25 YEARS LEADING WITH HEART
ABLDP
ALEXANDER BRISEÑO LEADERSHIP DEVELOPMENT PROGRAM

2026 CO-CHAIRS:

Lynn Blanco Perez
Trade Program Analyst,
Toyota North America

Jonathan Melchor
Financial Services Professional,
Allstate Financial LLC

SAHCC LEADERSHIP:

Anamaria Suescun-Fast
2026 Board Chair

Luis Rodriguez
President & CEO

Lori Alvarez
Leadership Committee Chair

GERENCIA CON CORAZÓN
abldp

Sponsorship Levels:

Legacy Sponsor: $25,000

- Premier recognition as the 25th Anniversary Legacy Sponsor
- Table at Graduation for 8 guests
- Full-page recognition in the ABLDP graduation Program
- Address cohort during morning or afternoon at Graduation
- Logo featured prominently on all anniversary marketing and promotional materials for all class days and ABLDP events
- Verbal recognition at Social Hours and 6 tickets to attend
- Social media mentions during all class days
- Recognition in SAHCC newsletters, social media, and website

Presenting Sponsor: $10,000

- Full-page recognition in the ABLDP graduation Program
- Table at Graduation for 8 guests
- Cohort Welcome Reception speaking opportunity
- Logo featured prominently on all anniversary marketing and promotional materials for all class days and ABLDP events
- Verbal recognition at Social Hours and 4 tickets to attend
- Social media mentions during all class days
- Recognition in SAHCC newsletters, social media, and website

Leadership Sponsor: $5,000

- Half page recognition in the ABLDP graduation Program
- 4 tickets to Graduation
- Opportunity to speak at one ABLDP class day
- Logo Signage on 3 class days
- Social media mentions during 3 class days
- Logo featured prominently on all anniversary marketing and promotional materials
- Verbal recognition at 3 Social Hours and 2 tickets to attend
- Recognition in SAHCC newsletters, social media, and website

What is ABLDP?

The program is named after retired City Manager Alexander Briseño and is grounded in his leadership philosophy "Gerencia Con Corazon," practice management with compassion/heart, as well as his leadership principles: Judgement, Compassion, Courage, Integrity, Creativity, Passion, Vision, Competency, diligence and accessibility.

Celebrating 25 years of leadership:

In 2026, ABLDP proudly celebrates its 25th Anniversary, marking a quarter century of cultivating leaders who have made lasting contributions to San Antonio's business, civic, and nonprofit sectors. Over the past two and a half decades, the program has helped develop hundreds of professionals who now serve as executives, entrepreneurs, public servants, and community advocates throughout our region.
This milestone anniversary provides an opportunity not only to celebrate the program's legacy, but also to invest in the next generation of Latino leaders who will shape the future of San Antonio. Sponsorship of the ABLDP 25th Anniversary supports leadership education, expands access to professional development opportunities, and ensures that the program continues to empower leaders for years to come.
Together, we can honor the legacy of Alexander Briseño while building a stronger, more inclusive leadership pipeline for our city.

The Mission:

To enrich leadership and professional development through strategic planning, change management, teamwork, sustainability, and civic engagement.

Become a 2026 Class Sponsor:

To become a corporate sponsor, contact:

Bianca Perez
Director of Programs
biancap@sahcc.org

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Sponsorship Levels:

Class Day Sponsor: $2,500

- Quarter page recognition in the ABLDP graduation Program
- 2 tickets to Graduation
- Opportunity to speak during ABLDP sponsored class day
- Logo signage for class day
- Logo featured on all anniversary marketing and promotional materials
- Verbal recognition at Social Hours for class day and 2 tickets to attend
- Social media mentions during sponsored class day

Community Sponsor: $1,000

- Sponsor/Logo recognition in the ABLDP graduation Program
- 1 ticket to Cohort Graduation
- Logo featured prominently on all anniversary marketing and promotional materials
- 2 tickets to one of the ABLDP cohort's social hour

Corazon Sponsor:$500

- Sponsor/Logo recognition in the ABLDP graduation Program
- 1 ticket to Cohort Graduation
- Name Recognition on printed materials for one class day of your choice
- 1 tickets to one of the ABLDP cohort's social hour

Familia Sponsor: $250

- Sponsor/Logo recognition in the ABLDP graduation Program
- 1 ticket to Graduation
- 1 tickets to one of the ABLDP cohort's social hour

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Sponsorship Request:

Chamber Member (Check One): ☐ No ☐ Yes

First & Last Name:

Phone Number:

Address:

City / State / Zip Code:

Company Name:

Fax Number:

Sponsorship Total Amount: $

Class Day (Date) & Special Event Title:

Date of Request (M/D/Y):

Payment Details:

☐ Check *Please make check out to **"Hispanic Leadership Development Foundation"***

Mail Checks to:
Hispanic Leadership Development Foundation
ATTN: Bianca Perez
3006 General Hudnell Dr, San Antonio, TX 78226

☐ MasterCard ☐ Visa ☐ Amex ☐ Discover ☐ Send Invoice

CC Number:

Exp. Date: CVV Code: Zip Code:

Print Name:

Signature: Date:

GERENCIA CON CORAZÓN ABLDP

Hispanic Leadership Development Foundation
A 501(c)3 Foundation of the San Antonio Hispanic Chamber of Commerce

Hispanic Leadership Development Foundation Tax ID #: 74-2956228

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