

# MARK STEPHEN GOODMAN, CECD

## **FORMAL EDUCATION & ASSOCIATED CERTIFICATIONS:**

- Master of Science in Economic Development, University of Southern Mississippi, May 1994
- CECD (Certified Economic Developer) exam and designation, New Orleans, 2001
  - Recertification through 2025

## **EXPERIENCE:**

### ***Director of Economic Development, Chamber Fayetteville***

**2023 – Current**

Provide technical support to Fayetteville industry, Chamber Fayetteville businesses, and the Northwest Arkansas Council. Provide assistance to the economic development department of the City of Fayetteville. Support includes expansion support, economic impact, labor force analysis, retail market analysis, and trade area delineation.

### ***President, Regional Development Partners, LLC***

**2015 – 2025**

Economic development firm providing training, technical assistance and counseling in the areas of community and business development. Core knowledge and experience centered around applied economic development information and analytics in support of community and business development programming and training.

### ***Contract Service: East Arkansas Planning and Development District***

**2020 – 2022**

As lead contractor, charged with developing and implementing the District's Resilience and Recovery Plan, as well as assisting the other seven planning districts in Arkansas with their respective plans.

### ***Director, UALR Center for Economic Development Education***

**2009 – 2015**

Provided technical support and training for communities, state agencies, existing industry and business. Support included community mentoring, laborshed analysis, market research, retail market analysis, and trade area delineation. Managed the delivery and maintenance of Arkansas Economic Developers' Association economic development certification program. Served in a professional advisory/leadership role in selected settings across Arkansas, including the Arkansas Main Street Association, Arkansas Economic Developers Association, and as an Economic development expert in legal arbitrations involving automotive manufacturers and dealerships in 2009.

### ***Director, Arkansas Econ. Dev. Commission Business Retention/Expansion Division***

**2007 – 2009**

Coordinated project and programming function of the BRE division, including company visits, local BRE training for economic developers, conference programming / presentations, and industry disaster response efforts. Participated directly with local industry councils across Arkansas, routinely interacting one-on-one with industry leaders, conveying availability of state incentive and assistance programs. Provided industry support including cross-match assistance, resource referral, economic impact analysis, laborshed analysis, market research, retail market analysis, and trade area analysis. Participated directly with Governor's office staff in the formulation (and communication) of complex economic impact analysis and incentive packaging for new and expanding industry in Arkansas.

### ***Senior Research Specialist, UALR Institute for Economic Advancement***

**2005 - 2007**

### ***Director, Univ. of Southern Mississippi Community Planning & Development Undergraduate Program / Center for Community and Economic Development***

**2002 – 2004**

### ***Commercial Development Director, Lamar County, Mississippi***

**2000 – 2002**

### ***Project Manager, Existing Industry & Business Division/National Development Div. Mississippi Development Authority***

**1997 – 2000**

### ***Research Director, Lamar County (Mississippi) Economic Development District***

**1994 – 1997**

## **MILITARY SERVICE:**

### **Hospital Corpsman 2<sup>nd</sup> Class, United States Naval Reserve**

**1988 – 1998**

Recipient of the Navy Achievement Medal (1998) and Honorably Discharged

