

HIGH SCHOOL FOOTBALL  
BOYS BASKETBALL  
GIRLS VOLLEYBALL  
SOCCER WRESTLING  
SOFTBALL  
GOLF

# myTOWN TV

— THE FUTURE OF LOCAL



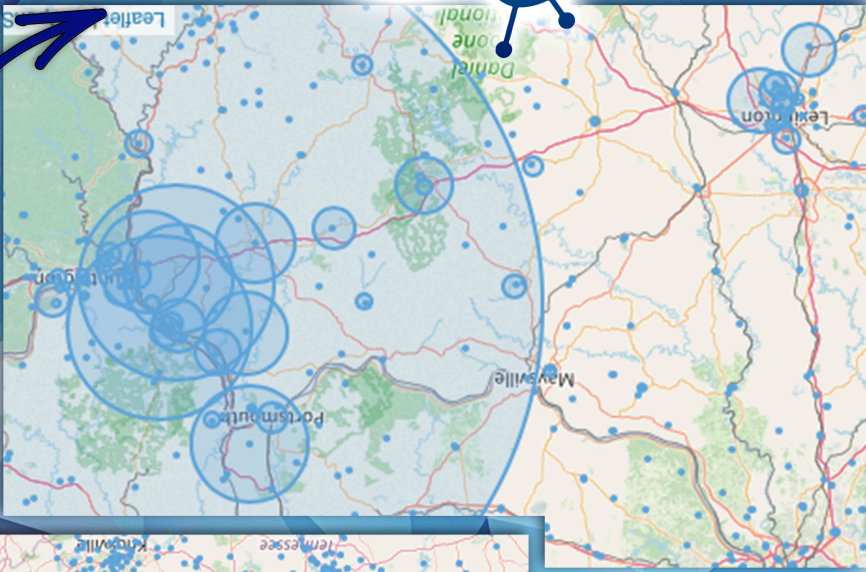
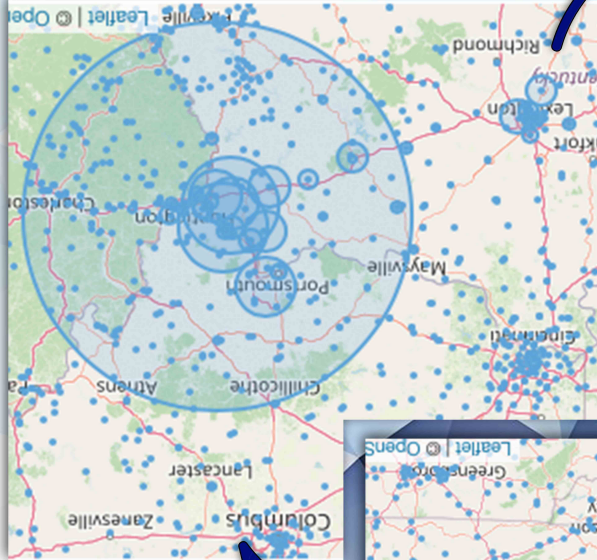
