

**October 20, 2025**  
**9 am – 4:30 pm**  
**InterContinental**  
**San Antonio Riverwalk**

**State of the Latina**  
**Tri-Chairs**

**Michelle Martinez**  
Birdieoso Strategies, LLI 1

**Monica Garza**  
Alamo Trust, Inc., LLI 3

**Melanie Mendez-Gonzales**  
Que Means What, LLI 4

**SAHCC Leadership**

**Juan Antonio Flores**  
2025 Board Chair

**Luis Rodriguez**  
President & CEO

**Become a Sponsor!**

**Contact:**  
**Bianca Perez**  
Director of Leadership Programs  
**biancap@sahcc.org**  
**(210) 225-0462**

# State of the Latina Day

This year marks a significant milestone for Latina leadership in San Antonio. On Monday, October 20, 2025, the San Antonio Hispanic Chamber of Commerce proudly presents the **State of the Latina Day** – now expanded from a luncheon into a full-day experience. Together, we will honor **Legacy, Leadership, and Longevity**, while celebrating the **4th Annual State of the Latina Day**.

**About the Latina Leadership Institute**

Founded to prepare Latinas for leadership in elected office, board service, and community influence, LLI remains the only program of its kind in the region. Since its inception, LLI has proudly graduated nearly **300 alumnae**, building a vibrant pipeline of Latina leaders who are shaping policy, driving business, and strengthening communities across San Antonio and beyond.

**Expanded Programming for 2025**

As a reflection of this momentum, **State of the Latina Day** will feature an expanded program that includes:

- Spotlight on Latinas in Sports
- Interactive Workshops
- Inspiring Keynote Speakers
- Entrepreneur Marketplace
- Alumnae and Community Networking Opportunities

This event is both a **celebration of progress** and a **strategic investment in our future** – ensuring that Latinas continue to lead boldly in all sectors.

**Partner With Us**

We invite you to **join us as a supporter** of **State of the Latina Day** and the ongoing mission of the **Latina Leadership Institute**. Your contribution will help fund this year's expanded event and sustain the vital programming that equips Latinas with the skills, confidence, and opportunities to lead.

**Sponsorship opportunities and benefits** are enclosed. We welcome your partnership and look forward to celebrating with you on October 20, 2025.

**Tri-Chairs**



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## **Sponsorship Levels**

### **Hall of Fame Presenting Sponsor**

**\$15,000 (1 Opportunity Available)**

- Two (2) reserved tables of ten (10) in a premier location
- Opportunity to provide opening remarks at the luncheon
- Verbal recognition during the luncheon
- Designation as the Presenting Sponsor in program
- Recognition as the Presenting Sponsor in sponsor slideshow
- Company logo on sponsor signage as approved by the San Antonio Hispanic Chamber
- Company recognition on press release and media advisory
- Logo recognition in all San Antonio Hispanic Chamber communication outlets (i.e. e-newsletter, website)

### **All-Star Sponsor | \$10,000 (3 Opportunities Available)**

- One (1) reserved tables of ten (10) in a premier location
- Verbal recognition during the luncheon
- Designation as the All-Star Sponsor in program
- Recognition as the All-Star Sponsor in sponsor slideshow
- Company logo on sponsor signage as approved by the San Antonio Hispanic Chamber
- Company recognition on press release and media advisory
- Logo recognition in all San Antonio Hispanic Chamber communication outlets (i.e. e-newsletter, website)

### **Varsity Sponsor | \$6,000 (6 opportunities available)**

- One (1) reserved table of ten (10) in a premiere location
- Verbal recognition during the event
- Designation as the Varsity Sponsor in program
- Recognition as the Varsity Sponsor on sponsor slideshow
- Company logo on sponsor signage as approved by the San Antonio Hispanic Chamber
- Logo recognition in all San Antonio Hispanic Chamber communication outlets (i.e. e-newsletter, website)

### **Rookie Supporter Sponsor | \$4,500 (8 opportunities available)**

- One (1) reserved table of ten (10)
- Recognition as the Rookie Supporter Sponsor in sponsor slideshow
- Company logo on sponsor signage as approved by the San Antonio Hispanic Chamber
- Logo recognition in all San Antonio Hispanic Chamber communication outlets (i.e. e-newsletter, website)

