REX'S SELF-SERVE SHOE STORE

Wear a Pair of Our Shoes  
to the

## Strawberry Festival

Wide  
Selections  
Lower  
Prices

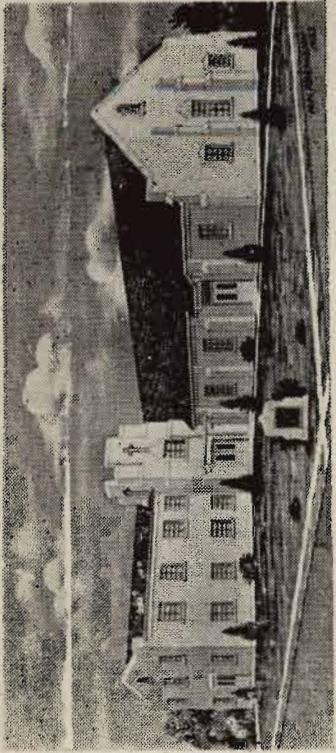
Ladies Shoes in Narrow, Medium and Wide

REX THRASHER



Adair County 4-H Members

Strive to Make the Best Better



Stilwell Christian Church  
FAMOUS - FOR - THE - GOSPEL

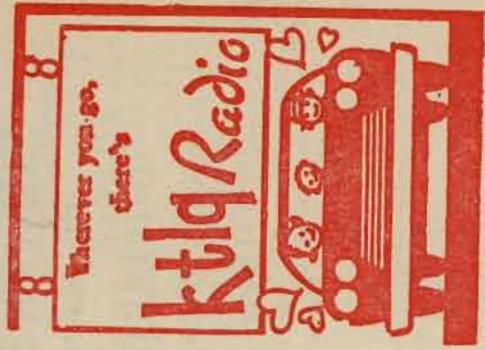
A SMALL CHURCH WITH A BIG WELCOME  
Where The Gospel - Of - Christ  
Is Preached Without Compromise

## HOME SUPPLY CO.

The Home of  
FRIGIDAIRE and MAYTAG APPLIANCES  
and  
ZENITH RADIOS AND TELEVISION

**"The Home of Courteous Service  
in Stilwell"**

**Listen  
For All Day Broadcasts  
Direct From  
the 18th Annual  
Stillwell  
Strawberry Festival**



**1350 on Your Radio  
TAHLEQUAH, OKLA.**

Lake Region Community Service Radio

**CURLER  
CLOTHES**

**Suits ★ Sport Coats ★ Slacks  
Best Buy in America Today!  
Buy'em at**

**Stilwell  
MERCANTILE**

Adair County's Leading Department Store



**ANDERSON MOTORS and SALVAGE**  
GENERATOR REPAIR - WELDING  
TIRES - USED CARS

**WE BUY JUNK**

E. F. ANDERSON

Phone 774-7385

STILWELL, OKLAHOMA

**Welcome to the Festival**

**Thomas Grocery and Station**

Phone 774-2683

On Highway 59 North

**A HEARTY WELCOME**

to our

**STRAWBERRY FESTIVAL**

Jim and Leta Dawson

**PEARL'S**  
**GROCERY and MARKET**

CONOCO PRODUCTS

PEARL VANDERHEIDEN

See Us for

## Westinghouse Appliances

- ★ Built-In Ovens
- ★ Refrigerators
- ★ Platforms
- ★ Deep Freezes
- ★ Dishwashers
- ★ Washers
- ★ Disposals
- ★ Dryers
- ★ Ranges
- ★ Nutone Hoods
- ★ Real Bargains
- ★ Real Savings
- ★ Real Values

## Hammons Electric

706 South Muskogee  
Tahlequah, Oklahoma

## AAA Abstract Co.

"Your Triple A Guarantee"

