



**Transforming the
WORLD Through
Evangelism Training**

TRAIN MORE . SEND MORE . WIN MORE



BEHIND THE WALLS IS...

- ... a transformative evangelistic movement
- ... that assists the Church
- ... by equipping and igniting Christian volunteers
- ... to share the Gospel with the least of these in prison
- ... as well as their families and others beyond the walls.



Dear Friend,

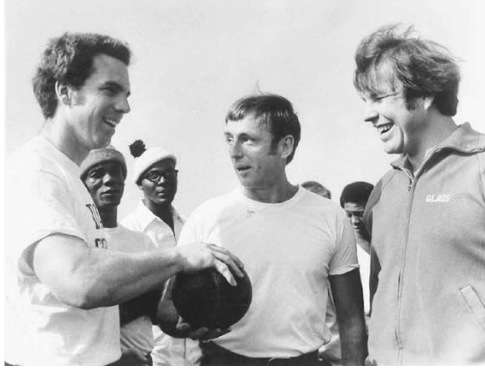
Never in the history of this ministry has our mission been more important. To reach the "least of these" we need more strong church partners. To have strong partners we need Christians who are equipped and ignited to share their faith in Jesus Christ. To help build up those Believers and further their training, we have to take them "fishing." Founder Bill Glass often said that prisons and jails are the best fishing holes in the world. Why? Because people in crisis are more likely to make a life changing decision and those who are incarcerated are in crisis every day.

2022 and beyond presents a very different landscape. COVID-19 has changed the playing field. Our society has gone from "everyone is doing OK" to the "we are unsure what the day will bring." Fear, uncertainty, and division are front and center. Now more than ever the need for unity is evident and only the Gospel can meet that need.

God has blessed us with the solution to that fear. In fact, 2 Timothy 1:7 tells us God has not given us a spirit of fear but a spirit "of power, and of love, and of a sound mind." The cure is a relationship with Jesus Christ! I was once told that Opportunity + Preparation = Success. We have the opportunity – the harvest is abundant, and we are prepared to grow. We have the right pieces in place. As you will see in this report, our focus is a four year plan that will expand our partnerships with churches and increase our events Behind and Beyond the Walls to all 50 states by the end of 2025.

Our prayer is that you will be inspired to join us as we strive to continue to come alongside the local church to do evangelism training and take those trained to GO and share the hope of salvation to those who need it behind the walls and beyond the walls.

Michael Nolan
CEO



LEGACY

Saved at 16 and encouraged to share the Gospel by his pastor, Bill Glass spent the next 70 years making the most of every facet of his life and opportunity to share the Good News. He used his notoriety as a football player in college at Baylor University and as a professional in the NFL with the Detroit Lions and Cleveland Browns to share God's word at every turn.

As his football career was drawing to a close, Bill delivered his personal testimony of faith on television during several Billy Graham Crusades. Dr. Graham urged Bill to consider taking on a new career as a city-wide evangelist. In 1969, he founded the Bill Glass Evangelistic Association, whose mission is to assist the church by equipping and igniting Christians to share their faith in Jesus Christ with "least of these." It is now known as Bill Glass Ministries.

In 1972, Bill began speaking in prisons all across the country. Bill Glass ministered in thousands of prisons all across the United States and around the world, sharing his passion for training Christians to evangelize and seeing people saved. In over 50 years of ministry, 60,000+ Christian volunteers, known as Teammates, have been trained to share the Good News and over 1.5 million men, women, and juveniles have made life changing decisions to follow Christ.

Bill's work in the prisons paved the way for hundreds if not thousands of organizations to minister to people both inside and outside the prison walls. He helped start, inspired, and/or influenced ministries such as Prison Fellowship, I Am Second, Kairos Prison Ministry, Bridges to Life, Pro Athletes Outreach and many, many more.

The full impact of what God has done and is doing through Bill Glass Ministries may not be fully realized as we may never know how many people and churches are affecting their communities for Jesus Christ as a result, directly or indirectly, of Bill Glass Ministries.