### **MVP Sponsor (Non-Profits Only) | \$2,500**

- One (1) reserved table of ten (10)
- Recognition as MVP Sponsor in sponsor slideshow
- Company name recognition on sponsor signage as approved by the San Antonio Hispanic Chamber
- Logo recognition in all San Antonio Hispanic Chamber communication outlets (i.e. e-newsletter, website)

### **Team Spirit (Comadre) | \$1,250 (12 available)**

- Gather five (5) of your teammates and join us for the game!
- Five (5) seats for event
- Must have five (5) people in your group
- Payment must be made for full amount by one (1) individual
- Table placement at the discretion of the San Antonio Hispanic Chamber



**LATINA**  
LEADERSHIP INSTITUTE

A San Antonio Hispanic Chamber of  
Commerce Program



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## **Sponsorship & Underwriting Levels**



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**LEADERSHIP INSTITUTE**  
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### **Floral Underwriter | \$2,500 (in-kind or monetary contribution)**

- Logo recognition in all San Antonio Hispanic Chamber communication outlets (i.e. e-newsletter, website)
- Logo placement on or near floral installations (e.g., signage near centerpieces or stage decor)
- Verbal acknowledgement during the event
- Tag in social media post featuring event florals
- **Optional:** Opportunity to provide branded floral tags or business cards

### **Fan Shop Mercado Sponsor | \$2,500 (monetary contribution)**

*Underwrites the cost of the Latina-owned small business mercado*

- Logo recognition in all San Antonio Hispanic Chamber communication outlets (i.e. e-newsletter, website)
- Logo placement near set up of mercado
- Verbal acknowledgement during the event
- Tag in social media post featuring event mercado
- Direct interaction with each of the Latina-owned small business leaders

### **Photography Underwriter | \$1,500 (in-kind contribution)**

- Logo recognition in all San Antonio Hispanic Chamber communication outlets (i.e. e-newsletter, website)
- Logo watermark on select shared photos
- Tag in social media posts featuring event photography
- Access to select event photos for sponsors own use (with credit)
- Verbal acknowledgement during the events

*As an underwriting sponsor, your in-kind or monetary contribution directly offsets event production costs, allowing more resources to go toward the Hispanic Leadership Development Fund, Latina Leadership Institute, a program of the San Antonio Hispanic Chamber of Commerce.*

**Thank you for your support!**



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## Sponsor Form

Company / Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Selected Sponsor Level

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Hall of Fame Presenting Sponsor (\$15,000) | <input type="checkbox"/> Rookie Supporter Sponsor (\$4,500) | <input type="checkbox"/> Floral Underwriter (\$2,500)       |
| <input type="checkbox"/> All-Star Sponsor (\$10,000)                | <input type="checkbox"/> MVP Sponsor (\$2,500)              | <input type="checkbox"/> Fan Shop Mercado Sponsor (\$2,500) |
| <input type="checkbox"/> Varsity Sponsor (\$6,000)                  | <input type="checkbox"/> Team Spirit Sponsor (\$1,250)      | <input type="checkbox"/> Photography Underwriter (\$1,500)  |

Total: \_\_\_\_\_

## Payment Information

☐ **Check**

Please make check out to "The San Antonio Hispanic Chamber of Commerce"

☐ **Contact Me**

We will contact you by email

☐

**Credit Card**

**Circle One:**

MasterCard

Visa

AMEX

Discover

☐

**Send an Invoice**

CC Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_

CVV Code: \_\_\_\_\_

Please feel free to call in your credit card number by phone at (210) 225-0462. Ask for Bianca Perez.

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Name on the Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Logo Submission:

Please submit your logo by Friday, October 3, 2025 to [biancap@sahcc.org](mailto:biancap@sahcc.org).

**Format:** JPG, PNG, PDF **Resolution:** 300 DPI

**Contact Bianca Perez at [biancap@sahcc.org](mailto:biancap@sahcc.org) to submit your sponsorship or for additional details.**