GENERATIONS OF IMPACT

2027 GALA

Sponsorship Form

SAN ANTONIO HISPANIC CHAMBER OF COMMERCE

ACCREDITED

98th Annual Gala

01.23.2027

SAN ANTONIO HISPANIC CHAMBER OF COMMERCE
ACCREDITED

GENERATIONS OF IMPACT
2027 GALA

Leadership

Anamaria Suescun-Fast
2026 Board Chair

Luis A. Rodriguez
President and CEO

2027 Gala Tri-Familias



Cariño Cortez
Founder, Cortez Hospitality



Pete Cortez
CEO,
La Familia Cortez Restaurants



Patricia Luna
Chief Administrative Officer,
Division Laundry



Rachel Briseño Bruno
Broker & Co-Owner,
RE/MAX Unlimited



Sara Briseño Gerrish
Broker & Co-Owner,
RE/MAX Unlimited

Dear Members, Partners, and Amigos of the San Antonio Hispanic Chamber of Commerce,

For nearly a century, the San Antonio Hispanic Chamber of Commerce has stood as a champion for business, opportunity, and community across our city. It is with great pride and gratitude, con orgullo y gratitud, that I invite you to join us on Saturday, January 23, 2027 for our 98th Annual Gala at the Grand Hyatt San Antonio Riverwalk.

This year's theme, Generations of Impact, honors the visionaries who built this Chamber, the leaders who carry it forward today, and the young entrepreneurs and professionals who will shape its future. Each generation has built upon the work of the one before it, strengthening our economy, expanding access to opportunity, and ensuring that Hispanic voices help guide the future of San Antonio. That spirit of legacy and shared purpose will guide our Chamber throughout 2027.

I am especially honored to invite you to this celebration. The Santana Group of Companies has enjoyed a longstanding relationship with the Chamber and have seen firsthand the impact it has had on our businesses, San Antonio's entrepreneurs, and our broader community. Over the years, the Chamber has developed leaders, brought them together, created opportunities for growth, and strengthened the voice of Hispanic business in San Antonio. It is a privilege to continue supporting that mission and helping ensure its impact is felt for generations to come.

The evening will be a celebration of our community's achievements, an opportunity to recognize those whose legacies have made a lasting difference, and a chance to reconnect with the business leaders, civic partners, familia, and neighbors who make San Antonio extraordinary.

Your presence and support help sustain the Chamber's mission to advocate for the Hispanic business community, foster economic growth, and invest in the next generation of leaders. We welcome members and the broader community to join us, and we invite you to consider sponsorship or table opportunities that help make this work possible.

Gracias, thank you for being part of the story we are writing together. I look forward to celebrating with you as we honor the generations who came before us and the generations still to come. ¡Nos vemos en la gala!



With appreciation, con aprecio y respeto,

Lisa Navarro-Gonzales
2027 Chair of the Board
San Antonio Hispanic Chamber of Commerce

98th Annual Gala
01.23.2027

PRESENTING SPONSOR | $50,000 (EXCLUSIVE)

FIRSTDAY FOUNDATION

SOLD OUT

Exclusive Sponsor Benefits:

- Two-minute speaking opportunity during event remarks
- Opportunity to distribute a branded gift to guests at every dinner table
- Full-page color ad in a premium position in the event program
- Opportunity to play a 30-second commercial during the dinner break (provided by sponsor, upon SAHCC approval)
- Largest and first logo placement on all materials
- Company name on all media opportunities

Additional Sponsor Benefits:

- Logo recognition as Presenting Sponsor in the event program and sponsor slideshow
- Logo recognition as Presenting Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) front and center, in the most prominent location, with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Presenting Sponsor during event remarks by the SAHCC CEO
- We also welcome any custom branding ideas from your marketing team to ensure your company makes the most of this once-in-a-lifetime opportunity.

VIP RECEPTION SPONSOR | $20,000 (EXCLUSIVE)

Exclusive Sponsor Benefits:

- Exclusive speaking opportunity at the VIP Reception
- Opportunity to distribute branded gifts to guests at the VIP Reception
- Opportunity to transform the VIP Reception area with company-branded materials (upon SAHCC approval)
- Prominent signage at the VIP Reception
- Full-page color ad in the event program

Additional Sponsor Benefits:

- Logo recognition as VIP Reception Sponsor in the event program and sponsor slideshow
- Logo recognition as VIP Reception Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as VIP Reception Sponsor during event remarks by the SAHCC CEO

WELCOME RECEPTION SPONSOR | $20,000 (EXCLUSIVE)

Exclusive Sponsor Benefits:

- Exclusive speaking opportunity at the Welcome Reception
- Opportunity to distribute branded gifts to guests at the Welcome Reception
- Opportunity to transform the Welcome Reception area with company-branded materials (upon SAHCC approval)
- Prominent signage at the Welcome Reception
- Full-page color ad in the event program

Additional Sponsor Benefits:

- Logo recognition as Welcome Reception Sponsor in the event program and sponsor slideshow
- Logo recognition as Welcome Reception Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Welcome Reception Sponsor during event remarks by the SAHCC CEO

TEQUILA TOAST SPONSOR | $20,000 (EXCLUSIVE)

Exclusive Sponsor Benefits:

- Sponsor's name featured in the official Tequila Toast
- Opportunity to distribute branded gifts to guests during the Tequila Toast
- Company name on all media opportunities
- Logo recognition on event signage (upon SAHCC approval)
- Full-page color ad in the event program

Additional Sponsor Benefits:

- Logo recognition as Tequila Toast Sponsor in the event program and sponsor slideshow
- Logo recognition as Tequila Toast Sponsor on event promotional materials
- Logo recognition with company link on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Tequila Toast Sponsor during event remarks by the SAHCC CEO

VALET SPONSOR | $15,000 (EXCLUSIVE)

Valero®

SOLD OUT

Exclusive Sponsor Benefits:

- Exclusive naming rights as the Valet Sponsor for the San Antonio Hispanic Chamber's 98th Annual Gala
- Prominent branding at the valet drop-off and pick-up area, including signage and décor features, and company name and logo
- Opportunity to provide branded collateral or gifts that valet service (optional)
- Option to showcase one vehicle at the valet drop-off area (hotel permitting)
- Recognition as Valet Sponsor in all valet-related communications, signage, and guest instructions
- Half-page color ad in the event program

Additional Sponsor Benefits:

- Logo recognition as Valet Sponsor in the event program and sponsor slideshow
- Logo recognition as Valet Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Valet Sponsor during event remarks by the SAHCC CEO

CHAIR'S POST-PARTY DESAYUNO SPONSOR | $15,000 (EXCLUSIVE)

Exclusive Sponsor Benefits:

- Sponsor's name featured in the official Chair's Post-Party Desayuno serving area
- Opportunity to distribute branded gifts to guests at the Desayuno serving area
- Prominent signage at the Desayuno serving area
- Opportunity to create a branded Desayuno experience with company décor (upon SAHCC approval)
- Half-page color ad in the event program

Additional Sponsor Benefits:

- Logo recognition as Chair's Post-Party Desayuno Sponsor in the event program and sponsor slideshow
- Logo recognition as Chair's Post-Party Desayuno Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Chair's Post-Party Desayuno Sponsor during event remarks by the SAHCC CEO

SALUTE TO HEROES

SOLD OUT

Exclusive Sponsor Benefits:

- Recognition during the Presentation of Colors
- Prominent signage at the Welcome Reception
- Half-page color ad in the event program
- Logo recognition as Salute to Heroes Sponsor in the event program and sponsor slideshow
- Logo recognition as Salute to Heroes Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Salute to Heroes Sponsor during event remarks by the SAHCC CEO

EL FUTURO DE SAN ANTONIO SPONSOR | $15,000 (EXCLUSIVE)

Exclusive Sponsor Benefits:

- Featured spotlight in the event program on your company's commitment to San Antonio's next generation of business leaders
- Half-page color ad in the event program
- Logo recognition as El Futuro de San Antonio Sponsor in the event program and sponsor slideshow
- Logo recognition as El Futuro de San Antonio Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as El Futuro de San Antonio Sponsor during event remarks by the SAHCC CEO

PRINT SPONSOR | $15,000 (EXCLUSIVE)

Exclusive Sponsor Benefits:

- Logo recognition on printed materials at every guest table
- Half-page color ad in the event program
- Logo recognition as Official Print Sponsor in the event program and sponsor slideshow
- Logo recognition as Official Print Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Official Print Sponsor during event remarks by the SAHCC CEO

TABLE SPONSORSHIPS

PLATINUM SPONSOR

$10,000 (Early Bird) | $11,000

EARLY BIRD ENDS - December 4, 2026

Sponsor Benefits:

- Logo recognition as Platinum Sponsor in the event program and sponsor slideshow
- Logo recognition as Platinum Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Platinum Sponsor during event remarks by the SAHCC CEO

GOLD SPONSOR

$6,500 (Early Bird) | $7,000

EARLY BIRD ENDS - December 4, 2026

Sponsor Benefits:

- Logo recognition as Gold Sponsor in the event program and sponsor slideshow
- Logo recognition as Gold Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition

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SILVER SPONSOR

$4,000 (Early Bird) | $4,500

EARLY BIRD ENDS - December 4, 2026

Sponsor Benefits:

- Name recognition as Silver Sponsor in the event program and sponsor slideshow
- Name recognition as Silver Sponsor on event promotional materials
- Name recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) with sponsorship recognition

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NON-PROFIT SPONSOR

$3,500 (Early Bird) | $4,000

EARLY BIRD ENDS - December 4, 2026

Limited availability. Please include proof of 501(c)(3) status with your registration form.