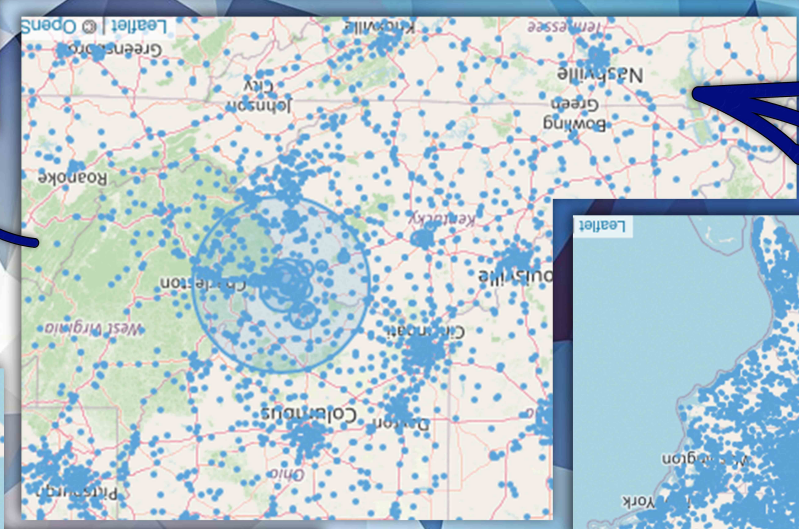
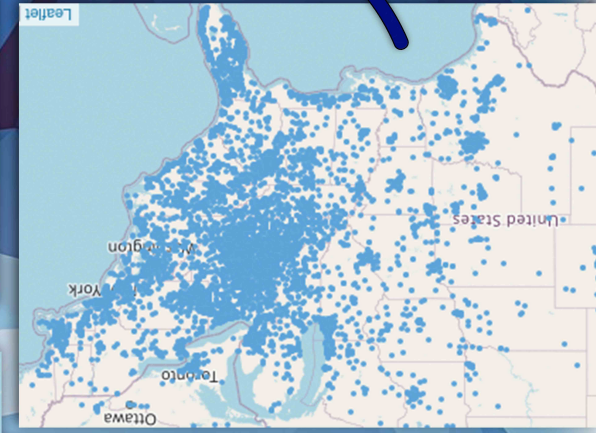
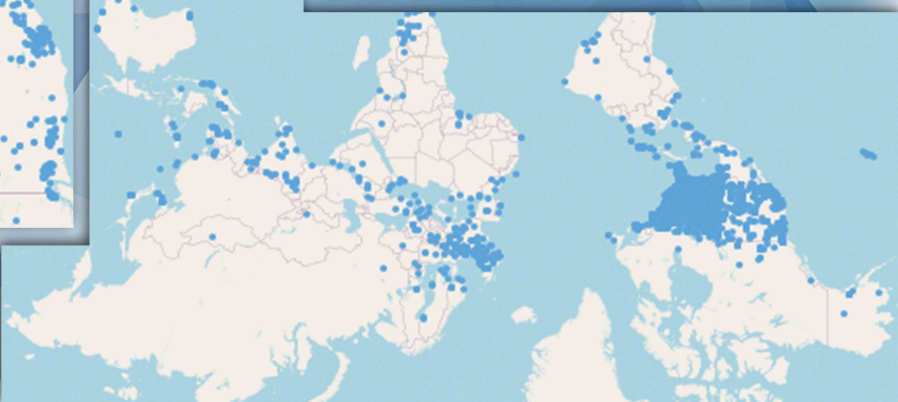
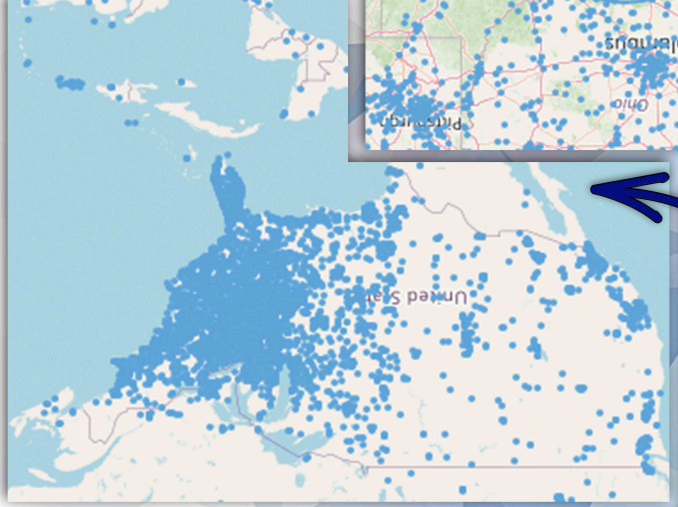
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# OUR COVERAGE AREA

