



***Santa at The Shoppes* Event Sponsorship**

Join us in celebrating the magic of the holiday season by sponsoring the highly anticipated 3rd Annual *Santa at The Shoppes* presented by the Maple Grove Business Association and The Shoppes at Arbor Lakes on Saturday, December 6, from 2-6 p.m. Filled with Holiday cheer and family fun including the Light Parade, holiday music, Fandazzi Fire Performers, horse-drawn trolley rides, Santa's Workshop, OMNI Warming house and marketplace, Elfie Selfie Stations, and The Tree Lighting ceremony! By sponsoring *Santa at The Shoppes*, you have the unique opportunity to align your brand with the joy and magic of the holiday season. Join us in spreading holiday cheer and creating unforgettable memories for families across the Maple Grove community.



Please contact Kira L. Johnson for sponsorship information at kira@maplegrovebiz.com or (612)859-1977.

PRESENTING SPONSOR

\$5,000

1 AVAILABLE

- Exclusive sponsorship
- Included in select event advertising and marketing materials
- Designated social media and website inclusion
- Lead the Light Parade
- Mistletoe & Memories Guide Sponsor Listing

TREE LIGHTING SPONSOR

\$2,500

3 AVAILABLE

- Sponsor Sign near 18ft. tree
- 30-second speaking opportunity at the lighting ceremony
- Thank you by Mayor at the tree lighting ceremony
- Website logo listing
- Social media promotion
- Mistletoe & Memories Guide Sponsor Listing

SELFIE ELFIE STATION SPONSOR

\$1,500

2 AVAILABLE

- Logo on digital photos printed at event and distributed online
- Logo sign at location
- Website logo listing
- Social media promotion
- Mistletoe & Memories Guide Sponsor Listing

ICE BAR SPONSOR

\$1,500

1 AVAILABLE

- Logo at Ice bar
- Website logo listing
- Social media promotion
- Mistletoe & Memories Guide Sponsor Listing

\$1,000

**SANTA'S WORKSHOP
KIDS ZONE SPONSOR**

1 AVAILABLE

- Logo sign at location
- Website logo listing
- Social media promotion
- Mistletoe & Memories Guide Sponsor Listing

\$1,000

**HOLIDAY MARKET
/OMNI WARMING
HOUSE SPONSOR**

1 AVAILABLE

- Logo sign at location
- Website logo listing
- Social media promotion
- Mistletoe & Memories Guide Sponsor Listing

\$1,000

**PERFORMANCE AREA
SPONSOR**

1 AVAILABLE

- Large banner sign at performance area with logo
- Website logo listing
- Social media promotion
- Mistletoe & Memories Guide Sponsor Listing

\$1,000

TROLLEY SPONSOR

2 AVAILABLE

- Sign on side of trolley with company logo
- Logo sign at location
- Website logo listing
- Social media promotion
- Mistletoe & Memories Guide Sponsor Listing

PARADE SPONSOR

\$1000

- First to follow the Presenting Sponsor in the parade
- Sponsor provided logo banner parade sign
- Website logo listing
- Social media promotion
- Mistletoe & Memories Guide Sponsor Listing

PERFORMER SPONSORS

\$500

- Sponsor one of the holiday performers
- Logo on sign
- Social media promotion
- Acknowledgement at performance
- Mistletoe & Memories Guide Sponsor Listing

VENDOR PARTICIPANT

\$100

- Special rate for MGBA Members: \$50
- 50% will be donated to CROSS Services

Holiday Vendor Market Open 12-6pm

PARADE PARTICIPANT

\$100

- Special rate for MGBA Members: \$50
- 50% will be donated to CROSS Services