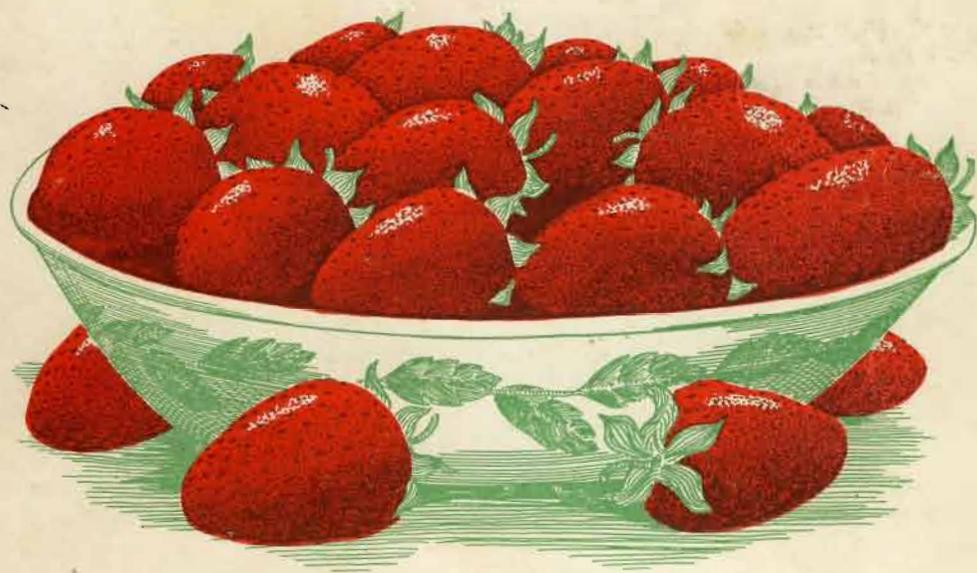


Fourteenth Annual

Strawberry Festival

May 13, 1961



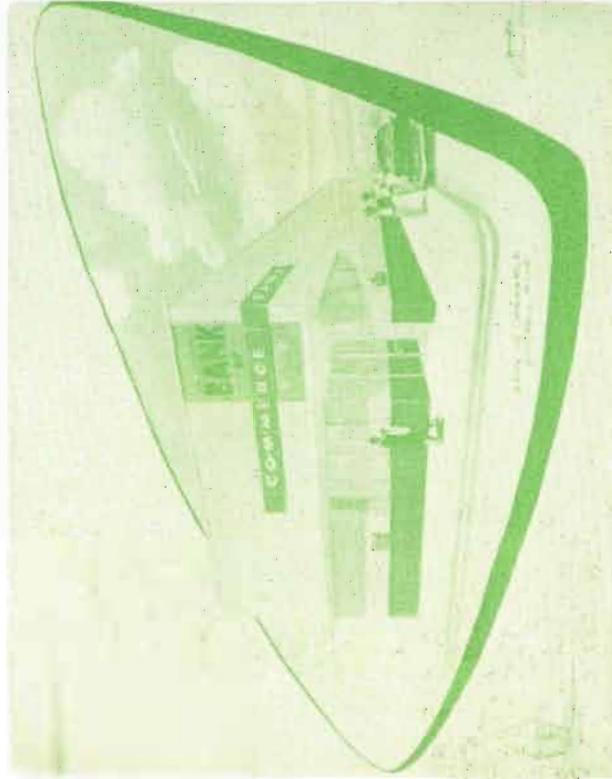
Stilwell, Oklahoma

"The Strawberry Capital of the World"

WELCOME

Fourteenth Annual

Strawberry Festival



**No Account Too Large or Too Small
WE INVITE YOU TO VISIT US**

"THE FRIENDLY"

BANK OF COMMERCE

STILWELL, OKLAHOMA

Member Federal Deposit Insurance Corporation

WARD'S ICE CREAM

"It's a Food, Not a Fad"

Ward's Ice Cream
is being furnished for the

Fourteenth Annual Strawberry Festival
through courtesy of

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Chaffin Drug

Ramsey Grocery

Pearl's Grocery

A & B Quik-Pick

Wolf's Grocery

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J. L. COX HOTEL

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P. O. Box 69

Stilwell, Oklahoma



COFFEE SHOP

ONE OF THE FINEST

DELISCA

JOE BRUCE

WELCOME TO THE FESTIVAL

FRIENDS,

On behalf of the Kiwanis Club, the City of Stilwell and the Strawberry Growers of Adair County I would like to welcome you to our Fourteenth Annual Strawberry Festival.

We sincerely hope that you enjoy being here today, that the Festival pleases you, and that you have enjoyable visits with old friends.

KENNETH CARLETON, President
Stilwell Kiwanis Club

Kiwanis Club of Stilwell

Kenneth Carleton
President

Bill Lewis
Vice-President

Jack Barham
Past-President

Colbert Starr
President-Elect

Norman Bond
Secretary

Berry Ferguson
Treasurer

Joe Carson
Past Lieutenant-Governor

Jack Barham
Ben. F. Briley, Jr.
Norman T. Bond
Kenneth Carleton
Joe Carson
O. B. Chambers
Lloyd E. Cole, Jr.
Rev. G. H. Crittendon
James V. Dawson
Berry Ferguson
Gene Gray
James D. Haraway
Rev. Joe A. Hazlitt
John F. Hedges
Norvell Henley

Jack Holt
Byrl E. Kelley
Bill Lewis
Tobe O'Neal
W. B. Pemberton
Jack Pollard
G. K. Rains
Colbert Starr
W. C. Thomas
J. H. Thomas
Claude E. Todd
James E. Woolsey, Sr.
James E. Woolsey, Jr.
Wade Zumwalt

Mike Abbott
John Auffet
Marion Bayles
Ray Dean Brashears
Raymond Briggs
Phillip Crittendon
James Eads
Jerry Garrison

Key Club Members

Phil Keeter
David Kelley
Jack Ogden
Barry Robbins
Earl Smay
Rex Starr
Charles Willaby
Larry Woolsey

STILWELL LUMBER CO.

Hardware, Plumbing and Electrical Supplies

"Everything for the Builder"

HOME OWNED — HOME OPERATED

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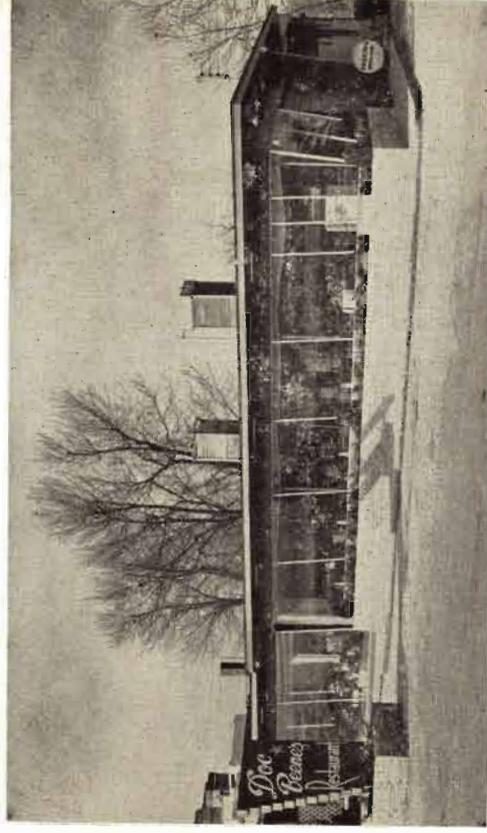
Stilwell, Oklahoma

BEN FRANKLIN

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Stilwell, Oklahoma

Doc Beene's RESTAURANT



STILWELL,

OKLAHOMA

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STRAWBERRY SHORTCAKE THE YEAR ROUND.

