

■ LOVE SHOULDN'T HURT ■

Paint the City Purple Campaign™ – Teen Project 2025

■ Purpose

To empower teens to be ambassadors of change in raising awareness about Domestic Violence (DV) and Gender-Based Violence (GBV), while supporting the PTCP 2025 fundraising campaign.

■ Goals

- Awareness — Educate teens on the importance of healthy relationships and breaking the silence around DV/GBV.
- Engagement — Encourage participation in workshops and activities.
- Fundraising — Support PTCP 2025 campaign through T-shirt sales and donations.

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- Purple Ambassadors — Serve as peer leaders, spreading the message at schools and online.
- Creative Voices — Create videos, art, music, or spoken word to express why 'Love Shouldn't Hurt.'
- Fundraising Teams — Form groups to promote campaign T-shirt sales and donations.
- Peer Support — Create safe spaces to support peers and friends.

■ Activities & Projects

- Purple Pledge Wall — Take a stand against abuse with signatures or digital pledges shared online.
- Social Media Challenge — Post photos, speak up, and share using #PTCP2025.
- Awareness Week at Schools — Host panels, survivor stories, or creative contests.
- Art & Expression Contest — Submit poetry, videos, and drawings about healthy love.
- Fundraising Push — Share the PTCP 2025 Custom Ink link widely.

■ Support the Campaign!

Visit: <http://www.customink.com/fundraising/ptcp2025>

Encourage teens to scan the QR code or share the link on TikTok, Instagram, Snapchat, newsletters, and school groups.

■ Contact Information

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