BEFORE THE WALLS

"I tell other pastors...this is the best evangelism training and weekend they'll ever experience."

Bruce Zimmerman, Pastor,
Waxahachie Bible Church

EQUIPPING AND IGNITING CHRISTIANS TO PUT THE GOSPEL IN MOTION

OUR MISSION

To assist the church by equipping and igniting Christians to share their faith in Jesus Christ with the least of these.

HOW WE ASSIST THE CHURCH

While most Christians believe God has called them to tell others of forgiveness and new life in Jesus, research shows Christians are not actively or regularly sharing their faith. According to Bible.org, 95% of Christians have never shared the Gospel with someone, and less than two percent are actively involved in the ministry of evangelism¹.

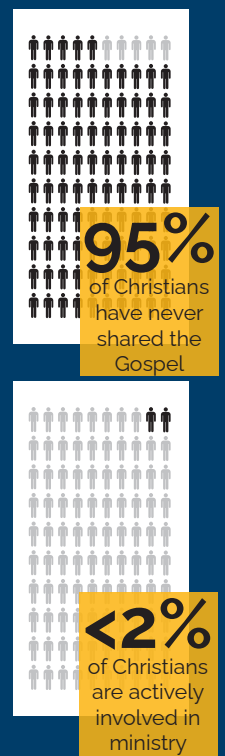
Pastors recognize this disconnect but are challenged to find effective ways to get those attending Sunday services to follow Jesus' commands in Matthew 28:18-20 and Mark 16:15.

That's where Bill Glass Behind the Walls comes in. While we agree only some are called to be evangelists, every Christian is called to tell others about the truth of the Gospel, to witness of the saving grace of Jesus Christ.

HOW WE EQUIP AND IGNITE CHRISTIANS

Each year we train thousands of Christian volunteers to share the Gospel of Jesus Christ using the simple *What Do You Think?* tract and then send them the behind the walls or into the community within 24 hours for a hands-on experience with men, women and youth in crisis. But they don't go in alone.

Athletes, musicians, entertainers, and other performers go with them to draw people out to programs where they are entertained and stories of hope open the door for our Christian volunteers to share the Good News. Emboldened by the prior training, they use the tract to explain God's plan of salvation and invite them to begin a relationship with Jesus Christ. People who once felt that evangelism was "someone else's gift" are changed forever as they experience leading someone to the Lord. This experience carries over into their personal lives when they return to their church and community. Several have launched their own ministries. Others have shared the Gospel with family members, friends, and even strangers. The Great Commission to go, teach, make disciples and baptize is put into motion. We invite you to explore how this vision can be fulfilled with your partnership.



¹Bible.org (<https://bible.org/illustration/evangelism-statistics>)

BEHIND THE WALLS

TRAINING IN ACTION

"We train Christians..." Bill Glass has long said that people who are in crisis are more likely to make a life-changing decision. Since 1972, Bill Glass Behind the Walls has trained over 60,000 Christians to share the Gospel of Jesus Christ with over 1,500,000 adult and youth offenders making commitments to Christ. Transformed by Christ, those offenders are far less likely to reoffend.

Five Decades of Ministry Impact Since 1972:

60,000+
teammates trained to evangelize

1,500,000+
incarcerated men, women and youth reached

FACT 1: The American criminal justice system holds more than 2,300,000 people behind the walls.

FACT 2: These numbers have exploded since 1980, mostly for non-violent crimes involving drugs.

FACT 3: Approximately 85% of all inmates will eventually be released.

FACT 4: The national recidivism rate is around 70% (Recidivism refers to a person's relapse into criminal behavior within three years following the prisoner's release).

FACT 5: Bill Glass Behind the Walls has resulted in over 1,100,000 men, women and youth offenders making commitments to Christ.

BEYOND THE WALLS

ASSISTING THE CHURCH

EVANGELISM

Bill Glass Ministries desires to come alongside and under the authority of pastors as an evangelism additional tool. While ministering "behind the walls" is not for everyone, sharing the Gospel is! Using the same model of training Christians to share the Gospel using the *What Do You Think?* tract and then employing performers to draw people in, Beyond the Walls events are a less intimidating way of getting Christians trained and engaged with the people around them.

