



# LuminoSA

## 97th ANNUAL GALA

### Leadership

**Juan Antonio Flores**  
*2025 Board Chair*

**Luis Rodriguez**  
*President & CEO*

### 2026 Gala Tri-Chairs



**Allison Reyes Boese**  
*Azurom Travel  
Reyes Properties  
Reyes Automotive  
Group*



**Lisa Navarro-Gonzales**  
*Forma*



**Jorge A. Herrera**  
*The Herrera Law Firm  
HERO Assemblers  
HERO Logistics*

**Reserve Your Table**  
**LuminosaGala.com**

Dear Valued Member:

This city. Our community. Your one Hispanic Chamber of Commerce.

San Antonio's small business community is not just a part of the city's success – it is essential to it. Our economy and small businesses are inseparable; one cannot thrive without the other. As the oldest Chamber advocating for these businesses, it is our responsibility to ensure our members' voices are heard, their leadership elevated, and their impact amplified.

On **Saturday, January 24, 2026**, we will begin the year in the brightest way possible with our 97th Annual Gala – LUMINOSA: It's Our Business – at the Grand Hyatt San Antonio River Walk. Presented by Coca-Cola Southwest Beverages, this evening will celebrate the strength, leadership, and economic power of San Antonio's small business community while embracing the opportunities of tomorrow. **Mark your calendar – this is an event you won't want to miss.**

LUMINOSA is more than a gala. It's a beacon, lighting the way toward the San Antonio Hispanic Chamber's centennial in 2029, a milestone that represents nearly a century of impact, growth, leadership, and a steadfast commitment to small businesses of all sizes.

As a longtime Hispanic Chamber member, business owner, and now incoming Chair, I know firsthand the power of this Chamber to open doors, amplify voices, and create opportunities that change lives. Alongside a committed Board of Directors, my vision is to ensure that the Hispanic Chamber not only advocates fiercely for our members but also continues to lead with purpose and create a lasting impact for future generations.

The annual gala is the pinnacle of our year – a radiant celebration of what becomes possible when our community comes together. This special night would not be possible without the vision of our Gala Tri-Chairs, the dedication of our gala committee, the tireless Chamber staff, and the unwavering support of our extended partners.

We invite you to be a part of this must-attend event for an unforgettable evening where we will illuminate the path forward. Your continued support ensures that the light of San Antonio's business community – powered by small business and entrepreneurship – shines brighter than ever, boldly leading the way toward 2029 and beyond.



Sincerely,

*Anamaria Suescun-Fast*

**Anamaria Suescun-Fast, CEO talkStrategy**  
*2026 Chair of the Board  
San Antonio Hispanic Chamber of Commerce*

## Sponsorship Levels

### SOL SIGNATURE

Headline partner organizations who are proud to spotlight their top-tier connection to SAHCC. Benefits include exclusive speaking roles, branded experiences, prime seating, and both verbal and visual recognition throughout the event.

[CLICK TO REGISTER](#)

#### Presenting Sponsor

##### Exclusive Sponsor Benefits:

- Two-minute speaking opportunity during event remarks
- Opportunity to distribute a branded gift to guests at every dinner table.
- Full-page, color ad in the event program
- Opportunity to run a 30-second commercial during dinner break (upon chamber approval and must be provided by Sponsor)

##### Additional Sponsor Benefits:

- Logo recognition as Presenting Sponsor in the event program and sponsor slideshow
- Logo recognition as Presenting Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Presenting Sponsor during event remarks by SAHCC CEO
- We also welcome any custom branding ideas from your marketing team to ensure your company makes the most of this once-in-a-lifetime opportunity.



#### VIP Reception Sponsor

\$25,000

##### Exclusive Sponsor Benefits:

- Opportunity to distribute a branded gifts to guests at VIP Reception
- Opportunity to transform the VIP Reception area with your company-branded materials. (Upon Chamber approval)
- Half-page, color ad in the event program
- Exclusive speaking opportunity at VIP Reception
- Prominent signage at VIP Reception

##### Additional Sponsor Benefits:

- Logo recognition as VIP Reception Sponsor in the event program and sponsor slideshow
- Logo recognition as VIP Reception Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as VIP Reception Sponsor during event remarks by CEO



### Welcome Reception Sponsor

#### Exclusive Sponsor Benefits:

- Opportunity to distribute branded gifts to guests at Welcome Reception
- Opportunity to transform the Welcome Reception area with your company-branded materials. (Upon SAHCC approval)
- Half-page color ad in the event program
- Exclusive speaking opportunity at the Welcome Reception
- Prominent signage at the Welcome Reception

#### Additional Sponsor Benefits:

- Logo recognition as Welcome Reception Sponsor in event program and sponsor slideshow
- Logo recognition as Welcome Reception Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Welcome Reception Sponsor during event remarks by CEO

### LUNA VISION

Partner organizations who are driven to create bright experiences and memorable moments. Benefits include social media activations, themed receptions, optimal seating, and both verbal and visual recognition throughout the event.