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Hardware Retailer
For Your Hardware, Houseware
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Best Wishes

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Fort Smith, Arkansas

Proud Supplier of Corrugated Cartons to
Stilwell Canning Company,
the Finest Market for Your Strawberries

... almost as good as
STRAWBERRY SHORTCAKE!
TAYSTEE BREAD

**DRINK
ACEE MILK
It's De-licious**

Get it at A & B QUIK PICK
ACEE COTTAGE CHEESE
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Welcome to Stilwell's
FOURTEENTH ANNUAL
Strawberry Festival

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and
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George Mennecke

Across from
Doc Beene's Cafe

WELCOME VISITORS

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FREEMAN'S FOOD CENTER

Stilwell

Phone PR Prospect 4-2239



Miss Shirle Tate, Queen of the Thirteenth Annual Strawberry Festival was sponsored by the George Hensley patch. She is the daughter of Mr and Mrs Charles Tate of Stilwell.

FARM BUREAU MUTUAL

Insurance at Cost

•
SAVE-WAY REAL ESTATE

See Us if you want to Buy,
Sell or Trade

E. J. "Humpy" Campbell

We Welcome You to the Festival

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The Traveling Man's Cafe with
Recreation for Boys and Girls.

Earl Small, Owner

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Furniture & Appliance

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TAPPAN RANGES

Easy Terms

Dial PRospect 4-2211

Stilwell, Oklahoma

**EAGLE
THEATER**

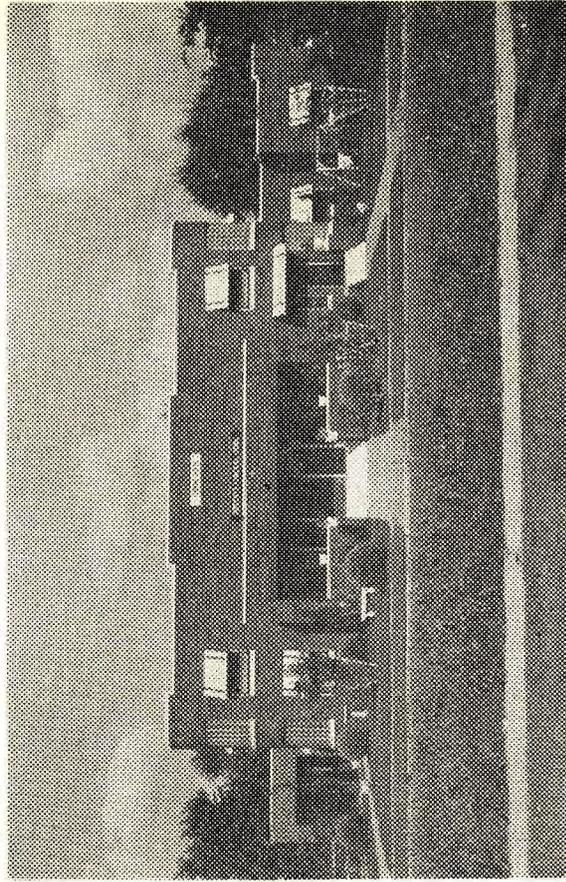
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The Perfect Place For An Evening
Of Entertainment
For The Entire Family.

When You Want To Beat The Heat . . .
Remember, We Cool By Refrigeration

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The Most Modern and Beautiful
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Ambulance Service
Day or Night

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BEST FOR THE JOB!

Preferred by millions from Canada to the Gulf. These triple stitched, 10 oz. Sanforized overalls, in blue denim and selected stripe denims, are built for comfort and hard wear.

Farm and industrial workmen like the double woven pockets and the double-lined suspenders that eliminate "old fashioned" overall "roping".



BILL'S *Stilwell*
MERCANTILE

"Eastern Oklahoma's Most Modern
Department Store"

Bill Harper

WELCOME VISITORS

**To Our Annual
STRAWBERRY FESTIVAL**

REESE TIE CO.

**Dealers In
Railroad Ties, Posts, Poles
And Pulpwood**

Railroad Ties Since 1920

Welcome Visitors TO STILWELL

**and the
Fourteenth Annual**

Strawberry Festival

May your day in the "Strawberry Capital" be a most enjoyable one, and while you are here we extend you a most cordial invitation to come in and visit us.

Morton's Dry Goods

Jesse and Nina Morton

Dry Goods — Ready-to-Wear

Stilwell, Oklahoma --

A Good Place To Live

CLIMATE

Elevation Above Sea Level	1196'
Average Annual Rainfall	46.0"
Average Jan. Temperature	38.7°
Average July Temperature	79.0°
Average Growing Season	200 days

RECREATION

Lake Tenkiller, the most beautiful Lake in the Southwest, is just 15 miles to the west of Stilwell. Lake Francis is 25 miles to the north. Baron Fork, Sallisaw creek, Caney creek, and Lees creek all flow through Adair county. Whether you enjoy fishing, boating, water skiing, swimming, hunting or picnicing the facilities are at hand.

The Kiwanis Club of Stilwell sponsors a summer recreational program for boys and girls. They employ a director and assistant to supervise base ball, swimming, tennis, badminton, horse shoes and croquet. There is also a soft ball program for adults.

It is just 44 miles to Fayetteville where you can enjoy Southwestern Conference football and basketball.

EDUCATIONAL FACILITIES

1 Grade School	Enrollment
1 Junior High	325
1 High School	105
Total	530
Total Student Capacity	960
Teacher Pupil Ratio	1200
	30

Vocational training is available in High School. Such courses offered as welding, wood shop and metal work.

Stilwell, county seat of Adair county, is a thriving and progressive town of 2300 people. Founded in 1897 with the coming of the Kansas City Southern Railway it was named for Arthur Stilwell the builder of the KCS. A relatively new town it is still developing and looks forward to the future.

In the early days of Stilwell and Adair County the principal income was from timber products and timber is still an important factor in the economy. Later cotton, corn,

STILWELL INDUSTRIAL FOUNDATION INC.

Capitalization \$50,000
Tobe O'Neal, President

The purpose of this organization is to develop industrially all the natural resources indigenous to Adair County, and to aid in every way possible the new industries who want to locate in Stilwell.

Organized and incorporated in 1958, the Stilwell Industrial Foundation already has made significant progress toward creating the kind of business climate which commerce and industry require.

CHURCHES

	No.	Membership
Baptist	2	575
Methodist	1	290
Christian	1	250
Church of Christ	1	140
Pentecostal		
Holiness	1	40
Assembly of God	1	75
Free Holiness	1	200

wheat, and livestock were produced. In the last 20 years dairying, fruits, and vegetables have become the chief agricultural products.

With the coming of the Oklahoma Lakes, Stilwell has become the center of one of the finest recreational areas in the nation.

With an abundant supply of good labor, favorable climate, sufficient water and plenty of electricity at favorable rates, Stilwell looks forward to an era of great industrial development.

PRINCIPAL AGRICULTURAL PRODUCTS

ADAIR COUNTY

Approximate Annual Production	
Timber	\$ 500,000.00
Fruits and Vegetables	2,000,000.00
Dairy Products	1,000,000.00
Live Stock	1,000,000.00
Poultry	1,300,000.00

INDUSTRIES

Stilwell Canning Company
Stilwell Frozen Foods Company
Reese Tie Company
Amos Handle Company
Alabama Charcoal Company
Stilwell Warehouse Corporation
Stilwell Grain Corporation

TRANSPORTATION

The KCS Railway provides direct service to New Orleans, Kansas City and Port Arthur and connecting points in Missouri, Kansas, Arkansas, Oklahoma, Texas, and Louisiana. There are four passenger trains daily.

Bus transportation is furnished by Cookson Hills Stages with headquarters in Stilwell.

