

ABLDP Familia Fest



As we prepare to celebrate the 25th year of the Alexander Briseño Leadership Development Program, our hearts are full of gratitude. This milestone is a testament to the leaders, mentors, and alumni who have shaped a legacy of service, growth, and impact.

This year, we are being intentional during our annual Familia Fest. Our theme, **“Dale Gracias,”** invites us to pause and reflect on the people and experiences that have guided our leadership journeys. It’s a time to honor the awards and achievements of our incredible alumni, while also emphasizing the ways ABLDP has opened doors, created pathways, and built lifelong connections rooted in community.

What to expect

This event is held at the **Centre Club, on October 28th from 5:30pm – 7:30pm**. We will have a panel of ABLDP alumni who all are impactful leaders with their own stories about how they give thanks to the program.

Together, we’ll not only celebrate where we’ve been but also embrace the future we are all shaping as future leaders who enter the program!

Sponsorship Opportunities

We invite you to join us in making this milestone event unforgettable. Sponsorship of this event is more than support; it’s an investment in the future of the program and a commitment to continuing the legacy of ABLDP’s mission to enrich leadership and professional development through strategic planning, change management, teamwork, sustainability, and civic engagement.

Sponsorship Levels

Presenting Sponsor – *Legacy Leader (Only 1 available)*

\$5,000

- 10 complimentary tickets for the event, 10 drink tickets and 20 raffle tickets
- Premiere reserved VIP seating
- ABLDP Swag Bag
- Company logo on all marketing materials and signage as approved by the San Antonio Hispanic Chamber
- Dedicated feature in Hispanic Chamber Newsletter & Social Channels
- Verbal recognition during the program
- Opportunity to speak in opening remarks
- Full page ad in program and inclusion in press releases
- Recognition on SAHCC Social Media and ABLDP Alumni Page
- Designation as **Presenting Sponsor**

Leadership Sponsor – *Corazón Circle (2 opportunities available)*

\$2,500

- 5 complimentary tickets for the event, 5 drink tickets, 10 raffle tickets
- Reserved seating
- Company logo on all marketing materials and signage as approved by the San Antonio Hispanic Chamber
- Half-page ad in program
- Verbal recognition during the program
- Recognition on SAHCC Social Media and ABLDP Alumni Page
- Designation as **Leadership Sponsor**

Familia Friend (5 opportunities available)

\$1,000

- 2 complimentary tickets for the event, 2 drink tickets, 4 raffle tickets
- Reserved Seating
- Company logo on all event signage and program as approved by the San Antonio Hispanic Chamber
- Verbal recognition during the program
- Recognition on SAHCC Social Media and ABLDP Alumni Page
- Designation of **Familia Friend**

Alumni Sponsorship Levels (*Exclusive to ABLDP Alumni – Celebrating 25 Years of Leadership with Heart*)

Corazón de Oro

\$500

- Recognition on Logo Board as part of “Leadership with Heart” collective
- Name listed in the program under **Corazón de Oro**
- Recognition on ABLDP Alumni Page (SAHCC website)
- 2 complimentary tickets, 2 drink tickets, 2 raffle tickets

Corazón Comprometido

\$250

- Recognition on Alumni Logo Board as part of “Leadership with Heart” collective
- Name listed in the program under **Corazón Comprometido**
- Recognition on ABLDP Alumni Page (SAHCC website)
- 1 complimentary ticket, 1 drink ticket, 1 raffle ticket

Individual Tickets

Early Bird General Admission (*Available until 10/15*)

\$75

- **Enjoy \$25 off to celebrate the kick off for the 25th year!**
- Includes 1 drink ticket and 1 raffle ticket

General Admission

\$100

- Includes 1 drink ticket and 1 raffle ticket

VIP Admission (*20 opportunities available*)

\$125

- Reserved seating at the event
- Includes 1 drink ticket and 2 raffle ticket
- ABLDP Swag Item
- **General seating is first come, first served, with guaranteed seats reserved for VIP ticket holders and sponsors. We'll also have designated standing areas so everyone can enjoy the speakers**