**WORLD REACH, LOCAL IMPACT!**  
80%+ of total views are local / regional



**MY TOWN TV STILL REACHING THE WORLD!**  
70 Countries around the world  
189 States around the world

**A BLUE DOT equals views in that area.**  
**The larger the DOT the greater the viewer cluster in that area**

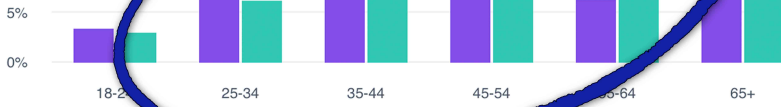




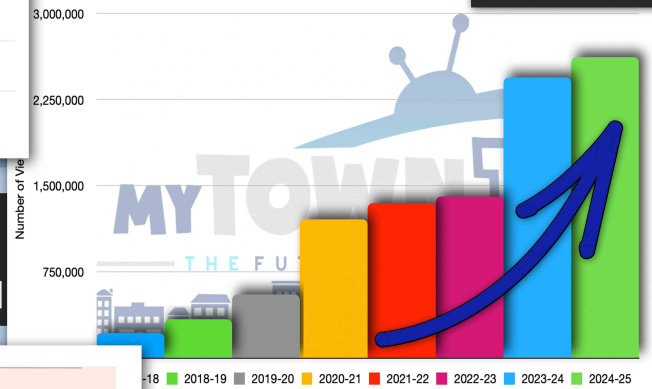
# OUR VIEWERS



## AGE & SEX

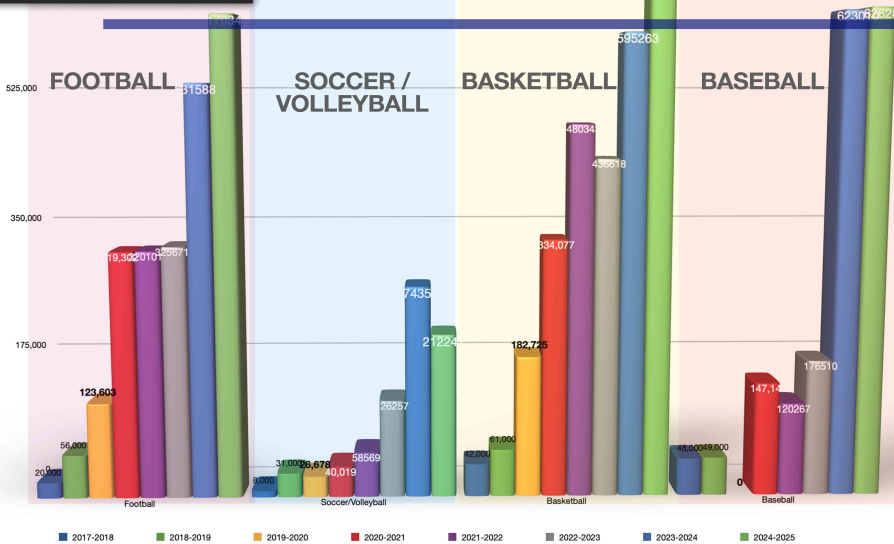


## VIEWS by YEAR



**10,572,583** TOTAL Views  
**7,531,600** Annual REACH

## VIEWS by SPORT



**600,000+** average season views  
**ALL YEAR LONG!**

## Seasonal Breakdown 24-25

Fall: 617,034 views - Football  
 Winter: 658,282 views - Basketball  
 Spring: 626,284 views - Baseball / SB

**2,619,895** LIVE Game Views

## AND A SMALL SAMPLE OF WHAT THEY SAY ABOUT US

- Mary Alice McGlone Keeton**  
 And you do it so well!! We appreciate your "team".  
 7h Like Reply 2
- Bill Craycraft**  
 Many thanks to all at My Town TV! You are doing a great and much appreciated job of covering sports in the entire area, not only Ashland. Go Tomcats!!!  
 6h Like Reply 1
- Garry R Lewis** replied · 3 replies
- Joyce Blanton**  
 Love your broadcast when I can't go in person  
 4h Like Reply 1
- Sue Baker Wilson**  
 The coverage of local sports is terrific! Thank you so much!  
 2h Like Reply 2