Stilwell is served by the following truck lines: KCS Motor Freight, Jones Truck Lines, Davis Truck Line, Magic Empire Express, Mistletoe Express.

TAXES

Property Tax Rates	Mills
City Tax	None
County Tax	
General Fund	10.00
Sinking Fund	.79
School	24.00
School Building Fund	5.00
School Sinking Fund	5.65
Total Tax in Mills	45.44
Homestead Exemption	\$1,000.00

LABOR EFFICIENCY

The greatest resource which Stilwell and Adair County has is its people. We, at Stilwell Canning Company, employ a maximum of 300 people and I have never had the opportunity of working with more intelligent, cooperative, and willing labor than we have here at the plant. Any industry seeking a new location would do well to consider Stilwell for its abundance of good labor.

Claude Todd
Manager, Stilwell Canning Co.

UTILITIES

City Owned System

Electricity G.R.D.A.
Cheap electricity generated by water power.
Water

Two sources, both of excellent quality, Starr Springs and Evansville Creek.

Sewage System

A new sewage disposal plant sufficient for a town of 12,500. Sewer lines available to every house in town.

BRUCE-ROGERS COMPANY

DISTRIBUTORS

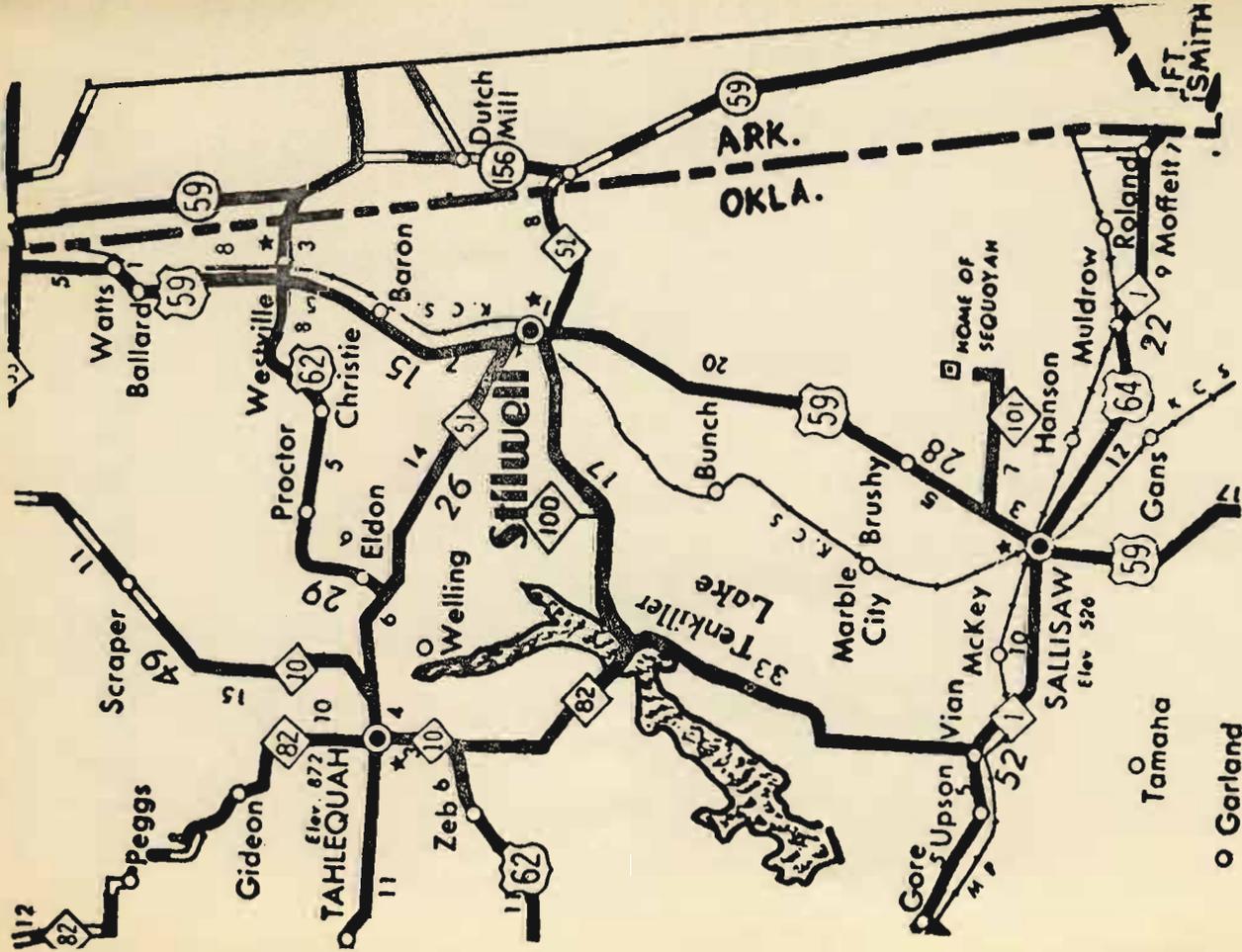
Kohler of Kohler
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Reda - Deming and
F & W Water Systems

Complete Stocks Industrial
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Phone SU 3-5141 Phone ME 6-2440
FORT SMITH, ARK. ROGERS, ARK.



Stilwell is in the heart of Oklahoma's most scenic recreation territory. One of the state's prettiest drives is the highway that leads from Stilwell to beautiful Lake Tenkiller, just 17 miles away. The whole of Adair county abounds in crystal-clear streams and winding mountain roads that afford breath-taking views. For fishing, swimming, or "just looking" — you can't beat Adair county.

Congratulations:



Shipley Baking Company
Fayetteville, Arkansas

for a better . . .

Breakfast

STRAWBERRIES

and

J. C. POTTER'S
SAUSAGE

now it's Pepsi

for those who think young

Quarter Horses
For Sale

● ●
L. R. Webb

PR 4-7327

LEWIS
New and Used
FURNITURE

● ●
"COME SEE US"
Clifford and Jessie

While Stilwell has gained world renown as the Strawberry Capital of the World, one does well to remember that the magic in the soil of the hills and valleys of Adair county produce other fruits and vegetables with the same delightful taste as it does the succulent red-ripe strawberries. Peaches, apples, tomatoes, green beans, okra . . . these are some of the many products of this area that simply taste "a little better than the average".

The
PENTECOSTAL HOLINESS CHURCH

CORNER of 7th and OLIVE
REV. GEORGE N. COOK

"The Singing Church"

A GROWING CONGREGATION

Farmers Supply Co.

The Home of the Farmers Needs

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Genuine I-H Parts and Service

