



Open Call for 2026 Fiesta Medal Sponsorship

Are you ready to be a part of something exceptional? Join hands with the San Antonio Hispanic Chamber of Commerce (SAHCC) for the 2026 Fiesta San Antonio celebration! We're excited to announce an exclusive sponsorship opportunity that comes with a host of incredible benefits.

Why Partner with SAHCC for Fiesta 2026?

At SAHCC, we believe in celebrating our rich culture and vibrant community during Fiesta San Antonio. It's a time of joy, unity, and festivity, and your brand can be right at the heart of it. Here's what you can expect when you become the exclusive sponsor of our 2026 Fiesta Medal:

Fiesta Medal Reveal - Presenting Sponsor

We'll co-host a spectacular Fiesta mixer to unveil the 2026 Hispanic Chamber Fiesta medal. This event will be a highlight of the Fiesta calendar, and as our exclusive sponsor, you'll enjoy various perks.

\$4,000 | April 15, 2026

Sponsorship Benefits:

- Prominent logo placement across all digital and print event marketing materials, invitations, and press release.
- Opportunity to deliver on-stage remarks during the medal reveal ceremony.
- Dedicated recognition as the Fiesta Medal Reveal - Presenting Sponsor across SAHCC social media channels and website, before, during, and after the event.
- Opportunity to provide a branded gift or promotional item for attendees.
- Ten (10) complimentary tickets, each inclusive of an official SAHCC Fiesta Medal.
- One (1) premium booth or activation space within the Medal Mercadito.
- Two (2) reserved VIP cocktail rounds in a prominent location.
- Post-event access to the registration list for business development purposes.

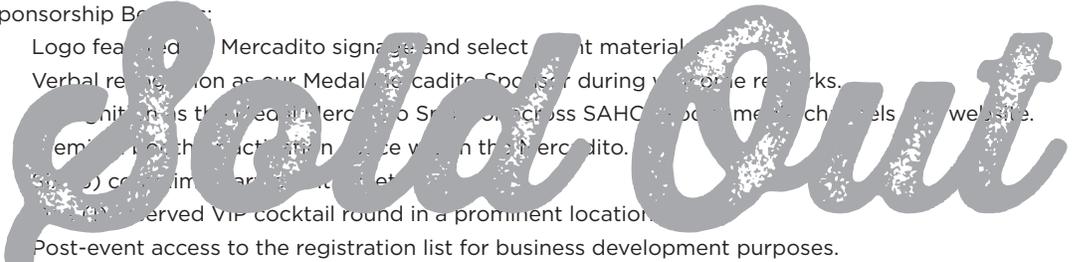
Medal Mercadito Sponsor



We're thrilled to celebrate San Antonio Water System (SAWS) for bringing their vibrant support to our Medal Mercadito at the Fiesta Medal Reveal. Their partnership helps spotlight our incredible small businesses, turning tradition into opportunity and community into celebration. With SAWS standing alongside our local entrepreneurs, the colors shine brighter, the medals sparkle louder, and the spirit of San Antonio comes alive in true Fiesta fashion.

Sponsorship Benefits:

- Logo featured on Medal Mercadito signage and select print material.
- Verbal recognition as our Medal Mercadito Sponsor during your on-stage remarks.
- Dedicated booth at the Medal Mercadito Space across SAHCC social media channels and website.
- Premium booth or activation space within the Mercadito.
- Ten (10) complimentary tickets, each inclusive of an official SAHCC Fiesta Medal.
- Two (2) reserved VIP cocktail round in a prominent location.
- Post-event access to the registration list for business development purposes.



Don't Miss Out!

This is your chance to be part of a beloved San Antonio tradition and elevate your brand during Fiesta San Antonio 2026. Be the exclusive sponsor of our 2026 Fiesta Medal and enjoy a Fiesta season filled with recognition, engagement, and celebration.

For inquiries and to express your interest, please contact Phillip Sanchez at phillips@saahcc.org or at 210-225-0462. Let's make Fiesta 2026 an unforgettable experience together!





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Fiesta Cavaliers River Parade & Pre-Party – Presenting Sponsor



Ace Plastic Surgery will shine during the spectacular Texas Cavaliers River Parade on April 20, 2026. As a sponsor, they'll gain unparalleled exposure to over 250,000 attendees along the San Antonio River Walk. This vibrant, music-filled celebration not only highlights their commitment to the community but also supports local children's charities through the Texas Cavaliers Charitable Foundation. This cherished Fiesta tradition will make a lasting impact in true San Antonio style.

Sponsorship Benefits:

- Logo placement on all parade and pre-party digital and printed marketing materials.
- Verbal recognition as our Fiesta Cavaliers River Parade Presenting Sponsor during the medal reveal ceremony.
- Opportunity to deliver on-stage remarks at the pre-party.
- Recognition at the Fiesta Cavaliers River Parade Pre-Party – Presenting Sponsor across SAHCC social media channels and website.
- Opportunity to host a table and catered food during the pre-party.
- Ten complimentary tickets to the pre-party for your guests.
- Six (6) reserved seats on the official SAHCC river barge at the Texas Cavaliers River Parade. (Additional seats available depending on availability.)
- Recognition in post-event parade and pre-party coverage.
- Post-event access to the registration list for business development purposes.

Sold Out



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