- Susie Gee Maze**  
 All of you do your job so well !! I watch a lot of games on MyTown. I'm able to watch all the Tomcat games!! Thank you MyTown!!  
 6h Like Reply 1
- Kenny Messer**  
 This is a great service provided for past and present residents of this area. Many thanks, and please know how much this is appreciated.  
 6h Like Reply 1
- Ann Wiseman**  
 Thank you My Town TV for providing, those who can not attend games, to watch at home!! Go Cats and kittens!!  
 2h Like Reply 1
- Tim Huff**  
 Great coverage as usual. The play by play guys always do a good job  
 6h Like Reply 1

- Steve Carter**  
 I hope people really understand the importance of this platform for the exposure to our area athletes. For those wanting to play at the next level, it provides a way for coaches to watch athletes that cannot make that game in person. For the family, friends and fans, it provides the same! Thank you [My Town TV HD](#) for everything you have done for my son [Zander Carter](#) and all the athletes of the Tri-State.
- Deanna Jones**  
 Appreciate you MyTown. We watched from FL. BC alumni...❤️🙏  
 3h Like Reply 1



OVER 100 SCHOOLS FEATURED EVERY YEAR!  
THAT'S 46 COUNTIES FEATURED  
5 STATES ALONE LAST YEAR!



SOME OF OUR SCHOOLS COVERED BY EXTENSION:

NEW PARTNER SCHOOLS



SPRING VALLEY  
HIGH SCHOOL



ROWAN  
COUNTY

NEW AFFILIATE SCHOOLS

RUSSELL  
HIGH SCHOOL

GREENUP  
COUNTY



ASHLAND  
BLAZER



5 PARTNER SCHOOLS



# WHERE TO FIND US



My Town Media is right where you want to be!



TWITTER



INSTAGRAM



Download on the  
App Store



GET IT ON

Google Play

YouTube

facebook

Roku

Apple tv



[http://www.](http://www.MYTOWNTV.COM)

MYTOWNTV.COM



# HIGH-QUALITY & LOCAL HIGH SCHOOL SPORTS COVERAGE



## STANDARD PACKAGES

### All-In Corporate + Package

ALL SCHOOLS, ALL SPORTS, included tournaments  
+ Large logo open slide  
+ Full Screen Graphic throughout game  
+ Scoreboard Slide in graphic  
+ 4 spots per game minimum likely more  
+ logo in rotation through game near score  
(LIMIT 5 sponsors - other limits/exclusions may apply)  
\$2500 regularly monthly

**\$2250**

*your price*

### All-In Standard + Package

ALL SCHOOLS, ALL SPORTS, 50% off Tournaments  
+ Smaller logo on start up slide  
+ 2 spots per game minimum likely more  
+ logo in rotation through game near score - or upper corner  
\$1750 regularly monthly

**\$1500**

### KY Schools ONLY Package

ALL KY SCHOOLS, ALL SPORTS, no post season  
+ Smallest logo on start up slide  
+ 2 spots per game minimum likely more  
+ logo in rotation through game upper corner  
\$1500 regularly monthly

**\$1250**

### KY SINGLE School Package

SINGLE SCHOOL, ALL SPORTS, no post season  
+ Smallest logo on start up slide  
+ 2 spots per game  
+ logo in rotation through game  
\$750 regularly monthly

**\$650**



# THE BEST - REGULAR & POST SEASON TOURNAMENTS



## SPECIAL PACKAGES

### TOURNAMENT NAMED SPONSOR

Includes tournaments such as the Ashland Invitational Tournament (A.I.T), & the 16th Region Basketball Tournament.