Paul Sharp, Mgr. Phone PR 4-7185

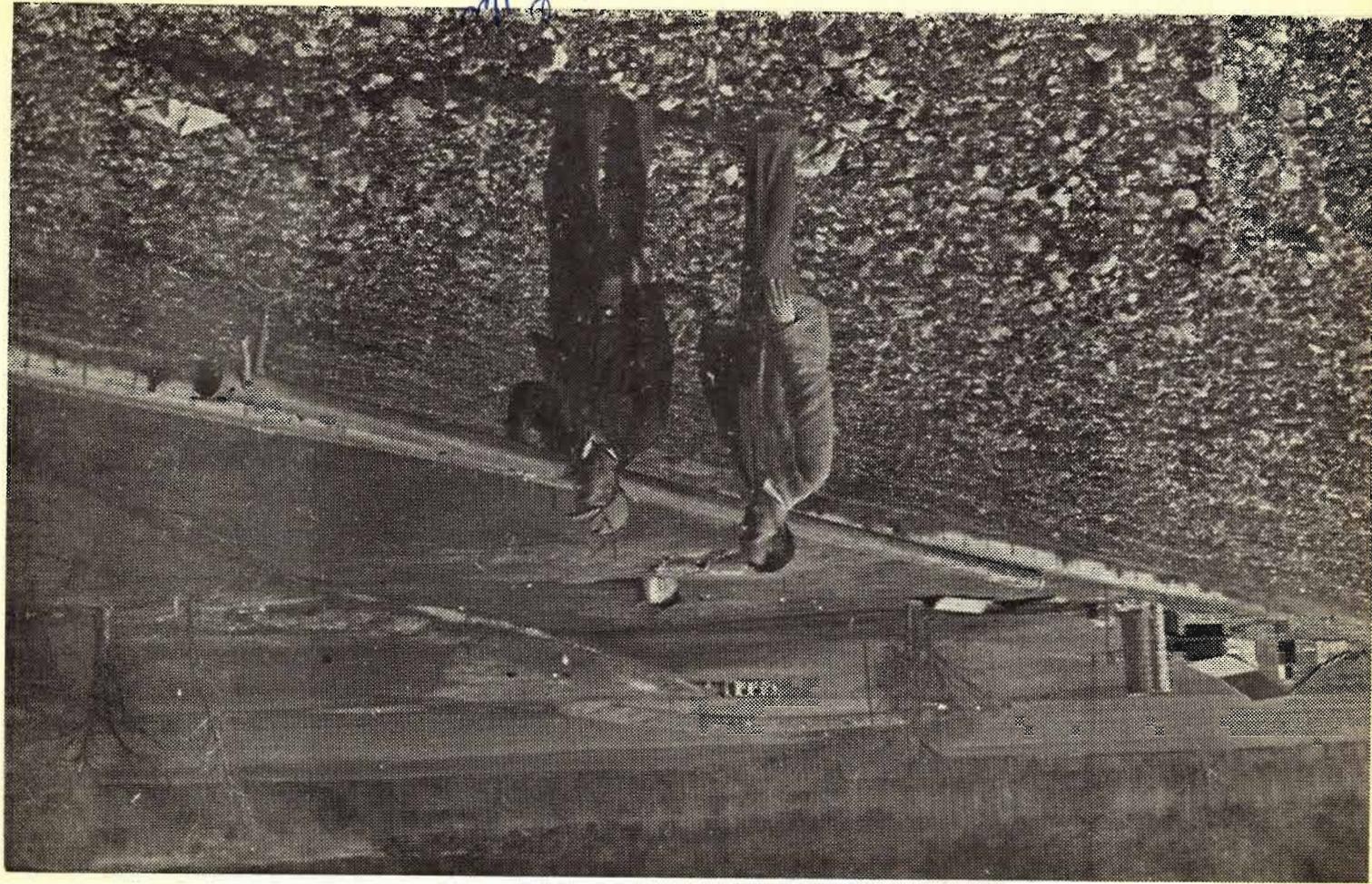
Welcome TO THE STRAWBERRY FESTIVAL

VERA and MAX

STILWELL AUTO SUPPLY

Automotive Jobbers
Goodyear Tire Distributor
Recapping Service

CHAS. HURLBUT, Owner



Max & Vera

**The Vanity
Beauty Shoppe**

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- We Appreciate
Your Patronage
- •
- Operators
Pamla Philpott
Esther Steinsiek

**CAUGHMAN'S
COIN-A-MATIC
LAUNDRY**

- •
- Open Seven
Days a Week
- •
- ON HIGHWAYS
59-51 and 100

**Welcome
to our
FESTIVAL
THRIFT
SHOP**

EVERYDAY LOW
PRICES

**Welcome
Visitors
to Our
STRAWBERRY
FESTIVAL**

Adair County
Democratic Central
Committee

Welcome Friends

Eat, Drink and be Merry at the . .

DAIRY CUP

**WELCOME VISITORS
SINCLAIR REFINING COMPANY**

*"That's what I call
Fast
Delivery!"*



Phone us for prompt delivery of

Sinclair

Tractor Fuels • Lubricants • Greases
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**SELAN HALL - Marketer
HOWARD JOHNSON - Salesman**

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STILWELL

We Welcome You to the
Strawberry Festival

... and invite you to visit

WORSHAM'S CARDINAL FOOD STORE

OPAL — BOB ED — TOMMY DALE

TANKS APPLIANCES PLUMBING

— 24 Hour Service —

Stilwell Propane and Butane Co.

Home Owned — Home Operated

Stilwell, Oklahoma Phone 77 4-2220

WINGFIELD'S CARDINAL FOOD STORE & MARKET

We Deliver

FLOUR and FEED

PR 4-7869



A REAL BOOSTER — Paul Thompson, Stilwell highschool student, is an enthusiastic booster for strawberry raising in this area. Thompson's half-acre field netted him \$420.00 in his first year of harvesting.

Is there money in strawberries?

Well, Paul Thompson, Stilwell highschool student says there is.

The fact is—he says there's big money in them for hard-working energetic young people.

Paul is one of the great number of Adair county youths who participate in the Adair County Strawberry Growers Contest each year.

In his first year, the youthful grower placed first in cultivation—the only category open to first-year growers.

However, in the last year he really "went to town". He won as the over-all FFA champion, plus second in yield and first in cultivation. Paul, who seems to think his efforts during the previous summer were well worth his work, has received \$60.00 in prize money alone in his two years as a strawberry grower.

Needless to say, he is entering the 1961 contest.

During his first year of harvest—the 1960 crop—he made a net profit of \$360.00 plus the prize money, which gave him \$420 for a net profit.

This was on a total of one-half acre. Not bad.

He has put out an additional five acres of berries.

"You sure can't beat Strawberries," he asserts.

Paul is typical of any number of boys and girls in Adair county who are finding out early in life that hard work, careful planning and a profit cash crop pays off in the bank balances.

Welcome
to the
FESTIVAL

KUYKENDALL'S
DRY GOODS
PHONE PR 4-7655

RANDALL
TIRE COMPANY

● ●
ON HIGHWAYS
59-51

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OUR FESTIVAL

Carson Loan & Investment Co.

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Phone 4-2222

Fire, Automobile, Life and Hospital Insurance

Johnny's
Auto Service

High Quality Gas
At Lower Prices

Welding and
Tractor Work

STILWELL
GROCERY
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PHONE 4-7186

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and Mary

SOUVENIRS • TOYS • GIFTS

CHAMBERS 5 & 10

We Give S & H Green Stamps

Ida's
Beauty Shop

Ida Smith
and
Addie Starr

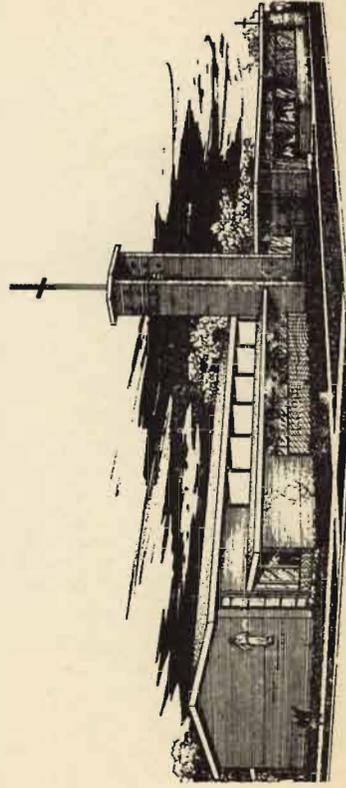
Operators
Phone 4-7384

Stilwell Flower Shop
"Flowers for Every Occasion"

NOVELTIES AND GIFTS

Stilwell, Oklahoma
Telephone PR 4-2250
Come in and See Us

Gladys Adair and
Nancy Rhoades,
Operators



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Jones Truck Lines, Inc.

