**PAINT THE CITY PURPLE CAMPAIGN**

**The Importance of Awareness in Addressing Gender-Based Violence (GBV)**

**Survey Introduction:** We are conducting a survey to understand the importance of awareness in addressing gender-based violence (GBV). Your responses will help us create effective strategies to combat GBV and support those affected. Thank you for your participation.

**What is Gender Based Violence?** Gender-based violence (GBV) refers to harmful acts directed at an individual based on their gender. It encompasses a range of physical, sexual, and psychological abuse, including domestic violence, sexual harassment, human trafficking, and harmful traditional practices like female genital mutilation. GBV affects women and girls disproportionately but can impact anyone, regardless of gender. Addressing GBV involves recognizing its root causes, which often lie in societal norms, gender inequality, and power imbalances, and implementing comprehensive measures to prevent and respond to such violence.

Why do you believe awareness of gender-based violence is important?

* To prevent GBV
* To support survivors
* To educate the community
* To influence policy changes
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What aspects of gender-based violence do you think need more awareness?

* Physical abuse
* Emotional/psychological abuse
* Sexual violence
* Economic abuse
* Stalking and harassment
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

When did you first become aware of gender-based violence issues?

* Childhood
* Teenage years
* Adulthood
* Within the last year
* Recently through this survey

Why do you think some people are unaware of the prevalence of gender-based violence?

* Lack of education
* Cultural taboos
* Media representation
* Personal experience or lack thereof
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What methods do you think are most effective in raising awareness about GBV?

* Social media campaigns
* Educational programs in schools
* Community workshops
* Media coverage (TV, radio, newspapers)
* Public events and rallies
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

When do you think awareness campaigns should be conducted to be most effective?

* Throughout the year
* During specific awareness months/weeks (e.g., Domestic Violence Awareness Month)
* In response to specific incidents or events
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Why is it important for men and boys to be included in GBV awareness efforts?

* To understand the impact of GBV
* To challenge harmful gender norms
* To support survivors
* To become allies in prevention
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What do you believe are the biggest challenges in increasing awareness about GBV?

* Social stigma and shame
* Cultural and religious barriers
* Misinformation or lack of information
* Inadequate resources and funding
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

When should educational programs about GBV be introduced in schools?

* Elementary school
* Middle school
* High school
* College/university
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Why is it essential for workplaces to have policies and training on GBV?

* To protect employees
* To create a safe working environment
* To comply with legal requirements
* To support affected employees
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What role do you think social media plays in raising awareness about GBV?

* A major role
* A moderate role
* A minor role
* No role
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

When do you feel is the best time to discuss GBV in a public forum?

* During community meetings
* At public health events
* In educational settings
* During media interviews and talk shows
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Why should GBV awareness be a continuous effort rather than a one-time campaign?

* To keep the issue in public discourse
* To continuously educate new generations
* To adapt to changing social dynamics
* To provide ongoing support to survivors
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What do you think are the most important messages to convey in GBV awareness campaigns?

* The prevalence and impact of GBV
* Support resources available for survivors
* Ways to prevent GBV
* The importance of consent and respect
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Thank you for participating in our survey. Your input is invaluable in our efforts to raise awareness and combat gender-based violence.

**Age: \_\_\_\_\_\_ Gender: \_\_\_\_\_\_\_\_\_\_\_\_ Place of Residency: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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