- + Full-screen logo in rotation
- + Slide-In logo graphic in rotation
- + 4 minimum commercial spots during games (likely more)
- + LARGE Start slide logo acknowledgment
- + Logo in rotation throughout game play
- + Audible named recognition of sponsorship ("this game brought to you by")

**\$3000 regular (one-time) LIMIT 1 ONLY**

*YOUR PRICE!*

### PRE / HALF / POST NAMED SPONSOR

Includes the top named sponsorship rights to the pre-game, half-time, or post-game show.

- + 2 minimum commercial spots during the pre-game, half-time, or post-game show purchased
- + LARGE lower third on screen during Pre/Half/Post game show purchased
- + Audible named recognition of sponsorship ("Its the ... Pre-game show")

**\$2000 regular (one-time)**

### TOURNAMENT STANDARD

Includes tournaments like the Ashland Invitational Tournament (A.I.T), & the 16th Region Basketball Tournament, can include multiple.

- + 2 minimum commercial spots during games (likely more)
- + Start slide logo acknowledgment
- + Logo in rotation throughout game play

**\$1250 regular (one-time)**

### POST SEASON & DISTRICT PLAY

A Standard Football post season, Soccer, Volleyball, Basketball, Softball & Baseball

- + 2 minimum commercial spots during games (likely more)
- + Start slide logo acknowledgment
- + Logo in rotation throughout game play

**\$750 - per game (or) a \$1750 all inclusive package (Offerings Vary)**



# AMAZING SOCIAL MEDIA OPPORTUNITIES Pg1



## SOCIAL MEDIA PACKAGES

### PLAYER OF THE WEEK

Weekly posts of the top players of the past week as determined by our broadcasting sports team! Very popular weekly post. Players of the week earn "My Town TV Brag Tags" every week.

+ Logo on screen on the post  
+ Text acknowledgment  
\$500 monthly regularly

### MONDAY MOVES

A post that counts down the top 5 video plays from our partner schools from the previous week. Another very popular weekly post.

+ Logo on screen on the post  
+ Text acknowledgment  
\$500 monthly regularly

### WEEKLY SCOREBOARD

Weekly posts showing scores from the Tri state area

+ Logo on screen on the post  
+ Text acknowledgment  
\$500 monthly regularly

### GAME HIGHLIGHTS

Another series of weekly posts that feature primarily our partner schools games big plays.

+ Logo on screen on the post  
+ Text acknowledgment  
\$500 monthly regularly



# AMAZING SOCIAL MEDIA OPPORTUNITIES PG2



## SOCIAL MEDIA PACKAGES

### GAME PREVIEWS

A series of weekly posts that highlight the top big games of the week with video commentary. During football they focus on the weekend games, for other seasons we focus on My Town matchups.

- + Logo on screen on the post
- + Text acknowledgment

**\$750 monthly regularly**

*YOUR PRICE!*

### ALL-IN SOCIAL MEDIA

All-IN package includes Game Reviews, Game Highlights, Weekly Scoreboard, Monday Moves, AND Player of the Week

- + Logo on screen on the post
- + Text acknowledgement

**\$1750 monthly regularly**

### COMMUNITY & SPORTS NEWS

Posts concerning local news, sports, and student athletes. May be anything from business ribbon cuttings to Athlete signing promotions.

- + Logo on screen on the post
- + Text acknowledgment

**\$1000 monthly regularly**



## SAMPLE



## Graphic Location



## Graphic Location



## CORNER LOGO

## Graphic Location

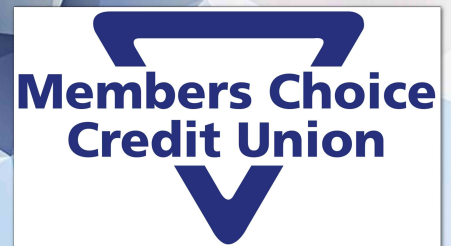




# OUR TRUSTED CORPORATE SPONSORS



A small sample of some of our incredible sponsor family past and present of My Town TV...



*Very Good things are happening here*