Springdale, Arkansas

Terminals In

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Ft. Smith
Jonesboro
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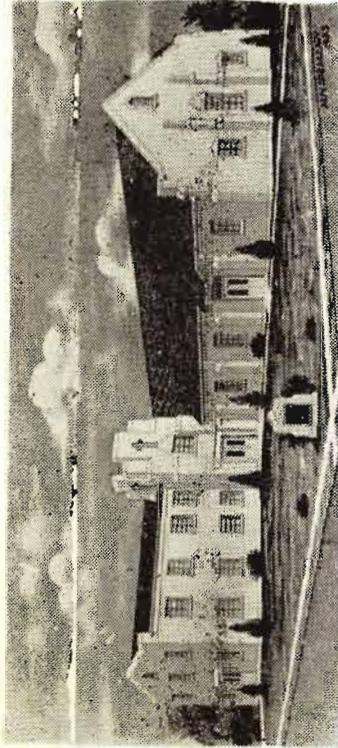
Joplin
Kansas City
Kennett
St. Louis
Springfield

Oklahoma

Muskogee
Oklahoma City
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Stilwell Christian Church
FAMOUS - FOR - THE - GOSPEL

A SMALL CHURCH WITH A BIG WELCOME

Where The Gospel - Of - Christ
Is Preached Without Compromise

Welcome to the

FESTIVAL



John and Betty Carson

“Courtesy and Service Since 1918”

Welcome Visitors

CHAFFIN DRUG STORE

CONGRATULATES
The Stilwell Kiwanis Club

on the occasion of the
**FOURTEENTH ANNUAL
FESTIVAL**

We invite visitors to make this store your
headquarters when in Stilwell.

Jack Chaffin

Visitors to the festival this year who have not been in Stilwell for some time will scarcely recognize the town.

During the past two or three years, the city has undergone a face-lifting that has transformed it into one of the most prosperous and progressive looking towns in the whole Southwest.

In recent months, the beautiful new Christian church building has been completed; the Bank of Commerce has built one of the most modern banking houses in the three-state area; the Langley building has been constructed; and many of the downtown buildings have put in new store-fronts.

Two new wings have been built on our hospital, giving our surrounding area one of the most modern hospitals anywhere.

A new modern motel will be ready for occupancy in the very near future.

A new down-town whiteway has been installed in recent months and sewer and water lines have been extended and enlarged.

New homes have been built and a new housing district has been designed.

Stilwell is a fine town in which to live—it is a wonderful place to trade.



eastern Oklahoma's
best medium for
news and advertising

STILWELL DEMOCRAT-JOURNAL

Wade and Mabel C. Zumwalt, Owners

"advertising doesn't cost — it pays"

HOME SUPPLY CO.

The Home of Appliances by
FRIGIDAIRE — MAYTAG

and

ZENITH RADIOS AND TELEVISION

**“The Home of Courteous Service
in Stilwell”**

Radio Station KTLQ

**1350 on Your Radio
TAHLEQUAH, OKLA.**

**Listen For All Day Broadcasts Direct
From the 14th Annual
Stilwell Strawberry Festival**

MAY 13th, 1961

**Hear ADAIR and CHEROKEE COUNTY News
7:50 A.M. 12:15 P.M. 5:00 P.M.**

KTLQ — TELEPHONE GL 6-2511

A good part of Stilwell's economic growth depends on its one big industry—the Stilwell Canning Company, and that concern is now in a huge expansion program.

In 1961, the company will spend on improvements alone well over \$200,000.00.

Among the improvements now underway is the construction of a new “casing” building, to be used mainly for the handling of frozen foods. This will allow the firm to undertake the processing of a relatively new process, the individuality quick-frozen fruits and vegetables.

The “IQF” process will allow the housewife to pour from a transparent bag whatever amount of green beans, blackeye peas or other products that she will need to prepare for that meal. She may then store the remaining amount in her freezer for another time.

The room will occupy 10,00 square feet of space.

Already built is an entirely new strawberry processing room with additional equipment to permit a 50 percent increase in the amount of berries processed each day.

Freezing capacity of the firm will be increased by over 50 percent. Soon two huge freezing condensers with combined 250 hp motors will be installed.

This will allow the firm to freeze 10,000 pounds of finished products an hour.

A building is now being erected that will contain cold storage space capable of holding 3-million pounds of frozen foods. To better illustrate the size of this structure, it will consist of 330,000 square feet of storage.

These are but a few of the things proposed and underway in this—Oklahoma's only frozen food concern.

THE FINEST STRAWBERRIES

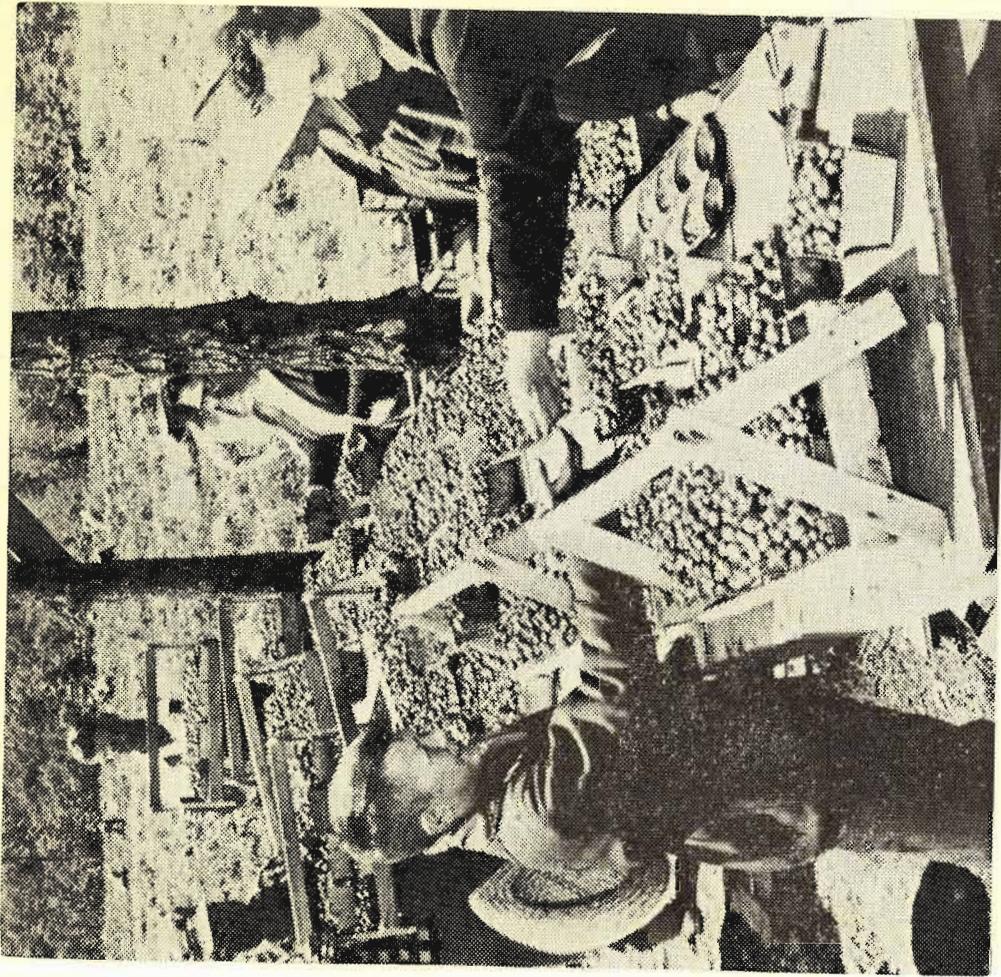
Are Grown in Adair County

Arkholo Manufacturers the finest Concrete and
Lightweight Blocks in the Southwest.

Arkholo Sand and Gravel Co.

