



**NEW MEXICO
RURAL ELECTRIC
COOPERATIVES**

Annual Meeting

**Additional Sponsorship
&
Vendor Opportunities**

**BRAND *Exposure*
BUILDING *Connections*
CULTIVATING *Partnerships***

WELCOME BACK!

New Mexico Rural Electric Cooperative Association (NMRECA) is excited to bring members and partners together for the 2026 Annual Meeting! This year's event is scheduled May 27-29 at the Isleta Resort & Casino, and will include a robust vendor expo. The annual meeting offers the perfect opportunity to network with cooperative members, develop relationships, and showcase products and service lines to electric coops across the state.

Business Alliance Partners have the opportunity to engage in all Annual Meeting functions, either through included partner benefits or by purchasing add-on items. Additionally, partners can purchase add-on sponsorships to enhance their branding during the event. Non-partners are welcome to participate in the event with scaled-down benefit packages, which are subject to availability.



Contact Talia Storch at tstorch@nmelectric.coop or 505-819-7639 for additional information.

Sponsorship Opportunities

Sponsorships are intended to supplement NMRECA Business Alliance Partner packages to increase brand exposure

Sponsorships	Price
Lanyard Sponsor	\$3000 (1 opportunity)
General Session Sponsor	\$2500 (3 opportunities)
Breakout Session Sponsor	\$2000 (4 opportunities)
Breakfast Sponsor	\$2000 (4 opportunities)
Break Service Sponsor	\$1500 (4 opportunities)
Program Sponsor	\$1500 (4 opportunities)
Entertainment Sponsor	\$1000 (4 opportunities)
Door Prize Sponsor	\$750 (5 opportunities)

Sponsorship Benefits

- Prominent logo placement throughout event space
- Company logo displayed at sponsored event/on sponsored product
- Company advertisement listed in electronic event program
- Company name listed on event signage
- Pre/Post attendee list provided electronically

***Booth space is **not** included with individual sponsorships but can be added on separately.*

Sponsorships are subject to availability.
See golf opportunities for additional sponsorship options.

Vendor Opportunities

NMRECA Business Alliance Partner benefit packages vary by level and may include vendor expo booth space and complimentary registrations. These opportunities serve as add-on items for partnerships lacking these benefits, or for non-partner participation.

Expo Opportunities	Exhibit Booth Add On	Additional Attendee
Business Alliance Partner	\$550	\$250
Non-Alliance Partner	\$1550	\$250

Exhibitor Benefits

- One (1) 8'x10' vendor exhibit booth w/one table and two chairs
- Company name listed in electronic program
- One (1) complimentary registration
- Post event attendee list provided electronically

Attendee Benefits

- One (1) individual registration, eligible to attend all session events (*does not include golf*)

Vendor opportunities are subject to availability, and space is limited. Contact Talia Storch at tstorch@nmelectric.coop for additional information.

Golf Tournament Opportunities

Golf sponsorships are separate packages specific to the golf tournament and do not include admittance to the annual meeting or vendor expo

Option	Price	Benefits
Single Player	\$125	<ul style="list-style-type: none"> • Purchase of one (1) player
Foursome	\$500	<ul style="list-style-type: none"> • Purchase of full team of four (4) players
Snack Sponsor (unlimited)	\$250	<ul style="list-style-type: none"> • Company logo displayed on card provided with snacks
Tee Sponsor (unlimited)	\$300	<ul style="list-style-type: none"> • Company logo displayed at tee box
Hole Sponsor (unlimited)	\$500	<ul style="list-style-type: none"> • Company logo displayed near green
Cart Sponsor (unlimited)	\$750	<ul style="list-style-type: none"> • Company logo displayed on golf carts
Golf Towel Sponsor (1)	\$2000	<ul style="list-style-type: none"> • Company logo printed on towels provided to each player • Includes two (2) players
BBQ Dinner Sponsor (4)	\$2500	<ul style="list-style-type: none"> • Company logo displayed during Membership BBQ dinner • Includes four (4) players

Golf sponsorships are subject to availability.

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