CLICK TO REGISTER

### Tequila Toast Sponsor

\$20,000

#### Exclusive Sponsor Benefits:

- Showcase sponsor's name within the official Tequila Toast event name
- Logo recognition as Tequila Toast Sponsor in event program
- Logo recognition as Tequila Toast Sponsor on sponsor billboard slides
- Logo recognition as Tequila Toast Sponsor on all promotional materials
- Opportunity to distribute branded gifts to guests during Tequila Toast

#### Additional Sponsor Benefits:

- Logo recognition on event signage (upon approval)
- Logo recognition with company link on the Hispanic Chamber's 97th Annual Gala event webpage
- Company name on all media opportunities
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception

### Valet Sponsor

#### Exclusive Sponsor Benefits:

- Exclusive naming rights as the Valet Sponsor for the San Antonio Hispanic Chamber's 97th Annual Gala
- Prominent branding at the valet drop-off/pick-up area, including signage and décor featuring your company name/logo
- Opportunity to provide branded collateral or guest gifts to be distributed at valet service (if desired)
- Option to showcase one vehicle at the valet drop-off area (hotel permitting) for maximum visibility with guests
- Recognition as Valet Sponsor on all valet-related communications, signage, and instructions to guests

#### Additional Sponsor Benefits:

- Logo recognition as Valet Sponsor in the event program and sponsor slideshow
- Logo recognition as Valet Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as the Valet Sponsor during event remarks by SAHCC CEO

TOYOTA | TX





### Chair's Post-Party Desayuno Sponsor

#### Exclusive Sponsor Benefits:

- Showcase sponsor's name within the official Chair's Post-Party Desayuno serving area
- Opportunity to distribute branded gifts to guests during Post-Party Desayuno serving area
- Prominent signage at the Chair's Post-Party Desayuno serving area
- Opportunity to provide guests with a unique, branded Chair's Post-Party Desayuno experience with the company's decor (upon SAHCC approval)

#### Additional Sponsor Benefits:

- Logo recognition as Chair's Post-Party Desayuno Sponsor in the event program and sponsor slideshow
- Logo recognition as Chair's Post-Party Desayuno Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Chair's Post-Party Desayuno Sponsor during event remarks by CEO



### Salute to Our Heroes Sponsor

#### Exclusive Sponsor Benefits:

- Recognition during the Presentation of Colors
- Prominent signage in the Welcome Reception
- Logo recognition as 'Salute to our Heroes' Sponsor in event program and sponsor slideshow
- Logo recognition as 'Salute to our Heroes' Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as the 'Salute to our Heroes' Sponsor during event remarks by CEO



### El Futuro de San Antonio Sponsor

#### Exclusive Sponsor Benefits:

- Full-page, color ad in the event program
- Logo recognition as the El Futuro de San Antonio Sponsor in the event program and sponsor slideshow
- Logo recognition as the El Futuro de San Antonio Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Platinum Sponsor during event remarks by SAHCC CEO



### Fueling the Community Sponsor

#### Exclusive Sponsor Benefits:

- Opportunity to distribute branded gifts to attendees
- Logo recognition as the Fueling the Community Sponsor in the event program and sponsor slideshow
- Logo recognition as Fueling the Community Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Platinum Sponsor during event remarks by SAHCC CEO

## LUNA VISION

(continued)



### Official Print Sponsor

#### Exclusive Sponsor Benefits:

- Logo recognition as Official Print Sponsor in the event program and sponsor slideshow
- Logo recognition as Official Print Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Official Print Sponsor during event remarks by CEO

## ESTRELLA PREMIUM

Partner organizations whose presence in our community glows ever stronger. Benefits include reserved seating, program and website recognition, and verbal acknowledgement during the event.

CLICK TO REGISTER

### Platinum Sponsor

\$11,000

#### Sponsor Benefits:

- Logo recognition as Platinum Sponsor in the event program and sponsor slideshow
- Logo recognition as Platinum Sponsor on event promotional materials
- Logo recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition
- Invitation for ten (10) guests to attend the VIP Reception
- Verbal recognition as Platinum Sponsor during event remarks by SAHCC CEO

### Gold Sponsor

\$7,000

#### Sponsor Benefits:

- Logo recognition as Gold Sponsor in the event program and sponsor slideshow
- Logo recognition as Gold Sponsor on all promotional materials
- Logo recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) in a premier location with sponsorship recognition

### Silver Sponsor

\$4,500

#### **\*\*45 Opportunities Available\*\***

#### Sponsor Benefits:

- Name recognition as Silver Sponsor in the event program and sponsor slideshow
- Name recognition as Silver Sponsor on event promotional materials
- Name recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) with sponsorship recognition

## LUZ COMMUNITY

Partner organizations and individual supporters who are shining examples of how to do meaningful work. Benefits include elevated brand visibility, reserved seating, and promotional advertising.

CLICK TO REGISTER

### Non-Profit Sponsor

\$4,000

#### **\*\*13 Opportunities Available\*\***

Non-Profit Partners should please provide their certified 501(c)3 status with a completed registration form.

#### Sponsor Benefits:

- Name recognition as a Non-Profit Sponsor in the event program and sponsor slideshow
- Name recognition as a Non-Profit Sponsor on event promotional materials
- Name recognition on the Hispanic Chamber's 97th Annual Gala event webpage
- One (1) reserved sponsor table of ten (10) with sponsorship recognition

### Individual Tickets

**Member Ticket:** \$400 | **Future Member Ticket:** \$450

**VIP Member Ticket:** \$500 (Includes VIP Reception Access)