Phone Phone
Fort Smith Muskogee
SUnset 2-0391 MURray 2-2160

Phone Phone
Fayetteville
Hillcrest 2-5462



CHECKING IN—Shown here is a typical scene at a berry shed. The young man has finished his rows and is receiving his pay for his labors. Pickers are paid several times a day in silver. Among the many duties of a strawberry grower is a trip to the bank each day to secure enough small change to supply his needs for the payment of pickers. An average of well over \$3,000 in small change is handled each day by the Bank of Commerce, Stilwell, for this operation.

It is well worth anyone's time to visit one of the numerous fields and watch harvesters at work. In some instances, you may be able to purchase berries at the shed.

Welcome Visitors

BAYLES 5 & 10c STORE

Phone PR 4-7640

Lucille, Larry, Marion

A & P MOTOR and SALVAGE

GENERATOR REPAIR - WELDING TIRES - USED CARS WE BUY JUNK

E. F. ANDERSON
Phone PR 4-7685

JOHN PHILLIPS

STILWELL, OKLAHOMA

Siloam Springs Implement Company

International Harvester Sales and Service

Siloam Springs, Arkansas

STILWELL'S FOURTEENTH ANNUAL
STRAWBERRY FESTIVAL

May 13, 1961

PROGRAM

MASTER OF CEREMONIES: Kenneth Carleton, Stilwell, Oklahoma

PARADE ----- 10:00 A. M.

Marshall, Jack Pollard

National Anthem

Patsy Morton ----- 11:00 A. M.

Invocation

Jim Woolsey, Minister, First Christian Church ----- 11:03 A. M.

Crowning of the Strawberry Queen for 1961

Roland Crews, Lt. Governor Division XXI

Texas-Oklahoma District, Kiwanis International ----- 11:05 A. M.

Welcome Address

Kenneth Carleton, President Stilwell Kiwanis Club ----- 11:15 A. M.

Stilwell High School Band

Marvin Apple, Director ----- 11:20 A. M.

Church Quartet

Bob Hill, Betty Briggs, Harold White, Ross O'Neal ----- 11:45 A. M.

STILWELL'S FOURTEENTH ANNUAL
STRAWBERRY FESTIVAL

May 13, 1961

PROGRAM

Northeastern State College Indian Club

Miss Betty Ritch, Director ----- 12:01 P. M.

Norse Stars, Northeastern Okla. A. & M. Junior College

Kathryn Phillips, Director ----- 12:45 P. M.

Stilwell High School Ensemble

Mrs. Patsy Morton, Director ----- 1:00 P. M.

Oklahoma Baptist University Musical Group

Jerome Zickrick, Director ----- 1:15 P. M.

Northwest Arkansas Accordion Band

----- 1:45 P. M.

Awards -----

----- 2:10 P. M.

Strawberry Auction -----

----- 2:30 P. M.

Free Servings of Strawberries and Ice Cream -----

----- 3:00 P. M.

Rodeo

Stilwell Round-Up Club ----- 8:00 P. M.

Flower Show and Indian Art Exhibit at Cox Hotel,

Rose Garden Club ----- ALL DAY

Geheb Electric and Industrial Supply Co.

DISTRIBUTOR OF

Browning Sprockets and Chain
Gates Belts and Sheaves
Sealmaster Ball Bearing Pillow Blocks
Norma-Hoffman Ball Bearings
Allis-Chalmers Electric Motors
Century Electric Motors
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We maintain a complete shop for rewinding and service to Electric Motors.

206-08 So. Cherokee, Muskogee, Oklahoma

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Office: MURRAY 2-2651 Night: MURRAY 2-3987 or MURRAY 2-5135

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Denison, Texas	Little Rock, Arkansas
Fort Worth, Texas	Lexington, Kentucky
Muskogee, Oklahoma (Blast Freezing)	

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Dallas 26, Texas

BRASHEAR and THOMAS TAXI

PHONE 4-2361

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GAS — OILS — TIRES and TUBES

Car Washing and Greasing — Batteries

We Give S&H Green Stamps

For Your Farm and Home

Power Needs See

Worsham Tractor Company

J. T. Worsham

Welcome Visitors

To Our

Fourteenth Annual Strawberry Festival

Rexall Drug Store

You Are Invited to make This Store
Your Headquarters while in Stilwell.
Russell and Deannie Ketcher

Bedroom ● Kitchen
Playroom ● Den

Extension Phones

Available in Eight Colors

STILWELL TELEPHONE CORP.

Compliments

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Fort Smith, Arkansas

Since 1843

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STILWELL ROUND-UP CLUB RODEO

MAY 12

FRIDAY NIGHT

8 P. M.

MAY 13

SATURDAY NIGHT

8 P. M.

NOLEN PERRY

Agriculture Limestone

and

Rock Phosphate

Phone SP 5-2488 — Sallisaw

\$20 ADDED TO EACH EVENT

P R O G R A M

- | | | |
|-------------|-------|--------------------|
| Event No. 1 | | Brone Riding |
| Event No. 2 | | Calf Roping |
| Event No. 3 | | Girls' Barrel Race |
| Event No. 4 | | Bulldogging |
| Event No. 5 | | Bull Riding |

Stock furnished by Kenneth Morris, Westville, Oklahoma

STILWELL ROUND-UP CLUB

Welcomes You to the

STRAWBERRY FESTIVAL AND RODEO

OFFICERS

Val Dobbins, President
Ray Isaacs, Vice-President
Cleora Mann, Sec., Treas.

BOARD OF DIRECTORS

James Haraway
J. C. Morris
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The Members of the
Stilwell Round-Up Club
Are Backing
The Stilwell Strawberry Festival

"WE ARE FOR THE STRAWBERRY GROWERS 100%"

REED'S HARDWARE AND FURNITURE Co.

**HARDWARE, FURNITURE & GENERAL
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YOUR GROCER IS
FEATURING "GRIFFIN'S"
**STRAWBERRY
PRESERVES**



MADE WITH
Strawberries
FROM STILWELL!



ADAIR COUNTY SOIL CONSERVATION DISTRICT

Stilwell, Oklahoma

The Adair County Soil Conservation District is in its 15th year of operation. Present Board of Supervisors are: E. J. Campbell, G. F. Mays, J. P. Strauss, Ernest Buffington and J. C. Fain, with full time assistance of the Clerk, District Manager, two SCS Technicians and Area Soil Scientist.

715 farmers are now cooperating with the district in developing soil and water conservation plans on 121,318 acres of the 332,909 agricultural land in the district. 557 Basic plans have been developed with 89,156 acres.

Regular meetings of the Board of Supervisors are held on the first Tuesday of each month. Farmers, businessmen and others are invited to attend and participate in any or all meetings. The Sallisaw Creek Watershed Association meets every other month, on the 1st Thursday, in the district.

The District owns and operates the following equipment: Tractor, three Automatic bermuda sodders, Pasture Drill, tractor driven Cyclone seeder, Bush Hog, Mower, Disc Plow, Tiller and Harrow, which is used to assist farmers in getting more and better pastures and crops established on their farms. Most of this work is done on custom basis by an operator hired by the district.

95 cooperators and 17 Indian Service cooperators have received the Bankers Award Certificate for accomplishments on their farms.

The district cooperates with all Agricultural agencies in the county.

