



FRANCE, YOUR WAY.

Mark the memories as you make them

Cities to Explore

Paris – romance
Lyon – gastronomy
Bordeaux – wine
Nice – Riviera
Strasbourg – charm
Marseille – coast
Avignon – history



Getting Around

- TGV trains link big cities fast
- Paris Metro passes save time & money
- Rent a car for Provence & wine regions
- Walk or bike to find hidden gems

Insider Tips

- Best seasons: May, June, and September for lighter crowds
- Shops may close midday and on Sundays — plan ahead
- Order at the café bar for quicker, cheaper service
- Always greet with “bonjour” before asking for help
- Museums are free the first Sunday of each month



Plan Your Adventure

Iconic & Unmissable

Gaze up at the Eiffel Tower sparkling at night
Stroll through the gardens of Versailles
Wander Montmartre’s winding streets
Admire masterpieces in the Louvre and Musée d’Orsay
Cruise the Seine at sunset

Flavors to Savor

Taste macarons from Ladurée or Pierre Hermé
Pair Bordeaux wine with local cheese in a vineyard
Savor a buttery croissant fresh from a Parisian boulangerie
Try bouillabaisse in Marseille’s Old Port
Indulge in Burgundy truffles with regional wines

Treasures to Take Home

Select a signature perfume in Grasse
Bring back Champagne from Reims
Pick up Provençal lavender sachets or soaps
Choose hand-painted ceramics from Alsace
Collect French linens or market baskets from Provence

Moments to Remember

Bike through the vineyards of Loire Valley
Picnic beneath the Eiffel Tower with fresh baguette & cheese
Attend a cabaret show at the Moulin Rouge
Explore medieval Carcassonne by lantern light
Watch fireworks over the French Riviera on Bastille Day

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