Sponsor Benefits:

- Name recognition as Non-Profit Sponsor in the event program and sponsor slideshow
- Name recognition as Non-Profit Sponsor on event promotional materials
- Name recognition on the Hispanic Chamber's 98th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) with sponsorship recognition

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INDIVIDUAL TICKETS

Member Ticket: $400 | **Future Member Ticket:** $450

VIP Member Ticket: $500 *(Includes VIP Reception Access)*

Sponsorship Commitment Form

Company / Organization: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsor Level

Early bird pricing ends December 4, 2026.

SOLD OUT **Presenting Sponsor** | $50,000 (EXCLUSIVE)

SOLD OUT **Valet Sponsor** | $15,000 (EXCLUSIVE)

☐ **Platinum Sponsor** | $10,000 Early Bird | $11,000 Regular

☐ **VIP Reception Sponsor** | $20,000 (EXCLUSIVE)

☐ **Chair's Post-Party Desayuno Sponsor** | $15,000 (EXCLUSIVE)

☐ **Gold Sponsor** | $6,500 Early Bird | $7,000 Regular

☐ **Welcome Reception Sponsor** | $20,000 (EXCLUSIVE)

☐ **El Futuro de San Antonio Sponsor** | $15,000 (EXCLUSIVE)

☐ **Silver Sponsor** | $4,000 Early Bird | $4,500 Regular

☐ **Tequila Toast Sponsor** | $20,000 (EXCLUSIVE)

☐ **Print Sponsor** | $15,000 (EXCLUSIVE)

☐ **Non-Profit Sponsor** | $3,500 Early Bird | $4,000 Regular

Individual Tickets

☐ **VIP Member Ticket** | $500 (includes VIP Reception access) **Qty:** ____

☐ Future Member Ticket | $450 **Qty:** ____

☐ Member Ticket | $400 **Qty:** ____

TOTAL: _____

Ad / Logo Submission Artwork Requirements:

Format: JPG, PNG, PDF Resolution: 300 DPI Color Mode: CMYK | **Full Page Specs:** 5.5" x 8.5" **Half Page Specs:** 5.5" x 4.25" **Bleeds:** 1/8" Outside Trim Size Live Area: 1/8" Inside Trim Size. All ads are printed in full color.

*Please submit your logo by **December 4th, 2026** for Early Bird acknowledgement to Crystal Cantu at crystalc@sahcc.org.*

Payment Information

☐ **Check** ☐ **Credit Card**

CC Number: _____ Exp Date: _____ CVV Code: _____

Billing Address: _____ City: _____

State: _____ Zip: _____ Name on the Card: _____

Signature: _____ Date: _____

Contact Ansley Partosa, Special Events Manager at ansleyp@sahcc.org to submit your sponsorship or for additional details.

GENERATIONS OF IMPACT 2027 GALA

Sponsorship Commitment Form

Company / Organization: _____

Contact Name: _____

Street Address: _____

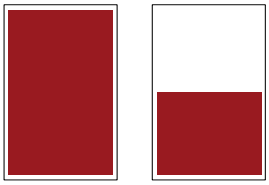
City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsor Level

- ☐ **Small Business Champion** Presenting Sponsor | $12,500 (EXCLUSIVE)
- ☐ ~~**Small Business Expo Sponsor** $10,000 (EXCLUSIVE)~~
- ☐ NEW **Non-Profit Advocate |** $6,000 (EXCLUSIVE)
- ☐ NEW **Veteran-Owned Businesses Champion** $6,000 (EXCLUSIVE)
- ☐ **Small Business Advocate |** $5,000
- ☐ **Small Business Ally |** $3,000
- ☐ **Non-Profit Impact Partner |** $2,000
- ☐ **Individual Ticket - Member |** $125
- ☐ **Individual Ticket - Future Member |** $175

Full Page Ad **Half Page Ad**



- ☐ **Full Page Ad |** $600
- ☐ **Half Page Ad |** $400

Advertising Policy: *One ad purchase permitted per business. Additional ads from the same business will not be accepted.*

TOTAL _____

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Billing Address: _____ City: _____

State: _____ Zip: _____ Name on the Card: _____

Signature: _____ Date: _____

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