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**Hams • Bacon
Sausage • Wieners
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And Better Stores in Eastern Oklahoma

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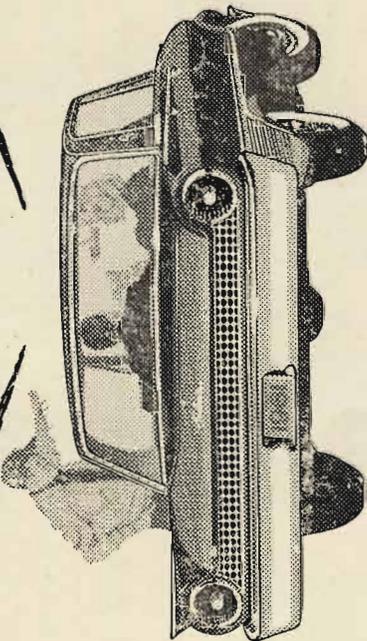
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We are proud to supply the cans for Stilwell Canning Company,
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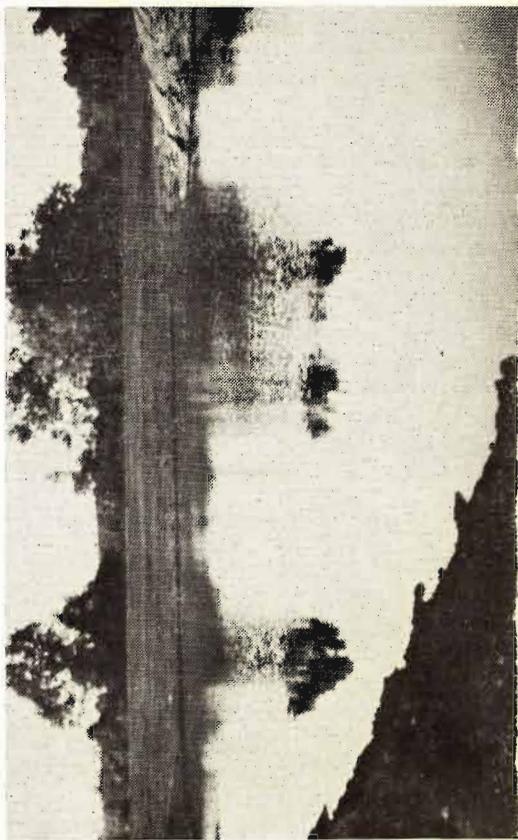
DeJARNATT BROTHERS

Dirt Contractors

JIM PR 4-7544

Stilwell, Oklahoma

BEN PR 4-7423

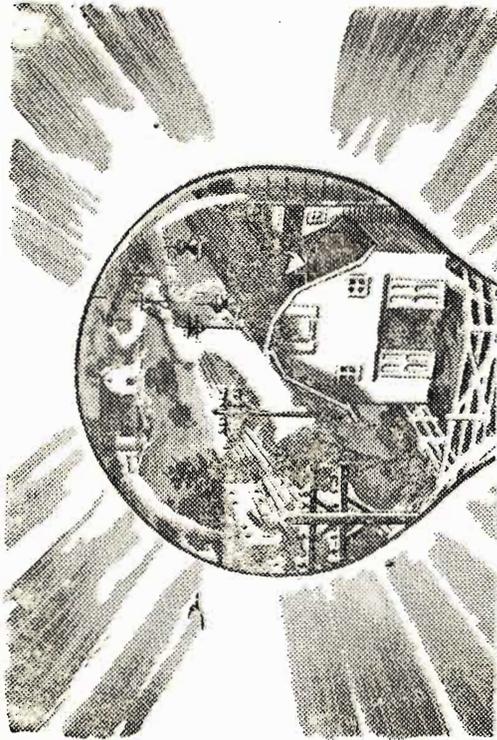


STOCK PONDS, LAND CLEARING, SILOS AND ROAD WORK

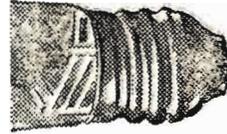


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Billy Jack Smith --- Westville Branch Mgr.



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STRAWBERRY FESTIVAL**

We Sincerely Hope That You Will Enjoy Your Visit
and Will Come Back Again

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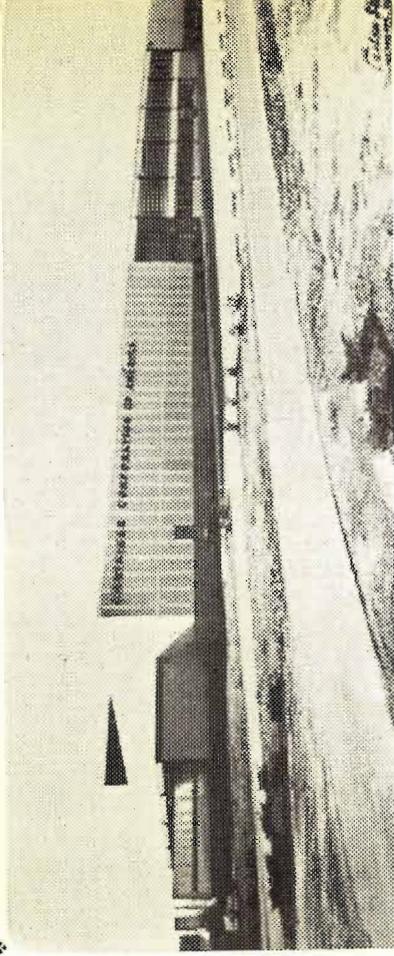
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Buyers of Quality Fruits, Strawberries
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Stilwell, Oklahoma

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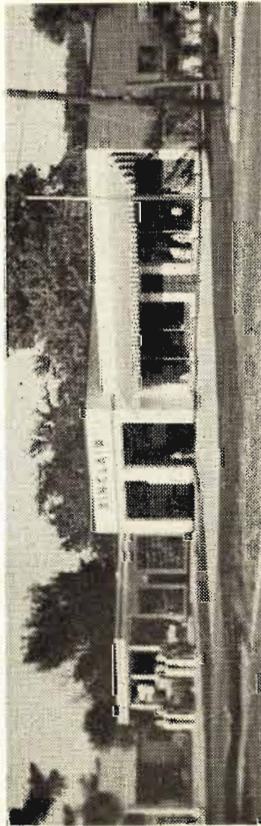
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Where "corn is as high as an elephant's eye", Marion McAnelly is shown standing in tall corn on his Adair county farm.

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SLIM the JUNKER

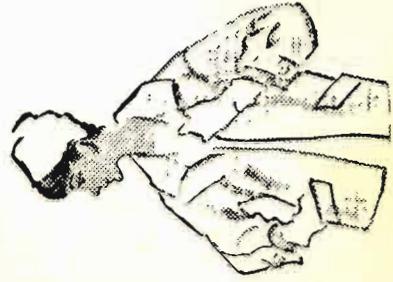
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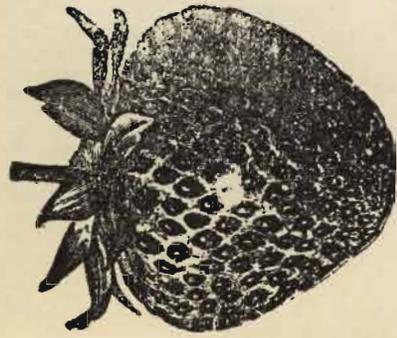
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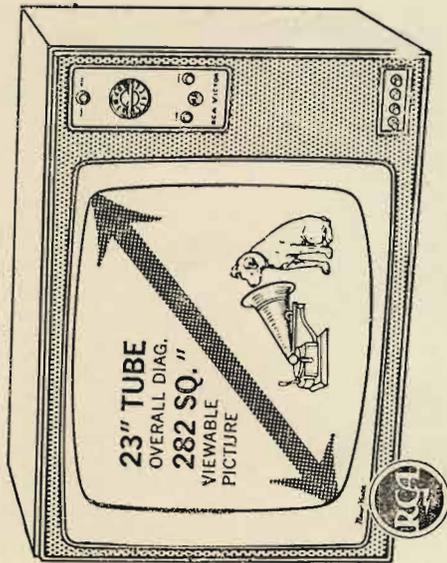
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Your agent in Stilwell Otto Alderson