- ★ Assured
- ★ Accurate
- ★ Abstracts

Frank Garrett, Manager

Welcome Visitors

To The

## Strawberry Festival



W. M. Arwood Company

Wholesale Dry Goods Distributors

Springfield, Missouri

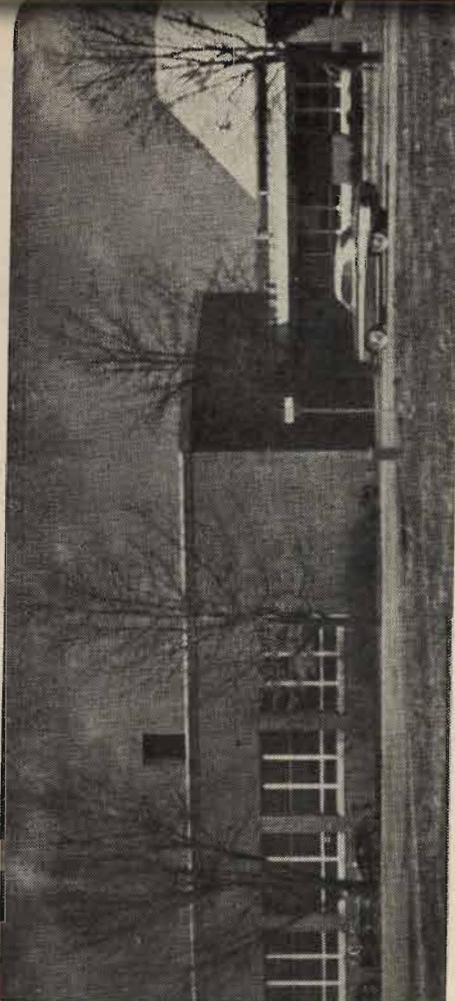
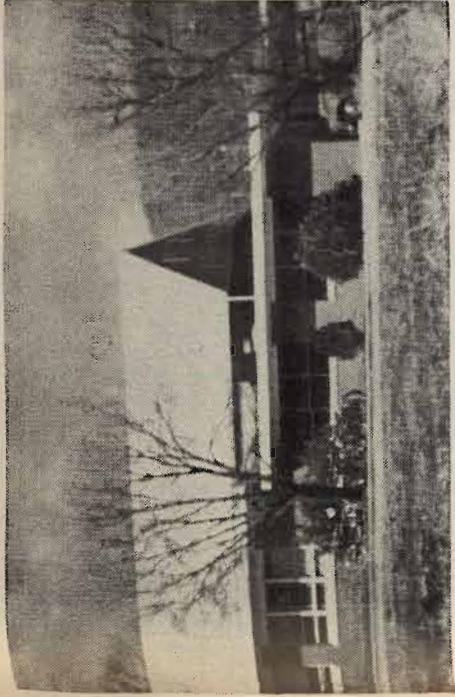


Now from

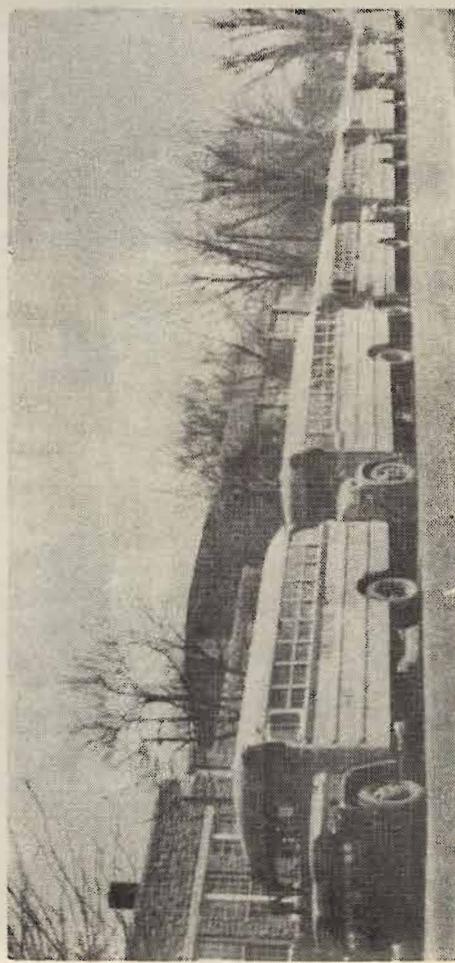
**Foremost**

a perfectly balanced milk!