And He said to them, "Go into all the world and preach the gospel to all creation."

Mark 16:15

DISCIPLESHIP

Growing more Christ-like involves connections with other, more seasoned Believers. With the majority of inmates being released at some point, local church partners developing discipleship relationships with inmates before they leave the facilities and then continuing them afterwards are vital to the success of new Christ-followers.

GO and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. Matthew 28:18-20

COUNTING THE COST

Since the founding of our ministry in 1969, and from the first time we went behind the walls in 1972, God has sustained this ministry financially. Through economic downturns and recessions, He has continued to provide the resources which have allowed us to train more Christians in evangelism and to see more and more people commit their lives to Christ.

Even during the challenging years of 2020 and 2021, when our world was upended by the impacts of a global pandemic, we have witnessed his faithful provision for this ministry. Through the support of generous individuals, churches, businesses and foundations, we have emerged from this difficult period in a stronger financial position than when it began. We are essentially debt free and we are prepared for growth! Our desire is to be good stewards of the Gospel and of the resources that God has entrusted us with. We plan to press on with the assurance that He is blessing our ministry and trusting that the harvest will be plentiful.

As we move forward with boldness, our goal is to partner with more churches, ministries and other organizations to increase the reach of the Gospel by equipping and igniting Christians to share their faith in Jesus Christ