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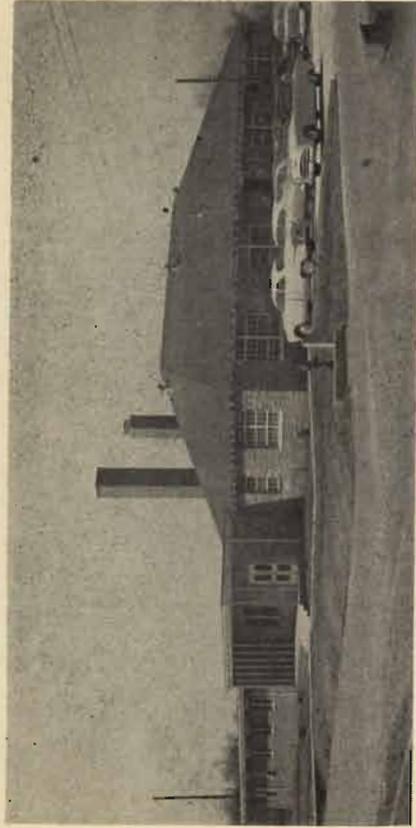
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FESTIVAL

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Best Wishes From

YOUR CONGRESSMAN

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Compliments of
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Ladies Shoes in Narrow, Medium and Wide

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A Store that is Different and Unusual

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Tuesdays & Fridays

We Give S & H Green Stamps

For an Enjoyable Time

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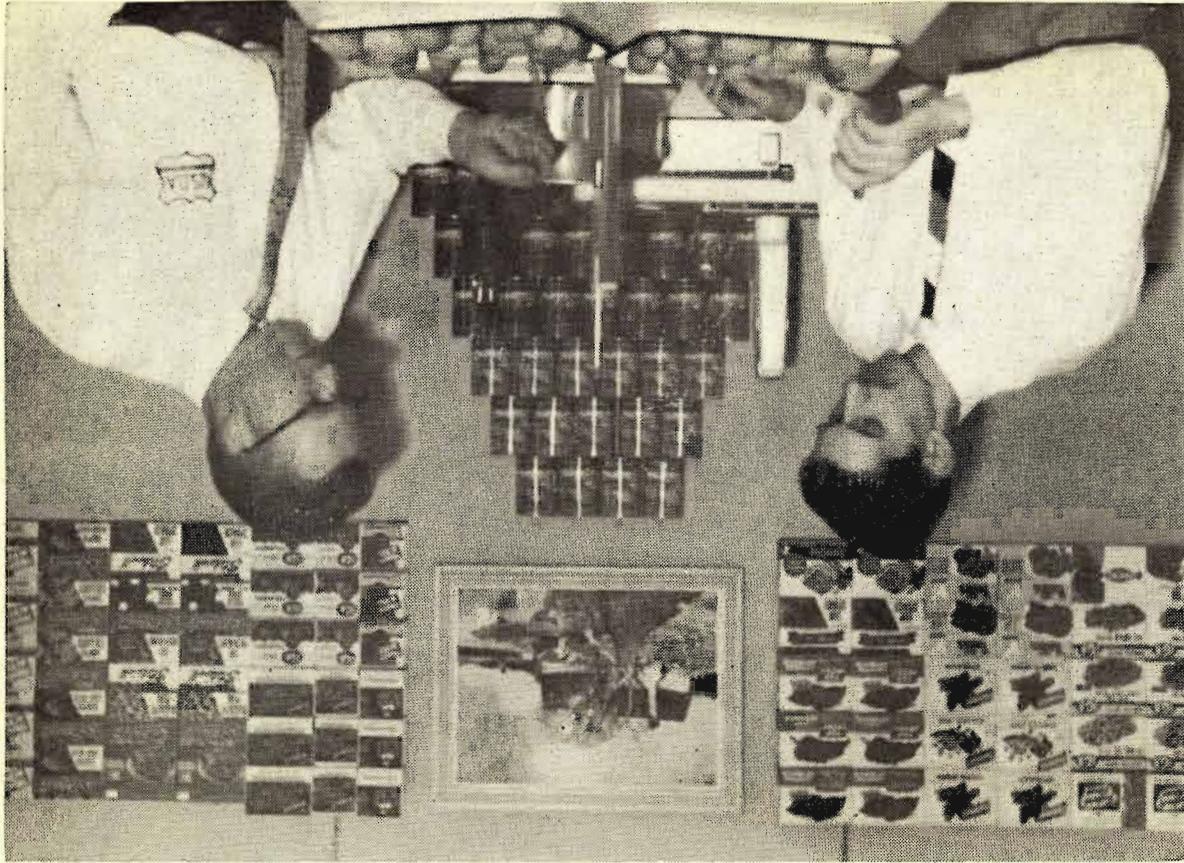
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We Hope Your Visit Will Be Most Pleasant.

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FAMILY DEPARTMENT STORE

"Your Friendly Store Where Your Dollar Buys More"

You would enjoy living in Adair county. Nowhere will you find friendlier people or prettier country.

The climate is mild—the winters are not severe and trees, hills and streams afford cool shade and breezes to give the area a pleasant summer.

In the Spring the hills are aglow with dogwood and redbud. It is no idle boast that there is more dogwood in Adair county than in any other two counties in the state.

Even before the redbud blooms, there are wild plums galore. And after the petals from dogwood have fallen, the hills are abloom with the fragrance of wild locust trees.

In the fall, the oaks, maples, gum and hickorys turn every color from bright yellow to crimson red.

In the winter there are pines and cedars to add color to the stark beauty of the countless mountains and hills.

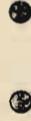
And in the summer . . . Crystal clear streams flow cool and clear through valleys alive with wild flowers.

If you live in this paradise of beauty . . . enjoy it.

If you don't . . . visit us . . . or, better still, come join us.

Our Compliments to Adair County

STRAWBERRY GROWERS



ZERO MOUNTAIN INC.

Fayetteville, Ark.



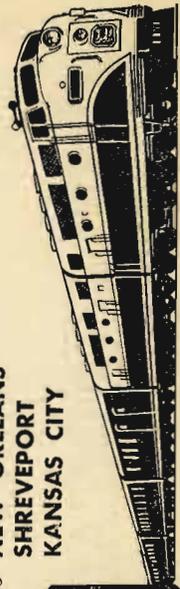
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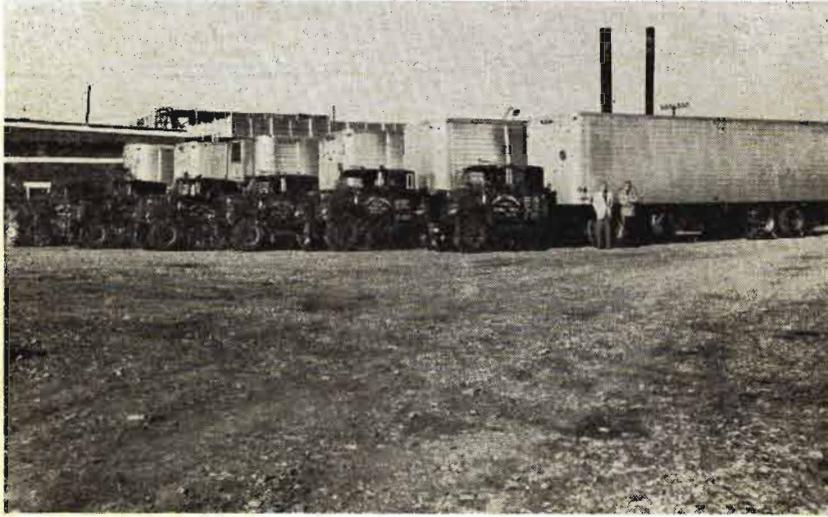
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