**STILWELL  
PUBLIC  
SCHOOLS**



**The Administration and Faculty are happy  
to have a part in our 1965 Strawberry Festival**



**Board of Education**

Barnes Pemberton, President  
Gene Gray, Vice-President  
Doss Stilwell, Clerk  
Betty Dobbins, School Secretary

**Faculty**

H. D. Cound, Superintendent	Neil Morton, Junior High Principal
Clifford Hudgins, High School Principal	Ellis Deweese, Elementary Principal
Lucy Arnold Betty Barker Bill Bibb Frank V. Burch Alyene Chambers Paul B. Chambers Ellis Deweese Bobbye Lou Ferguson Bill Goodwin Vivian Garrett Bob Hall Coris Harris Ruby Hatfield Sylvia Holland Kate Hopkins Sue Hopkins John Jones Weber Kelley Bill Ketcher Dorothy Largent Annie Lewis	Jim Lindsey Jim McGee Lucy Makoske C. D. Mangus Neil Morton Patsy Morton Ray Morton Jewell Parsons Virginia Patterson Sarah Redwine Margaret Rider Rodena Rogers Gladys Scofield Easter Shaffer Lon Shell Opal Shipman Colbert Starr Juanita Starr Sam Dick Starr Jack Stogner Montez Stogner
Lucy Arnold Betty Barker Bill Bibb Frank V. Burch Alyene Chambers Paul B. Chambers Ellis Deweese Bobbye Lou Ferguson Bill Goodwin Vivian Garrett Bob Hall Coris Harris Ruby Hatfield Sylvia Holland Kate Hopkins Sue Hopkins John Jones Weber Kelley Bill Ketcher Dorothy Largent Annie Lewis	Emily Terry Elsie Wherry Custodians Troy Abbott Joe Parsons H. H. Hempel Student Transportation Jesse Blankenship Roena Brewer Calvin Patterson Bob Hall Arlin Shipman Earnest Taylor Mrs Henry Wininger Weber Kelley Commodore Fourkiller Warrior Campbell Dooley Harris

The Stilwell Public Schools exemplify a very important part in the education, economic and social life of their large student body.

The Elementary, Junior High and Senior High schools are fully accredited. The High School is a North Central school, fully accredited for 47 units.

The schools enrolled over 1150 students in the 1964-65 school year.

Approximately 625 students are transported daily from the surrounding areas of Stilwell.

The school has served as a laboratory for training Northeastern State College teacher graduates, having 23 intern teachers this past school year.

The school also participated in the foreign teacher exchange program, sponsored by the National Education Association, having Miss Beatriz Piovano this year as an exchange teacher from Argentina.

.... almost as good as

## STRAWBERRY SHORTCAKE! TAYSTEE BREAD

... STAYS FRESH LONGER  
POLYETHYLENE WRAPPED . . .

### COLOR US GREEN

E. A. Grober & Co.  
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PAPER — JANITOR — SCHOOL  
WHOLESALE SUPPLIES

**PRIZE BERRIES**—Edward Wolf repeated as a winner in last year's festival berry contest. At left, he is shown with his first place crate of lucious

## Festival Contest

Last year's berry contest was a repeat for Edward Wolf. It was, in some respect, an almost repeat for Earl Woodward.

Wolf won first place in 1963; Woodward in 1962. Woodward won third in 1963. Wolf received a check for \$20 as his prize money. In addition, his crate was purchased by H.J. Vanderheiden of the Vanderheiden Oil Company for \$130 in the auction.

Woodward was awarded a check for \$15, plus \$130, paid by the Stilwell Canning company in the auction.

Third place winner was Willie Means, whose crate was bought by Vanderheiden for \$140.

Fourth place was Nellie Luethje. The First National Bank and Trust Company Muskogee paid \$100 for her crate.

Fifth place was Daniel Luethje, whose crate was bought by Congressman Edmondson for \$50.

Other crates ran equally high.

The auction last year brought the highest prices in the history of the festival.

Adair county is the garden spot of Oklahoma! At this season of the year our hills and mountains are clothed in Spring colors — with an accent on green. Once those outside the Dogwood Domain visit our country-side they are filled with envy. Color them green!