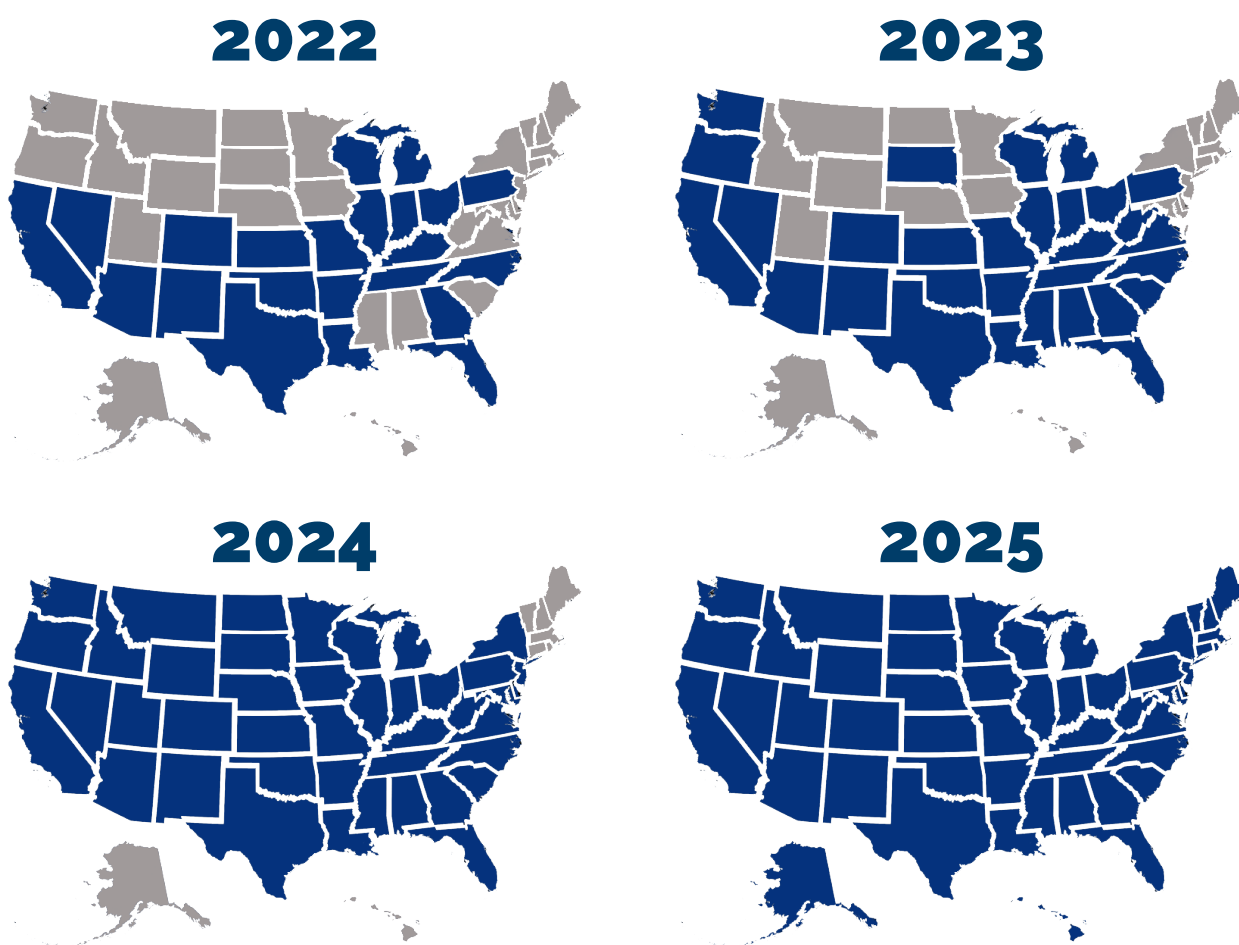
\$75 TO LIFE

At Bill Glass Ministries, we strive to exercise good stewardship of the financial resources that have been entrusted to us. With that being said, carrying out ministry with excellence costs money. On one occasion we were asked, "Why does it cost so much to share the Gospel?" In response, our team did the research and counted the cost. We looked at the three-year period prior to COVID, took our ministry's total expenses, and divided that amount by the total number of first-time commitments to Christ during the same period. The result: \$75 per salvation decision. That's right, \$75 for one person to move from eternal death to eternal life. The cost really doesn't seem so large when we look at it in that way, does it?

That one decision for Christ is only just the beginning. The individuals who are trained to share the Gospel at our events will return home with a newfound confidence and boldly share the Good News at home, at work, in their communities, and beyond. That one individual whose life was changed for all eternity will share his or her testimony with other inmates, family members, and others. You see, that \$75 is multiplied far beyond that one individual commitment. The full impact of that investment will never be fully known this side of heaven. Is there a better use of \$75?

The goal is growth. Growth in number of church connections, events, trained Gospel-sharing Christians, and new brothers and sisters. Step one of reaching the goal is the establishment of Local Teams. The vision is to have active, thriving Local Teams in all 50 states by the end of 2025, with events occurring in each state within nine months of the Local Team being planted.

	EVENTS	LOCAL TEAMS	STATES	REVENUE NEEDED
2022	60	35	22	\$1,800,000
2023	68	45	32	\$2,040,000
2024	78	55	42	\$2,574,000
2025	88	65	50	\$2,904,000



YOU CAN HELP US FUND OUR MINISTRY'S MISSION BY:

- Funding our current events in existing Behind the Walls communities
- Sponsoring new events in communities near to correctional facilities on our waiting list
- Providing us general support to help us add staff and other mission-critical resources
- Bequeathing a Legacy gift of cash, stocks, mutual funds, and other monetary and non-cash assets to ensure long-term financial stability for our ministry

Please prayerfully consider how God wishes you to participate and contact us at 972.298.1101 or Development@BehindtheWalls.com

HELP US

Engage
More
Churches

Train
More
Christians

Win More
to Jesus

Impact
Communities

"I give to this
ministry because
it's my ministry.
I actually get to
do it!"

Yvette Patton



Then the King will say to those blessed by my Father; take your inheritance, the kingdom prepared for you since the creation of the world. For I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in, I needed clothes and you clothed me, I was sick and you looked after me, I was in prison and you came to visit me.

Matthew 25:31-36



Behind the Walls exists to assist the Church by equipping and igniting Christians to share their faith in Jesus Christ with the "least of these."

1101 South Cedar Ridge Drive Duncanville, Texas 75137 | 972-298-1101 | behindthewalls.com