**CARPENTER PAPER COMPANY**  
**Grace Paper Company Division**

**“The House of Service and Quality”**

Proud to have Served Stilwell for 20 years

**BOB SUTTON, SALES REPRESENTATIVE**

**FORT SMITH, ARKANSAS**

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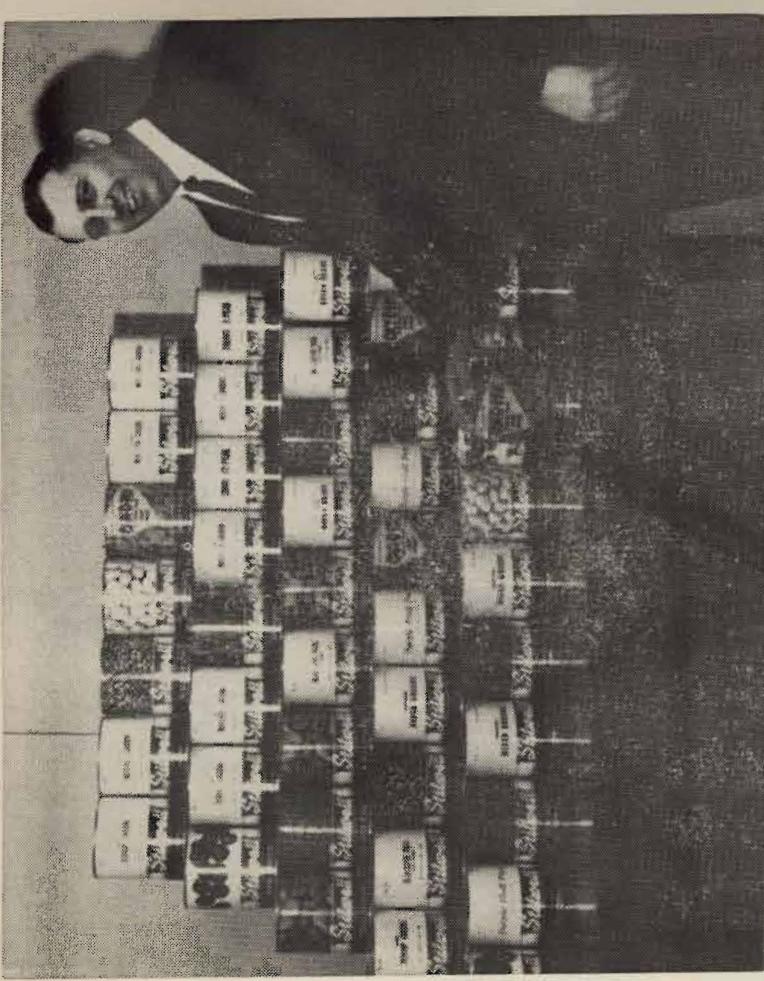
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Stilwell canned vegetables are popular with restaurant and  
cafe operators throughout the Mid-West and South. Bill  
Leatherwood canned goods sales manager looks over a dis-

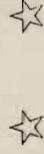
## B. G. Stewart Wholesale

Candy, Drugs and Notions

Headquarters For Your  
Strawberry Candy  
Phone 774-7353 Stilwell Okla.

## Our Compliments to Adair County

### STRAWBERRY GROWERS



### ZERO MOUNTAIN INC.

Fayetteville, Ark.

### Geheb Electric and Industrial Supply Co.

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Browning Sprockets and Chain  
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PHONES  
Office: MURRAY 2-5562 Night: MURRAY 2-3987 or MURRAY 2-5135



RODEO QUEEN—Miss Mary Catherine Waters, daughter of Mr and Mrs George Waters, was the Stillwell Round-Up club's 1964 Rodeo Queen. Miss Waters (right) is shown above on "Bunny". The 1955 Rodeo Queen will be crowned during the Festival Rodeo, held in connection with the strawberry festival.

### Thomas

### Clean Cleaners

**FIRST** in Quality  
and Service



Welcome You  
To The Annual  
Strawberry Festival

# STILWELL FFA



- Learning to do
- Doing to Learn
- Earning to Live
- Living to Serve

Blake Fletcher  
President  
Jim Blackard  
Vice-President  
Ronnie Worley  
Reporter

Colbert Starr and Lon Shell, Advisors

We hope you enjoy this year's strawberry booklet. It is furnished you free through the courtesy of the business firms whose ads appear in it. The Stilwell Kiwanis club urges you to tell all firms—both in and outside Stilwell—that you appreciate their help in making this booklet possible.

We hope that next year's booklet may have a little different look. Your suggestions will be appreciated.

Calvin Patterson  
774-2108

**Drop in and See Us**  
at

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### USED CARS

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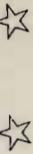
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**Fire, Automobile,  
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To Our Annual Strawberry Festival

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You Are Invited to make This Store  
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Jerrine Blackard • Jack Chaffin

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My, how we've grown, building around our famous mountain-grown straw-berries and a complete line of 30 frozen vegetables, now offered to housewives under the Stilwell label.

